





CFIB

CANADIAN FEDERATION OF INDEPENDENT BUSINESS

In business for your business™

City of Winnipeg 2018 Budget Recommendations

Improving Winnipeg's Small Business Climate

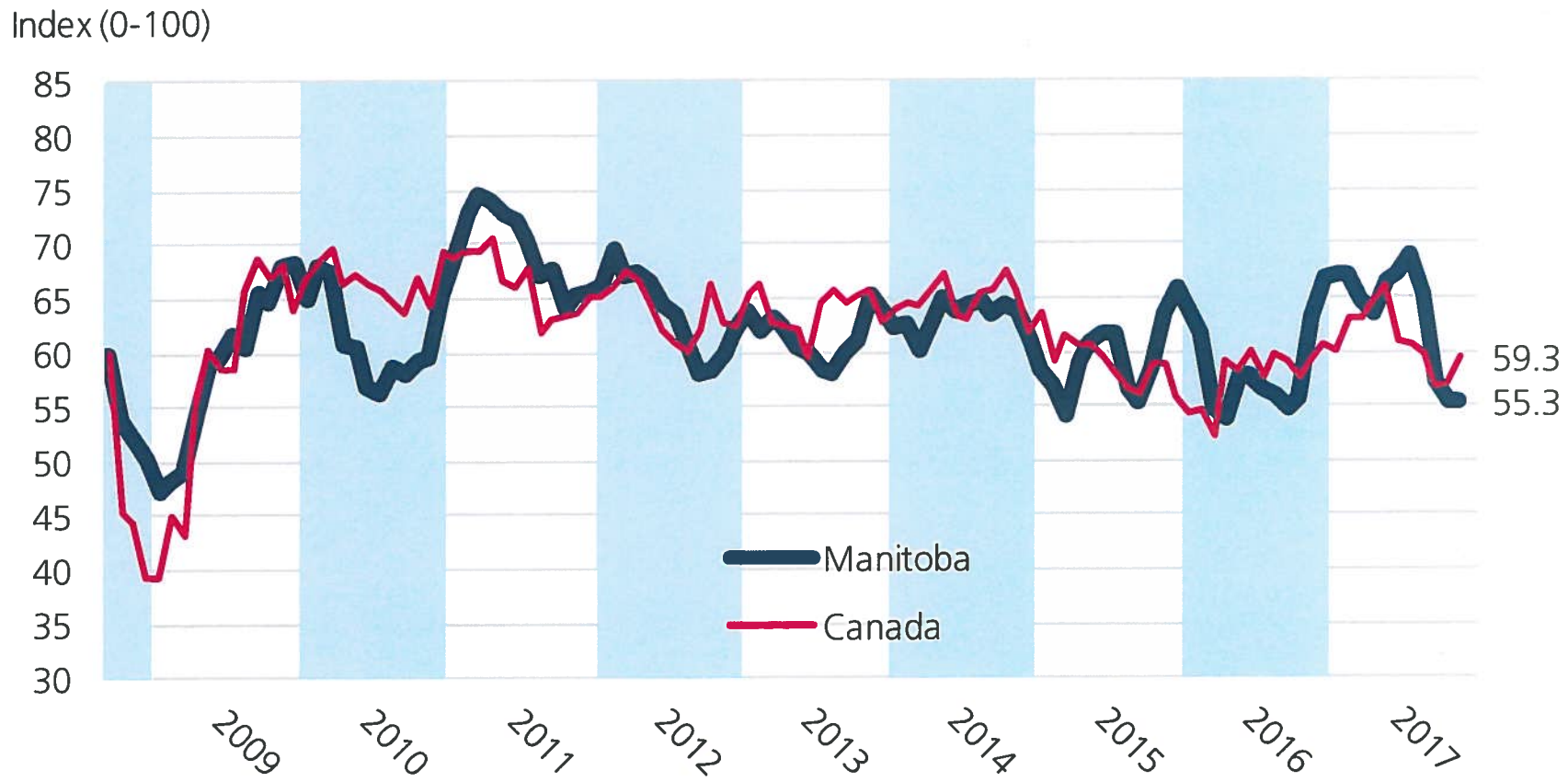
Jonathan Alward, Director, Provincial Affairs

December 5, 2017

About CFIB

- Non-partisan, not-for-profit political advocacy organization
- **109,000** independently owned and operated business members across Canada, including **4,800** in Manitoba and **1,700** in Winnipeg
- Members from every sector of the economy, every region of the country
- Our members determine our policy positions by using surveys, ballots and face-to-face contact. Every member has an equal say.

