Siloam Mission

Campus Campaign – Frontline Services Centre

Executive Summary

March 15, 2016

REQUEST for FUNDING

- $3M from The City of Winnipeg over 5 years. ($300,000 in 2016; $900,000 in 2017; $600,000 in 2018-2020)

BUDGET

Expenses		***Revenue (incl. assets in place)***	
Construction	$11,326,686	Land and Buildings	$1,169,000
Land and Buildings	1,169,000	Siloam Internally Designated	1,790,000
Furniture and Equipment	308,377	Capital Campaign Donations	1,022,137
Contingency	1,119,961		
Project Management	462,210		
TOTAL	**$14,386,234**	***TOTAL***	**$3,981,137 (28%)**
		Remaining to Fundraise/Finance	**$10,405,097**

Funding Supporters: Homeless Partnering Strategy $349,000; The Winnipeg Foundation $100,000; City of Winnipeg $4,000,000 TIF grant (over 50 years)

CHALLENGE	**SOLUTION**
-Current dining room seats 150 people. Insufficient space for 500+ people to enjoy meals three times daily and drop-in services.	-Addition of 400 seats in new dining room (+ 150 existing)
-150 to 350 people wait in line outside for every meal	-Increased seating in dining room and expanded indoor waiting area
-Turn away 10-34 people nightly in shelter. Increase in number of women requesting beds.	-Shelter expansion of 36 beds (20 women; 16 men). Separate women's area for safety.
-Insufficient affordable housing for vulnerable people experiencing homelessness.	- 60 units of congregate, supportive housing planned for 3rd & 4th floor 300 Princess (housing costs are not included in proposal and are being requested directly from MB Housing)

PROJECT TIMELINE

- Fall 2016 – Phase 1A Begins - Renovation of 303 Stanley (400+ seat dining room and new kitchen facilities)
- Fall 2017 – Phase 1A Completed
- Fall 2017 – Phase 1B Begins – New construction of the "Link" (addition of 36 shelter beds, space for current programs and administration currently operating out of 3rd & 4th floor 300 Princess)
- Fall 2018 - Phase 1B Completed
- Fall 2018 – Phase 1C Begins (renovation of 3rd & 4th floor 300 Princess for 60 units of supportive housing)
- Summer 2019 – Phase 1C Completed

Submitted at EPC Mar 15, 2016

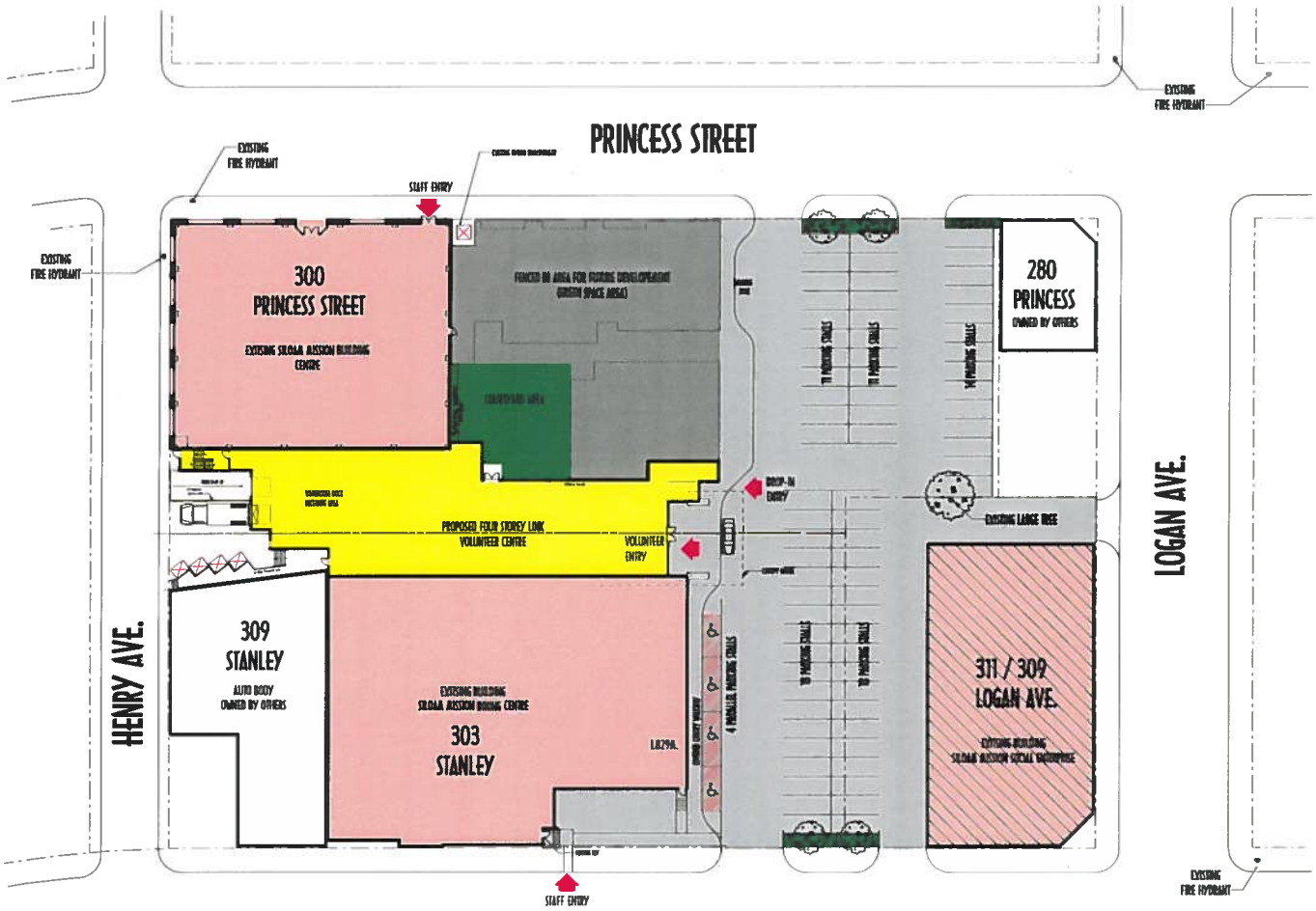
300 Princess Street Winnipeg, MB R3B 1M3 | ph 204.956.4344 | toll-free 1.866.648.HOPE (4673) | www.siloam.ca | info@siloam.ca

Siloam Mission

Siloam Mission Capital Campaign Advisory Members
Albert (Abdo) El Tassi – President and CEO, Peerless Garments
Bruce Taylor – Partner, Aikins, MacAulay & Thorvaldson LLP
Joe Banfield – Banfield Commercial Properties
Craig Kitching –Subway / The Kitching Group
Peter Siemens - Marieta Consulting Inc.
Dr. Riley Coulter - Chancellor, Ambrose University; Chair, Siloam Mission Board of Directors
Dr. Dave Neale – Executive Director, Campus Manitoba; Member, Siloam Mission Board of Directors
Victor Bergmann – Partner, Deloitte LLP; Member, Siloam Mission Board of Directors
Toby McRae – Director of Communications and Public Affairs, Manitoba Real Estate Association; Member, Siloam Mission Board of Directors

