Agenda – Executive Policy Committee – January 18, 2017

REPORTS

Item No. 3 South Osborne Business Improvement Zone – Addition to Board Member Composition

WINNIPEG PUBLIC SERVICE RECOMMENDATION:

1. That Council enact a By-law (draft attached as Attachment "A") to amend the South Osborne Business Improvement Zone By-law No. 8120/2002 to increase the composition of the Board from seven to eight members elected or appointed from member businesses.

2. That the proper officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

ADMINISTRATIVE REPORT

Title: By-Law for the Addition of one Board Member to the South Osborne Business Improvement Zone Board Composition

Critical Path: Executive Policy Committee – Council

AUTHORIZATION

Author	Department Head	CFO	CAO
G. Holmes	J. Kiernan	n/a	D. McNeil

EXECUTIVE SUMMARY

The South Osborne Business Improvement Zone (the "South Osborne BIZ") is one of sixteen Business Improvement Zones within the City of Winnipeg.

The South Osborne BIZ has requested an increase in the membership of its Board from seven members to eight.

RECOMMENDATIONS

1. That Council enact a By-law (draft attached as Attachment "A") to amend the South Osborne Business Improvement Zone By-law No. 8120/2002 to increase the composition of the Board from seven to eight members elected or appointed from member businesses.

2. That the proper officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

REASON FOR THE REPORT

The City of Winnipeg Charter provides for the creation of a Business Improvement Zone (BIZ) by by-law. Changing the Composition of the South Osborne Business Improvement Zone Board requires an amendment to the South Osborne Business Improvement Zone By-law No. 8120/2002. Only Council has the authority to amend By-laws.

IMPLICATIONS OF THE RECOMMENDATIONS

There are no regulatory implications resulting from the proposed recommendations.

External organizations and the community at large will experience economic benefit from the proposed recommendations.

HISTORY

Each of the individual 16 Business Improvement Zones are created by individual By-Laws passed by Council. The City of Winnipeg By-Law No. 6201/93 created the Business Improvement Zone known as the Osborne South Business Improvement Zone (the "South Osborne BIZ"). The South Osborne Business Improvement Zone By-law No. 8120/2002 continued the South Osborne BIZ under the same name.

Business Improvement Zones ("BIZ") are governed by a set of prescribed processes and procedures outlined within the Business Improvement Zone Procedures By-Law No. 8111/2002.

On June 7th, 2016, at its regular Board of Directors meeting, the South Osborne BIZ passed a motion recommending that the South Osborne Business Improvement By-law No. 8120/2002 be amended to allow for the election or appointment of eight members from member businesses as opposed to seven members (Attachment "B").

FINANCIAL IMPACT

Financial Impact Statement **Date:** December 15, 2016

Project Name:

By-Law for the Addition of one Board Member to the South Osborne Business Improvement Zone Board Composition

COMMENTS:

There are no financial implications associated with this report.

"Original Signed By"
Mike McGinn, CPA, CA
Manager of Finance

CONSULTATION

In preparing this report there was consultation with:

Legal Services (as to legal issues)
South Osborne Business Improvement Zone

OURWINNIPEG POLICY ALIGNMENT

01- A City that Works (Direction 4): Collaborate with all public, private and community economic development agencies to advance economic advantages.

Expansion of the Downtown Winnipeg Business Improvement Zone supports a thriving and vibrant Downtown as a citywide destination.

01- A City that Works (Direction 8): Encourage Activities Beneficial to the Winnipeg Economy.

Supporting the location and expansion of businesses within multiple business sectors supports economic growth both within the downtown community and city overall.

02- A Sustainable City (Direction 6) Plan for the sustainable development of healthy neighbourhoods based on their particular historic identity and character.

Support of the Downtown Winnipeg Business Improvement Zone and its expansion allows for the development of active, distinct, sustainable and vibrant districts.

03 – Quality of Life (Direction 6): Promote cleanliness and beautification.

Expansion of the Downtown Winnipeg Business Improvement Zone will enhance support for distinct identity, design and programs that enhance and promote the aesthetic appeal of public spaces and districts.

