Appendix II

7 Year Summary of Sponsorship Revenues & Expenses

		2009	2010	2011	2012	2013	2014	2015	7 Year Total	
Total Sponsorships	$3,979,931		$137,843	$452,000	$451,231	$401,200	$253,200	$172,200	$1,867,674	$1,867,674.00
Total Commissions	$334,866	$36,000	$20,666	$55,800	$50,650	$47,550	$37,050	$24,900	$272,616	$272,616.00
Total Salary					$4,550	$8,900	$8,900	$8,400		$30,750
Revenue-Expenses										1,564,308

Note:

Chess on contract until July 2012
Salary based on .10 FTE for the years 2012, 2013, 2014.
Salary in 2015 from October – December 2015.

2009	**Revenues**	**Commission**
Chess		$36,000 (retainer)

(retainer repaid to the City in the years 2011, 2012 and 2013. Chess was only paid $3000.00 as opposed to $15000.00 commission for the BFI sponsorship for each of these 3 years)

2010	**Revenues**	**Commission**	**Sponsorship Details**
BFI	$100,000	$15,000	Enhanced Programming at the North Centennial Rec & Leisure Centre
Brematson & Associates	$5000	$750	Adaptive Books for the Library
CJOB In-kind	$6800	$1,020	In-kind Advertising
MP3's In-kind	$920	$138	For Library Programming
Project Echo	$3,170	$465	In-kind; Computer Screens for Library
Tracy Turner	$2000	$300	Basketball Standard at East Elmwood Community Center
Winnipeg Free Press In-kind	$19,953	$2993	In-kind Advertising
Total	**$137,843**	**$20,666**	

2011	**Revenues:**	**Commission**	**Sponsorship Details**
BFI	$100,000	$3000	Enhanced Programming at the North Centennial Rec & Leisure Centre
Brematson & Associates	$5000	$750	Adaptive Books for the Library
HBC Foundation	$250,000	$37,500	Enhanced Programming at MERC & Community Van
Sage Creek Development Corp.	$60,000	$9000	Naming Right for Indoor Pleasure Rink at Southdale CC
Shindleman/Ackman	$25,000	$3750	Naming Right for Program Room at Henderson Library
Tod Niblock Realty	$12,000	$1800	Naming Right for Baseball Diamond #2 at Southdale CC
Total	**$452,000**	**$55,800**	

2012	Revenues	Commission	Sponsorship
BFI	$100,000	$3000	Enhanced Programming at the North Centennial Rec & Leisure Centre
Bockstael Construction Ltd.	$6000	$900	Naming Right for Dressing Room at Southdale CC
HBC Foundation	$50,000	$7500	Enhanced Programming at MERC & Community Van
Metro-Free Daily Newspaper	$75000	$11,250	Placement of Newspaper Racks in 5 locations in Skywalk
NBA & Manitoba Lotteries	$15,000	----------	Refurbishment of Gymnasium at Magnus Eliason Rec Centre
Sage Creek Development Corp.	$60,000	$9000	Naming Right for Indoor Pleasure Rink at Southdale CC
Tod Niblock Realty	$6,000	$900	Naming Right for Baseball Diamond #2 at Southdale CC
Winnipeg Sun In-kind	$139,231	$18,100	In-kind Advertising
Total	**$451,231**	**$50,650**	

2013	Revenues	Commission	Sponsorship
BFI	$100,000	$3000	Enhanced Programming at the North Centennial Rec & Leisure Centre
Bockstael Construction Ltd.	$6000	$900	Naming Right for Dressing Room at Southdale CC
Entegra Credit Union	$4200	----------	Sponsoring of the IceBear at the Southdale CC
Metro-Free Daily Newspaper	$75000	$11,250	Placement of Newspaper Racks in 5 locations in Skywalk
Sage Creek Development Corp.	$60,000	$9000	Naming Right for Indoor Pleasure Rink at Southdale CC
Tod Niblock Realty	$6000	$900	Naming Right for Baseball Diamond #2 at Southdale CC
Toronto Dominion Bank	$150,000	$22,500	Naming Right for the New & Noted Area in the Millennium Library
Total	**$401,200**	**$ 47,550**	

2014	**Revenue**	**Commission**	**Sponsorship**
BFI	$100,000	$15,000	Enhanced Programming at the North Centennial Rec & Leisure Centre
Bockstael Construction Ltd.	$6000	$900	Naming Right for Dressing Room at Southdale CC
Entegra Credit Union	$4200	----------	Sponsoring of the IceBear at the Southdale CC
Metro-Free Daily Newspaper	$75000	$11,250	Placement of Newspaper Racks in 5 locations in Skywalk
Sage Creek Development Corp.	$60,000	$9000	Naming Right for Indoor Pleasure Rink at Southdale CC
Tod Niblock Realty	$6000	$900	Naming Right for Baseball Diamond #2 at Southdale CC
University of Winnipeg	$2000	----------	Naming Right for Community Stage in Saigon Park
Total	**$253,200**	**$37,050**	

2015	**Revenue**	**Commission**	**Sponsorship**
BFI	$100,000	$15,000	Enhanced Programming at the North Centennial Rec & Leisure Centre
Bockstael Construction Ltd.	$6000	$900	Naming Right for Dressing Room at Southdale CC
Entegra Credit Union	$4200	----------	Sponsoring of the IceBear at the Southdale CC
Sage Creek Development Corp.	$60,000	$9000	Naming Right for Indoor Pleasure Rink at Southdale CC
University of Winnipeg	$2000	----------	Naming Right for Community Stage in Saigon Park
Total	**$172,200**	**$24,900**	