Agenda – Executive Policy Committee – June 24, 2015

REPORTS

Item No. 7 Fair Trade Winnipeg Initiative

COMMUNITY COMMITTEE RECOMMENDATION:

On June 16, 2015, the East Kildonan-Transcona Community Committee recommended to the Executive Policy Committee that the Winnipeg Public Service be requested to report back on the feasibility of becoming a Fair Trade City and incorporating fair trade related provisions into City policies.

DECISION MAKING HISTORY:

COMMUNITY COMMITTEE RECOMMENDATION:

On June 16, 2015, the East Kildonan-Transcona Community Committee passed the following motion:

WHEREAS The Fair Trade Towns campaign is an exciting initiative that recognizes communities that actively support fair trade;

AND WHEREAS the objective of the Fair Trade Winnipeg initiative is to raise awareness of the principles of fair trade and increase availability at the local level;

AND WHEREAS approximately 630 communities worldwide have qualified for Fair Trade Town/City status, 19 of which are municipalities in Canada, including Edmonton, Toronto, Vancouver and within Manitoba – Gimli and Brandon;

AND WHEREAS the purchase of Fairtrade Certified products that meet the international fair trade standards as certified by Fairtrade Canada are a tool for poverty alleviation, greater equity in international trade and demonstrate sustainability leadership;

THEREFORE BE IT RESOLVED that the East Kildonan-Transcona Community Committee recommend to the Executive Policy Committee that the Winnipeg Public Service be requested to report back on the feasibility of becoming a Fair Trade City and incorporating fair trade related provisions into City policies.