Agenda – Council – March 23, 2016

Report – Executive Policy Committee – March 9, 2016

Item No. 1 Downtown Winnipeg Business Improvement Zone – Boundary Expansion

EXECUTIVE POLICY COMMITTEE RECOMMENDATION:

On March 9, 2016, the Executive Policy Committee concurred in the recommendation of the Winnipeg Public Service and submitted the following to Council:

1. That the proposed amendments to the Downtown Winnipeg Business Improvement Zone By-law No. 8114/2002 to expand the boundaries of the Downtown Winnipeg Business Improvement Zone be enacted by Council (a copy of the draft amending By-law is attached hereto as Attachment “A”).

2. That the written description of the Downtown Winnipeg Business Improvement Zone boundaries set out in Schedule "A" of the Downtown Winnipeg Business Improvement Zone By-law be replaced with a map showing the boundaries of the Downtown Winnipeg Business Improvement Zone with the new expansion included.

3. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

Report – Executive Policy Committee – March 9, 2016

DECISION MAKING HISTORY:

EXECUTIVE POLICY COMMITTEE RECOMMENDATION:

On March 9, 2016, the Executive Policy Committee concurred in the recommendation of the Winnipeg Public Service and submitted the matter to Council.

ADMINISTRATIVE REPORT

Title: By-Law for the Boundary Expansion of the Downtown Winnipeg Business Improvement Zone

Critical Path: Executive Policy Committee – Council

AUTHORIZATION

Author	Department Head	CFO	CAO/COO
G. Holmes	J. Kiernan	N/A	M. Jack COO

RECOMMENDATIONS

1. That the proposed amendments to the Downtown Winnipeg Business Improvement Zone By-law No. 8114/2002 to expand the boundaries of the Downtown Winnipeg Business Improvement Zone be enacted by Council (a copy of the draft amending By-law is attached hereto as Attachment “A”).

2. That the written description of the Downtown Winnipeg Business Improvement Zone boundaries set out in Schedule "A" of the Downtown Winnipeg Business Improvement Zone By-law be replaced with a map showing the boundaries of the Downtown Winnipeg Business Improvement Zone with the new expansion included.

3. That the proper officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

REASON FOR THE REPORT

- The City of Winnipeg Charter provides for the creation of a Business Improvement Zone (BIZ) by by-law. Changing the boundaries of the Downtown Winnipeg Business Improvement Zone (the “Downtown BIZ”) requires an amendment to the Downtown Winnipeg Business Improvement Zone By-law No. 8114/2002.
- To clarify zone boundaries and establish consistency between all Business Improvement Zone Bylaws created within the City of Winnipeg, written descriptions of BIZ boundaries set out in the various Business Improvement Zone By-laws are being replaced with maps which show the BIZ boundaries.

EXECUTIVE SUMMARY

- The Downtown Winnipeg Business Improvement Zone, continued by By-Law No 8114/2002, is one of sixteen Business Improvement Zones within the City of Winnipeg.
- The City Clerks Department received a petition from Canada Goose, a manufacturing facility located at 365 Bannatyne Avenue, seeking to have the Downtown Winnipeg BIZ boundaries expanded to allow the inclusion of their business (Attachment “B”).

- The proposed expansion follows the processes and procedures prescribed within the Business Improvement Zone Procedures By-Law No. 8111/2002 for adding a business to an existing Business Improvement Zone.
- This report also recommends that the existing written legal description of the Downtown Winnipeg BIZ boundaries in Schedule "A" of the Downtown Winnipeg Business Improvement Zone By-law be replaced with an easy-to-read map that provides a visual image of the Downtown BIZ boundaries.

IMPLICATIONS OF THE RECOMMENDATIONS

- There are no regulatory Implications resulting from the proposed recommendations.
- External organizations and the community at large will experience economic benefit from the proposed recommendations.

HISTORY

The City of Winnipeg By-Law No. 5080/89 created the Business Improvement Zone known as the Downtown Winnipeg Business Improvement Zone. The Downtown Winnipeg Business Improvement Zone By-law No. 8114/2002 continued the Downtown BIZ under the same name.

