Agenda – Standing Policy Committee on Downtown Development, Heritage and Riverbank Management – June 22, 2015

REPORTS

Item No. 3 Honourary Street Name - Designating Graham Avenue from Smith Street to Donald Street as "Gabriel Garcia Marquez Way"

WINNIPEG PUBLIC SERVICE RECOMMENDATION:

That Committee considers designating Graham Avenue from Smith Street to Donald Street with the honourary name "Gabriel Garcia Marquez Way" for a period of up to five years commencing on the date of this approval.

ADMINISTRATIVE REPORT

Title: **HONOURARY STREET NAME: DESIGNATING GRAHAM AVENUE FROM SMITH STREET TO DONALD STREET AS "GABRIEL GARCIA MARQUEZ WAY"**

Critical Path: **STANDING POLICY COMMITTEE ON DOWNTOWN DEVELOPMENT, HERITAGE AND RIVERBANK MANAGEMENT**

AUTHORIZATION

Author	Department Head	CFO	CAO/COO
K. Raban	M. Pittet	n/a	M. Jack COO

RECOMMENDATIONS

That Committee considers designating Graham Avenue from Smith Street to Donald Street with the honourary name "Gabriel Garcia Marquez Way" for a period of up to five years commencing on the date of this approval.

REASON FOR THE REPORT

Pursuant to By-law No. 115/2011, the designated Committee for the purpose of approving or rejecting an application to assign an honourary street name in the Downtown Winnipeg Zoning by-law district is the Standing Policy Committee on Downtown Development, Heritage and Riverbank Management.

EXECUTIVE SUMMARY

The Colombian Association of Manitoba, Inc. has requested that Graham Avenue from Smith Street to Donald Street be designated with the honourary name "Gabriel Garcia Marquez", a Nobel Prize winner for the advancement of literature and cross-cultural understanding.

The Street Names By-law 115/2011 governs the process for Honourary Street Naming in the City.

IMPLICATIONS OF THE RECOMMENDATIONS

Graham Avenue from Smith Street to Donald Street will be designated with the honourary name “Gabriel Garcia Marquez” for a period of up to five years commencing on the date of approval. All costs associated with the honourary street name designation are the responsibility of the applicant. There are no financial implications for the City of Winnipeg.

HISTORY

On May 25, 2015 The Colombian Association of Manitoba, Inc., requested that the portion of Graham Avenue from Smith Street to Donald Street be given the honourary designation “Gabriel Garcia Marquez”.

An excerpt from their letter reads as follows;

“The requested honourary street naming recognizes the early 21 st Century demographic make-up of Winnipeg. As it in the past, Colombians today, gratefully appreciate the hospitality received from other Winnipeggers. They also, proudly contribute to the progress and well-being of Winnipeg. May this request serve as recognition of the Colombian community and its contributions to the ethno-racial diversity of Winnipeg.

May it serve to honour Gabriel Garcia Marquez and commemorate his worldwide contributions to the advancement of literature and cross-cultural understanding. As a Nobel Prize winner, Gabriel Garcia Marquez, belongs to Canadians as much as he belongs to his country-people. This request strengthens our community identity and reinforces our commitment to Winnipeg as our newly adopted city.”

FINANCIAL IMPACT

Financial Impact Statement Date: May 27, 2015

Project Name:

HONOURARY STREET NAME: DESIGNATING GRAHAM AVENUE FROM SMITH STREET TO DONALD STREET AS "GABRIEL GARCIA MARQUEZ"

COMMENTS:

There are no direct financial implications to the City resulting from the recommendations contained in this report.

"Original Signed By"
Mike McGinn,CA
Manager of Finance

CONSULTATION

n/a

OURWINNIPEG POLICY ALIGNMENT

01-1c Downtown - Key Directions

> Support the expanded presence of arts, culture, sports, entertainment and leisure throughout Downtown together with complementary services and attractions seeking to:

• establish Downtown as a place of vibrancy and celebration.

SUBMITTED BY

Department:	Planning, Property and Development
Division:	Land Development, Geomatics and Land Information Systems
Prepared by:	K.T. Raban, P.Eng., Land Development Branch
Date:	June 8, 2015

Attachments:

Appendix “A” - Misc Plan No. 14894

Filename: O:\Reports Directive\Land Development, Geomatics and Land Information Services\Geomatics\Honourary - Gabriel Garcia Marquez.doc

APPENDIX "A" - MISCELLANEOUS PLAN NO. 14894

