Minute No. 377
Report – Standing Policy Committee on Infrastructure Renewal and Public Works – May 2, 2017

Item No. 3 Waiving Use of Street Petition Requirements for the 30th Anniversary Pride Parade Route

COUNCIL DECISION:

Council concurred in the recommendation of the Standing Policy Committee on Infrastructure Renewal and Public Works and adopted the following:

1. That the requirement for a minimum 50% supporting petition from commercial businesses for a Use of Street Permit for Entertainment Purposes be waived in 2017 for the 30th Anniversary Pride Parade Route.

2. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

Report – Standing Policy Committee on Infrastructure Renewal and Public Works – May 2, 2017

DECISION MAKING HISTORY:

Moved by Councillor Morantz,

That the recommendation of the Standing Policy Committee on Infrastructure Renewal and Public Works be adopted by consent.

Carried

EXECUTIVE POLICY COMMITTEE RECOMMENDATION:

On May 10, 2017, the Executive Policy Committee concurred in the recommendation of the Standing Policy Committee on Infrastructure Renewal and Public Works and submitted the matter to Council.

STANDING COMMITTEE RECOMMENDATION:

On May 2, 2017, the Standing Policy Committee on Infrastructure Renewal and Public Works concurred in the recommendation of the Winnipeg Public Service and submitted the matter to the Executive Policy Committee and Council.

ADMINISTRATIVE REPORT

Title: Waiving Use of Street Petition Requirements for the 30th Anniversary Pride Parade Route

Critical Path: Standing Policy Committee on Infrastructure Renewal and Public Works – Executive Policy Committee - Council

AUTHORIZATION

Author	Department Head	CFO	CAO
L. Escobar, P. Eng., P.T.O.E.	L.P. Deane, P. Eng.	N/A	D. McNeil

EXECUTIVE SUMMARY

The Pride Parade is celebrating their 30th year in Winnipeg on June 4, 2017 and is requesting a parade route change from the original route. The July 27, 1988 Council-approved Policy for Use of Street Permits for Entertainment Purposes requires that applications for street closures for entertainment purposes (Use of Street Permit) be submitted with a minimum 50% of a valid support petition from fronting commercial businesses. Pride Winnipeg has obtained letters of support for the proposed route from some of the area businesses. However, Pride Winnipeg has indicated it is too onerous to obtain a majority supporting petition and they are requesting Council approval to waive the petition requirement for the 30th Anniversary Pride Parade route. Council has waived the Use of Street petition requirement for other similar events.

RECOMMENDATIONS

The requirement for a minimum 50% supporting petition from commercial businesses for a Use of Street Permit for Entertainment Purposes be waived in 2017 for the 30th Anniversary Pride Parade Route.

REASON FOR THE REPORT

Council approval is necessary to waive the supporting petition requirement to obtain a Use of Street Permit for Entertainment Purposes for the 30th Anniversary Pride Parade Route planned for Sunday June 4, 2017.

IMPLICATIONS OF THE RECOMMENDATIONS

There are no financial implications of the recommendation.

HISTORY/DISCUSSION

Approval for temporary street closures, fully or partially closed, with a Use of Street Permit (Streets By-law 1481/77) for entertainment purposes excluding residential block parties, is subject to the approval of the Public Works Department.

The current administrative procedure requires that applications for street closures (Use of Street Permit) should be submitted with a valid support petition signed by at least 50% of the commercial property owners/lessees/tenants affected by said closures, at least 2 months before the event (approved by Council July 27, 1988). Partial closures do not require a petition. If it is too onerous to obtain a majority supporting petition, Council can approve the application.

The most recent route for the Pride Parade, approved by Council without a supporting petition on July 18, 2012, is as follows:

Starting at the Manitoba Legislature Grounds head north on Memorial Blvd. to York Ave., east on York Ave. to Garry St., south on Garry St. to Broadway, west on Broadway returning to the Manitoba Legislature Grounds. Pedestrians are guided by vested volunteers into Memorial Park; floats are unloaded at the entrance to the Manitoba Legislature Grounds, and then turned into the Grounds.

