WINNIPEG CRIME STOPPERS
Helping to stop, solve and prevent crime - together.

November 8, 2016

Executive Policy Committee
510 Main Street
Winnipeg MB R3B 1B9

Purpose:
This proposal is to supply Winnipeg Crime Stoppers phone number/decals for all City of Winnipeg vehicles including Transit buses for a trial period of two years.

Background:
Winnipeg Crime Stoppers is a community program started in 1984. It is run by a Volunteer Board and funded by private donations. It is a registered non-profit organization. It is not a police or government program.

Winnipeg Crime Stoppers is one of thousands of programs worldwide. All programs are governed with strict rules regarding the guarantee of anonymity for persons calling in "tips "on unsolved crimes. The program offers an incentive of a financial reward but not all callers wish an award. It is crime detection as well as a crime prevention program. Unfortunately, often people are afraid to become involved as a witness but most people want to see justice for victims of crime.

Project Goal:
This partnership will provide greater exposure to our citizens of the Winnipeg Crime Stoppers Program and its ability to provide an anonymous method to pass information of unsolved crimes to our Police Service.

This partnership would reinforce the commitment of the City of Winnipeg and Winnipeg Crime Stoppers Program working with law enforcement to solve crime. This brings us towards our ultimate goal of creating a safer city for everyone.

The phone number displayed on the city vehicle would also provide a number to call if someone is seen committing a crime against the city vehicle or a civic employee. We will be designing a new decal which will also provide information on how to contact Crime Stoppers by TEXT.

The Winnipeg Police Service vehicles have displayed the weather resistant decal with our phone number for over a decade. The program provided these at our expense and is installed by their vehicle service department.

Benefits:
To expand this partnership to the City of Winnipeg fleet. The 1700 fleet vehicles travel throughout the city and may be on a construction site for several days. This is a great opportunity for use of "back-roads media" into areas that are hard to reach with awareness messages.

We recognize that construction sites are victims of vandalism and theft. The cost of this is absorbed into the project expense. Our number provides an anonymous way for witnesses to come forward and help the Police Service solve these crimes.

Another area of concern is the increasing violent crimes directed towards our Transit drivers and patrons using the public transportation system. Other cases involved thefts from the patrons, some with the threat of violence.

Between 2014 and August of this year, eleven transit related incidents were solved as a result of Crime Stoppers tips. This resulted in fourteen persons being arrested. The program works but we could do better with your assistance.

The 600 transit vehicles displaying the Crime Stoppers phone number reminds a witness that an anonymous call could be made to bring these people to justice. Crime Stoppers would be open to working with officials to customize an expanded program for Transit to address these crimes.

In two years we would meet again with the Winnipeg Committee for Safety and review our successes. This will give both parties an opportunity to determine if this should be an ongoing program.

Financial Impact:
Winnipeg Crime Stoppers proposal will provide "weather resistant" decals at the programs expense to the City of Winnipeg for the next two years. An example of the decal is attached to this proposal.

Summary:
The City of Winnipeg would accept responsibly to have the decals installed on the vehicles when they are serviced. The City of Winnipeg would reserve the right of final decision which city vehicles display the decal.

Any awards paid out as a result of the calls generated out of this program will be paid by the Crime Stoppers program. The City of Winnipeg will have no financial liability for awards.

Some of the statistics up until August of this year are attached to show the success of this program. Please feel free to contact us if you have any questions.

Sincerely,

Paul Johnson
Board of Directors Chairperson
Winnipeg Crime Stoppers
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STATISTICS from November 1984 to August 2016

129,573 calls received

13,413 cases cleared

6348 persons arrested and charged

$133,123,757.00 value of crime solved. (This includes $87,004,168 in seized drug)

Examples of some of the successful tips were responsible for solving were:

34 homicides and 29 attempted homicides

1277 firearm related charges

134 assault related charges

4375 stolen vehicles recovered