**Agenda – Council – November 15, 2017**

**Report – Executive Policy Committee – November 8, 2017**

**Item No. 3 Provincial Agreement for Enhanced Recreation Programs for Children and Youth in Winnipeg's Inner City**

EXECUTIVE POLICY COMMITTEE RECOMMENDATION:

On November 8, 2017, the Executive Policy Committee concurred in the recommendation of the Winnipeg Public Service and submitted the following to Council:

1. That grants be approved to the following organizations to carry out recreational programs, which grants will be funded by $500,000 for fiscal year 2017/2018 from the Province of Manitoba through Manitoba Municipal Relations, Recreation and Regional Services Branch, for Enhanced Recreation Programs for Children and Youth In Winnipeg's Inner City:

    A. Art City Inc. ($47,500)
    B. Graffiti Art Program Inc. ($60,000)
    C. North End Community Renewal Corporation ($54,000)
    D. University of Manitoba Faculty of Kinesiology ($51,000)
    E. University of Manitoba for WISE Kid-Netic Energy ($4,000)
    F. William Whyte Neighbourhood Association Incorporated ($2,500)

    ("the Organizations").

2. That the City enter into, execute and deliver a funding agreement with the Province of Manitoba that sets forth the terms and conditions of the provincial funding and funding agreements with each of the Organizations that set forth the terms and conditions of each grant.

3. That authority be delegated to the Chief Financial Officer to negotiate and approve the terms and conditions of the funding agreements with the Province of Manitoba and the Organizations, in accordance with this report and such other terms and conditions deemed necessary by the City Solicitor / Director of Legal Services to protect the interests of the City.

4. That authority be delegated to the Chief Financial Officer to negotiate and approve the terms and conditions of all future similar agreements with the Province of Manitoba and any organizations receiving program funding through the Provincial Enhanced Recreation Programs for Children and Youth in Winnipeg's Inner City, in accordance with this report and such other terms and conditions deemed necessary by the City Solicitor / Director of Legal Services to protect the interests of the City.

5. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

**Report – Executive Policy Committee – November 8, 2017**

DECISION MAKING HISTORY:

EXECUTIVE POLICY COMMITTEE RECOMMENDATION:

On November 8, 2017, the Executive Policy Committee concurred in the recommendation of the Winnipeg Public Service and submitted the matter to Council.

# ADMINISTRATIVE REPORT

**Title:** Provincial Agreement for Enhanced Recreation Programs for Children and Youth in Winnipeg's Inner City

**Critical Path:** Executive Policy Committee – Council

## AUTHORIZATION

| Author | Department Head | CFO | CAO |
|---|---|---|---|
| P. de Graaf | C. Fernandes | M. Ruta | D. McNeil |

## EXECUTIVE SUMMARY

Since 2009, the Province of Manitoba has granted the City $500,000 annually via three-year *Enhanced Recreation Programs for Children and Youth in Winnipeg's Inner City* agreements. This funding enables The City of Winnipeg and its partners to continue to provide important enhanced recreation opportunities that make a difference in the lives of thousands of inner city children and youth. Anticipated outcomes include healthy lifestyles, crime prevention, economic development, and healthy communities.

For 2017/2018, the Province has proposed a one-year $500,000 agreement.

Of this $500,000 provincial funding, the Public Service will provide $281,000 of direct recreation program delivery in the inner city. The remaining $219,000 will be granted by the City to community partners including Art City Inc., Graffiti Art Programming Inc., the North End Renewal Corporation, the University of Manitoba, and the William Whyte Neighbourhood Association Incorporated.

## RECOMMENDATIONS

1. That Council approve grants to the following organizations to carry out recreational programs, which grants will be funded by $500,000 for fiscal year 2017/2018 from the Province of Manitoba through Manitoba Municipal Relations, Recreation and Regional Services Branch, for Enhanced Recreation Programs for Children and Youth In Winnipeg's Inner City:

    a) Art City Inc. ($47,500)
    b) Graffiti Art Program Inc. ($60,000)
    c) North End Community Renewal Corporation ($54,000)
    d) University of Manitoba Faculty of Kinesiology ($51,000)
    e) University of Manitoba for WISE Kid-Netic Energy ($4,000)

f) William Whyte Neighbourhood Association Incorporated ($2,500)

("the Organizations").

2. That the City enter into, execute and deliver a funding agreement with the Province of Manitoba that sets forth the terms and conditions of the provincial funding and funding agreements with each of the Organizations that set forth the terms and conditions of each grant.