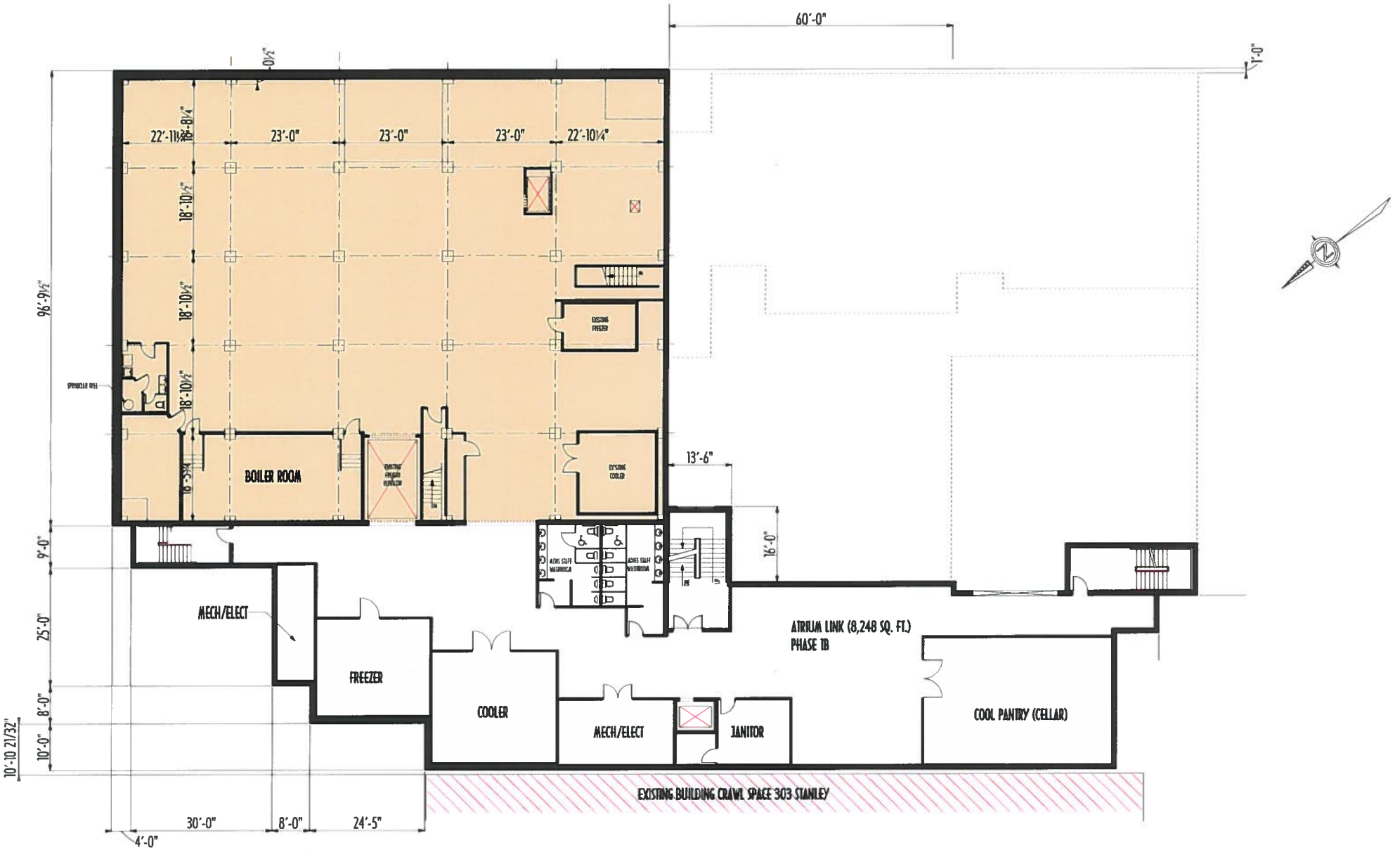
The following is a list of groups/individuals who have written letters of support for our plans:

1. Dr. John Sokal – Medical Director of the Health Sciences Adult Emergency Department
2. Social Planning Council of Winnnipeg – Kate Kehler, Executive Director
3. Credit Union Central of Manitoba – Garth Manness, CEO
4. Kelvin Shepherd, President – Former President of MTS and current CEO of MB Hydro
5. Robert Falcon Ouellette - Current MP
6. Joy Smith – Former MP
7. Lawrence Toet – Former MP
8. Red Road Lodge
9. Aboriginal council of Winnipeg – Damon Johnston, President
10. Albert and Susan Krahn – President of the Quark Group
11. Lowe Mechanical services Ltd – John Warnica, General Manger
12. Rogers Broadcasting – Jason Griffith
13. RBC Convention Centre – Klaus Lahr, President and CEO
14. Subway Restaurants – Rob Karam
15. Main Street Project – Lisa Goss, Executive Director
16. Danny's Whole Hog BBQ and Smokehouse – Danny Kleinsasser
17. The Jim Pattison Broadcast Group – Steve Johnston, Agency Accoutns Manager
18. Mechanical Contractors Association of Manitoba Inc. – Mary-Lou Bradley
19. CHVN – Elseline Fenton, Station Manager
20. Meyers Bros Trucking Ltd. – Marc and Jackie Meyer
21. MCC – Ron Janzen, ED
22. The Winnipeg Chamber of Commerce – David Angus, President and CEO
23. Vickar Automotive Group – Larry Vickar, President
24. Regehr's Printing – Reynold and Karis Regehr
25. Winmar Property Restoration Specialists – General manager
26. BDO Canada LLP – Pamela Dupuis, Partner, CA
27. Realty Executives First Choice – John and Shona Scappaticci, Owners
28. Bell Media radio and TV – Anne Skrynsky, General Sales Manager
29. Super Lube Auto Centres
30. Canadian Footwear LTd – Pamela Cipryk, Vice-President and Brian Scharfstein, President

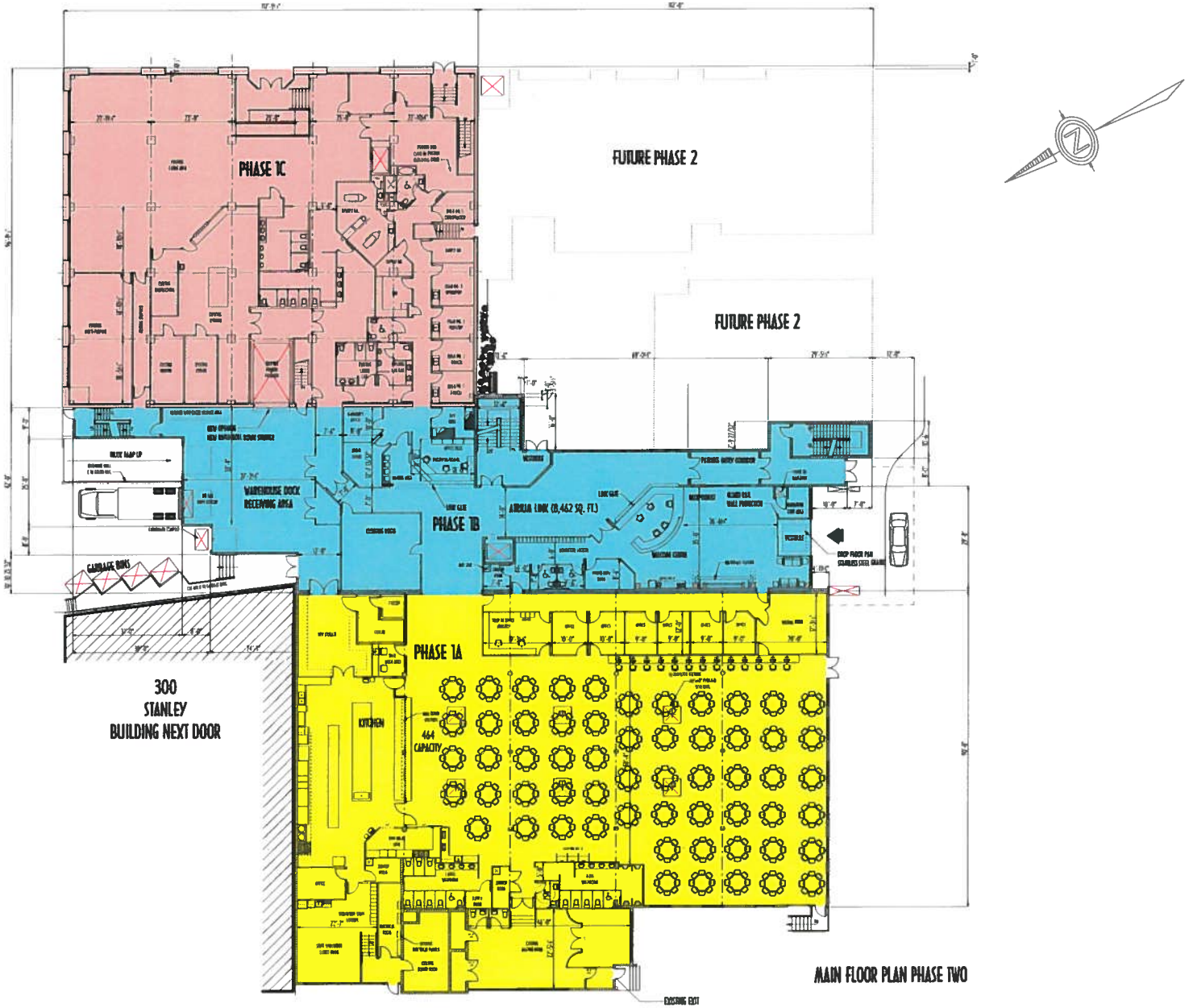


SITE PLAN

300 PRINCESS EXISTING SILOAM MISSION BUILDING 4 STOREYS 303 STANLEY EXISTING BUILDING 1 STOREY SILOAM MISSION DINING CENTRE	11,401 SQ. FT PER FLOOR (1059 SQ. M.) 15,768 SQ. FT. (1464.895 SQ. M.)
ADDITION SILOAM MISSION BUILDING 4 STOREY ATRIUM LINK	1ST & 2ND FLOOR 6,829 SQ. FT (634.43 SQ. M.) 3RD & 4TH FLOOR 6,494 SQ. FT (603.31 SQ. M.)
ADDITION SILOAM MISSION BUILDING 8 STOREY BASEMENT	BASEMENT 15,189 SQ. FT (1411.10 SQ. M.)
ADDITION SILOAM MISSION BUILDING 8 STOREY MAIN FLOOR RENTAL OFFICES	1ST FLOOR 6,812 SQ. FT (632.86 SQ. M.)
ADDITION SILOAM MISSION BUILDING 8 STOREY 7 STOREY'S RESIDENTS MAIN FLOOR RENTAL OFFICES	2ND THRU 8TH FLOOR 8,981 SQ. FT PER FLOOR (834.36 SQ. M.)
311/309 LOGAN EXISTING SILOAM MISSION BUILDING 1 STOREY DROP-IN-CENTRE	8,753 SQ. FT (813.18 SQ. M.)

