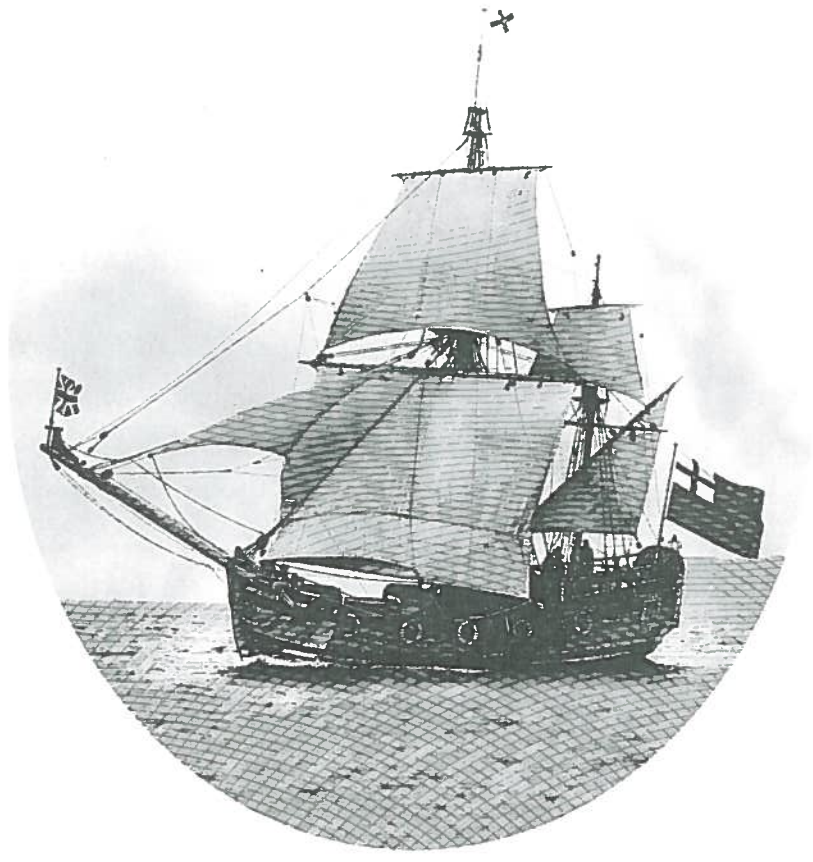


"FOR A BRIEF MOMENT I COULD FEEL THE OCEAN"

Telling Manitoba's Stories for Generations











WE TELL STORIES TO UNDERSTAND WHO WE ARE AND HOW WE GOT HERE.

Stories help us make sense of the world. They're essential to how we relate to one another and our environment; how we teach and learn; how we innovate and progress as a society.

This is why the Manitoba Museum is so important to our province. The Museum has been telling Manitoba's stories to Manitobans and visitors for generations. Indeed, parents often share stories with their kids about their own first encounter with the Museum's bison diorama, or about their first breath-taking glimpse of the *Nonsuch* ship. The joy of discovery and learning endures. The pride for "our museum" is palpable. Our Museum informs us, as Manitobans, and tells our essential stories that bridge language, culture, ethnicity and age.

The Manitoba Museum has now embarked on a $19 million museum gallery renewal project, entitled *Bringing our Stories Forward*, which includes a visionary investment from our community. This is the second step to our larger $160 million Capital Renewal Vision, which will transform our province's most vital cultural institution.

THREE STEPS TO A RENEWED EXPERIENCE

Bringing our Stories Forward is part of a longer-term, 3-step project for renewal that dovetails with our Vision to "shape Manitoba's future by expanding knowledge, sharing stories and encouraging discovery." Informed by what we learned through community consultation, our Capital Renewal Vision has been mapped out into 3 steps. Each step builds on its predecessor, raising the level of engagement and excitement. Each step generates revenue to help fund the next step and, just as important, keeps our doors open to the public throughout this transformation.

STEP 1: ALLOWAY HALL EXPANSION & RENEWAL PROJECT



Scheduled for completion in 2017, during Canada's 150th anniversary, the expansion will nearly double the space to 9,700 square feet. Alloway Hall's more generous proportions will enable us to host larger, world-class travelling exhibits, rentals and public programs. This will drive up attendance, repeat visits and revenue. This $5.3 million project is fully funded by the generosity of the federal and provincial governments, and The Winnipeg Foundation.

STEP 2: BRINGING OUR STORIES FORWARD



The current stage of our journey, *Bringing Our Stories Forward,* will renew 23,000 square feet, or 42% of the Museum's gallery spaces. The $19 million project has already garnered $10 million in support from the provincial government. The $9 million balance represents a visionary investment that includes: $4 million for capital renewal, $2 million for new programming and to refresh exhibit technology, $2 million in-kind contribution from the Museum, and $1 million for the Museum's endowment and foundation funds.

STEP 3: THE SCIENCE CENTRE, COMMUNITY COMMONS...AND BEYOND



The Capital Renewal Vision concludes with the construction of a new, stand-alone Science Centre – advancing a culture of innovation and creativity!

The Vision includes the creation of a Community Commons, a reconstruction that orients the entrance towards Main Street. New education facilities will also be enhanced. Conservation labs will be installed, and additional collections storage space allocated.



HELPING US BRING OUR STORIES FORWARD

What makes Manitoba like no other place on earth? It's the stories of a prairie environment — the immense sky, windswept fields and majestic rivers. It's the stories of people of different cultures and languages coming together.

These are the stories the Manitoba Museum will bring to life through its most significant artifacts and immersive galleries.

