Winnipeg Poverty Reduction Council

June 11, 2018

WINNIPEG POVERTY REDUCTION COUNCIL

United Way Winnipeg

Winnipeg Poverty Reduction Council (WPRC)

Senior Leaders From Different Sectors of Our City



WINNIPEG POVERTY REDUCTION COUNCIL

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Co-chairs Past and Present





Founding Co-Chairs:

Jim Carr & Cindy Coker





Current Co-Chairs:

Ron Brown & Dave Angus

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Framework: Collective Impact



A disciplined, cross-sector approach to solving complex social and environmental issues on a large scale.

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WPRC - Brief History

- **2007** – WPRC is formed by United Way
- **2008-2011** – business education partnerships, asset-building bursaries, Wpg Boldness Project
- **2012** – 'Homelessness' identified as focus area
- **2014** – 'Plan to End Homelessness in Wpg' released
- **2015** – New organization 'End Homelessness Winnipeg'
- **2016** – 'Independence through Income; Indigenous youth employment' identified as new focus
- **2017** – *'TRC92: Youth Employment'* created as new initiative

Framework for Action: 2015-2020

1. Achieving independence through income	Individuals have opportunities for meaningful, permanent work and households have sufficient income from all sources to transition out of poverty, avoid poverty, and accumulate savings.
2. Starting strong	All children receive the support they need for healthy development, to be ready to learn, and to thrive from birth throughout their school years.
3. Learning for life	Everyone (children, youth, and adults) has opportunities to learn and acquire the knowledge, skills, and abilities that will prepare them for life and employment.
4. Expressing ourselves	Everyone has opportunities to participate in cultural and recreational activities that foster wellbeing (mental, emotional, social, spiritual, and physical), nurture a sense of belonging and empowerment, celebrate diversity, and encourage generosity.
5. Being and feeling safe and included	Neighbourhoods are safe places where residents feel they belong, know and interact with their neighbours, and have resources to create the community they want.
6. Thriving in healthy environments	The places we build, the options we create, and the outdoor spaces where we connect with each other and with the natural world support better physical, emotional, social, and spiritual health for all.
7. Getting around	Transportation systems, infrastructure, and options make it easier to get around without creating barriers or stigma.
8. Having a home	A full range of affordable housing options makes it possible for everyone to have a home.
9. Feeding ourselves well	Households have enough income to afford good quality food and everyone has the skills and means to eat well.
10. Accessing responsive human services	Everyone has access to sufficient and respectful health (including mental health and addictions) and social services.

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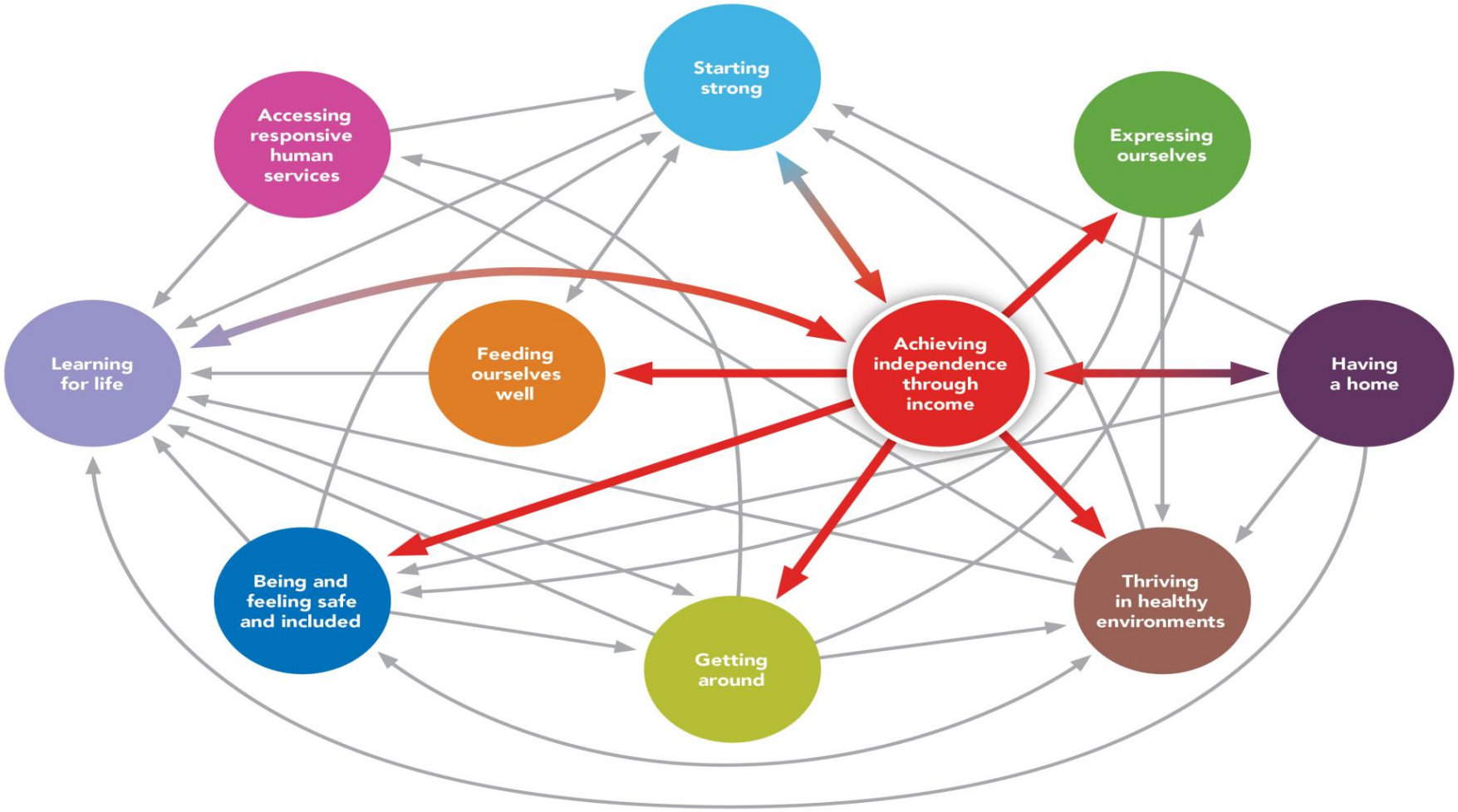
Aspirations for Winnipeg