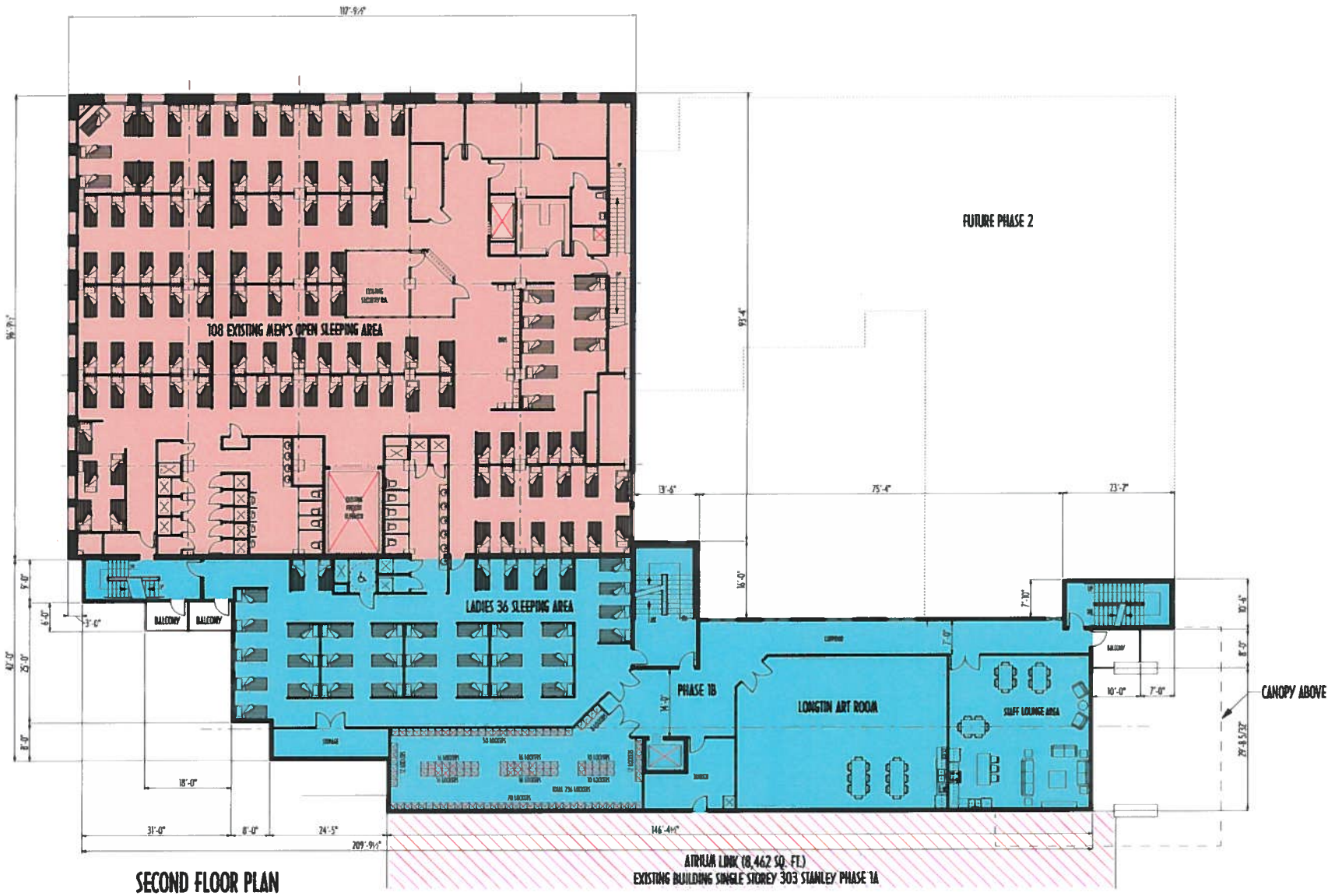


PHASE ONE LOWER LEVEL FLOOR PLAN



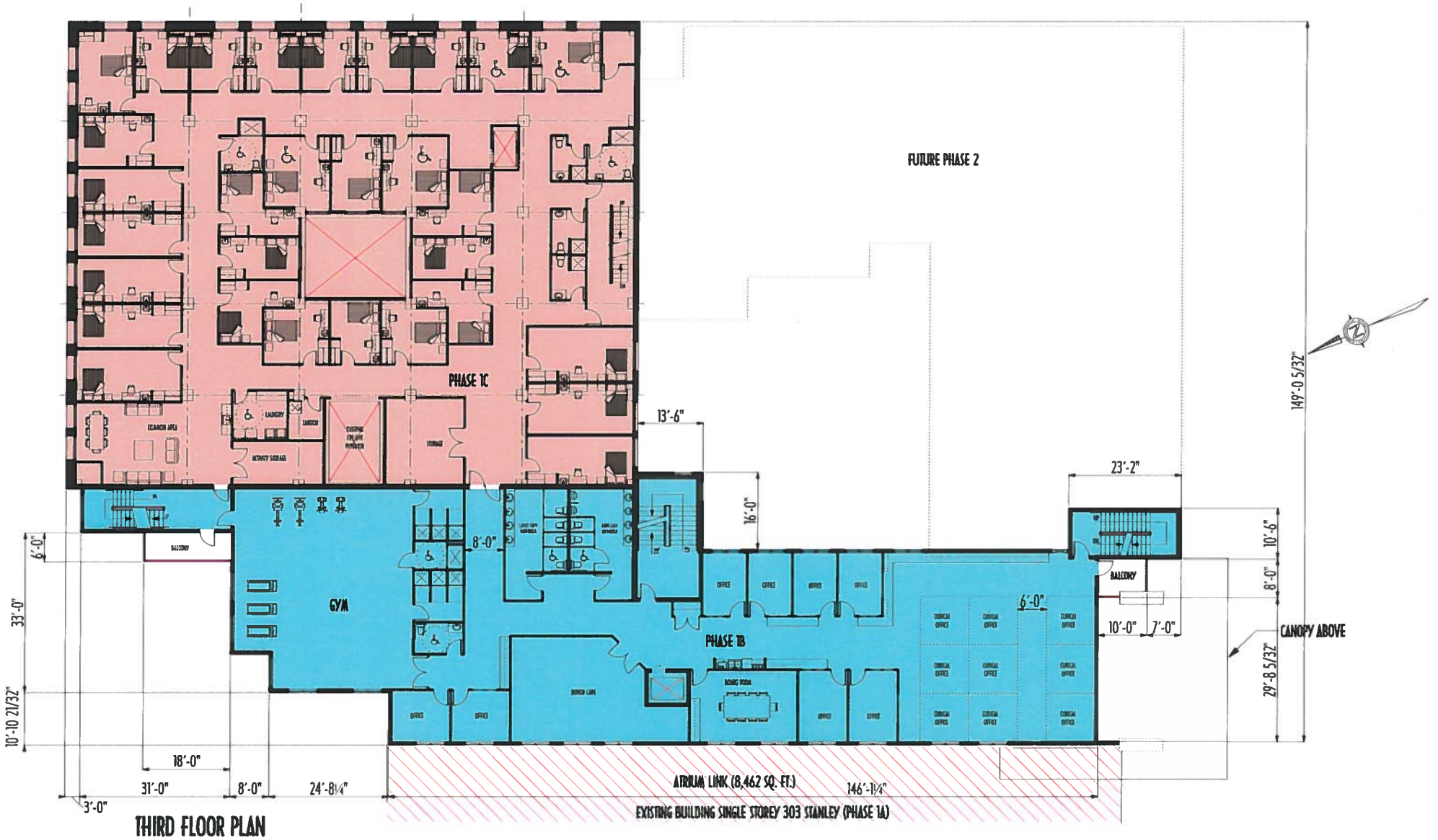
MAIN FLOOR PLAN PHASE TWO

RJ HILDEBRAND ARCHITECTURE INC



SECOND FLOOR PLAN

KJ HILDEBRAND ARCHITECTURE INC.



THIRD FLOOR PLAN

KJ HILDEBRAND ARCHITECTURE INC.



FOURTH FLOOR PLAN

KJ HILDEBRAND ARCHITECTURE INC.



SOUTH ELEVATION

KJ HILDEBRAND ARCHITECTURE INC



EAST ELEVATION (PRINCESS STREET)

KJ HILDEBRAND ARCHITECTURE INC.