The provincial government has already expressed its confidence and participation in *Bringing Our Stories Forward*. We urge you to help us complete our gallery renewal. Help us share Manitoba's unique stories with the world!

MANITOBA MUSEUM | BRINGING OUR STORIES FORWARD Capital & Endowment Campaign

190 Rupert Avenue | Winnipeg, Manitoba, Canada | R3B 0N2

manitobamuseum.ca

A Brief Tour...

The stories we tell at the Manitoba Museum build a rich narrative, layer upon layer. They generate mounting excitement and a hunger to experience more. When a great story is finished, the human impulse is to share it...and re-experience it.

ORIENTATION GALLERY

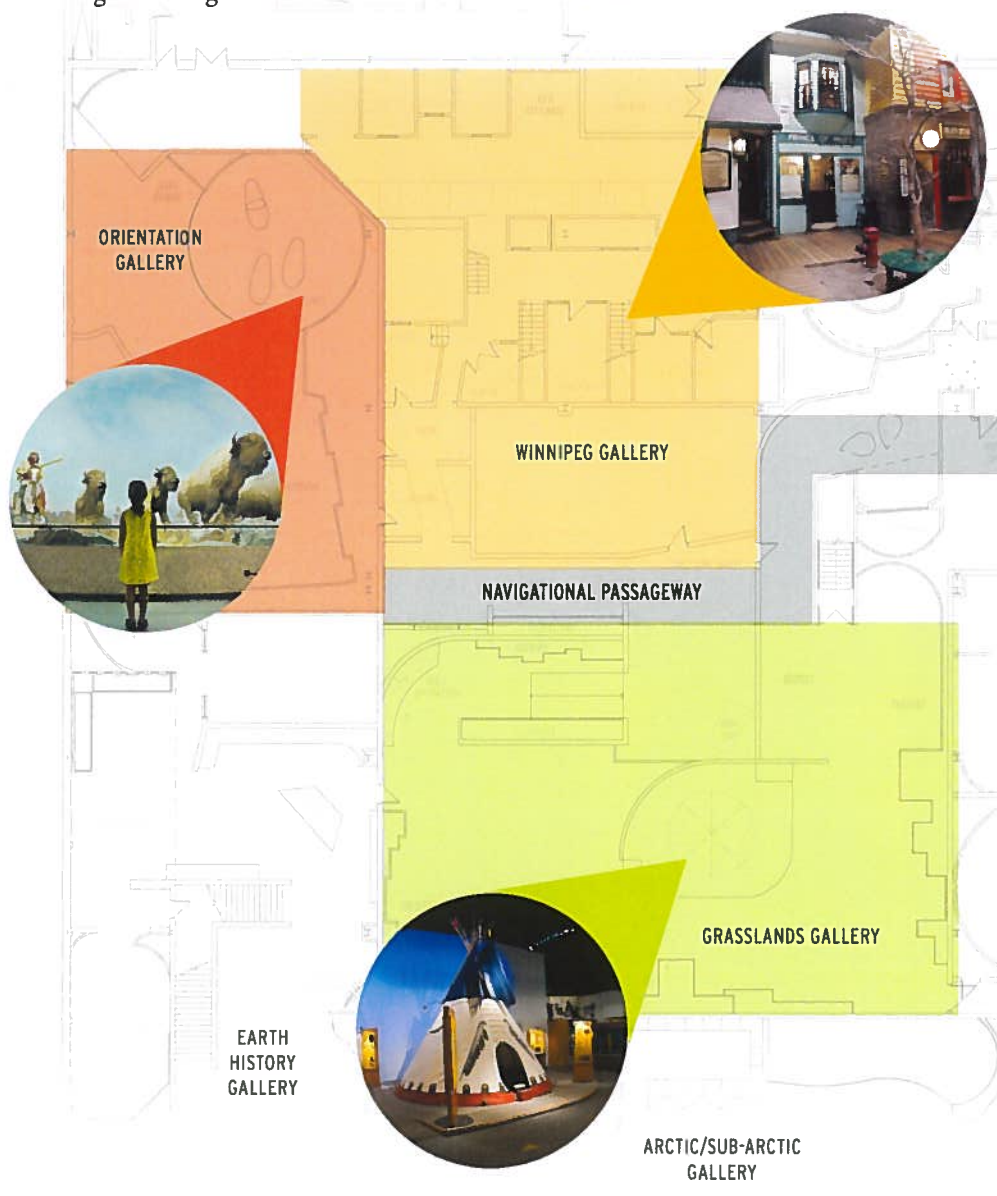
The Orientation Gallery welcomes you to Manitoba, a name derived from the Cree "where the spirit lives." It offers a taste of what will come, touching on themes woven throughout the galleries.





WINNIPEG GALLERY

At the confluence of two rivers, Winnipeg has been a meeting place and settlement for thousands of years. As a magnet that has attracted waves of immigrants, along with their colourful stories and traditions, we see that Winnipeg is a multifaceted urban centre.



GRASSLANDS GALLERY

The prairies seem eternal, and yet the Grasslands Gallery suggests that immense changes have occurred in just 200 years — largely the result of increased human occupation. We experience this distinct ecosystem and consider its long-term stewardship.



NONSUCH GALLERY

Our signature *Nonsuch* ship, a 54-foot replica of a 17th century ketch, retains pride of place as the climactic visitor experience. Housed in a purpose-built gallery, the *Nonsuch* instantly transports every visitor back through history, to a time when the HBC was exploring trade routes and forging new trading partnerships with Indigenous Peoples.

BRINGING OUR STORIES FORWARD

Renewing 23,000 square feet, or 42% of the Museum Galleries