WINNIPEG ARTS COUNCIL CORPORATE PLAN SUMMARY 2017

The arts and the city – it is at this juncture that the spark of creativity results in the culture and **the character that defines place**. Someone wise has said, or likely many have said, that a city's character is its destiny. **Winnipeg's artists and arts institutions** create the look and feel and also the sound of the city. At the very heart and soul of urban development, **public art** is the prime means for humanizing civic spaces. The Winnipeg Arts Council is proving its effectiveness as **a city-building entity**, guiding municipal investment in Winnipeg's arts organizations and artists, those that build the city's reputation through the **public value and civic impact** of the arts, through how the arts enhance community and spur civic pride. The Winnipeg Arts Council's Corporate Plan for 2017, will continue the reinvestment in the arts begun by the City in 2015 and 2016 with a request for a 2% increase of $93,897.

In 2017, the request for $4,739,216 will permit:

- Maintenance of **Multi-Year Grants funding** for large or continuously operating arts organizations
- Modest increases to **Project Grants** for new and/or developing arts organizations
- Modest increases to the number and amounts of Grants to **Individual Artists**
- Further development of the **Indigenous Arts Initiative**
- A small amount for operations to minimize cost of living increases

The request from the City's Capital Budget for the 2017 Public Art Program is $650,000, an increase of $150,000, in order to reinvest in this nationally-celebrated program that has not seen a change in allocation since it was established twelve years ago. The increase will allow for the technical and conservation expertise required to preserve Winnipeg's Public Art Collection in addition to more substantial projects.

2017 will be a program maintenance year while the Winnipeg Arts Council prepares a new Strategic Plan to guide growth for the arts in Winnipeg for 2018 and beyond.

The unique relationship and mandate the City of Winnipeg gives to the Winnipeg Arts Council reinforces the high calibre of artistic accomplishment for which the city is celebrated.