3. That authority be delegated to the Chief Financial Officer to negotiate and approve the terms and conditions of the funding agreements with the Province of Manitoba and the Organizations, in accordance with this report and such other terms and conditions deemed necessary by the City Solicitor / Director of Legal Services to protect the interests of the City.

4. That authority be delegated to the Chief Financial Officer to negotiate and approve the terms and conditions of all future similar agreements with the Province of Manitoba and any organizations receiving program funding through the Provincial Enhanced Recreation Programs for Children and Youth in Winnipeg's Inner City, in accordance with this report and such other terms and conditions deemed necessary by the City Solicitor / Director of Legal Services to protect the interests of the City.

5. That the proper officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

## REASON FOR THE REPORT

Council approval is required to enter into an agreement with the Province of Manitoba for the *Enhanced Recreation Programs for Children and Youth in Winnipeg's Inner City* and with non-profit entities and community organizations granted funding pursuant to the Provincial agreement.

## IMPLICATIONS OF THE RECOMMENDATIONS

The implementation of the *Enhanced Recreation Programs for Children and Youth in Winnipeg's Inner City* will enhance mental and physical well-being, community well-being/social connectedness, recreation program equity for Winnipeg residents, and crime prevention (less crime).

There is no financial impact associated with this grant. Both revenue and expenditures related to this grant are included in the Council approved 2017 budget.

**HISTORY/DISCUSSION**

Since 2009, the Province of Manitoba has provided the City $500,000 annually via three-year Enhanced Recreation Programs for Children and Youth in Winnipeg's Inner City agreements. On December 30, 2016 the Community Services Department submitted a new three-year *City of Winnipeg Funding Proposal - Enhanced Recreation Programs for Children and Youth in Winnipeg's Inner City* to the Province of Manitoba, Municipal Relations, for the period April 1, 2017 – March 31, 2020.

On July 6, 2017, the Province of Manitoba, Municipal Relations provided a Project Contribution Agreement for the 2017/2018 Enhanced Recreation Programs for Children and Youth in Winnipeg's Inner City. This grant is not tied to the basket of funding provided by the Province of Manitoba to the City of Winnipeg.

From these 2017/2018 Provincial grant monies, the proposal will provide $281,000 of direct program delivery. The remaining $219,000 will be granted by the City to the following organizations:

- Art City Inc. ($47,500)
- Graffiti Art Program Inc. ($60,000)
- North End Community Renewal Corporation ($54,000)
- University of Manitoba Faculty of Kinesiology ($51,000)
- University of Manitoba for WISE Kid-Netic Energy ($4,000)
- William Whyte Neighbourhood Association Incorporated ($2,500)

Proposed Delegation of Authority

In order to streamline future years' processes, the Public Service recommends Council delegate to the Chief Financial Officer the authorities to negotiate and approve the terms and conditions of the funding agreements with the Province of Manitoba and the Organizations, in accordance with this report and such other terms and conditions deemed necessary by the City Solicitor / Director of Legal Services to protect the interests of the City.

Furthermore, the Public Service recommends authority be delegated by Council to the Chief Financial Officer to negotiate and approve the terms and conditions of all future similar agreements with the Province of Manitoba and the Organizations, in accordance with this report and such other terms and conditions deemed necessary by the City Solicitor / Director of Legal Services to protect the interests of the City.

Enhanced funding grantee partners will be determined by the City based on the following criteria:

- non-profit or community organization
- programs/services align with *Manitoba's Policy for Recreation Opportunities, OurWinnipeg, LiveSAFE,* or the *Winnipeg Community Sport Policy*
- programs meet community needs
- programs meet City of Winnipeg and Province of Manitoba goals
- programs target children or youth
- programs are recreational, healthy living, or culturally-oriented

- programs target at-risk, special needs, economically disadvantaged individuals, or low income neighbourhoods

2017/18 Enhanced Funding Objectives and 2014-2017 Performance

**Objective #1 ($206,500):** To create opportunity for Local Innovative Recreation Programming that meets programming needs in the inner city including Downtown, Elmwood and the North End.

The City will continue to extend program hours and provide alternative recreation opportunities for children and youth in the Downtown, Elmwood and North End areas of Winnipeg. The City will enhance local innovative recreation programming by working with and engaging partners to plan and deliver key programs in sport, culture, music, art, play, and leadership development. In 2017, "Wise Kid-Netic Energy" will be a new partner to provide science, engineering, and technology based programming to children in East Elmwood.

