

DRAFT WORKPLAN

OurWinnipeg Review

August 2016

1.0 BACKGROUND

OurWinnipeg was adopted in August 2011 as a Plan Winnipeg By-law, replacing *Plan Winnipeg 2020 Vision*, which had served as Winnipeg's development plan since 2001. In addition, four Direction Strategies were created: *Complete Communities*, which was adopted as a city-wide secondary plan and serves as Winnipeg's land use plan, guiding growth and change; *A Sustainable Winnipeg*, which serves as Winnipeg's sustainability strategy, *Sustainable Transportation*, which formed the basis for the development of the *Transportation Master Plan*; and *Sustainable Water and Waste*.

The *City of Winnipeg Charter* (Section 224) requires that Council adopt a development plan by by-law, which sets out the following:

"The City's long-term plans and policies respecting its purpose, its physical, social, environmental and economic objectives, and sustainable land use and development.

Measures for implementing the plan and such other matters as the minister or Council considers necessary or advisable."

Further, Section 226(1) of the *City of Winnipeg Charter* requires that Council begin a review of Plan Winnipeg at least once within five years after each re-adoption or replacement of the plan.

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2.0 PURPOSE

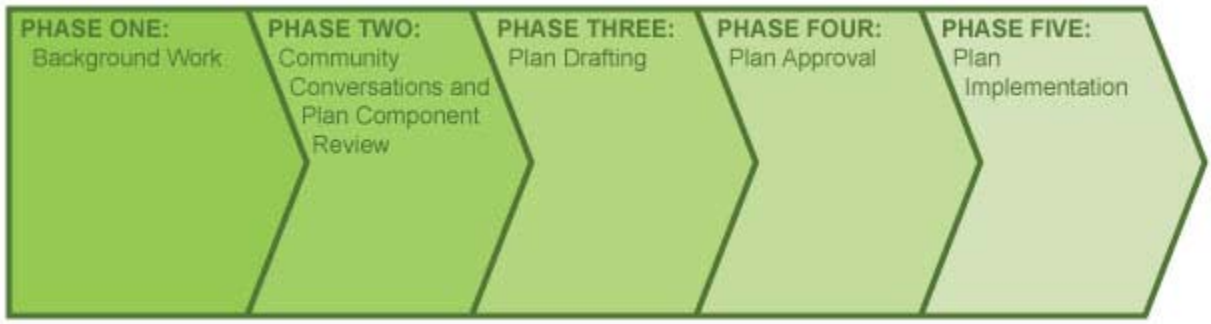
The review process provides an opportunity to revisit the current vision and policies articulated in *OurWinnipeg* and its accompanying Direction Strategies, particularly *Complete Communities.* Through a preliminary review, the following areas of focus were established:

- Ensure that the review process is open, transparent and includes a diverse cross section of the community;
- Review all key themes from *OurWinnipeg* to ensure that we are realizing our city's collective vision and responding to the community's needs. Key *OurWinnipeg* themes include: City Building; Safety and Security; Prosperity; Recreation; Libraries; Housing; Sustainability; Heritage; Opportunity; Vitality; Creativity; and Implementation;
- Update background information and ensure that the review process is grounded in comprehensive and up-to-date information. This includes; population information and projections; land use information related to our residential, employment and commercial lands; and data related to infrastructure capacities.
- Integrate land use and infrastructure planning;
- Refine and prioritize growth areas to ensure that future growth and change is focused within areas that provide the best opportunity to accommodate growth in the most socially, environmentally and economically sustainable ways;
- Develop a robust implementation strategy to ensure that the *OurWinnipeg* vision can be fully realized;
- Correct any errors and omissions and seek opportunities to improve the overall organization and usability of the documents.

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3.0 PROPOSED SCOPE OF WORK

The overall *OurWinnipeg* review process will include five phases. **Phase One** will include undertaking/updating background studies and initiating conversations with key stakeholders and the general public, which will set the direction for **Phase Two,** which will include comprehensive consultation with stakeholders and the general public. The **Third Phase** will include drafting an updated plan(s) based on **Phase One** and **Phase Two** as well as a check back with the community. **Phase Four** will include the formal plan approval process, which requires a Public Hearing at EPC, as well as approval from both Winnipeg City Council and the Province of Manitoba. Once the plan(s) are adopted by Council, **Phase Five** – Plan Implementation – will commence in order to ensure that the plan's vision is fully implemented.