Business Improvement Zones are governed by a set of prescribed processes and procedures outlined within the Business Improvement Zone Procedures By-Law No 8111/2002 which grants Council the authority to expand the boundaries of a BIZ to include additional businesses if certain steps are followed, namely:

1) A petition must be filed with the City signed by more than 50% of the proprietors in the proposed additional area of the zone representing more than 50% of the total taxable business assessment in the proposed area of the zone;

2) The City Clerk must give notice to all the businesses in the proposed additional area of the petition and must offer them an opportunity to object to the BIZ boundary expansion; and

3) The City Clerk must ensure that no more than one-third of the businesses in the proposed additional area representing at least one-third of the total taxable business assessment of the proposed additional area of the BIZ have objected in writing to the boundary expansion prior to the date set by the Clerk.

A petition was submitted by Canada Goose, a clothing manufacturer located at 365 Bannatyne Avenue. The Property Assessment Department confirmed that Canada Goose is the only taxable business in the block bounded by Bannatyne Avenue, Gertie Street and William Avenue and that all Business Improvement Zone Procedures By-law requirements have been met.

The City Clerks Department confirmed that no objections were received for the proposed expansion of the boundaries to the Downtown Winnipeg BIZ.

To clarify zone boundaries and establish consistency between all Business Improvement Zone Bylaws created within the City of Winnipeg, this Report recommends that the written description of the boundaries of the Downtown Winnipeg BIZ contained in Schedule “A” of By-Law No 8114/2002 be replaced with a map that provides a visual image of the boundaries of the Downtown Winnipeg BIZ and attached hereto as Schedule “A”.

Accordingly, the Winnipeg Public Service is recommending that Council enact the amending By-law, a draft of which is attached hereto as Attachment “A”, to expand the boundaries of the Downtown Winnipeg BIZ to include the block bounded by Bannatyne Avenue, Gertie Street and William Avenue as denoted in the attached Schedule “B” and to replace the written boundary description with the map attached to this report and identified as “Schedule “A” to the Downtown Winnipeg Business Improvement Zone By-law No. 8114/2002”, which map includes the proposed boundary expansion.

FINANCIAL IMPACT

Financial Impact Statement **Date:** January 26, 2016

Project Name:

By-Law for the Boundary Expansion of the Downtown Winnipeg Business Improvement Zone

COMMENTS:

There are no financial implications to the City associated with the recommendations in this report.

"Original Signed By"
Mike McGinn, CPA, CA
Manager of Finance

FINANCIAL IMPACT

Financial Impact Statement **Date:** January 26, 2016

Project Name:

By-Law for the Boundary Expansion of the Downtown Winnipeg Business Improvement Zone

COMMENTS:

There are no financial implications to the City associated with the recommendations in this report.

"Original Signed By"
Mike McGinn, CPA, CA
Manager of Finance

CONSULTATION

In preparing this report there was consultation with:

City Clerks
Assessment and Taxation
Legal Services
Downtown Winnipeg Business Improvement Zone

OURWINNIPEG POLICY ALIGNMENT

01- A City that Works (Direction 4): Collaborate with all public, private and community economic development agencies to advance economic advantages.

Expansion of the Downtown Winnipeg Business Improvement Zone supports a thriving and vibrant Downtown as a citywide destination.

01- A City that Works (Direction 8): Encourage Activities Beneficial to the Winnipeg Economy.

Supporting the location and expansion of businesses within multiple business sectors supports economic growth both within the downtown community and city overall.

02- A Sustainable City (Direction 6) Plan for the sustainable development of healthy neighbourhoods based on their particular historic identity and character.

Support of the Downtown Winnipeg Business Improvement Zone and its expansion allows for the development of active, distinct, sustainable and vibrant districts.

03 – Quality of Life (Direction 6): Promote cleanliness and beautification.

Expansion of the Downtown Winnipeg Business Improvement Zone will enhance support for distinct identity, design and programs that enhance and promote the aesthetic appeal of public spaces and districts.

SUBMITTED BY

Department: Planning, Property and Development
Division Office of the Director, Economic Development Branch
Prepared by: Martin Pasieczka, Economic Development Officer & BIZ Liaison
Date: January 29, 2016

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Attachment "A"

THE CITY OF WINNIPEG

BY-LAW NO. /2016

A By-law of THE CITY OF WINNIPEG to amend the Downtown Winnipeg Business Improvement Zone By-law.

THE CITY OF WINNIPEG, in Council assembled, enacts as follows:

Downtown Winnipeg Business Improvement Zone By-law amended

1 The Downtown Winnipeg Business Improvement Zone By-law No. 8114/2002 is amended by this By-law.

Section 2 amended

2 Section 2 is amended by replacing "the area of which is described in" with "the area of which is shown as the shaded area on the map attached as".

