**Minute No. 680**
**Report - Executive Policy Committee - October 27, 2004**

**Item No. 1** **Public Art Policy**
**File FG-1**

COUNCIL DECISION:

Council concurred in the recommendation of the Executive Policy Committee and adopted the following:

1. That the Public Art Policy (as outlined in the administrative report dated October 18, 2004) be adopted, and the Administration be directed to release Public Art funding from the approved 2003 Capital Budget.

2. That an annual grant be approved for Public Art starting in 2005 and be subject to the annual budget approval process.

3. That Chief Administrative Officer be delegated the authority to finalize all agreements and documentation necessary to implement the foregoing.

4. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

**Report - Executive Policy Committee - October 27, 2004**

DECISION MAKING HISTORY:

Moved by His Worship Mayor Katz,
That the recommendation of the Executive Policy Committee be adopted.

Carried

EXECUTIVE POLICY COMMITTEE RECOMMENDATION:

On October 27, 2004, the Executive Policy Committee concurred in the administrative recommendation and submitted the matter to Council.

COUNCIL:

On September 24, 2003, Council concurred in the recommendation of the Executive Policy Committee and adopted the following:

1. That the Public Art Policy of the Mayor's Task Force on Public Art in Winnipeg be approved in principle.

2. That the Public Art Policy be forwarded to the Chief Administrative Officer to work in conjunction with the Winnipeg Arts Council to develop the necessary procedures for implementing the direction of the policy, including but not limited to, those areas relating to governance and funding.

3. That the Administration be requested to report back to Executive Policy Committee on the immediate steps for implementing the Public Art Policy, outlining plans for both the short and long term, including but not limited to regulations and budgetary implications.

4. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

# REPORT

**RE: The City of Winnipeg Public Art Policy**

**FOR SUBMISSION TO: Executive Policy Committee**

**ORIGINAL REPORT SIGNED BY: Annitta Stenning**
**Chief Administrative Officer**

**REPORT DATE: October 18, 2004**

**RECOMMENDATIONS:**

1. that Council adopt the attached Public Art Policy and direct the administration to release Public Art funding from the approved 2003 capital budget
2. that Council approve an annual grant for Public Art starting in 2005 and subject to the annual budget approval process
3. that Council delegate authority to the Chief Administrative Officer to finalize all agreements and documentation necessary to implement the foregoing

**REPORT SUMMARY:**

The City of Winnipeg acknowledges the value of Public Art that integrates our urban environment and enhances quality of life for citizens and visitors in our city. Plan Winnipeg – 2020 Vision states the following:

The City shall implement a public art strategy to promote and facilitate the incorporation of art into existing public spaces and within appropriate new developments by:
i) establishing requirements for public art, drawing on artistic expertise and community involvement, and introducing a funding mechanism to meet these requirements;
ii) committing to the incorporation of public art in major public work initiatives; and
iii) developing programs to exhibit temporary art in existing public spaces

A strong Public Art Policy designed specifically for Winnipeg will ensure a well-administered and appropriately funded Public Art Program for the benefit of the entire community.

**Key Issues:**

- The intent of the Draft Policy that was approved in principle by Council in September, 2003 was to have the Winnipeg Arts Council Inc. act as an independent, arms-length organization,

to provide Public Art project expertise and draw capable candidates from the local and national arts community for public art projects. The policy however, was approved in principle with the conditions that:

- The City Administration and the Winnipeg Arts Council Inc. collaborate to produce an implementation plan for the Public Art Program, and
- The City Administration provide a long-term funding recommendation based on the options put forward in the Draft Policy

- It was agreed between the City Administration and the Winnipeg Arts Council Inc. that in addition to the conditions above, the Draft Policy in its existing form required other clarifications and revisions in order to be adopted by Council. The City Administration further reasoned that a policy containing clear roles and responsibilities and proper accounting controls was necessary to ensure formal adoption by Council. Ultimately, The City of Winnipeg desires a Public Art Program that:
  - optimizes the quality, visibility and economy of public art projects, and
  - utilizes funding that is easy to administer, predictable in amount and justifiable to the public

