Agenda – Executive Policy Committee – March 7, 2018

REPORTS

Item No. 1 Nutrition Month 2018

COMMITTEE RECOMMENDATION:

On February 9, 2018, the Winnipeg Food Council recommended that information regarding Nutrition Month 2018 be forwarded to the Executive Policy Committee as information.

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DECISION MAKING HISTORY:

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February 9, 2018

Executive Policy Committee

RE: Nutrition Month – March 2018

The Winnipeg Food Council members would like to bring to your attention the following information and request the recognition of March as nutrition month.

- Every March for over 30 years, Dietitians of Canada has led a national public awareness campaign to promote healthy eating and dietitians as experts in food and nutrition.
- The month of March 2018 has been declared as National Nutrition Month in Canada with the theme "Unlock the Potential of Food".
- The City of Winnipeg recognizes the importance of good nutrition for the best possible health of all Winnipeg residents.
- Canadians are interested in healthy eating and want information to help them achieve this goal, and registered dietitians offer nutrition resources as well as interactive tools on the Dietitians of Canada website at www.dietitians.ca/;
- March 14, 2018 is Dietitians Day and registered dietitians are the only regulated food and nutrition professionals in Canada, and a trusted source of credible nutrition information who help Canadians realize the potential of food to fuel, discover, prevent, heal and bring us together.

In addition, we would also encourage City of Winnipeg Councillors to promote Nutrition Month and Dietitians Day on social media channels, using the hashtag #NutritionMonth.

Thank you for your time and consideration for this request.

Sincerely,

Winnipeg Food Council