Phase One: Background Work

Phase One will include undertaking/updating background studies and conducting high level conversations with key stakeholders and the general public. It is proposed that this phase generally include the following activities:

Infrastructure Study

The completion of an infrastructure study will provide a comprehensive understanding of city-wide infrastructure capacities. An infrastructure study could assess city-wide infrastructure capacity and assist with:

- understanding baseline capacity conditions;
- proactively identifying existing and potential future constraints and deficiencies;
- the evaluation of development applications;
- the prioritization of future infill and greenfield growth areas; and
- capital planning/budgeting efforts and prioritization of future infrastructure works.

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Transportation Master Plan Update

The Transportation Master Plan (TMP) was approved by Winnipeg City Council on November 16, 2011. The TMP sets out a long-term strategy to guide the planning, development, renewal and maintenance of a multimodal transportation system in Winnipeg.

It is proposed that activities related to an update of the TMP are initiated early on and throughout the review process in order to ensure an integration of transportation and land use planning and to ensure that the vision, as articulated in *OurWinnipeg* and *Complete Communities*, is achieved by providing a transportation network that supports the urban structure and the concept of complete communities.

Residential Lands Strategy

In support of the Plan Winnipeg review process, the City of Winnipeg commissioned Office for Urbanism to undertake the development of a *Residential Land and Infill Strategy*, which was completed in 2008. Since the completion of this study, a great deal has changed, including: the approval of eight precinct plans, accounting for 3,125 gross acres of developable land, with another two precincts currently in the planning stages, representing an additional 1200 gross acres; changing economic conditions; updated population and housing forecasts; etc. It is proposed that a consultant be engaged to review the *Residential Land and Infill Strategy* and provide the following: an updated assessment of the short, medium and long term housing demand across the city and the adequacy of the existing supply to accommodate potential demand; an assessment of the Urban Structure, with a focus on the 'Transformative Areas' and their ability to meet future housing demand; an exploration of potential targets (i.e. a target number of years of supply) for designated, planned for and serviced residential lands; the basis upon which to update existing residential policies and develop sound, defensible and implementable new policies; a list of criteria and weightings to prioritize future growth areas; and recommendations regarding land monitoring efforts.

Employment Lands Strategy

In support of the Plan Winnipeg review process, the City of Winnipeg commissioned Altus Group to undertake the development of an *Employment Lands Strategy* (2008). An update to this strategy is critical in determining how the overall inventory of employment lands relates to anticipated future demand. Changes to the Urban Structure may also be recommended as part of this analysis.

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Corridor Planning

It is proposed that a corridor strategy is initiated as part of the Background Phase of the review process. This strategy will inform the development of new corridor policy.

Public Engagement Strategy

Working closely with the Office of Public Engagement, a public engagement strategy will be developed to guide the three proposed consultations and other public engagement activities for the entire review process.

Communications Strategy

A communications strategy will be developed, which will identify core communications principles, identify communications tactics around each phase and activity associated with the review process, develop key messages, questions and answers, etc.

Phase One Engagement

Initiate phase one engagement activities, which will focus largely on informing stakeholders of the overall review process and opportunities for input throughout the process. Key stakeholder involvement in background work (i.e. Residential Study) is also likely. A large public event may be considered as part of this phase in order to formally kick off the review process with key stakeholders and the general public.

Phase Two: Community Conversations and Plan Component Review

The second phase of the review process will involve a more robust public engagement effort with key stakeholders and the general public. Phase Two Engagement will incorporate a wide range of innovative methods, likely including a combination of: online engagement (utilizing SpeakUpWinnipeg.com); open houses; focused stakeholder consultations; etc. This consultation should be comprehensive and involve a diverse cross section of the community.

This phase of the review process should build on the research undertaken as part of Phase One and focus on the key plan components from *OurWinnipeg* and supporting Direction Strategies, with an emphasis on *Complete Communities*.