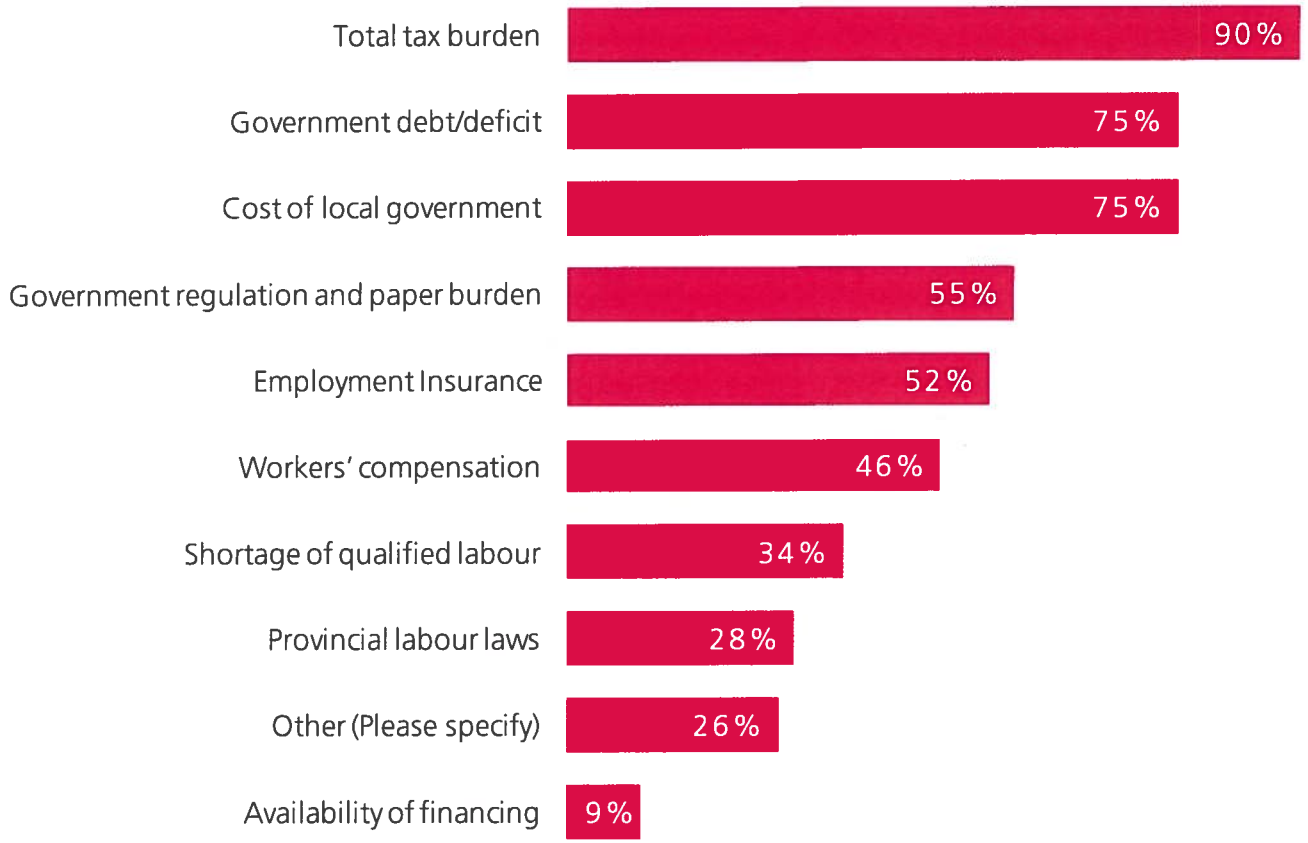
MB small biz optimism continues to fall in November



Source: CFIB Monthly Business Barometer, Manitoba, November, 2017.