**Implications of the Recommendation(s):**

**General Implications**

[ ] None

[X] For the organization overall and/or for other departments

[X] For the community and/or organizations external to the City of Winnipeg

[ ] Involves a multi-year contract

Comment(s): Administering the Public Art Program may require participation and cooperation among several City of Winnipeg departments, as well as collaboration with members of the Winnipeg Arts Council, an independent community organization. Therefore, an Administrative Directive on Public Art will be created to ensure the effective coordination of all City activities necessary to implement a successful Public Art Program. In addition, the Winnipeg Arts Council will be responsible for composing and administering a set of Policy Implementation Guidelines that work in conjunction with the Administrative Directive to ensure a successfully administered program in every sense.

**Policy Implications**

[ ] No

[X] Yes Comment(s): An adopted City of Winnipeg Public Art Policy will be the first of its kind, and therefore, precedent-setting for the City. It is critically important that a formally adopted policy be clear, concise and reflective of the public interest.

**Environmental Implications**

[X] No

[ ] Yes Comment(s):

**Human Resource Implications**

[ ] No

[X] Yes Comment(s): The Chief Administrative Officer will appoint a City staff member to serve on the Public Art Committee on a part-time basis. In addition, some City staff will be required on a periodic basis, to discuss the various implications of proposed public art projects. However, this will not require any staff additions in either case.

**Financial Implications**

[X] Within approved current and/or capital budget

[ ] Current and/or capital budget adjustment required

Comment(s): The Public Art funding mechanism prescribed in the Public Art Policy attached requires Council to approve an annual grant amount for public art, subject to budget approval. At Council's discretion, this amount may be approved on an annual, or multi-year basis. At present, $500,000 has been approved for Public Art from the 2003 Capital Budget. The 2004 Capital Budget did not provide funding for Public Art. The Capital Budget for 2005 to 2009, which has been approved in principle, but not yet adopted, identifies $500,000 for Public Art funding in each year from 2005 to 2009 inclusive.

**REASON:**

A draft Public Art Policy had been 'adopted in principle' by Council in September of 2003. As a condition of its adoption in principle, Council directed the administration to review and finalize details of the draft Public Art Policy. This review was to include a recommendation as to a long-term program funding mechanism as well as provide additional clarity as to the roles and responsibilities of the City of Winnipeg and the Winnipeg Arts Council.

**HISTORY:**

Since adoption in principle of the draft Public Art Policy in September 2003, the City's administration has been working in collaboration with the Winnipeg Arts Council to refine various policy implementation details. These discussions identified specific instances where clarification of roles and working relationships between the Winnipeg Arts Council and the City

was required as a matter of policy. In addition, the two parties reviewed research on best practices and program funding options in other jurisdictions. It was mutually decided that the best course of action was to bring a revised Public Art Policy forward for formal adoption by Council. The goal of these revisions is to ensure a policy that is clear and concise and reflects the long-term intent and objectives of the Public Art Program originally envisioned for Winnipeg.

**DISCUSSION:**

The draft policy document referenced above was 'adopted in principle' by City Council on September 24, 2003 along with the following recommendations:

1. That the Public Art Policy be forwarded to the Chief Administrative Officer to work in conjunction with the Winnipeg Arts Council to develop the necessary procedures for implementing the direction of the policy, including, but not limited to, those areas relating to governance and funding.
2. That the Administration be requested to report back to Executive Policy Committee on the immediate steps for implementing the Public Art Policy, outlining plans for both the short and long term, including but not limited to regulations and budgetary implications

This report and the accompanying policy document represent the fulfillment of the above recommendations. A summary of the rationale for key components of the revised policy is provided below.

