

MAKE ROOM

A CAPITAL CAMPAIGN
FOR SILOAM MISSION

Siloam Mission


YOU CAN
HELP US
MAKE
ROOM

The number of people facing homelessness in Canada has grown since the mid-90s and is now reported at 200,000 people in 2013.[1] It is a crisis that has not left Winnipeg untouched. The Winnipeg Street Census revealed that on the night of October 25, 2015, there were at least 1,400 people experiencing homelessness in our city.[2]

Siloam Mission has been both a witness to this crisis, as well as a place of hope, where vulnerable people can find the help they need. They find it in the form of a hot meal, a warm jacket, access to health care, shelter for a night and the support they need to secure social services to transition to permanent housing, education, work and more.

Siloam Mission has been a connecting point between the compassionate and Winnipeg's less fortunate.

But now, nearly three decades after the beginning of our mission, we are reaching the limits of our ability to help.





WE NEED YOU TO HELP US MAKE ROOM.

We have an expansion plan to help change the lives of Winnipeggers who are experiencing homelessness and suffering trauma every day, right now.

OUR GOAL IS TO RAISE $17 MILLION.

MAKE ROOM TO END THE LINE

THE PROBLEM Siloam Mission serves 400 to 600 meals, three times per day to people in need. The rise to 507,000 meals per year reflects an 80% increase from 2010 to 2016, with 2017 expected to see an increase as well.

Approximately 350 people are left waiting outside at every meal. The line-ups don't stop, even when the mercury drops to -30 or rises to +30.

OUR PLAN To increase dining capacity, from 150 seats to 550. With 400 additional seats, a larger kitchen is required to allow us to prepare and serve more meals to meet the ever-increasing demand. The expansion allows for increased cooler and freezer space, as well as a new loading dock. This will give us additional capacity to accept and receive vital donations.

MAKE ROOM FOR A PLACE TO SLEEP

THE PROBLEM With only 110 beds available in Hannah's Place Emergency Shelter, we find ourselves turning away 20–40 people every night. Currently, the women share the shelter with the men; this can make them feel unsafe.

OUR PLAN To add 50 more shelter beds, raising the capacity from 110 to 160, so no one is turned away. This includes a private area for women where they can feel safe.

MAKE ROOM FOR DIGNITY

THE PROBLEM Living on the streets makes it difficult to maintain personal hygiene and health, keep track of the few possessions one may have, and to consider pursuing education and employment. Last year, 3,500 visits were made to professionals in our Health Centre.

OUR PLAN We will add additional showers in the expanded Saul Sair Health Centre for employment readiness and delousing; lockers for short-term storage; day beds for short-term rest and observation; an expanded clothing room for accommodating more visitors; and barber facilities for personal hygiene and employment readiness.

MAKE ROOM FOR COMMUNITY

THE PROBLEM Now, with space at a premium for the most basic service providing meals, we find we have to move people out to allow more in – reducing the opportunities for building trust. Our service delivery model is based on relationship-building by bringing staff, volunteers, donors, and those experiencing homelessness together in one community.

OUR PLAN With the expansion, we will have the space to accommodate more transition programs, services, case managers, and volunteers, as well as a designated space to host more practicum students who are able to use their education in service of our visitors and clients.

MAKE ROOM FOR VOLUNTEERS

THE PROBLEM (And it's a great one to have!) We are grateful for the support of 8,857 volunteers, who gave 85,532 hours of volunteer service to Siloam Mission last year.

OUR PLAN To create a larger reception area and program rooms to accommodate our many volunteers, including youth and family groups and school tours. This will enable more volunteers to offer their services and connect with our community every day.

WHY MAKE ROOM FOR SILOAM?

SILOAM MISSION IS UNIQUELY POSITIONED TO MAKE A DIFFERENCE.

Since 1987, Siloam Mission has become an essential service for those experiencing homelessness in Winnipeg. Operating 24/7 with shelter, meals, clothing, health services, transition services, employment training, supportive housing and recreational activities, Siloam Mission is a full service organization for those in need.

- Since 2011, Siloam Mission has been successfully operating The Madison – an 85-unit recovery-based supportive housing community for individuals who have experienced homelessness. The Madison's room and board model sustains an operational cost of just $26 per person per day.
- Siloam Mission is supported by a community of over 1,252 businesses, 30,468 donors, 565 organizations, and 96 churches.
- In 2016, $8.3 million in funding was received. An additional $2.6 million was contributed by volunteer hours and donated food and clothing. 8% of our operating budget was received from federal and provincial government.
- 84 cents out of every dollar goes directly back into programs and services.
- We have purchased the land and buildings surrounding our current 300 Princess Street location to make room.



SILOAM MISSION PROVIDES PROGRAMS AND SERVICES FOR OVER 2,500 PEOPLE ANNUALLY.

IN 2016:

507,563
MEALS SERVED

AN AVERAGE OF
463
CLIENTS PER MEAL

123
CALLED THE MADISON HOME (INCLUDING 15 INDIGENOUS YOUNG ADULTS WHO HAVE LEFT THE CARE OF CHILD AND FAMILY SERVICES)

122
SUPPORTED BY TRANSITION SERVICES

103
TRANSITIONED INTO PERMANENT HOUSING

11,881
CLINIC VISITS TO OUR HEALTH CENTRE, INCLUDING
3,512
APPOINTMENTS WITH MEDICAL PROFESSIONALS

15
ENROLLED IN SCHOOL, TRAINING, OR WORK READINESS PROGRAMS

15,195
CLOTHING ROOM VISITS

787
INDIVIDUALS STAYED IN OUR SHELTER FOR A COMBINED TOTAL OF
38,194
NIGHTS

HELP US MAKE ROOM

Homelessness is a growing crisis in our community.
We need to grow to meet the needs of this vulnerable population.
The problems faced by people experiencing homelessness
are not going away. They need our help – and yours.

THANK YOU TO OUR DEDICATED CAMPAIGN LEADERSHIP TEAM

Garth Manness, Chair; Albert El Tassi, Honourary Chair; Cabinet Members – Joe Banfield, Jim Bell, Victor Bergmann, Mark Buller, CariLyn Buller, Devon Clunis, Pearlene Clunis, Dr. Riley Coulter, Damon Johnston, Craig Kitching, Deb Kitching, Albert Krahn, Susan Krahn, Kelvin Shepherd, Tracey Silagy and Bruce Taylor; Honourary Advisors – Phil Fontaine, Peter Jessiman, Curtis Steiman, Gary Steiman and Arlene Wilson.

HELP US MAKE ROOM. PLEASE GIVE TODAY.

For more information, contact:
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1 The State of Homelessness in Canada 2013Stephen Gaetz, Jesse Donaldson, Tim Richter, & Tanya Gulliver
2 Winnipeg Street Census http://streetcensuswpg.ca/