**2014-2017 Performance (April 1/14 – March 31/17)**

| **Indicator** | **2014/2015** | **2015/2016** | **2016/2017** |
|---|---:|---:|---:|
| Participant visits | 36,937 | 33,925 | 37,839 |
| Hours of programming | 7,826.50 | 5,278 | 7,688.50 |
| Recreation leaders hired | 56 | 48 | 41 |

**Objective 2 ($45,000):** To provide additional support for Sport Programs in Inner City Neighbourhoods (SPIN).

The goal of SPIN is to eliminate barriers that inner city children and youth (ages six to fourteen years) face when participating in organized sport. SPIN provides opportunities to learn and develop physical literacy, basic athletic skills, confidence, sportsmanship, teamwork, leadership and fair play in a non-competitive environment, and to have fun. The program also overcomes barriers to participation including participant cost, transportation and nutrition.

The City will continue to lead and coordinate SPIN. Sport Manitoba and the provincial sport organizations will continue to provide technical and coaching support. Participating neighbourhood agencies are responsible for recruitment of athletes and local coaching. These four groups form the SPIN Coalition. The Coalition is responsible for the planning and implementation of the program.

**2014-2017 Performance (April 1/14 – March 31/17)**

| **Indicator** | **2014/2015** | **2015/2016** | **2016/2017** |
|---|---:|---:|---:|
| Participant visits | 3,709 | 3,310 | 4,150 |
| Hours of programming | 487 | 254 | 289 |
| Recreation leaders hired | 7 | 31 | 27 |
| Variety of sports offered to participants | 11 | 10 | 17 |

**Objective 3 ($152,500):** To provide art programs through the Community Art Initiative.

The Community Art Initiative establishes creative arts programs in inner city recreation centres on a consistent basis. Two key partners and leaders are the Graffiti Art Program and Art City.

This initiative will focus on the continuation of a safe and accepting environment for the development of all forms of artistic expression. Art can be considered a tool for community development, social change, and individual growth. Additionally, cooperative training will be provided by the artists to community volunteers and on-site recreation staff.

**2014-2017 Performance (April 1/14 – March 31/17)**

| Indicator | 2014/2015 | 2015/2016 | 2016/2017 |
|---|---|---|---|
| Participant visits | 5,877 | 6,079 | 5,841 |
| Hours of programming | 1,374 | 788 | 1,181 |
| Rec. leaders hired by Community partners | 67 | 70 | 70 |
| Workshops provided | 761 | 732 | 690 |

**Objective 4 ($96,000):** To continue to deliver the Youth Mentorship and Leadership Development Program.

The City and the University of Manitoba have developed a Youth Mentorship and Leadership Development 'Rec and Read' program. This program matches university students hired by the University of Manitoba with Indigenous high school students to plan and deliver after school drop-in programs targeting early year students at inner city schools or recreation centres. Rec and Read is a culturally-based community sport program, provided weekly to develop physical literacy, physical activity, nutrition and education.

The Youth Mentorship and Leadership Development Program is designed to build on the strengths, energy, and talents of Indigenous youth. It is grounded in Indigenous teachings, including the four R's: Respect, Relevance, Relationships and Reciprocity.

**2014-2017 Performance (April 1/14 – March 31/17)**

| Indicator | 2014/2015 | 2015/2016 | 2016/2017 |
|---|---|---|---|
| Participant visits | 139 | 120 | 124 |
| Hours of programming | 3,243 | 1,955 | 3,800 |
| Recreation leaders hired by the U of M | 38 | 22 | 20 |
| High School Student participants | 115 | 73 | 90 |

This funding enables the City of Winnipeg and its partners to continue to provide important enhanced recreation opportunities that make a difference in the lives of thousands of inner city children and youth. Anticipated outcomes include healthy lifestyles, crime prevention, economic development, and healthy communities. Secondary research data outlining social benefits through investing in recreation programming are noted below:

- Eime and colleagues (Eime et al., 2013a, b) reviewed the psychosocial benefits of sports participation for adults, children and adolescents. Among the benefits for adults are psychological well-being, vitality and sense of community belonging. Children and adolescents were reported to gain confidence, optimism, mental and emotional well-being from participation, along with team work skills and social connectedness.