Phase Three: Plan Drafting

Phase Three will involve drafting updated *OurWinnipeg* and *Complete Communities* documents based on information obtained from Phase One and Phase Two. This phase will also include the Phase Three Engagement, which will include sharing the final drafts with the general public in advance of the formal approval process.

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Phase Four: Plan Approval

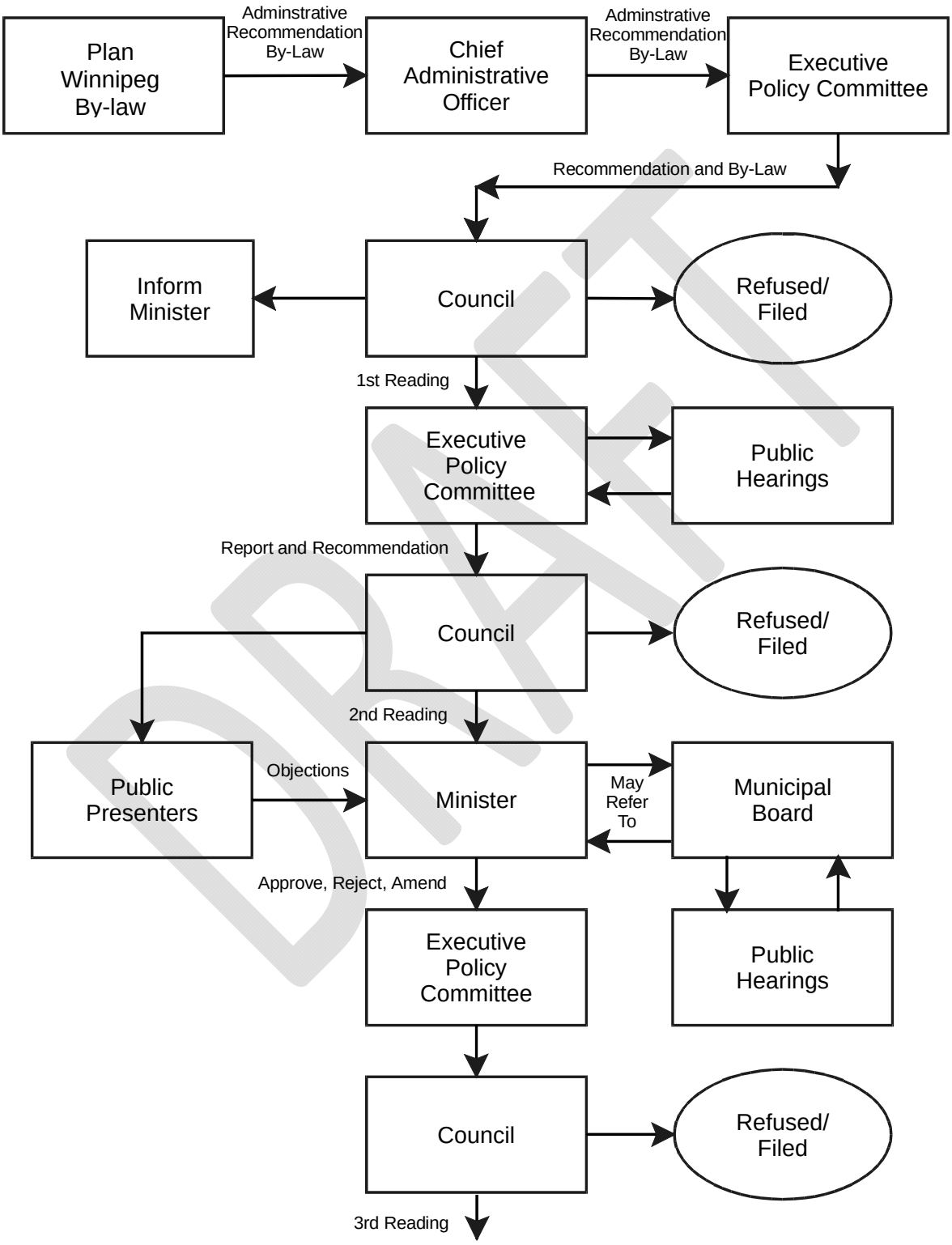
Phase Four will include the formal plan approval process, which requires a Public Hearing at Executive Policy Committee, as well as approval from both Winnipeg City Council and the Province of Manitoba. See Table 1 below for a flow chart of a typical approval process.