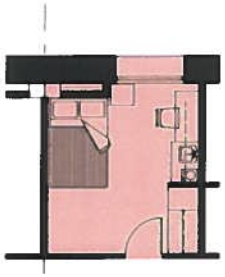
WEST ELEVATION (STANLEY STREET)

KJ HILDEBRAND ARCHITECTURE INC.



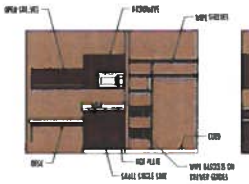
NORTH ELEVATION

KJ HILDEBRAND ARCHITECTURE INC.





NORTH ELEVATION



EAST ELEVATION



SOUTH ELEVATION



WEST ELEVATION

TYPICAL SUITE DESIGN

KJ HILDEBRAND ARCHITECTURE INC.

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DRAFTING PROVIDED BY:

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Siloam Mission

Partnering Agencies with Siloam Mission

Partnering agencies	Siloam Contacts	Relationship	Date started
Salvation Army Territorial Ethics Board	Floyd Perras	Sit on their Advisory Board	2011
Doorways Housing First Intake Collaboration	Floyd Perras/Dan Maxson/Gary Corbett	Working together with 6 other agencies to develop a central intake	2014
Downtown Biz	Floyd Perras/ Cathy Ste. Marie/ Dan Maxson/ Judy Richichi	MOST partnership/ CEO sleepout	2007
Chamber of Commerce	Floyd perras Judy Richichi	We participated regularily in their events and been profiled by the Chamber	2010
Salvation Army Booth Centre	Dan Maxson	Work with them on Shelter & DI and other mutual Concerns	2010
MSP	Dan Maxson	Work with them on Shelter & DI and other mutual Concerns	2010
Red Road Lodge	Dan Maxson	Work with them on Shelter & DI and other mutual Concerns	2010
DT Biz	Dan Maxson	Work with them on Shelter & DI and other mutual Concerns	2010
Comfort Zone	Dan Maxson	Work with them on Shelter & DI and other mutual Concerns	2010
Patal Vocational	Dan Maxson	Work with them on Shelter & DI and other mutual Concerns	2010
Tache Pharmacy	Angelika Fletcher	partnership in purchasing and receiving phamaceuticals need for clients - they are also donors	2007
Sinclair Dental Supplies	Angelika Fletcher	partnership in purchasing dental supplies and equipment - they are also donors of supplies - they are also our tech support for dental equipment and digital dental imaging system (which they donated and cover the annual fee for)	since dental clinic opened
University of Manitoba Faculty of Detal Hygiene	Angelika Fletcher	Preceptor/ mentor for dental hygiene student practicums - 1 term per year for 10 weeks (on average 6 stuedents per week = 60 students per term)	prior to 2012
University of Manitoba Faculty of Dentistry	Angelika Fletcher	partnership for Dental Implants through their HSC campus	2011
University of Manitoba Faculty of Nursing	Angelika Fletcher	Preceptor/ mentor for nursing student practicums - 6 terms per year for 5 weeks each term (on average 2 students per term = 12 students annually)	prior to 2012
University of Manitoba Faculty of Physio Therapy	Angelika Fletcher	Preceptor/ mentor for physio therapy and kinesiology student practicums - every Tuesday evening (on average 4 students and 1 instructor)	2015
University of Manitoba Faculty of Pharmacy	Angelika Fletcher	Preceptor / mentor for pharmacy student practicums (newly initialized practicum - no historic data as of yet)	2016
University of St. Boniface Faculty of Nursing	Angelika Fletcher	Preceptor/ mentor for nursing student practicums - 2 terms per year for 3 months each term (on average 3 students per term = 6 students annually)	2014
University of Brandon Faculty of Psychiatric Nursing	Angelika Fletcher	Preceptor/ mentor for psychiatric nursing student practicums - 1 term per year for 10 weeks (on average 2 students)	2013

Robertson College Faculty of Massage Therapy	Angelika Fletcher	host site for massage therapy student practicums - 2 days a month (on average 4 - 6 students per day and 1 instructor)	
Assiniboine College Faculty of Foot Care Nursing	Angelika Fletcher	host site for foot care nursing students 2 days annually (on average 14 students and 1 instructor)	2014
Canadian Footwear / Brian Scharfstein	Angelika Fletcher	partnership for orthopedic needs free of charge	prior to 2012
Health Care Association of - Manitoba Dental - National Dental - Podiatry - Optometry	Angelika Fletcher	grants, donations and expertise	prior to 2012
Pearle Vision	Angelika Fletcher	they fill every prescription written at Saul Sair Health Centre for glasses free of charge	2012?
WRHA Access Downtown	Angelika Fletcher	partnership with 3 Nurse Practitioners - they will see our clients if need is greater than what we can manage at SSHC ---- keeping patients out of Emergency rooms	2015
professionals from 10 diverse Health Services - Optometrists - Physicians - Nurses - Doctors of Podiatry - Foot Care Nurses - Chiropractors - Physio Therapists - Dentists - Dental Hygienists - Massage Therapists	Angelika Fletcher	over 100 individual professionals volunteer to provide Health Care Services to our clients	2007
Osborne Village Resourse Centre	Cathy Ste Marie	outsource resume , interview skill and targeted job search workshops	2014
EIA /Education Manitoba/Jobs and the economy	Cathy ste Marie	BF clients complete essential skills training and workshops and obtain funding for vocational related schooling	2014
The adult Learning centre	Cathy ste Marie	provides BF clients with upgrading in highschool courses to move	2014
STEP literacy Program	Cathy ste Marie	provides BF cliets with Literacy skills	2015
Agropur	Marilou Castro/Chris Buffington	They donate milk products to us	2015
Sobey's @ St. Annes & Bishop Grandin	Chris Buffington	Donate food from their bakery	2008
Little Caesers Plesis & Henderson Hwy	Chris Buffington	Donate leftover hot and ready pizzas	2011
Subway	Judy/Chris Buffington	Subway Tuesday	2013
Boeing	Frank/Chris Buffington	They provide us with Lean training/they volunteer at Siloam Mission	2012
Winnipeg Harvest	Chris Buffington	They give us food supplies	before 2008
Natural Bakery	Chris Buffington	They donate bread	2014
Kelmar Bakery	Chris Buffington	Donate food from their bakery	2015
Starbucks @ Portage & Main	Chris Buffington	They donate leftover pastries	2010
Organic Planet	Chris Buffington	They donate leftover produce	2014
West Broadway Community Ministries	Josiah Lipinski	We share food with them	2015
Red Road Lodge	Dan Maxson/Chris Buffington	We share food with them	2013
Simkin Center	Chris Buffington	They make sandwiches for us through day programs	2014

Donwood Manor	Chris Buffington	They make sandwiches for us through day programs	2014
World Wise Distribution	Chris Buffington	Assorted donations	2016
Johnie Stickbuns	Josiah Lipinski	They donate cinnamon buns	2014
Real Canadian Wholesale Club	Chris Buffington	We purchase food items/cleaning supplies from them	before 2008
Southeast Helping Hands - Steinbach	Josiah Lipinski	We share food with them	2013
Mariner Neptune	Chris Buffington	We purchase ground beef from them	2014
Russell Foods	Chris Buffington	We purchase equipment/have our equipment serviced	before 2008
Poulin's Pest Control	Chris Buffington	Pest Control Services	2005
Gourmet Coffee Specialists	Chris Buffington	Coffee Filters/Machines	2010
Eco-Lab	Chris Buffington	We purchase dishwashing Supplies, rent machine, they donate to us	before 2008
Burnbrae Farms	Chris Buffington	They donate egg products and volunteer in the kitchen	2008
Sscope	Dan Maxson/Chris Buffington/Maintenance	We hire them to do large pick-ups for us when dock level trucks are needed	2011
Agape table	Chris Buffington	We share food with them	before 2008
UGM	Dan Maxson/Chris Buffington	We share food with them	before 2008
Lighthouse Mission	Chris Buffington	We share food with them	2010
Forward House Ministry	Chris Buffington	We share food with them	2010
Inner City Youth Alive	Chris Buffington	We share food with them	2011
Behavioral Health Foundation	Chris Buffington	We share food with them	2010
Main Street Project	Chris Buffington	We share food with them	2010
Red Cross	Chris Buffington	Participate in awareness building events - Disaster Dining	2014
Wolseley Family Place	Chris Buffington	Participate in fundraising event - Golden Apron Gala, also we share food	2015
Teen Challenge	Chris Buffington	We share food with them	2008
CCFCC (Canadian Culinary Federation)	Chris Buffington/Marilou Castro	We have memberships within the organization	2013
The Fairmont	Chris Buffington/Volunteer Services	They donate food/Volunteer in the kitchen & drop-in	2010
Johnson Waste Management	Chris Buffington/Judy	They provide waste removal services/donate to us	2014
Marymound	Chris Buffington	We share food with them	2015
Red River College - Culinary Arts	Chris Buffington	They donate food/Volunteer in the kitchen	2014
Spice World	Chris Buffington	They donate spices	2016
Samborski Environmental	Marilou Castro/Chris Buffington	Compost removal/donation	2014
Sysco	Chris Buffington	We purchase food items through them, they donate products to us	2014
D.A.Niels	Chris Buffington	Uniforms - we purchase and they donate	2014
Winnipeg Specialty Meats	Chris Buffington	Meats for seasonal feasts - we get it below cost	2015
University of Manitoba - Food Services	Chris Buffington	They donate food/equipment	2012
Crystal Spring Hutterite Colony	Chris Buffington/Laura	They donate food/volunteer in the kitchen	2008
Milltown Hutterite Colony	Chris Buffington/Laura	They donate food/volunteer at Siloam Mission	2008
Silverwinds Hutterite Colony	Chris Buffington/Laura	They donate food/volunteer at Siloam Mission	2010
Bison Fire Protection	Paul Talaroc/Hardy Groening-Maint.	Fire/safety maint./inspection	2012
Lowe Mechanical services	Paul Talaroc/Hardy Groening-Maint.	Boiler/HVAC/Electrical Maintenance	2014
Doortech	Paul Talaroc/Hardy Groening-Maint.	Doors replacement	2014
Thyssen Krupp	Paul Talaroc/Hardy Groening-Maint.	Elevator maintenance	2014
Poulins Services	Paul Talaroc/Hardy Groening-Maint.	Pest control	2014
Noble Locksmith	Paul Talaroc/Hardy Groening-Maint.	Door Locks	2015
Protelec Alarms/Servo	Paul Talaroc/Hardy Groening-Maint.	Alarms,Swipes	2014
Oakwood Roofing	Paul Talaroc/Hardy Groening-Maint.	Roof Maintenance	2016
Allied elevators	Paul Talaroc/Hardy Groening-Maint.	Elevators	2011