Site Selection
The original draft policy was unclear as to who had final authority for the approval of appropriate sites for public art projects. The revised policy gives the City final authority for site approval and identifies that ownership, liability and ongoing maintenance of public art pieces transfers to the City upon installation of the public art projects. Collaboration between the Winnipeg Arts Council and the City regarding potential public art sites has been preserved in the revised policy.

Artwork Selection
The Winnipeg Arts Council Inc. retains final authority for artist and artwork selection. The intent of the original draft policy was to place public art project adjudication in the hands of an independent body of individuals with the necessary level of public art expertise. That intent has been preserved in the revised policy document.

Program Funding
Many jurisdictions in North America have successful, publicly funded public art programs. There are a number of different funding mechanisms used in these jurisdictions. Two of the most typical mechanisms are:

- A One-time or Annual Grant – the City simply provides a specified amount of cash in support of the public art program. Vancouver and St. John's, Newfoundland are two cities that provide this form of funding. The City of Winnipeg also approved a grant in the amount of $500,000 for public art in 2003. The advantages of this mechanism are its simplicity, predictability, and ease of administration by the City..
- A '% for Art' Allocation – Cities pre-determine a specified percentage of their approved capital budget (or eligible capital budget) to be applied to public art projects. Cities that provide this form of funding include Chicago (1.33%), Portland (1.33%), Seattle (1%), Ottawa (1%), Toronto (1%), Thunder Bay (1%), Regina (1%), and Edmonton (1%), as well as Victoria (1%), Surrey (1.25%), Saanich (1%), Kelowna (1%), New Westminster (1%) and Esquimalt (1.5%) in British Columbia. It should be noted that many of these jurisdictions apply parameters on the type of capital projects that are eligible for public art funding. The primary advantage of this funding alternative is its direct linkage to approved development (via the capital budget). However, this method provides a significantly less predictable form of funding. In Winnipeg's case, this method would also necessitate additional capital accounting and project tracking procedures that would be burdensome and costly to administer.

  Many of the jurisdictions above also encourage the private sector to participate in or abide by the '% for art allocation' in the case of private development. However, incentives are provided to private developers only in isolated instances.

The revised Public Art Policy recommends that an annual grant amount for Public Art be approved by Council. The policy recommends further that the grant be advanced to and administered by the Winnipeg Arts Council Inc. as outlined in the policy and based on terms and conditions specified in a grant agreement.

Supplementary Documentation

In an effort to promote the brevity and long-term relevance of the attached Public Art Policy, the revised policy references two companion documents. These documents will provide the level of detail necessary to guide members of the Winnipeg Arts Council Inc. and the City Administration in the successful implementation of the Public Art Policy direction. The first of these documents, entitled 'Public Art Program – Policy Implementation Guidelines, will detail the implementation roles and responsibilities of the Winnipeg Arts Council. The Winnipeg Arts Council Inc. will be responsible for ensuring compliance with and currency of this companion document. The second of these documents, the City of Winnipeg 'Administrative Directive on Public Art' will detail the implementation roles and responsibilities of the City Administration. The Chief Administrative Officer will be responsible for ensuring compliance with and currency of this companion document. It is envisioned that details in these documents could be amended or updated as the program evolves over time, without the necessity for a revised and re-adopted policy.