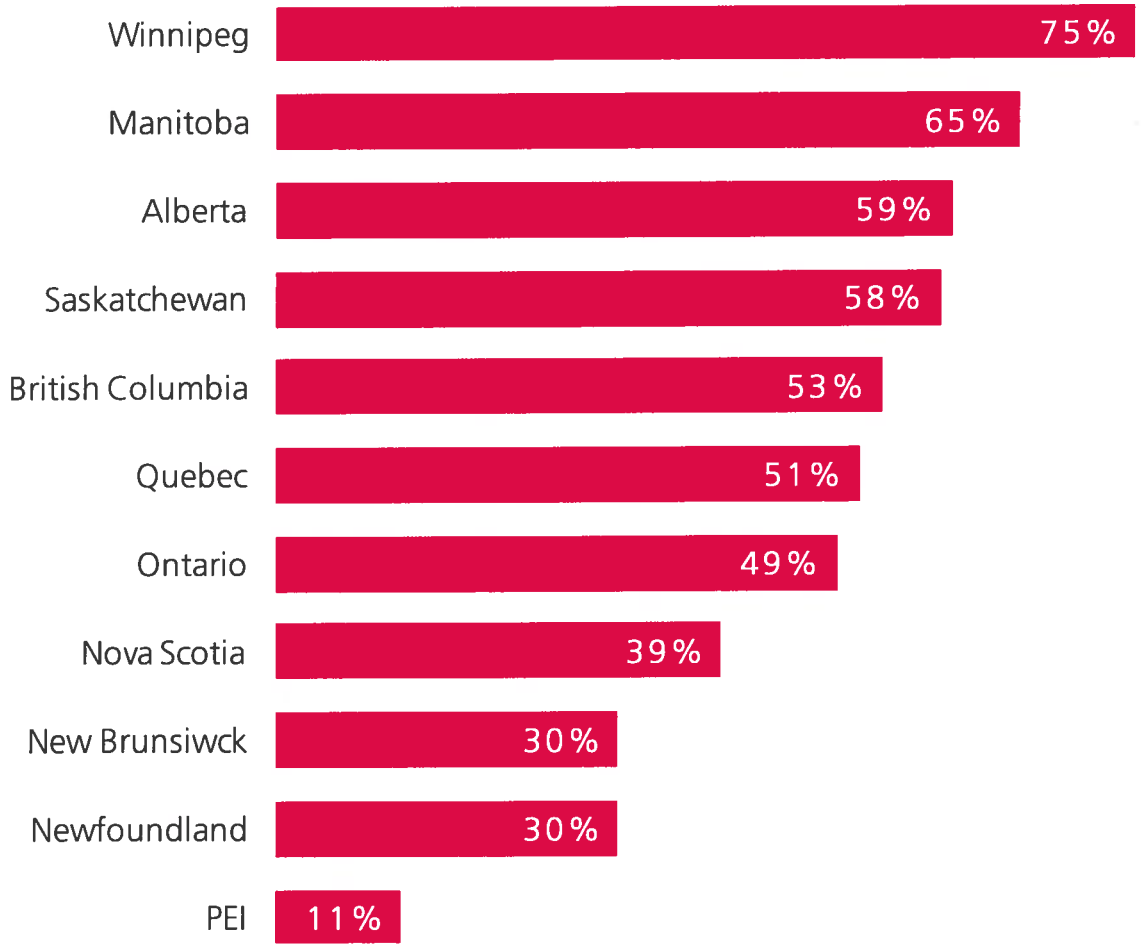
Priority issues for Winnipeg entrepreneurs

Which of the following are a serious concern for your business?