Reiger scavation	Paul Talaroc/Hardy Groening-Maint.	Ground maintenance	2014
Klinic	Transition Services	working together to assist clients	2010
Living Bible Explorers	Transition Services	Bus rental	2013
Camp Assiniboia	Transition Services	camp rental	2014
Probation Services	Transition Services	working together to assist clients	2010
Community Financial Counselling Services	Transition Services	working together to assist clients	2012
FASD Life's Journey'sq	Transition Services	working together to assist clients	2012
Stony Mountain Penetentiary	Victoria de Haan-Traa	Volunteer Program	2014
Salvation Army Correctional Justice Services	Victoria de Haan-Traa	Fine Options partnership regarding community service hours	2010
Volunteer Manitoba	Victoria de Haan-Traa	Resource	2014
Manitoba Association for Volunteer Administration	Victoria de Haan-Traa	Members	2015
Infinite Angles, City Looks, Scientific Marvel	Victoria de Haan-Traa	Hair Cutting Volunteer Program	2015
Taking Charge	Victoria de Haan-Traa	Volunteer Program	2010
Canadian Mennonite University	Brent Retzlaff	Consultant on Social Enterprise	2015

Siloam Mission

Sponsor the Meal - Businesses who sponsor meals and volunteer as staff

Champion for Change
Alina Schumacher of Schumacher Realty Ltd
Ceridian Cares
Credit Union Central of Manitoba
Downtown Winnipeg Biz
Pearl Vision
Subway Restaurants

Gold Partner for Change
Danny's Whole Hog BBQ
& Smokehouse
Lowe Mechanical
Manitoba Liquor & Lotteries

Partner for Change
Bell Media Radio Winnipeg– BOB 99.9/ Virgin 103.1/1290 Sports
Bison Fire Protection
Boeing
Corus Radio Winnipeg – 680 CJOB
CTV Television Inc.
DMS Industrial Constructors
Genstar Development Company
Global Winnipeg
Integrity Painting and Decorating
Jim Pattison Media Group FAB 94.3 & QX104
Manitoba Telecom Services Inc.
Manitoba Pork Council
Manitoba Heroes
Midtown Ford
Rogers Digital Media - Radio 92 CITI FM/ KISS 102.3
Sargent Blue Jeans
Warkentin Investments
Qualico

Partner for Dignity
Cargill Limited
CIBC
Emergent BioSolutions
Johnson Waste Management
Manitoba Used Car Dealers Association
Mechanical Contractors Association of Manitoba
RBC Convention Centre –Winnipeg
Red River Co-op
Regehr's Printing Ltd
Realty Executives First Choice
The Delawri Group
Wescan Electrical
The Fairmont
Vickar Auto Group

Partner for Courage
Assiniboine Medical Clinic
Auto Gallery
CHVN Radio
Dillon Consulting
Intact Insurance
J-B Morrow Venture
Maple Leaf Foods
MD Financial Management
Meyer Bros Trucking
Shaw Communications Ltd

Partner for Hope
Abalon Foundation
Arctic Spas
ASIS
Bison Transport
CANASA
Central Canadian Structures
Central Church of Christ
Charleswood Roofing
Cinq et Sept Social Club
Concrete Restoration
Confidence Management
Crystal Spring Colony
Cummins Western Canada
DeckWorks
Desjardins Financial Security Investments Inc.
Empire Masonic Lodge No 127
Fabutan
Garry Parks and Associates
Gorp Clean Energy Bar
Graphic Packaging International
IBAM
ICUC Moderation Services
Imagine it
Lake View Insurance
Manitoba Hydro Safety Committee
Manitoba Islamic Association
Manitoba Home Builders Association
Manitoba Public Insurance
Manitoba Shingling Contractors
Mike Love
Mound Farm Supply
Mr Lube, Husaro Enterprise
MTS Lunch for Hope
Norampac
Oak Bluff Colony
Olive Garden Polo Park
Olive Garden Regent
Payne Transportation
Platinum Jets Inc
Quick Therm Insulation Solutions
Royal Bank of Canada
Reflections Dental
RE/MAX Performance – Suzanne Mariani
Shoal Lake Baptist Church
Sisler High School
Sri Saytha Sai
St Andrew's River Heights United Church
St. Pauls High School
St. Thomas Anglican Church
South Beach Casino
Stalwart Appliances
Steinbach Credit Union
Super Auto Centres
Taylor Financial Solutions
Teshmont Consultants
Toogood Marketing
Towers Realty
United Nova
Vitality Integrative Medicine
Winmar Restoration
Western Construction Services
Westjet
Willow Wolfe
Winnipeg Kia
Winnipeg Honda
Windeck

Siloam Mission

Businesses that Provide GIK

Adagio Acres
AGROPUR Dairy
All Natural Meats
Artists' Emporium
Bannock Factory
Behavioural Health Foundation
Bigfootz Men's Oversized Footwear Shop
Burnbrae Farms Ltd
Cabela's
Canadian Footwear
Canadian Linen & Uniform Service Co
Casana Furniture Company Ltd
Chez Memere
Chicken Chef
Cornell Creme
Costco Wholesale #153
Crampton's Market
Crystal Springs Colony
Cunningham Business Interiors Ltd
Diamond Athletic Medical Suplies Inc.
Diamond Wax & Sanitary Supplies
Diversity Food Services
Elman's Food Products Ltd
Fresh Option Organic Delivery
G & L Sales Ltd
Goodies Bake Shop Ltd
Granny's Poultry
Gunn's Bakery
HI Tech Installations
Home Depot
Hosegood's IGA
I.D. Fashion Ltd.
ICUC Moderation Services
Inn at the Forks
Jonnies Sticky Buns
Kelmar Bakery
London Drugs
Lovey's BBQ & Smokehouse
Mr. Garbage Corp
Natural Bakery
Natural Bakery
Nelson River Construction Inc
Pioneer Meat
Red River CO-OP St. Vital
Riverbend Colony
Shoal Lake Wild Rice
Shoppers Drug Mart Sage Creek
Smith's Quality Meats
Sobey's
South Beach Casino & Resort
Starlite Colony Farms Ltd
Sunny Day Products Ltd
Sunset Gourmet Food Company Inc.
Superstore
Tache Pharmacy
The Fairmont Hotel
Tough Duck
True North
Union Gospel Mission
Valley View Colony Farms Ltd
Vita Health Products Inc.
Willow Wolfe
Winnipeg Realtors
Young's Trading Co.
Zeid Enterprises Co. Ltd

Schools and School Divisions We Partner With

Seven oaks school division
Louis Riel school division
River East Transcona school division
Winnipeg school division 1
St. James Assiniboia school division
Pembina trails school division
Sunrise school division
Garden Valley school division
Frontier school division
Turtle mound school division
Beautiful Plains school division
Winnipeg Catholic school division
Division Scolaire Franco Manitobain
St. John's Ravenscourt school
Ballmoral hall school for girls
Mennonite Brethren collegiate institute
Calvin Christian high school
Emmanuel Christian school

Girl guides of Canada
University of Winnipeg
University of Western Ontario

Vision 500
Siloam Mission
Campus Campaign



Siloam Campus

Next Steps in Our Capital Campaign

Winter 2016

With broad support in the community and a proven track record for operating cost-effective, successful programming, Siloam Mission is about to embark on an expansion project that will change the lives of thousands of people experiencing homelessness.