- In Canada, recent research suggests that if everyone became physically active, approximately 19% of coronary heart disease, 24% of stroke, 13.8% of hypertension, 18% of colon cancer, 14% of breast cancer, 21% of type 2 diabetes, and 24% of osteoporosis would be prevented (Warburton, D., et al., *A systematic review of the evidence for Canada's Physical Activity Guidelines for Adults.* International Journal of Behavioral Nutrition and Physical Activity, 2010. 7(1): p. 39.b)

- Community-based opportunities for recreation can work to promote positive health behaviours and enhance opportunities for increased social connection and cohesion. Conversely, neighbourhoods and communities struggling to support local sports and recreation services may find themselves worrying about how program cuts may reduce health and well-being in their communities, especially among vulnerable populations - Dunleavy, N., *Proposed cuts to sport and recreation could hinder health of northern communities.* Canadian Medical Association Journal, 2008. 178(9).

- Khan et al., 2012 reported that participation in sport and exercise is associated with lower all-cause mortality and reduced risk of cardiovascular disease, diabetes and Osteoporosis.

- Investing the equivalent of 10% of what we currently spend on policing, courts and corrections in effective Crime Prevention through Social Development (CPSD) can reduce crime sustainably by as much as 50% (Smarter Crime Control, 2013).

## FINANCIAL IMPACT

**Financial Impact Statement** **Date:** October 25, 2017

**Project Name:** **First Year of Program** **2017**

Provincial Agreement for Enhanced Recreation Programs for Children and Youth in Winnipeg's Inner City

| | 2017 | 2018 | 2019 | 2020 | 2021 |
|---|---|---|---|---|---|
| **Capital** | | | | | |
| Capital Expenditures Required | $ - | $ - | $ - | $ - | $ - |
| Less: Existing Budgeted Costs | - | - | - | - | - |
| Additional Capital Budget Required | $ - | $ - | $ - | $ - | $ - |
| **Funding Sources:** | | | | | |
| Debt - Internal | $ - | $ - | $ - | $ - | $ - |
| Debt - External | - | - | - | - | - |
| Grants (Enter Description Here) | - | - | - | - | - |
| Reserves, Equity, Surplus | - | - | - | - | - |
| Other - Enter Description Here | - | - | - | - | - |
| Total Funding | $ - | $ - | $ - | $ - | $ - |
| Total Additional Capital Budget Required | $ - | | | | |
| Total Additional Debt Required | $ - | | | | |
| **Current Expenditures/Revenues** | | | | | |
| Direct Costs | $ 500,000 | $ - | $ - | $ - | $ - |
| Less: Incremental Revenue/Recovery | 500,000 | - | - | - | - |
| Net Cost/(Benefit) | $ - | $ - | $ - | $ - | $ - |
| Less: Existing Budget Amounts | - | - | - | - | - |
| Net Budget Adjustment Required | $ - | $ - | $ - | $ - | $ - |

**Additional Comments:**

There is no financial impact associated with this grant. Both revenue and expenditures related to this grant are included in the Council approved 2017 budget. Direct costs include $281,000 for recreation programming and $219,000 in funding granted to community partners. These costs are fully covered by the *Enhanced Recreation Programs for Children and Youth in Winnipeg's Inner City* grant of $500,000. While the agreement represents the period April 1, 2017 to March 31, 2018, the Community Services Department budgets the grant and expenses on a calendar basis, with a year end receivable and deferred liability for funding and expenses that will be cash flowed in 2018.

*Original signed by Kelly Lemoine*

Kelly Lemoine, CPA, CA
Manager of Finance and Administration
Community Services Department

## CONSULTATION

This Report has been prepared in consultation with:
Legal Services (as to legal issues)
Manitoba Municipal Relations, Recreation and Regional Services Branch

## OURWINNIPEG POLICY ALIGNMENT

**01-5 Recreation**

*Direction 1*: Promote and enable opportunities for all age groups to be active as part of their daily lives.
*Direction 2*: Work with community partners to provide services that are responsive to the community's recreation and leisure needs.
*Direction 3*: Directly provide, or facilitate through partnerships, equitable access to a base level of recreation, culture and leisure services for all Winnipeggers.
*Direction 4*: With community partners, participate as a leader in planning and delivering recreation and leisure services in Winnipeg.
*Direction 5*: Provide or facilitate community development and recreation opportunities for vulnerable youth.

## SUBMITTED BY

Department: Community Services
Division: Community Development and Recreation Services
Prepared by: Peter de Graaf
Date: October 24, 2017
File No: CMS-2017-10