**FINANCIAL IMPACT STATEMENT:**

Project Name: Public Art Strategy

Date: October 13, 2004 First Year of Program **2005**

| | 2005 | 2006 | 2007 | 2008 | 2009 |
|---|---|---|---|---|---|
| **Capital** | | | | | |
| Capital Expenditures Required | $ 500,000 | $ 500,000 | $ 500,000 | $ 500,000 | $ 500,000 |
| Less: Existing Budgeted Costs | 500,000 | 500,000 | 500,000 | 500,000 | 500,000 |
| Additional Capital Budget Required | $ - | $ - | $ - | $ - | $ - |
| **Funding Sources:** | | | | | |
| Debt - Internal | | | | | |
| Debt - External | | | | | |
| Grants (Enter Description Here) | | | | | |
| Reserves, Equity, Surplus | | | | | |
| Other - Enter Description Here | | | | | |
| Total Funding | $ - | $ - | $ - | $ - | $ - |
| Total Additional Capital Budget Required | $ - | | | | |
| Total Additional Debt Required | $ - | | | | |
| **Current Expenditures/Revenues** | | | | | |
| Direct Costs | $ 15,000 | $ 63,000 | $ 113,000 | $ 163,000 | $ 213,000 |
| Less: Incremental Revenue/Recovery | | | | | |
| Net Cost/(Benefit) | $ 15,000 | $ 63,000 | $ 113,000 | $ 163,000 | $ 213,000 |
| Less: Existing Budget Amounts | 15,000 | 63,000 | 113,000 | 163,000 | 213,000 |
| Net Budget Adjustment Required | $ - | $ - | $ - | $ - | $ - |

**Additional Comments:**

The 2005 to 2009 five-year capital forecast approved in principle by Council during the 2004 capital budget process included $500,000 per year for Public Art. The direct costs noted above reflect anticipated internal financing charges.

(Original signed by R. Abeysekera)
Manager of Finance & Administration

**IN PREPARING THIS REPORT, THERE WAS CONSULTATION WITH AND CONCURRENCE BY:**

Winnipeg Arts Council
City of Winnipeg Corporate Controller
City of Winnipeg Legal Services
City of Winnipeg, Planning, Property & Development Department

**THIS REPORT SUBMITTED BY:**

Department: CAO Secretariat
Division: Strategic Management Division
Prepared by: Gary Holmes
File No.

City of Winnipeg

# PUBLIC ART POLICY

## A. PURPOSE

This policy is established to direct the integration of artwork into public spaces and public works projects in the City of Winnipeg, through a well-administered and appropriately funded public art program. Public art reflects the identity of a city, gives voice to community and builds relationships between diverse groups. Public art gives meaning to place by interpreting the social, historical, cultural and natural environment. In its long-term planning document *Plan Winnipeg – 2020 Vision*, The City of Winnipeg acknowledges it commitment to public art as follows:

The City shall implement a public art strategy to promote and facilitate the incorporation of art into existing public spaces and within appropriate new developments by:

i) establishing requirements for public art, drawing on artistic expertise and community involvement, and introducing a funding mechanism to meet these requirements;
ii) committing to the incorporation of public art in major public work initiatives; and
iii) developing programs to exhibit temporary art in existing public spaces

A strong policy designed specifically for Winnipeg will ensure a public art program that integrates with our environment and is relevant to our city.

### *GUIDING PRINCIPLES*

The City of Winnipeg's Public Art Policy and program shall uphold the following principles:

- **Collaboration** – Implementation of the public art program shall be a joint effort between the City of Winnipeg and the Winnipeg Arts Council Inc.. The program will also encourage joint participation by artists and the community in projects that meet specific community needs and aspirations. The public art program will also encourage participation from other levels of government and the private sector.
- **Sustainability** – The public art program shall have an appropriate, long-term basis for project funding.
- **Fairness/Equity** – Public art projects shall be chosen in a fair and equitable manner.

- **Artistic Merit** – The Public Art Program shall strive for high artistic standards and public art projects shall be chosen on the basis of artistic merit.
- **Professionalism** – Individuals engaged in the management and implementation of the Public Art Program shall exhibit the highest degree of dedication and competence in the execution of their assigned duties.
- **Outreach** – The Public Art Program will endeavour to stimulate individual artist creativity at the local and national level through the provision of educational and public awareness opportunities for learning, participation, and experimentation in arts and culture.
- **Diversity** – Diversity will be incorporated into the public art program including artist and committee member selection, site selection, media, scale and style of artwork, through experimentation with new art forms as well as traditional forms, and through the work of emerging as well as established artists.
- **Innovation –** The public art program shall enable participation by professional artists throughout the design process of selected or eligible capital improvement projects.