Increase in Demand

- **500+ meals served three times per day** (seating capacity for 150). Approximate **250 person waiting line** outside for every meal.
- **Turn away 10-34 people nightly in the shelter** (capacity 110)
- **The Madison, Siloam's supportive housing complex has 0% vacancy** and has a waiting list (capacity 85 units.)

Siloam Campus Expansion

Increased capacity will allow us to better meet the daily needs of those experiencing homelessness in our city.

Plans include:

- **385% increase in dining capacity** with enough space so the majority of people coming to eat can dine together and access drop-in services between meals
- Create space for **indoor waiting line** so no one has to wait outside in the extreme weather conditions
- **33% increase in overnight shelter capacity** with separate area for women only; improved access to shelter by speeding up intake process and eliminating need for lining up outside
- **Larger kitchen** for increased food preparation capacity and serving area; additional coolers and freezer space for donated food storage
- **60 units** of congregate supportive housing units
- **Additional showers** in the Health Centre for employment readiness and delousing; **additional lockers** for short-term storage; **day beds** for short-term rest and observation; **barber facilities** for personal hygiene and employment readiness
- **Increased space** to accommodate more transition programs, services, case managers; dedicated space to host more practicum students.
- **Enhanced volunteer reception area** and additional space to accommodate youth and family groups, and school tours.
- **Expanded loading dock** to include a two-bay shipping area for semi-trailers to make deliveries

VIABLE GROWTH

In response to the growing need and after extensive consultation with agencies and community groups, Siloam Mission plans to add:

Frontline Services



- Dining area increased **to 550 seats from 150**
- Shelter beds increased to **146 from 110.** Additional **20 beds** for women; **16** beds for men
- Indoor waiting line so no one has to stand outside

Supportive Housing



- **60** case-managed, congregate supportive housing units.

Siloam Mission



WHY SILOAM MISSION?

Siloam Mission is in a Unique Position to Provide Much Needed Services and Make Change Happen

Since 1987, Siloam Mission has become an essential service for those experiencing homelessness in Winnipeg. **Operating 24/7** with shelter, meals, clothing, health services, transition services, employment training, supportive housing and recreational activities, Siloam Mission is a full service organization for those in need.

Siloam Mission's service delivery model is based on relationship-building by bringing staff, volunteers, donors and those experiencing homelessness together in one community.

Since 2011, this model has effectively assisted:

- **253 people** to find more stable housing
- **92 people** to find employment
- **59 people** started education or a job training program

Since 2012, Siloam Mission has been successfully operating The Madison – an **85-unit recovery-based housing community** for individuals who have experienced homelessness. The Madison's room and board model sustains an operational cost of just **$20 per person per day**.



Siloam Mission provides housing options to support people who suffer with poor mental and physical health, addictions, and trauma, focusing on services to improve the health and well-being of social housing tenants.

Siloam Mission is community supported by over **1,252 businesses, 28,952 donors, 565 organizations**, and **96 churches**.

In addition to our team of over 100 we have the unparalleled support of **8,365 volunteers** (including 117 medical professionals) who gave **83,769 hours** last year towards making a difference in the lives of the people who come for help.

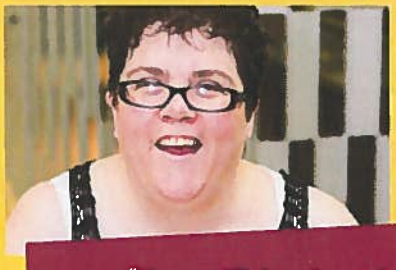
In 2015, **$10.5 Million** in funding and Gift in Kind was received. **12%** of our operating budget was received from federal and provincial government.

85 cents out of every dollar goes directly back into programs and services.

CLIENTS HELPED

Siloam Mission currently provides programs and services for over **2,500** people annually. In 2015:

- **471,651** meals served – an average of **500** per meal (8% increase over 2014)
- Approx. **150** wait in line outside for every meal
- **85** call the Madison home (incl. **10** young adults who have left the care of Child and Family Services)
- **129** supported by Transition Services
- **49** transitioned into permanent housing
- **15** enrolled in school, training, or work readiness programs
- **9,886** clinic visits to our health centre including **3,100** appointments with medical professionals
- **15,195** clothing room visits
- **1,079** individuals stayed in our shelter for a combined total of **37,671** nights



"Now my life has changed. I have a whole bunch of friends that I never had before."

- Tracey, Siloam Transition Services Participant



HOW YOU CAN GET INVOLVED

Siloam Mission Needs Your Support to Expand Its Capacity to Serve Winnipeg's Homeless population.

Siloam Mission has purchased land surrounding its current 300 Princess Street location, including buildings at 288 Princess Street, 303 Stanley Street, and 309 Logan Avenue, as well as their parking lots. Siloam Mission is working with Von Ast Construction for the project design and build.

This exciting partnership will change lives for thousands of people facing homelessness over the coming decades.



Make a Gift to Siloam Mission

- **Online** at www.siloam.ca
- **By Cheque** to the mailing address listed at the right
- **By Phone** by calling 204.956.4344

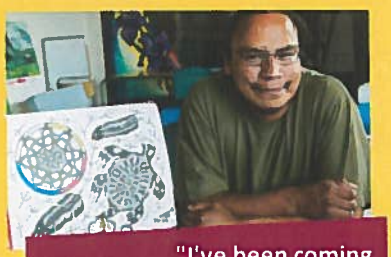
GET INVOLVED TODAY

We see change happening in the lives of people in our city every day.

You can connect with others in your community and change a life today!

Siloam Mission
300 Princess Street
Winnipeg, MB R3B 1M3

Email: info@siloam.ca
Phone: 204.956.4344
Fax: 204.956.0956
Toll Free: 1.866.648.4673
Website: www.siloam.ca



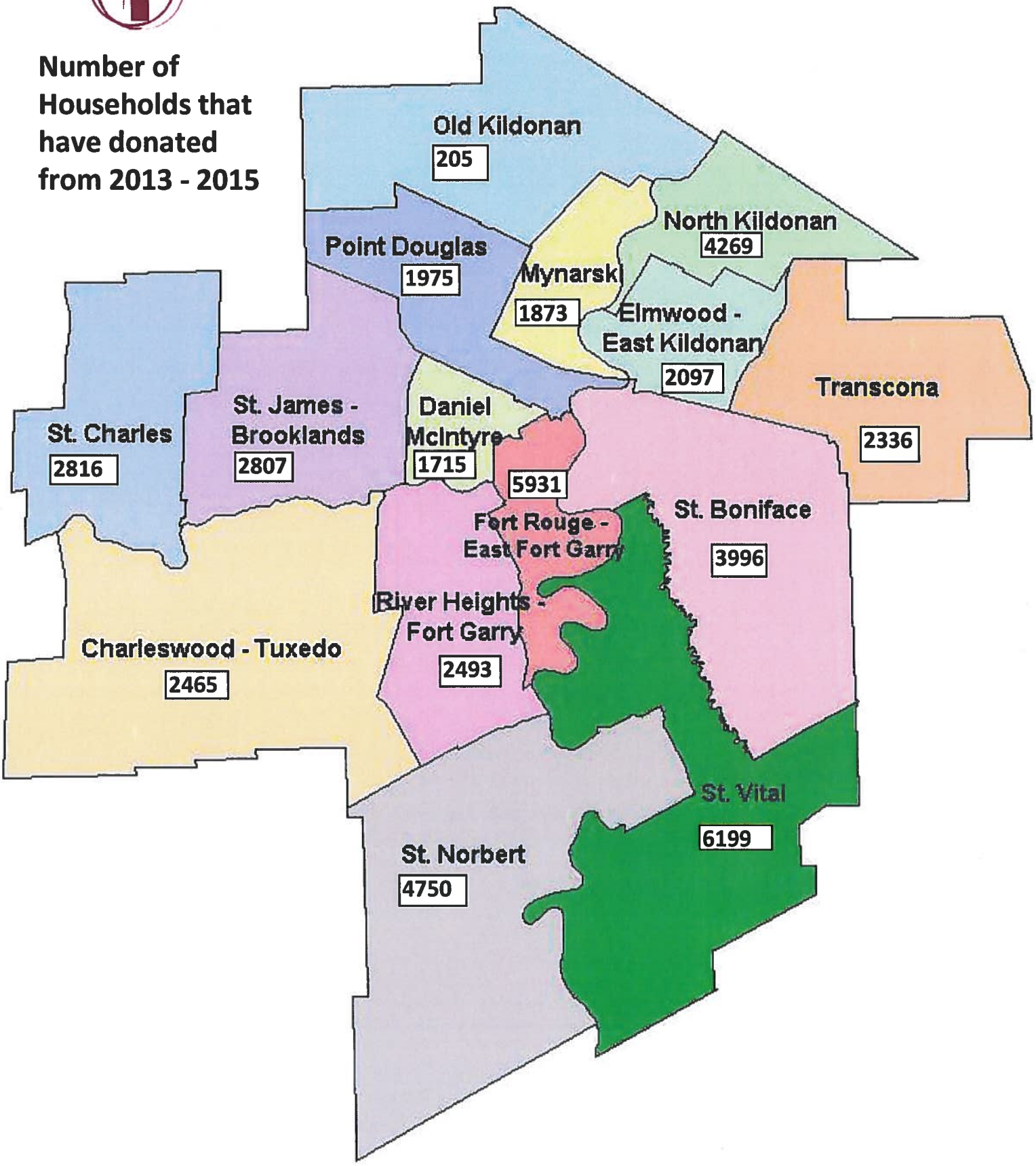
"I've been coming to Siloam for two years. They help me feel better about myself and life."