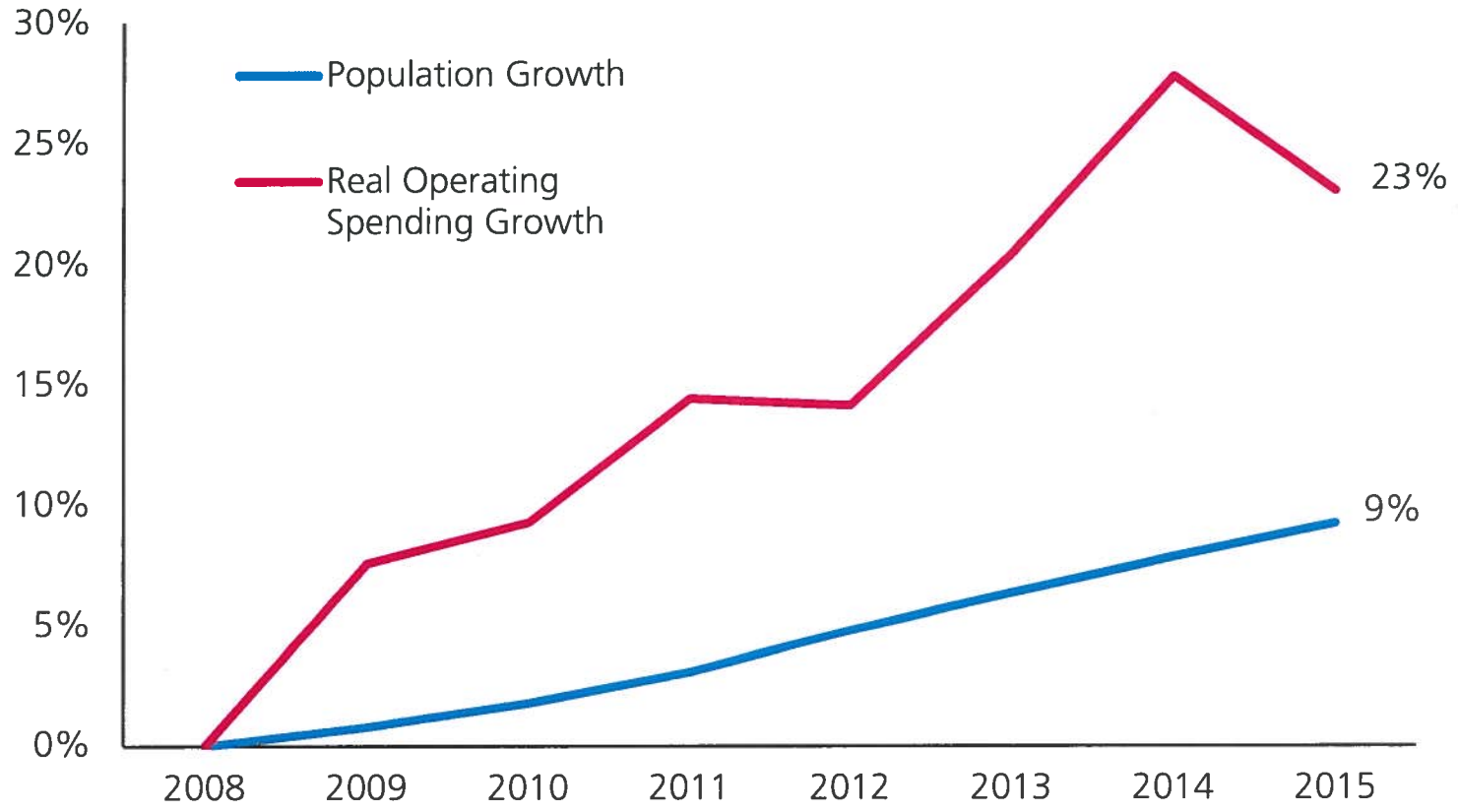
Source: CFIB Our Members' Opinion Survey, January - June 2017, Winnipeg respondents, n = 297.

Concern with cost of local government (2017)



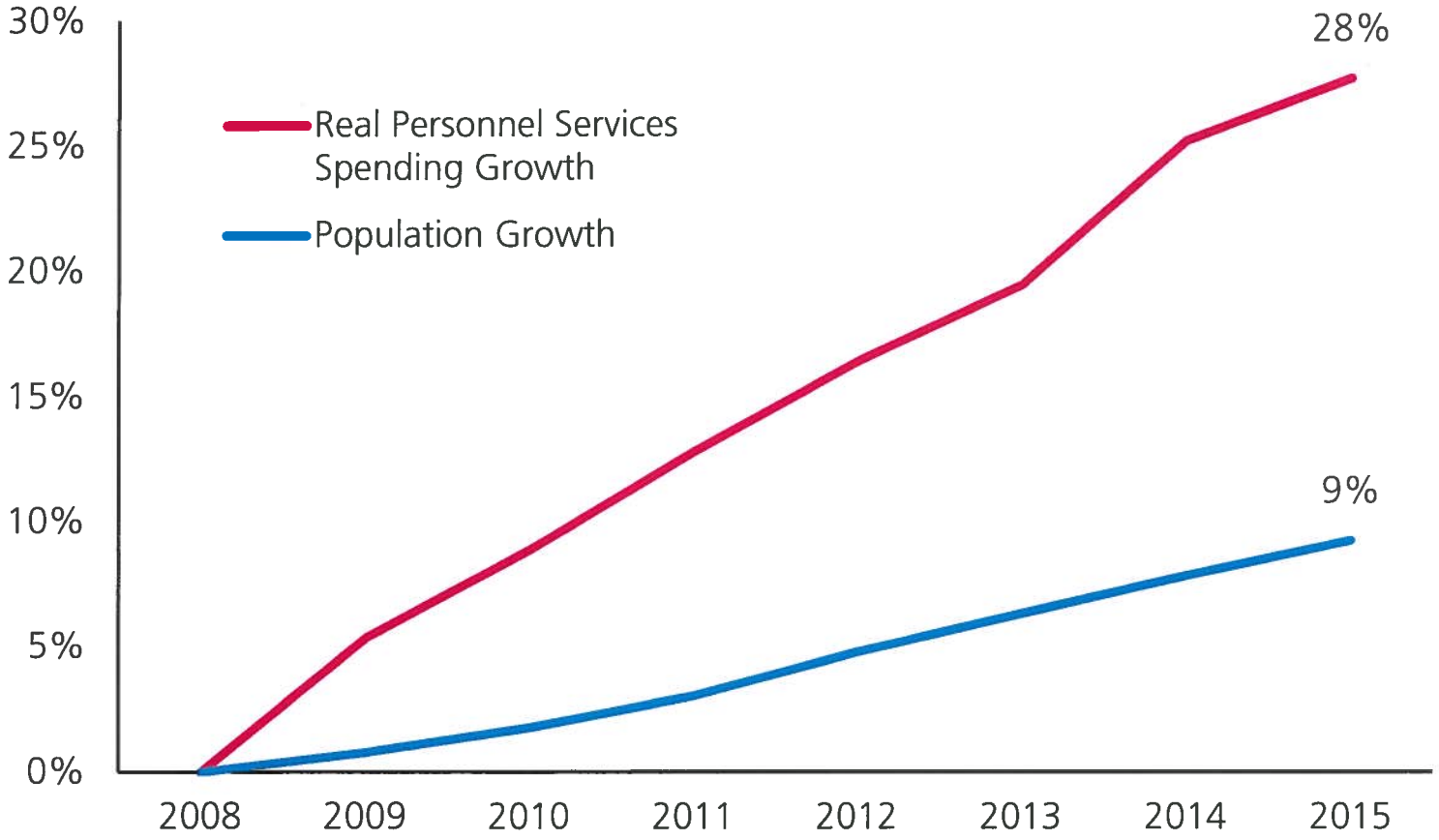
Source: CFIB Our Members' Opinion Survey, January to June, 2017, national results.