Schedule "A" replaced

3 Schedule "A" is replaced with the attached document, identified as "Schedule "A" to the Downtown Winnipeg Business Improvement Zone By-law No. 8114/2002".

DONE AND PASSED, this day of , 2016.

_____
Mayor

_____
City Clerk

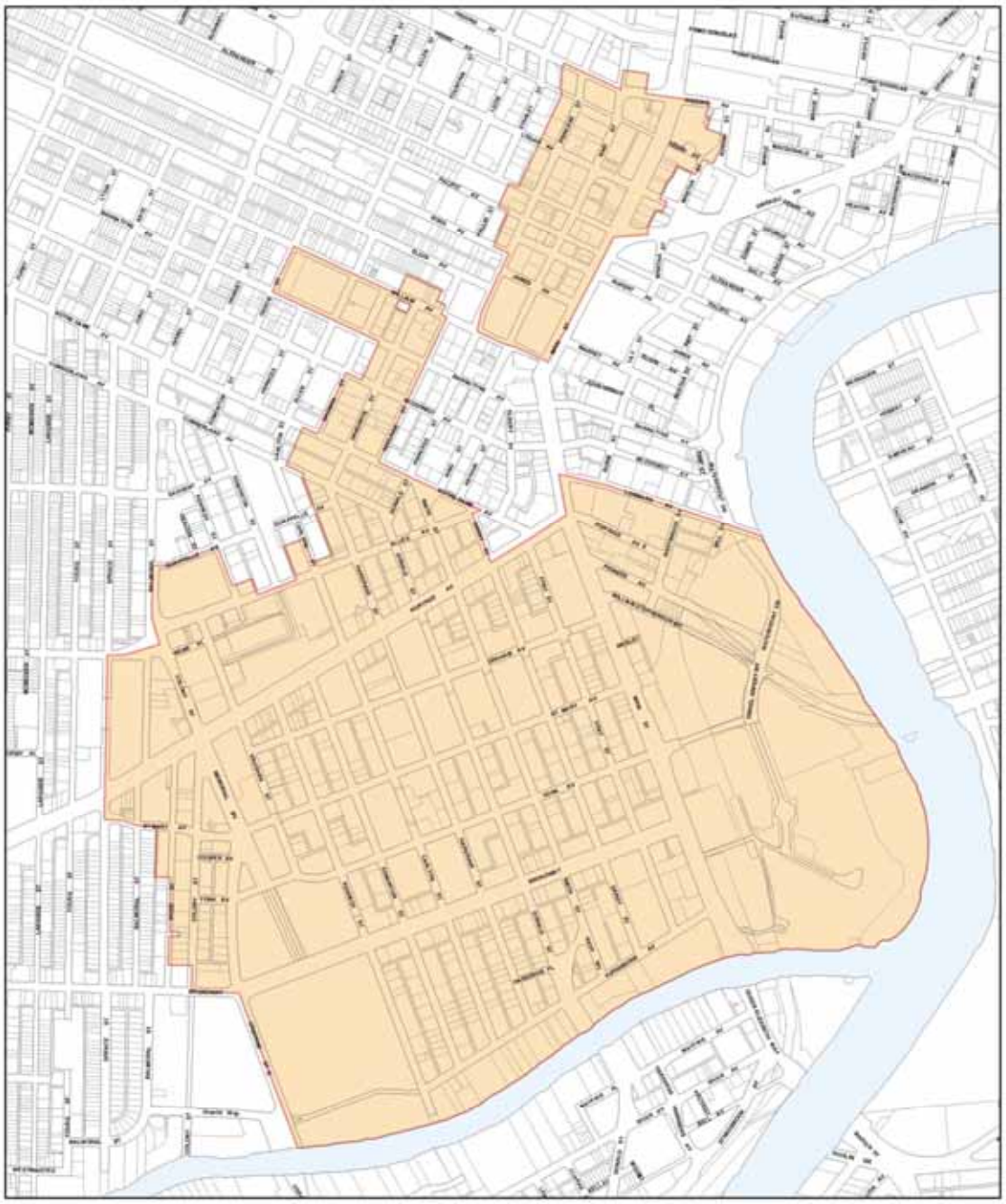
Approved as to content:

_____
Director of Planning, Property & Development

Approved as to form:

_____
For Director of Legal Services and
City Solicitor

SCHEDULE "A"
to The Downtown Winnipeg Business Improvement Zone
By-law No. 8114/2002



Downtown Winnipeg
Business Improvement Zone

Attachment "B"