-Kirby, Siloam Mission Guest

Siloam Mission

Siloam Mission

Number of Households that have donated from 2013 - 2015



Summary of Findings

Winnipeg Street Census 2015.

We matter. We count.

The Winnipeg Street Census marks the first ever attempt at a comprehensive view of homelessness in Winnipeg. We sought to ask not only how many people are homeless, but to learn why and to hear their stories. On the night of October 25, 2015, there were at least 1,400 people experiencing homelessness in Winnipeg.

Over 24 hours from October 25-26, 300 volunteers attended, or data was gathered from: 7 emergency, domestic violence and youth shelters, 9 transitional housing sites, 10 bottle depots, and 29 community agencies or drop-in locations for Winnipeg's first ever Street Census. Surveyors also walked almost 140km of inner city streets.

For this large-scale survey, everyone encountered was asked about their housing situation to evaluate the magnitude of homelessness in the city. Everyone whose circumstances fit the definition of homelessness was asked to complete a 19 question interview about them and their experiences.

Where people stayed

On the night of October 25, 2015, there were at least 1,400 people experiencing homelessness in Winnipeg.

OUTSIDE	EMERGENCY SHELTERS	ANOTHER'S HOME	TRANSITIONAL HOUSING	INSTITUTION	
132	347	333*	281	242	65**
132 individuals were unsheltered, that is, staying in a public space like a bus shelter or park, in a tent, a car, or walking around all night to stay safe	347 people stayed in an emergency shelter, domestic violence shelter or youth shelter	333 people stayed at a friend's, family's or stranger's place temporarily because they didn't have a home of their own	281 individuals stayed in transitional housing for people who have been, or would otherwise be, homeless	242 people were in an institutional setting and did not have a permanent home to return to*** (includes addictions treatment and detox, health, and mental health programs)	65 people stayed at a hotel / motel

479 people in absolute homelessness

921 people provisionally accommodated

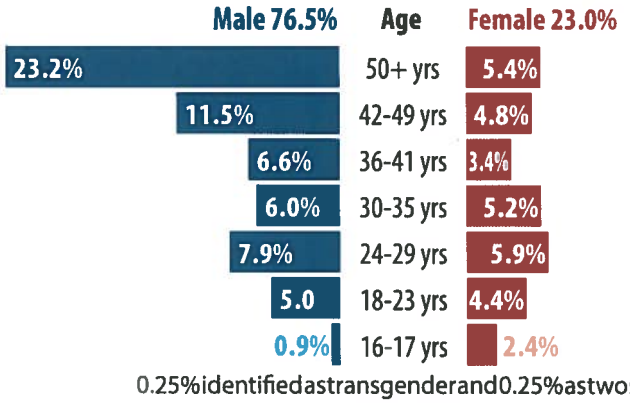
The age breakdown does not iclude residents of the Salvation Army emergency or transitional housing programs, while the gender breakdown does, which explains the slight differences. No one under the age of 16 was surveyed and dependent children were not included in the age/gender breakdown.

The median age of people experiencing homelessness was 43.

There were 225 youth (26.5%), under the age of 30, and at least 18 seniors, aged 65 or older.

There were 121 children with their parents/guardians.

Age/Gender



0.25%identifiedastransgenderand0.25%astwospirit

* This is the number of survey respondents staying temporarily at someone else's place with no guarantee of returning each night. Because people stay in these circumstances throughout Winnipeg and often do not utilize any services, this SHOULD NOT be seen an estimate of the population in this circumstance.

** This is the number of survey respondents staying in a hotel or motel without a permanent home to return to. People staying monthly in hotels do not have tenancy agreements or legal protection. Surveys from respondents staying at the Bell Hotel were excluded because it is considered to be permanent housing.

*** Data from all institutional settings has not yet been received. Requests have been made for data on people experiencing homelessness in the Corrections system, youth and children in emergency placements through Child and Family Services, and people receiving hotel vouchers due to flooding or fires. Therefore, this number is likely an undercount.

Events leading to homelessness

Youth homelessness leads to adult homelessness. The median age at which people **first became homeless** was **24** years, and the most **frequent** age was **18** years.

Of those experiencing homelessness for 10+ years, the majority (70%) **first became homeless** when they were **18** years or younger.

The most common reason people experienced homelessness for the first time was **family conflict or breakdown**. **39.4%** became homeless for this reason, and **1/4** of them experienced family violence.

Key Circumstances

Almost half, **49.2%** of people spent time in **foster care or group homes.**

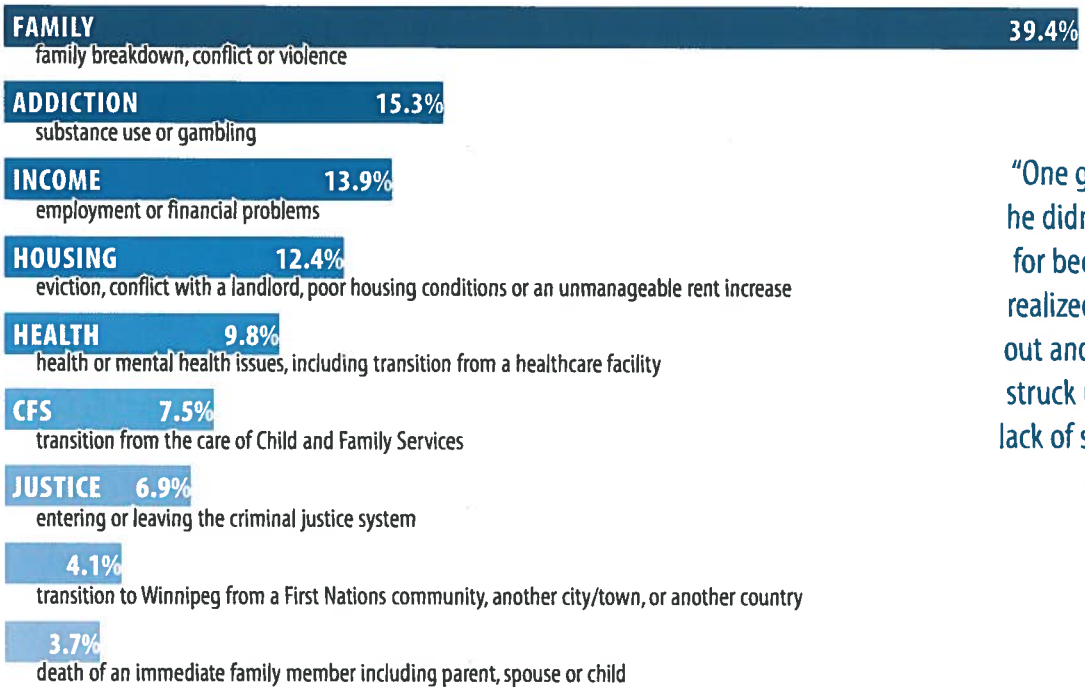
6.0% have served in the **military or RCMP.**

10.8% are part of **LGBTQ** community overall. 23.1% of youth (age 29 or under) are part of the LGBTQ community.

1.8% are recent **immigrants or refugees** (in Canada for 5 years or less).

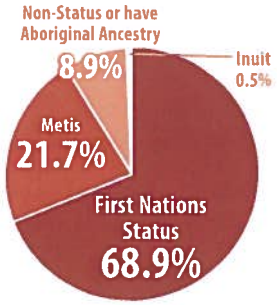
Reasons for first experience of homelessness

(Participants could select more than one reason)



"One gentleman was telling me he didn't have a concrete reason for becoming homeless, he just realized one day that it was cold out and he had nowhere to go. It struck me how, just because of a lack of support, homelessness can suddenly happen."