Phase Five: Plan Implementation

In order to ensure that the *OurWinnipeg* vision is fully realized, a robust implementation strategy will be developed and executed as part of the fifth and final phase of the process. Indicators should be developed and progress related to plan implementation monitored, evaluated and reported over time.

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Figure 1: PLAN WINNIPEG BY-LAW APPROVAL PROCESS



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4.0 TIMELINES

It is anticipated that the first three phases of the review process will require approximately 18-24 months, with an additional 6-12 months required for approvals (Phase Four). It is proposed that an implementation strategy is developed as part of Phase Five and that implementation activities are ongoing following the adoption of the new plan(s).

It is important to note that the current proposed scope of work and timelines will result in the plan(s) receiving first and second reading prior to the Civic Election in October 2018, with third and final reading being given after the election.

	2016		2017				2018				2019	
	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2
Phase One												
Background Research												
Phase One Engagement			X									
Phase Two												
Phase Two Engagement												
Phase Three												
Plan Drafting												
Phase Three Engagement												
Phase Four												
Plan Approvals												
Council Election												
Phase Five												
Implementation Strategy												

X - Public Launch of review process

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4.0 BUDGET

A total project budget of $935,000 is proposed for this initiative based on the scope of work outlined in this workplan. This does not include any work related to the Transportation Master Plan update.

Activity	Anticipated Budget
Phase One	
Infrastructure Study	$500,000
Residential Lands	$100,000
Employment Lands	$80,000
Corridor Planning	$5,000
Phase One Consultation	$30,000
TOTAL PHASE ONE	**$715,000**
Phase Two	
Phase Two Consultation	$60,000
TOTAL PHASE TWO	**$60,000**
Phase Three	
Plan Drafting	$20,000
Phase Three Consultation	$10,000
TOTAL PHASE THREE	**$30,000**
Phase Four	
Prepare and Print Adopted Version of Plan(s)	$30,000
TOTAL PHASE FOUR	**$30,000**
Phase Five	
Implementation Strategy	$100,000
TOTAL PHASE FIVE	**$100,000**
TOTAL	**$935,000**

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5.0 ROLES AND RESPONSIBILITIES

In addition to the engagement activities undertaken as part of the various phases of consultation, the following groups will play a key role in the review process.

Council

Lead: Mayor

Structure: Council consists of 15 Councillors and the Mayor.

Role: Council will be responsible for endorsing this workplan and adopting the final By-law. Council will also be invited to participate in engagement activities throughout the duration of the initiative and will be provided with regular briefings.

Planning Executive Advisory Committee (PEAC)

Lead: Chief Administrative Officer

Structure: The PEAC is intended to provide coordinated, interdepartmental advice to the Chief Administrative Officer (CAO) with respect to long range planning policy and development issues. The PEAC is supported by an inter-departmental administrative working group called the PEAC Support Team. The Team provides background assistance and advice to support the activities of PEAC.

Role: The PEAC will serve as a Steering Committee, providing advice and direction on all key project deliverables.

Project Team

Lead: Chief Planner / Principal Planner – Plan Implementation Branch

Structure: The core project team will consist of staff from the Planning, Property and Development Department.

Role: The project team will be responsible for managing all aspects of the review process, including but not limited to: designing and carrying out public engagement activities; managing consultant assignments; plan drafting; etc.

Technical Advisory Committee (TAC)

Lead: Chief Planner/ Principal Planner – Plan Implementation Branch

Structure: The TAC will include representatives from various City Departments.

Role: The TAC will be responsible for providing technical input and feedback throughout the duration of the review process.

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Government Agencies

Role: Government Agencies may be asked to provide input on specific components of the review process. Approval from the Province of Manitoba is required before the new plan can be given third and final reading by Council.

Citizen Advisory Group (CAG)

Lead: Chief Planner

Structure: The CAG will consist of members representing varied perspectives from various sectors of the community.

Role: The Citizen Advisory Group will act as a community sounding board, advising the project team on community based issues throughout the plan review process. The group will also promote community involvement in the planning process.

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