## B. ROLES & RESPONSIBILITIES

❖ **The City of Winnipeg**

- Approve the Public Art Program spending plan provided by the Winnipeg Arts Council Inc.
- Approve funding to be provided to the Winnipeg Arts Council Inc. for the Public Art Program.
- Review and approve proposed sites for public art projects.
- Coordinate the administration, financing and legal requirements necessary to implement the Public Art Policy and program on behalf of The City of Winnipeg, as specified in The City of Winnipeg Administrative Directive on Public Art.

❖ **Winnipeg Arts Council Inc.**

- The Winnipeg Arts Council Inc. shall be responsible for managing the Public Art Program, including the administration and disbursal of program funds approved by City Council, recommending viable sites for Public Art Projects, and selecting public art for approved sites in accordance with prescribed selection criteria.

**Public Art Program Manager**

- The Winnipeg arts Council Inc. shall appoint a member of its staff to act as manager of the Public Art Program.

**Public Art Committee**

- Reporting to the board of the Winnipeg Arts Council Inc., the Public Art Committee shall oversee implementation of the Public Art Program as a volunteer advisory

board and in accordance with implementation guidelines and conflict of interest parameters referred to in this policy. The Committee shall consist of ten to twelve members who are artists, arts administrators, architects, landscape architects or individuals with considerable experience in the visual arts. These Committee members as well as one member of the board of directors of the Winnipeg Arts Council Inc., shall be appointed by the Winnipeg Arts Council Inc. The Committee shall also include a City of Winnipeg staff representative to be appointed by the Chief Administrative Officer of The City of Winnipeg. Appointed Committee members shall serve staggered terms as specified in Public Art Program – Policy Implementation Guidelines.

**Selection Panel**

- For each public art project a Selection Panel shall be recommended and assembled by the Public Art Committee and Public Art Program staff of the Winnipeg Arts Council Inc. The size of each Selection Panel shall vary between three to five people depending on the scope of the project but the majority of the members shall be artists and arts professionals, and include representation from the community in which the project occurs. Each Selection Panel serves through the completion of one public art project. Members serving on a Selection Panel may be paid a reasonable honorarium to be determined by the Winnipeg Arts Council Inc.

  **Technical Advisors**

  - Technical advisors may at the option of the Selection Panel, be asked to aid in the review of specific public art projects, based on their technical expertise.

- The Winnipeg Arts Council Inc. may also offer encouragement, guidance and assistance to the private sector wishing to include artworks in private spaces or projects that are accessible to the public, consistent with the procedures outlined in this policy for the selection, implementation and care of public art.

*CONFLICT OF INTEREST*

Staff of the Winnipeg Arts Council, all members of the Public Art Committee, and members of the Selection Panel shall declare a conflict of interest and remove themselves in all cases from a juried selection process where a project comes before the committee in which he or she is involved either directly or indirectly.

## C. IMPLEMENTATION DETAILS

The City of Winnipeg Public Art Policy shall enable a Public Art Program that provides, at minimum, for Public Art Program Funding, Public Art Project Selection Process, and Public Art Collection Management. The scope of the program will cover the entire city of Winnipeg.

*PUBLIC ART PROGRAM FUNDING*

- Subject to the annual budget approval process, the Public Art Program shall be funded by The City of Winnipeg with an annual grant. Council may, at its discretion, choose to approve Public Art grants on a multi-year basis, to a maximum of five years.
- As a condition of grant funding, the Winnipeg Arts Council Inc. shall provide an annual or multi-year spending plan for approval by The City of Winnipeg's Chief Administrative Officer.
- A grant agreement shall be executed setting out the specific terms and conditions of Public Art Program funding.
- A Public Art Program Fund shall be established by the Winnipeg Arts Council Inc. to account for all moneys allocated to the Public Art Program. The Winnipeg Arts Council Inc. shall be responsible for managing the Public Art Program Fund and ensuring that expenditures out of this fund have been made in accordance with this policy. An annual report of receipts and disbursements shall be submitted for review by The City of Winnipeg Chief Administrative Officer or designate, within 90 days of The City of Winnipeg's fiscal year-end. The City of Winnipeg shall also have the right to request an audited financial statement of Public Art Program Fund expenditures as a condition of the grant agreement.
- The Public Art Program Fund shall be used for the acquisition, creation, installation, maintenance and repair of public art, and for costs related to administration and implementation of the Public Art Program, including honouriums. The spending plan provided by the Winnipeg Arts Council Inc. shall stipulate estimates for Program and Project administration, and may be capped at a maximum of 15% of the annual grant at Council's discretion.