SUBMITTED BY

Department:	Planning, Property and Development
Division	Office of the Director, Economic Development Branch
Prepared by:	Martin Pasieczka, Economic Development Officer & BIZ Liaison
Date:	December 16, 2016

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Attachment "A"



Amending By-law - South Osborne BIZ - 2

Attachment "B"

SOUTH OSBORNE B.I.Z.
BOARD MINUTES
Tuesday, June 7, 2016 at 5:30 p.m.
At Fort Rouge Leisure Centre, 625 Osborne Street

Present: Erick Casselman (chair), Althea Howard, Hugh Hull, Oriana Marinelli, Gary Nerman, Sharla May (guest), Martin Pasieczka (City of Winnipeg), Denis Fletcher (consultant).

Regrets: Eva Gaudette, Councillor Gerbasi, Mike Wolcholk, Danica Engen (Urban Green Team Student).

The City of Winnipeg B.I.Z. By-Law states that "a simple majority of the members of the Board constitutes a quorum". As five Board members were present a quorum was declared.

1 CALL TO ORDER

The Board meeting was called to order at 5:55 p.m.

2 APPROVAL OF THE AGENDA

MOTION: (Gary Nerman/ Oriana Marinelli) that the Board agenda be approved. CARRIED.

3 MINUTES

MOTION: (Gary Nerman/Oriana Marinelli) that the minutes of the May 17, 2016 Board meeting be approved. CARRIED.

4 BUSINESS ARISING FROM THE MINUTES

4.1 Guidelines for Committees

To be discussed at the next Board meeting.

4.2 Additional Board Member

MOTION: (Erick Casselman/Gary Nerman) that the City of Winnipeg be approached to amend the South Osborne BIZ By-laws to allow the addition of one Board member for a total of nine Board members. (Eight members and one member of Council) CARRIED.

5 TREASURER'S REPORT

See attached report.

MOTION: (Gary Nerman/Althea Howard) that the Treasurer's Report be approved. CARRIED.

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MOTION: (Althea Howard/Gary Nerman) that the Treasurer be authorized to purchase 100 stamps for BIZ use. CARRIED.

6 MARKETING COMMITTEE REPORT

6.1 Street Event

Althea Howard presented the revised proposal for the South Osborne 6th Annual Sidewalk Festival to be held August 27, 2016 (see attached). Althea was asked to add a Revenue line to the proposal.

7 STREET ENHANCEMENT COMMITTEE REPORT

7.1 Flower Watering Contract

Erick Casselman reported that amendments to the flower watering contract were going to be made as follows: cost will be $30.00 per hour (this will include weeding and fertilizing). Copies of the new watering contract will be distributed to Board members.

MOTION: (Gary Nerman/Althea Howard) that the amended watering contract with the Osborne Village BIZ at a cost of $30.00 per hour be approved. CARRIED.

7.2 Streetscaping

The Committee met with the three landscape architects from Scatliff+Miller+Murray to discuss ideas for the streetscaping plan. Board members were invited to attend the next meeting with the architects which will take place on Monday, July 25, 2016 at 5:30 p.m. at the Fort Rouge Leisure Centre, 625 Osborne Street.

8 COUNCILLOR'S REPORT

No report

9 CORRESPONDENCE

9.1 Outside Improvements at the Fred Tipping Lodge, 601 Osborne Street

An email was received from Dave Hildebrand, a resident of the Fred Tipping Lodge, asking the Board to support and promote outside improvements at the Lodge. Denis Fletcher was asked to follow up with Dave.

10 NEW BUSINESS

10.1 Local Frequency Program

The Local Frequency Program was discussed. It was agreed to put information about this program on the BIZ web page and also promote it on social media.

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10.2 SSOCL Harvest Dinner

Information regarding the SSOCL Harvest Dinner in support of the Riverview Health Centre will be promoted on the BIZ web page and social media.

10.3 2017 Canada Summer Games

The Canada Summer Games Committee is prepared to place Summer Games banners on Osborne Street at Brandon and Morley Avenues to promote the two venues in the BIZ area. There will be cost to the BIZ.

10.4 BIZ Expansion

A new BIZ Expansion Committee will be formed to meet with businesses in the new area. Martin Pasieczka provided new material to be used by the Committee.

MOTION: (Gary Nerman/Erick Casselman) that a new BIZ Expansion Committee be formed. CARRIED.

11 NEXT BOARD MEETING

The next meeting of the South Osborne BIZ Board will take place on Tuesday, July 12, 2016 at 5:30 p.m. at the Fort Rouge Leisure Centre, 625 Osborne Street.

12 ADJOURNMENT

The meeting was adjourned at 6:45 p.m.