The organization is requesting to revise the route in recognition of the event's 30th anniversary. The requested route is as follows, shown in the attached map (Appendix A):

Starting at Memorial Park proceed north on Memorial Blvd. to Portage Ave., east on Portage Ave. to Main St., south on Main St. to William Stephenson Way, east on William Stephenson Way to Israel Asper Way/Waterfront Dr., disbanding at The Forks.

The Winnipeg Public Service is recommending that the "minimum 50% of a valid support petition signed by commercial property owners/lessees/tenants affected by said closures" requirement be waived for the 30th Anniversary Pride Parade Route for a Use of Street Permit, and that the waiver only be valid for 2017.

The route is similar to but shorter in duration than the Santa Claus Parade which has also received Council approval waiving the support petition.

Pride Winnipeg has obtained letters of support for the proposed route from the following businesses:

ALT Hotel
Delta Hotel
Manitoba Chamber of Commerce
Portage Place
Radisson Hotel
RBC Convention Centre
True North
Winnipeg Chamber of Commerce

FINANCIAL IMPACT

Financial Impact Statement **Date:** April 11, 2017

Project Name:
Waiving Use of Street Petition Requirements for the 30th Anniversary Pride Parade Route

COMMENTS:

The waiving of the requirement for a supporting petition from commercial businesses for a Use of Street Permit for Entertainment Purposes for the 30th Anniversary Pride Parade Route has no financial impact for the City of Winnipeg

"Original signed by J. Ruby, CPA, CA"
J. Ruby CPA, CA
Manager of Finance & Administration

CONSULTATION

This Report has been prepared in consultation with:

Film and Special Events Office

OURWINNIPEG POLICY ALIGNMENT

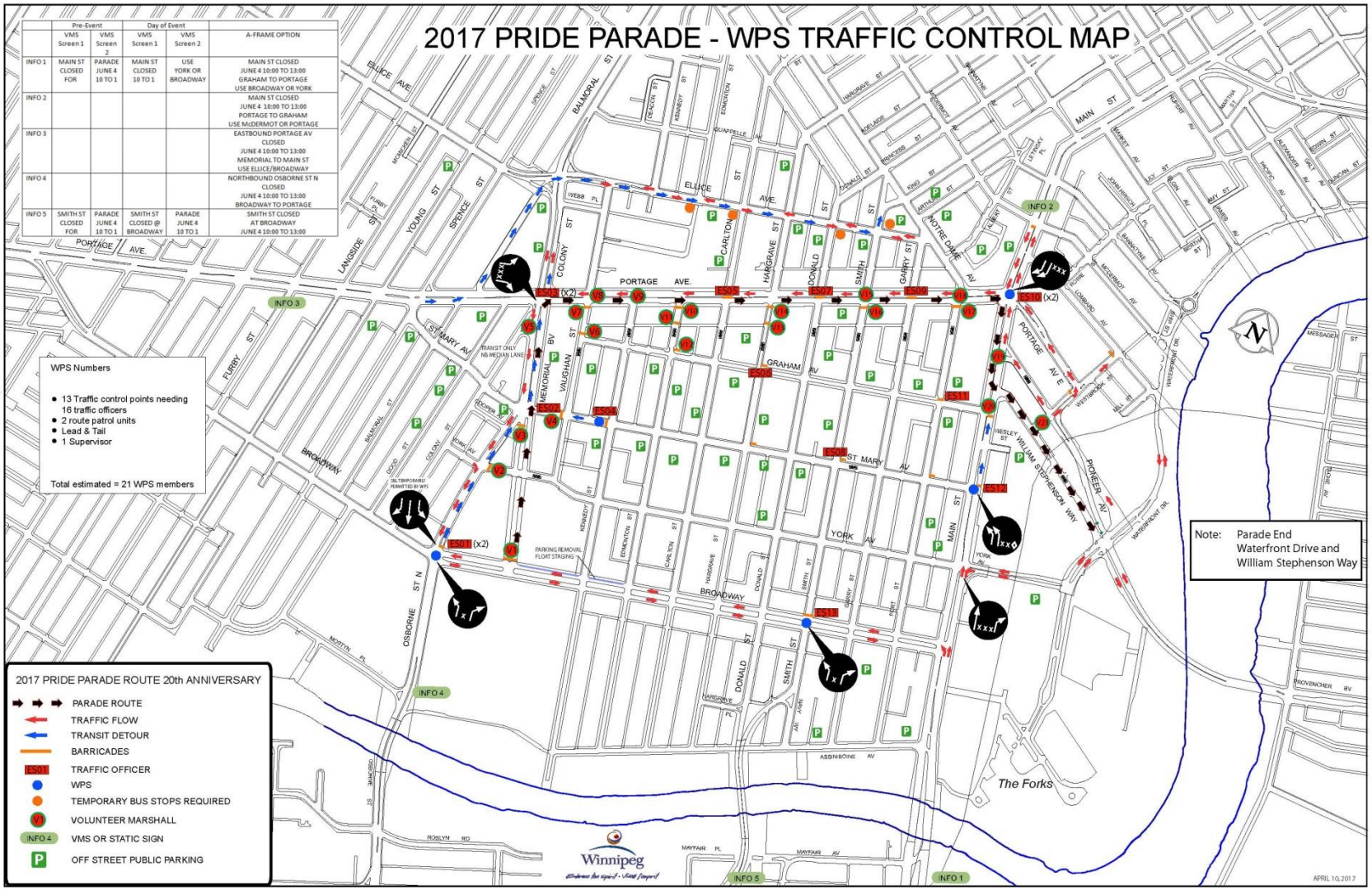
The recommendation of this report supports the Quality of Life section of OurWinnipeg encouraging a wide variety of vibrant arts and cultural events for the enjoyment of all citizens.