*PUBLIC ART PROJECT SELECTION PROCESS*

**Site Selection**

The Winnipeg Arts Council Inc. shall work collaboratively with The City of Winnipeg Administration to identify, evaluate and recommend potential public art project sites based on specific selection criteria detailed in the Public Art Program – Policy Implementation Guidelines. Consideration should be given to appropriate existing sites as well as the incorporation of public art into major public works projects. The City of Winnipeg, as the owner, maintainer and insurer of public art projects once installed, shall have final approval of public art project sites.

**Artist and Artwork Selection**

The Winnipeg Arts Council Inc. shall be responsible for administering the Artist and Artwork selection process in accordance with this policy and based on selection criteria

identified in the Public Art Program – Policy Implementation Guidelines. The Winnipeg Arts Council Inc. as independent professional adjudicators of proposed artworks, shall have final approval of artist and artwork selection for approved public art project sites. The successful Artist must enter into a tri-party contract with the Winnipeg Arts Council Inc. and The City of Winnipeg. Such contract shall on behalf of The City of Winnipeg, include provisions for licensing and subsequent use of the artwork by the City, insurance of the artwork prior to installation and warrantee of the artwork upon completion.

*PUBLIC ART COLLECTION MANAGEMENT*

**Public Art Ownership**

Ownership of artwork selected in accordance with this policy shall transfer to The City of Winnipeg upon final installation in the public domain. In accepting ownership of public art, the City also accepts responsibility for its maintenance, insurance, and for upholding contractual agreements made between the artist and Winnipeg Arts Council Inc. Copyright privileges in accordance with the Canadian Copyright Act shall remain with the artist.

**Insurance and Liability**

The artist in charge of the public art project shall provide and maintain insurance coverage for the duration of the creation, fabrication and installation of the artwork. Upon completion and installation at the prescribed site, the finished artwork shall be insured by the City of Winnipeg until such time as it is de-accessioned from the public art collection inventory.

**Documentation**

All public artworks shall be properly documented, and shall be included a Public Art Inventory maintained by the Public Art Program Manager.

**Maintenance and Conservation**

During the artwork and site selection process, due consideration shall be given to maintenance requirements including structural and surface soundness, inherent resistance to theft, vandalism and weathering as well as to the cost and amount of on-going maintenance and/or repair anticipated. In this regard, the artist shall be responsible for providing any and all requested information regarding maintenance requirements that are unique to a particular public art project. At minimum, 10% of the total cost of approved projects must be set-aside annually from the Public Art Program Fund, to be used by the City for on-going maintenance of additions to the Public Art Inventory.

**Donations and Gifts**

Under exceptional circumstances, and as agreed to by The City of Winnipeg and the Winnipeg Arts Council Inc., donations and gifts of artworks may be accepted into the Public Art Program. Under such circumstances, donated or gifted artworks must be evaluated in

accordance with the selection criteria identified in the Public Art Program – Policy Implementation Guidelines prior to acceptance. The City of Winnipeg shall retain the right to accept or decline donations and gifts of other artworks.

**De-accession**

The Public Art Committee shall be responsible for reviewing all proposals for de-accession, based on an artwork meeting one or more of the criteria specified in the Public Art Program – Policy Implementation Guidelines. In all cases the rights of the artist shall be upheld in accordance with the Canadian *Copyright Act*. No public artwork or any portion thereof shall be relocated, removed, or destroyed without the prior notification of the artist or the artist's estate.

