Minute No. 357
Report – Executive Policy Committee – May 8, 2018

Item No. 4 OurWinnipeg Review Update

COUNCIL DECISION:

Council concurred in the recommendation of the Executive Policy Committee and adopted the following:

1. That this report be received as information.

Report – Executive Policy Committee – May 8, 2018

DECISION MAKING HISTORY:

Moved by His Worship Mayor Bowman,
That the recommendation of the Executive Policy Committee be adopted.

Carried

EXECUTIVE POLICY COMMITTEE RECOMMENDATION:

On May 8, 2018, the Executive Policy Committee concurred in the recommendation of the Winnipeg Public Service and submitted the matter to Council.

ADMINISTRATIVE REPORT

Title: OurWinnipeg Review Update

Critical Path: Executive Policy Committee – Council

AUTHORIZATION

Author	Department Head	CFO	CAO
B. Smith	J. Kiernan	N/A	D. McNeil

EXECUTIVE SUMMARY

This report is to advise that the Public Service has completed its first phase of the OurWinnipeg Review and to report on what was learned from public engagement activities and background research undertaken to date.

The Public Service will now move forward on Phase 2 of the review process, which will involve engaging in focused conversations with stakeholders and the general public around specific components from *OurWinnipeg* and *Complete Communities*. In Phase 3, an updated plan will be shared with the public for review in advance of the formal approval process.

Once approved by Winnipeg City Council, an updated *OurWinnipeg* plan will provide a renewed vision and policy direction that will guide Council decisions and future strategic planning efforts.

RECOMMENDATIONS

That this report be received as information.

REASON FOR THE REPORT

On October 26, 2016, Council was notified by the Public Service that a review of *OurWinnipeg*, as required by the *City of Winnipeg Charter*, had commenced. The October 2016 report also provided a draft workplan, which outlined a three phase review process in advance of the formal plan approval process.

This report provides an update on the OurWinnipeg Review process and a summary of public engagement activities, which included conversations with more than 2,000 Winnipeggers. A summary of what was learned from background research is also provided.

IMPLICATIONS OF THE RECOMMENDATIONS

OurWinnipeg is the City's long range policy document that presents a 25 year vision for the City. Periodic review of *OurWinnipeg*, as well as *Complete Communities* and the *Transportation Master Plan* ensures that we are realizing our city's collective vision and responding to the community's needs.

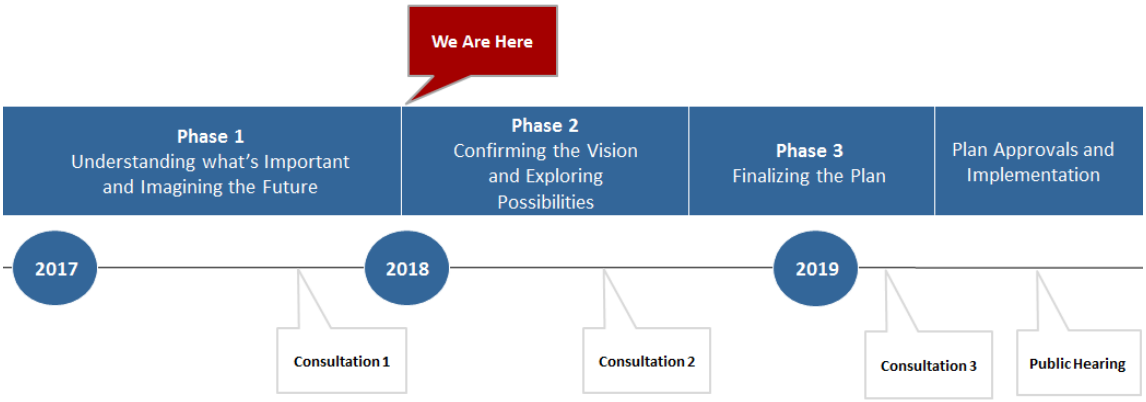
While there are no immediate implications associated with the recommendations of this report, the Public Service will take the necessary steps to complete the OurWinnipeg Review process and ensure the updated plan aligns with what was heard from Winnipeggers in Phase 1, as articulated in Attachment A.