Winnipeg Real Operating Spending and Population Growth: 2008-2015



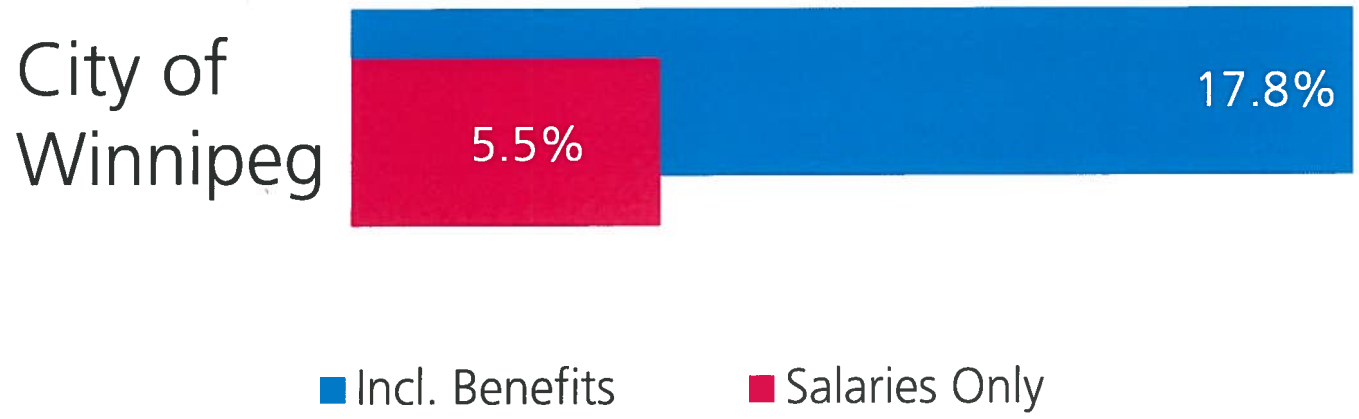
Source: City of Winnipeg Annual Audited Consolidated Financial Statements 2008-2015, Manitoba Municipal Population Estimates 2008-2015, Statistics Canada.

Labour costs drive overspending!