## D. DEFINITIONS

**Public Art:**

Public Art: artworks created for, or located in, part of a public space and/or accessible to the public. Public art includes works of a permanent or temporary nature located in the public domain and created in any medium, including:

- Artworks created for specific locations.
- Exhibits/performances/artwork installations located in a public space.
- The integration of art and architecture to enhance the design of urban or public spaces.
- Collaboration of artists with architects, landscape architects, urban designers, planners and engineers to create unique environments or features, which integrates art into the urban fabric of the city. Examples include glass or water features, landscape elements, paving, furniture, and parts of buildings, sound and light works, earthworks, works that address design concerns of environmental systems such as waterways, garbage disposal, recycling facilities and landfills.
- Artworks produced through the involvement of the community.

**Public Space:**

For the purpose of public art projects funded in whole or in part by the City of Winnipeg, public space is defined herein as any space on or within City property, or any space that is accessible to the general public and approved by the City as a viable public art project site.

**Artist:**

A person who is critically recognized as an artist, possesses skill, training and/or experience in his or her artistic discipline; is active in and committed to his or her art practice, has a history of public presentation; and who is not exempted by the Conflict of Interest provision contained herein.

**Winnipeg Arts Council Inc.:**

Winnipeg Arts Council Inc. is an arm's length organization, incorporated in 2003, but originally established in 1984 as the Winnipeg Arts Advisory Council by Winnipeg City Council to assist the City of Winnipeg in determining funding to arts and cultural organizations, and to provide the City with advice on cultural policy development.

**Public Art Committee:**

A volunteer committee of citizens representing the art, design and general communities, which are appointed by the Winnipeg Arts Council as well as a City of Winnipeg staff representative who is appointed by the City of Winnipeg Chief Administrative Officer or designate.

**Selection Panel:**

A panel of qualified persons, selected by the Public Art Committee for each public art project.

**Public Art Program**

A program established and funded by The City of Winnipeg to enable the integration of professionally adjudicated public art projects into public spaces throughout the community of Winnipeg, for the benefit of residents and visitors.

**Public Art Program Manager:**

An employee or agent of the Winnipeg Arts Council Inc. who is responsible for managing the Public Art Program and Public Art Program Fund.

**Public Art Program Fund:**

A fund established by the City of Winnipeg and managed by the Winnipeg Arts Council Inc. to account for all moneys contributed to and expended for the Public Arts Program as defined herein.

**Public Art Program Administration Costs:**

Costs incurred by the Winnipeg Arts Council Inc. to run the Public Art Program, including staff salaries, office overhead and public relations.

**Public Art Project Administration Costs:**

Costs incurred by the Winnipeg Arts Council Inc. to manage a specific public art project, including project development, artist selection, community outreach, artwork dedication and maintenance.

**De-accession:**

The procedure undertaken to permanently remove an artwork from the public art collection

**Community:**

A group of people brought together by any number of forces including geography, tradition, culture or spirit.

## E. ADDITIONAL REFERENCES

This policy shall be implemented according to details provided in the following companion documents:

1) A 'Public Art Program – Policy Implementation Guidelines' document, containing more specific details that are critical to the implementation of an effective Public Art Program. The Winnipeg Arts Council Inc. shall be responsible for maintaining the currency and relevance of these guidelines.
2) A City of Winnipeg Administrative Directive on Public Art specifying the roles of The City of Winnipeg Administration in implementing an effective Public Art Program. The City of Winnipeg's Chief Administrative Officer or designate will be responsible for approving and amending this document.

## F. DELEGATED AUTHORITY

For the purpose of this policy, City Council shall appoint the Chief Administrative Officer as its designate. The appointment of a City of Winnipeg staff representative to the Public Art Committee shall rest with the City of Winnipeg Chief Administrative Officer or designate.