HISTORY/DISCUSSION

OurWinnipeg was adopted in August, 2011 as a Plan Winnipeg By-law, replacing *Plan Winnipeg 2020 Vision*, which had served as Winnipeg's development plan since 2001. *OurWinnipeg* sets out the City's long-term plans and policies respecting its purpose, its physical, social, environmental and economic objectives, and sustainable land use and development. In addition, four Direction Strategies were created to supplement the policy direction articulated in *OurWinnipeg*: *Complete Communities*, which was adopted as a city-wide secondary plan and serves as Winnipeg's land use plan, guiding growth and change; *A Sustainable Winnipeg*, which serves as Winnipeg's sustainability strategy; *Sustainable Transportation*, which formed the basis for the development of the *Transportation Master Plan*; and *Sustainable Water and Waste*. The OurWinnipeg Review process provides an opportunity to revisit the current vision and policies articulated in *OurWinnipeg* and its accompanying Direction Strategies, particularly *Complete Communities,* in order to ensure that we are realizing our city's collective vision and responding to the community's needs.

The OurWinnipeg review process includes three phases in advance of the formal plan approval process.

Figure 1: OurWinnipeg Review Process



Phase 1 includes undertaking background research and initiating conversations with key stakeholders and the general public. The engagement questions were designed to interact with the public on their values, daily experiences, aspirations and ideas about the future of the city. This phase was publicly launched on September 7, 2017 and more than 2,000 Winnipeggers participated through attending workshops, presentations and meetings, pop-up consultations, and participating online through blogs and surveys. In addition, the Public Service engaged Winnipeg City Councillors in one-on-one conversations about their expectations for the OurWinnipeg Review process and their vision for an updated *OurWinnipeg* plan. Attachment A provides a detailed summary of what was heard through public engagement and what was learned through background research.

Phase 2 of the review process is now underway and will involve engaging in focused conversations around specific components from *OurWinnipeg* and *Complete Communities.* These conversations will explore and test new ideas, which will ultimately lead to updated policy that will be embedded in a new *OurWinnipeg* plan. Phase 2 activities will involve key stakeholders, the general public and members of Winnipeg City Council.

A central component of Phase 2 is the *OurWinnipeg* Framework for Residential Growth, which will gauge the development opportunities and constraints of all future growth areas in order to establish relative priorities for City investment. Bid Opportunity No. 906-2018, RFP for Professional Consulting Services for an *OurWinnipeg* Framework for Residential Growth was recently awarded and work is now underway. With the City of Winnipeg expected to grow by more than 200,000 people over the next 20 years, this study will establish a framework to prioritize future growth areas and the related infrastructure development projects required to enable growth. This framework will allow for more strategic decisions regarding when and where the city grows, based on solid data and analysis.

Phase 3 of the OurWinnipeg Review will involve completing updated plans based on Phase 1 and Phase 2 activities, and sharing these plans with the community in advance of the formal plan approval process.

The formal plan approval process will include a Public Hearing at Executive Policy Committee and approval from the Province of Manitoba, in advance of final approval from Winnipeg City Council. Once approved by Winnipeg City Council, an updated *OurWinnipeg* plan will provide a renewed vision and policy direction that will guide Council decisions and future strategic planning efforts.

FINANCIAL IMPACT

Financial Impact Statement **Date:** March 13, 2018

Project Name:

OurWinnipeg Review Update

COMMENTS:

There are no financial implications associated with the recommendations contained in this report.

"Original Signed By"
Mike McGinn, CPA, CA
Manager of Finance

CONSULTATION

This Report has been prepared in consultation with:

- PEAC Support
- OurWinnipeg Working Group

OURWINNIPEG POLICY ALIGNMENT

The *City of Winnipeg Charter* (sec 226(1)) requires that Council begin a review of Plan Winnipeg at least once within five years after each re-adoption or replacement of the Plan. This is also noted in *OurWinnipeg* (Page 92) which states: *In accordance with Section 226 of The City of Winnipeg Charter, City Council must begin a review of the Plan at least once within five years after adopting it, and if required to do so by an order of the provincial minister who administers the Charter.*

SUBMITTED BY

Department: Planning, Property and Development
Division: Urban Planning and Design
Prepared by: Brett Shenback
Date: March 23, 2018

Attachments:

Attachment A: OurWinnipeg Review: Phase 1 Report to the Community