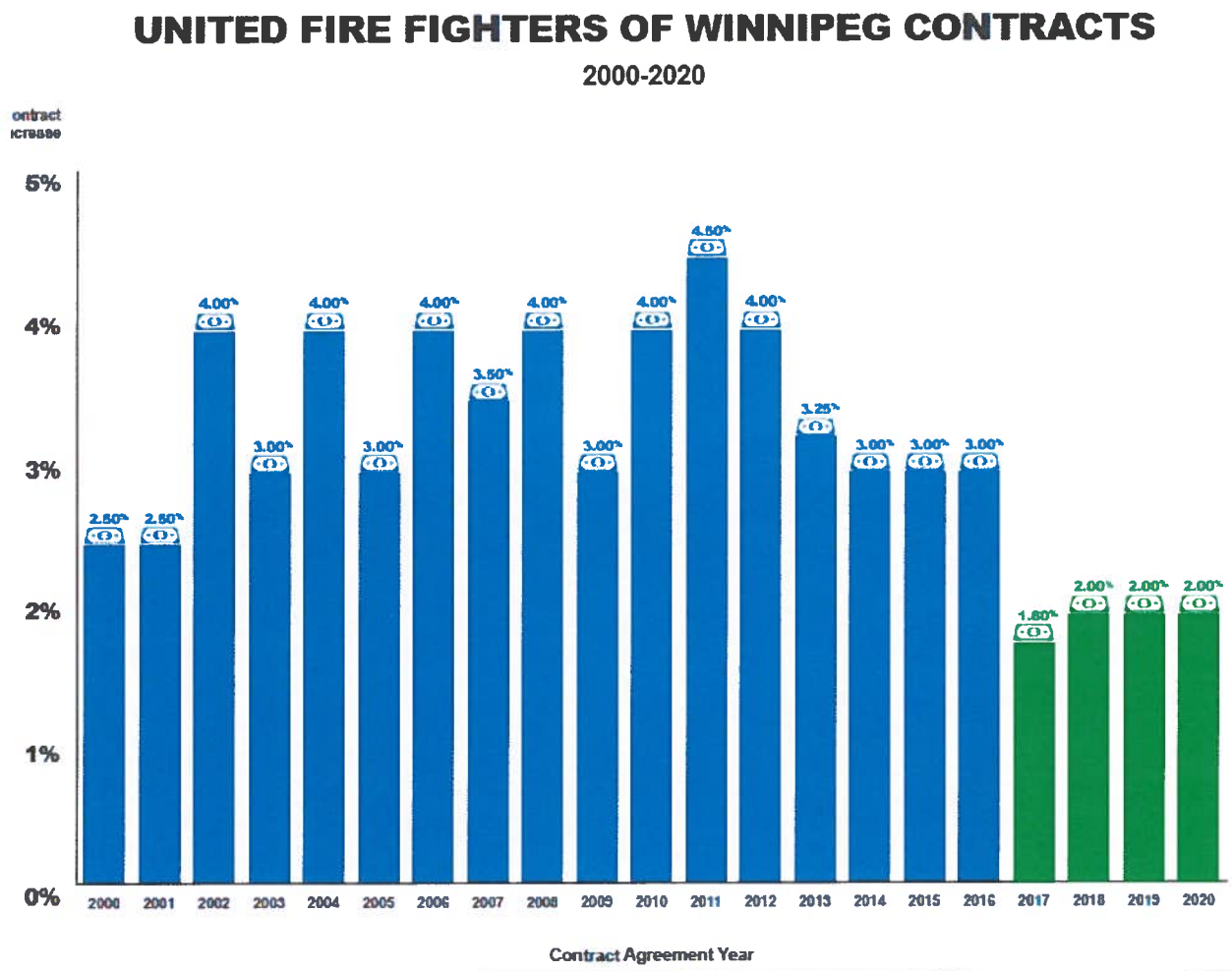
Source: City of Winnipeg Annual Audited Consolidated Financial Statements 2015, Manitoba Municipal Population Estimates 2015, Statistics Canada.

Public sector workers earn more than private sector workers



Source: CFIB Wage Watch Report 2015.

Collective agreements can help narrow spending growth



Winnipeg's proposed tax changes

- Winnipeg Business Tax decreasing again (5.24% to 5.14% and threshold increasing from $32,220 to $33,300)
- Property tax increasing again by 2.33%
- No increase to frontage levy or water and sewer
- Fees increasing (parking, tipping)

Recommendations

- Deliver on long-term sustainable spending projections
- Review core services
- Continue reducing labour costs and realize savings (ex. reduce size and cost of the municipal civil service, through attrition)
- Reduce projections for future debt growth
- Continue reducing the Winnipeg Business Tax

Future Work

- Work with CFIB and others to reform the permitting process and reduce red tape
- Work to help mitigate the impact of municipal road construction to small businesses
- Table a long-term plan to eliminate the Winnipeg Business Tax

Questions?

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