SUBMITTED BY

Department: Public Works
Division: Transportation
Prepared by: Stephen Chapman, P. Eng.,Traffic Management Engineer
Jodi Doucet, P. Eng., Traffic Studies Engineer
Date: April 7, 2017
File No: OG-09

Attachment: Appendix “A”

APPENDIX "A"


2017 PRIDE PARADE - WPS TRAFFIC CONTROL MAP
Pre-Event
Day of Event
VMS Screen 1
VMS Screen 2
VMS Screen 1
VMS Screen 2
A-FRAME OPTION
INFO 1
MAIN ST CLOSED FOR
PARADE JUNE 4 10 TO 1
MAIN ST CLOSED 10 TO 1
USE YORK OR BROADWAY
MAIN ST CLOSED JUNE 4 10:00 TO 13:00 GRAHAM TO PORTAGE USE BROADWAY OR YORK
INFO 2
MAIN ST CLOSED JUNE 4 10:00 TO 13:00 PORTAGE TO GRAHAM USE McDERMOT OR PORTAGE
INFO 3
EASTBOUND PORTAGE AV CLOSED JUNE 4 10:00 TO 13:00 MEMORIAL TO MAIN ST USE ELLICE/BROADWAY
INFO 4
NORTHBOUND OSBORNE ST N CLOSED JUNE 4 10:00 TO 13:00 BROADWAY TO PORTAGE
INFO 5
SMITH ST CLOSED FOR
PARADE JUNE 4 10 TO 1
SMITH ST CLOSED @ BROADWAY
PARADE JUNE 4 10 TO 1
SMITH ST CLOSED AT BROADWAY JUNE 4 10:00 TO 13:00
WPS Numbers
13 Traffic control points needing 16 traffic officers
2 route patrol units
Lead & Tail
1 Supervisor
Total estimated = 21 WPS members
2017 PRIDE PARADE ROUTE 20th ANNIVERSARY
PARADE ROUTE
TRAFFIC FLOW
TRANSIT DETOUR
BARRICADES
TRAFFIC OFFICER
WPS
TEMPORARY BUS STOPS REQUIRED
VOLUNTEER MARSHALL
VMS OR STATIC SIGN
OFF STREET PUBLIC PARKING
Note: Parade End Waterfront Drive and William Stephenson Way
PORTAGE AVE.
ELLICE AVE.
BROADWAY
YORK AV
GRAHAM AV
ST MARY AV
MAIN ST
OSBORNE ST N
The Forks
Winnipeg
APRIL 10, 2017