71.1% of respondents identify as **Indigenous.**



Indigeneity

49.9% of First Nations people grew up in a **First Nations community.**

57.9% of Indigenous people surveyed have been in **foster care or group homes.**

"He told his story simply even though it was filled with tragedy. From the 60's scoop, residential school, and foster homes until CFS said "good-bye" at age 18, when he first became homeless. He had a family but it fell apart. They stayed in communication until his son was murdered and he lost it all... having his own place means he would live alone – he talked a while about how lonely that would be."

Length of Time Homeless

People move in and out of homelessness as their life circumstances and supports change.

The average length of most **recent time homeless** was **9** months.

354 people experienced homelessness for **6 months or longer.**

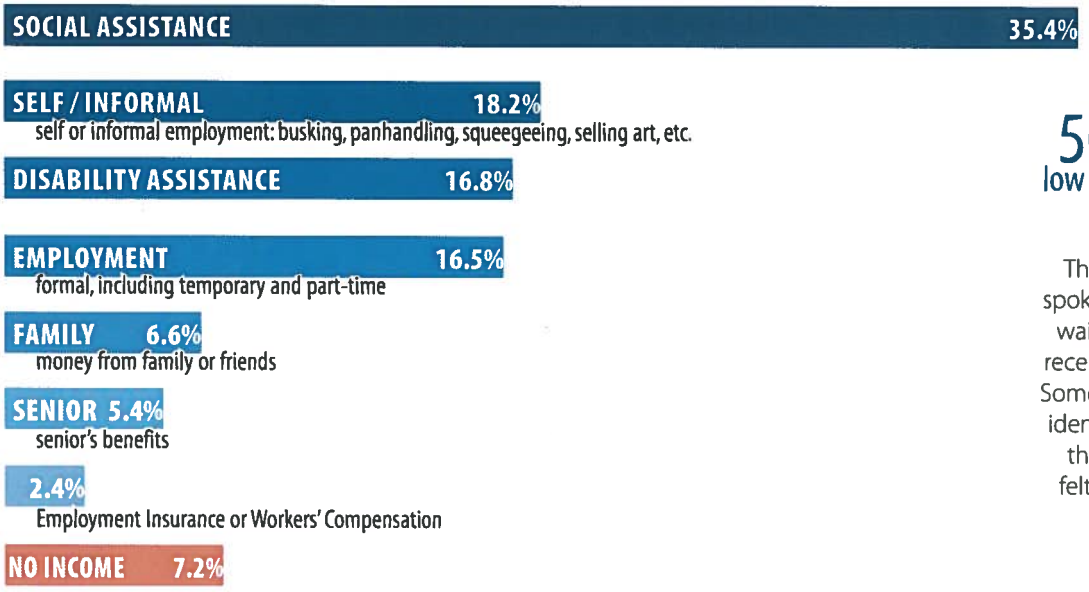
The average cumulative length of time spent homeless over a **lifetime** was **24** months.

181 people experienced homelessness **3 or more times** in the past three years.

"I spoke with someone who was homeless for the first time when he was two. His mother struggled with alcoholism and as a result he struggles with FASD. His income of EIA disability isn't enough for him to get a place of his own on a permanent basis but he periodically has a stable home thanks to the help of his siblings."

Income

Income sources (respondents could choose more than one)

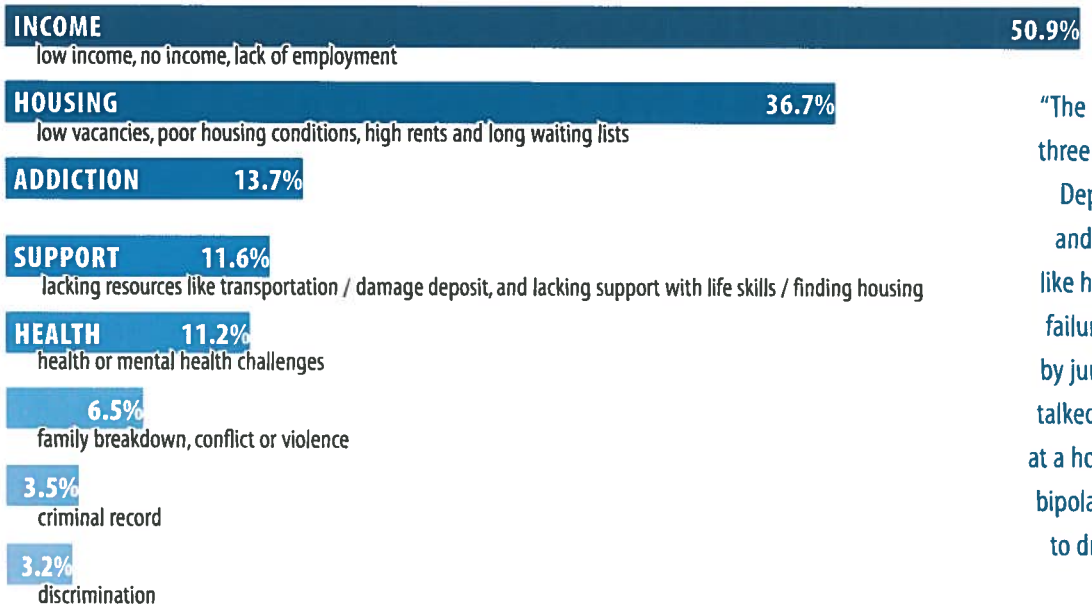


50.9% said that **low income** is a barrier to finding housing.

Those with no income spoke about being cut-off, waiting for, or unable to receive income assistance. Some lacked the necessary identification. Others said they were eligible but felt too proud to ask for assistance.

Barriers and Challenges

The main challenges people faced in finding housing were:



"The individual and their wife and three children moved to Winnipeg. Depressed, he turned to drugs and had his kids taken into CFS like he was as a child. He felt like a failure and wanted to end his life by jumping off a bridge. A woman talked him down and got him help at a hospital. He was diagnosed with bipolar disorder and kept returning to drugs without knowing why."

WINNIPEG STREET CENSUS 2015

We matter.
We count.

StreetCensusWpg.ca

The Winnipeg Street Census

The Winnipeg Street Census is a survey conducted over a 24 hour period to gather information about the extent and nature of homelessness in Winnipeg. This information can be used to improve decision-making for funders, governments, and community organizations. Over time, it will be used to track progress on ending homelessness.

The Street Census follows an approach used by cities around the world. The method has been adapted to Winnipeg's local context based on input from local researchers, service providers, outreach teams, police and safety patrols, and people with experience of homelessness. On the night of October 25, trained volunteers went to Winnipeg's emergency and transitional shelters to survey the individuals and families spending the night. The next day, volunteers surveyed people in places where people who are homeless spend their time: breakfast and lunch programs, libraries, resource centres, and more. From 4pm-7pm they walked 27 different routes to survey everyone they encountered about their housing circumstances.

Methods, Data & Limitations

The Winnipeg Street Census utilized the Canadian Observatory on Homelessness definition and typology of homelessness and housing exclusion. In addition to survey data, administrative data about bed use on the night of October 25th has been gathered from emergency shelters, youth shelters, shelters for individuals and families impacted by domestic violence, and interim housing for people who are homeless (transitional housing). Some data has been provided by institutional, residential treatment, and community mental health residential programs for individuals who were homeless upon entering the residential setting, lost housing while in the setting, or will exit the program to homelessness.

Though the methods used in this project were comprehensive, it is virtually impossible to get an exact count of the homeless population. Invisibility is a survival strategy for people experiencing homelessness. This was a voluntary survey and data is self-reported. The locations and routes where surveys took place were concentrated in the inner city and decided based on feedback from outreach teams, community agency staff and people who have experienced homelessness, however people experience homelessness and spend their time in other neighbourhoods too. The method vastly undercounts those who are staying temporarily with family, friends, or strangers and efforts were not made to identify overall numbers of those staying in hotels who do not have a permanent home. **Results should not be seen as an estimate of the hidden homeless population.**

More details about methodology, limitations and definitions is available in the full report http://streetcensuswpg.ca.

Winnipeg Street Census Partners

Aboriginal Health and Wellness Centre

Canadian Centre for Policy Alternatives - Manitoba

Canadian Mental Health Association Winnipeg

EAGLE Urban Transition Centre

Institute of Urban Studies

John Howard Society of Manitoba

Lived Experience Circle

Macdonald Youth Services

Main Street Project

Ma Mawi Wi Chi Itata Centre

Mount Carmel Clinic

Resource Assistance for Youth

Rossbrook House

Salvation Army Booth Centre Winnipeg

Siloam Mission

Social Planning Council of Winnipeg

Spence Neighbourhood Association

Sunshine House

West Central Women's Resource Centre

Winnipeg Poverty Reduction Council/ End Homelessness Winnipeg

The Winnipeg Street Census was funded by the Government of Canada's Homelessness Partnering Strategy, administered by the City of Winnipeg. It is estimated that project partners donated at least an additional 1500 hours of staff time to the project.

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Social Planning Council of Winnipeg, 2016

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This report can be downloaded from

http://streetcensuswpg.ca

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