Agenda – Standing Policy Committee on Downtown Development, Heritage and Riverbank Management – April 10, 2015

REPORTS

Item No. 1 Intelligent Communities Designation

WINNIPEG PUBLIC SERVICE RECOMMENDATION:

1. That the Standing Policy Committee on Downtown Development, Heritage and Riverbank Management receive the background on the City of Winnipeg's Intelligent Communities Designation– 2014 as information.

2. That the Public Service develop a website to celebrate the City's achievements which identifies and supports municipal innovation based on the Intelligent Communities yearly focus.

3. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

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DECISION MAKING HISTORY:

STANDING COMMITTEE RECOMMENDATION:

On January 26, 2015, the Standing Policy Committee on Downtown Development, Heritage and Riverbank Management granted an extension of time of 60 days for the Winnipeg Public Service to report back on the matter.

On January 5, 2015, the Standing Policy Committee on Downtown Development, Heritage and Riverbank Management concurred in the Winnipeg Public Service verbal recommendation that a report with a strategy to acknowledge Winnipeg's Intelligent Communities Designation, be provided in 30 days.

On November 27, 2014, the Standing Policy Committee on Downtown Development, Heritage and Riverbank Management requested that the Winnipeg Public Service provide a verbal report, at its January 5, 2015 meeting, with respect to the Intelligent Communities Designation.

ADMINISTRATIVE REPORT

Title: Intelligent Communities Designation

Critical Path: Standing Policy Committee on Downtown Development, Heritage and Riverbank Management

AUTHORIZATION

Author	A/Department Head	CFO	CAO
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RECOMMENDATIONS

1. That the Standing Policy Committee on Downtown Development, Heritage and Riverbank Management receive the background on the City of Winnipeg's Intelligent Communities Designation– 2014 as information.
2. That the Public Service develop a website to celebrate the City's achievements which identifies and supports municipal innovation based on the Intelligent Communities yearly focus.
3. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

REASON FOR THE REPORT

The Standing Policy Committee on Downtown Development, Heritage and Riverbank Management asked the Winnipeg Public Service for a strategy to acknowledge Winnipeg's Intelligent Communities Designation.

On January 26, 2015 the Standing Policy Committee on Downtown Development, Heritage and Riverbank Management asked that Winnipeg Public Service Report back on the matter within 60 days.

IMPLICATIONS OF THE RECOMMENDATIONS

- There are no immediate financial implications related to the *Intelligent Communities Designation.*

HISTORY

Intelligent Communities are those that integrate broadband technology with physical, social and economic growth. These are communities that use best practices to development innovation and inclusion of digital technologies within the design and development of their city.

Candidates are evaluated based on the five Intelligent Community Indicators:

- Broadband Connectivity;
- Knowledge Workforce;
- Innovation;
- Digital Inclusion;
- Marketing and Advocacy;

These indicators form the basis in which competiveness and successfulness is gauged through the evolving “Broadband Economy.”

Economic Development Winnipeg has entered Winnipeg in this competition for the past four years, achieving top 21 status with the previous three entries.

In June 2014, Winnipeg was selected as one of the Top Seven Intelligent Communities of the Year (selected from among the 21) by the Intelligent Communities Forum (ICF), with Toronto earning top prize. Each year focuses on a particular aspect of integrated technology; last year’s topic was to consider the relationship between innovation and employment. Economic Development Winnipeg has chosen not to participate in 2015, the topic of which was called “the Revolutionary Community”.

Highlights of Economic Development Winnipeg’s 2014 entry include:

- University of Winnipeg’s Cisco TelePresence System
- Manitoba Regional Advanced Network (MRnet)
- Pembina Trails School Division Fibre Optic Network.

Since the award is given to cities who accomplished high standards with their innovative use of technology and sustainable practices, the use of static forms to celebrate our civic accomplishments such as banners or signs is probably not the best way to represent the spirit of the designation. Instead the public service would recommend highlighting our best practices through a website which could celebrate the City’s achievements each year based on the Intelligent Communities particular focus.

The six categories used by Toronto’s winning entry, also apply to the work being done in Winnipeg. These categories include:

1) People first
2) our future is green
3) innovation
4) design excellent
5) economic development
6) parks and public space

A website and social media marketing strategy would ensure that the momentum from a particular project will reach more individuals within the City and beyond and will provide valuable outreach and focus. In addition, it would be a means to highlight the innovative work that various civic departments are doing every year that help support the growing broadband market. This would also help Economic Development Winnipeg celebrate the City’s progress, growth and focus in this evolving digital economy.

FINANCIAL IMPACT

Financial Impact Statement Date: April 2, 2015

Project Name:

Intelligent Cities Designation

COMMENTS:

There are no financial implications associated with these recommendations.

"Original Signed By"
Mike McGinn, CA
Manager of Finance

CONSULTATION

n/a

SUBMITTED BY

Department:	Planning, Property and Development
Division:	Urban Design
Prepared by:	Marsha Christiuk
Date:	April 9, 2015
File No.:	o:\reports directive\planning and land use\urban design division\2015\intelligent cities.doc

Appendix A: Winnipeg Site Evaluation



Winnipeg Site Evaluation - Intelliger

Appendix B: Winnipeg Smart Submission



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