If (aspiration) were improved, which other aspirations would improve as a result?



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Current Area of Focus

'Youth Employment through an Indigenous lens'

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Indigenous population in Wpg - 2011

Total Indigenous population 78,415

Percentage of total Wpg 11.1%

Change in percentage
of total Wpg, 1996-2011 +14.7%

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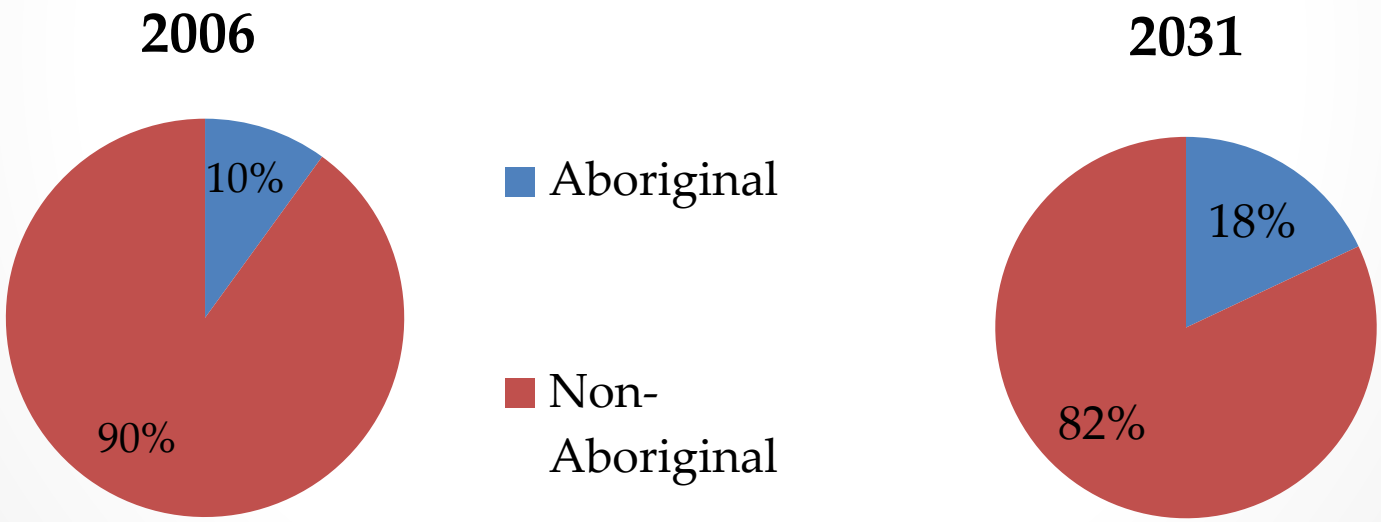
Population Change 2006-2031

By 2031, 18% of Winnipeg's population will identify as Indigenous (MacKinnon, 2013)



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Median Age - 2011

Indigenous Population 26 Years

Total Population 39 Years

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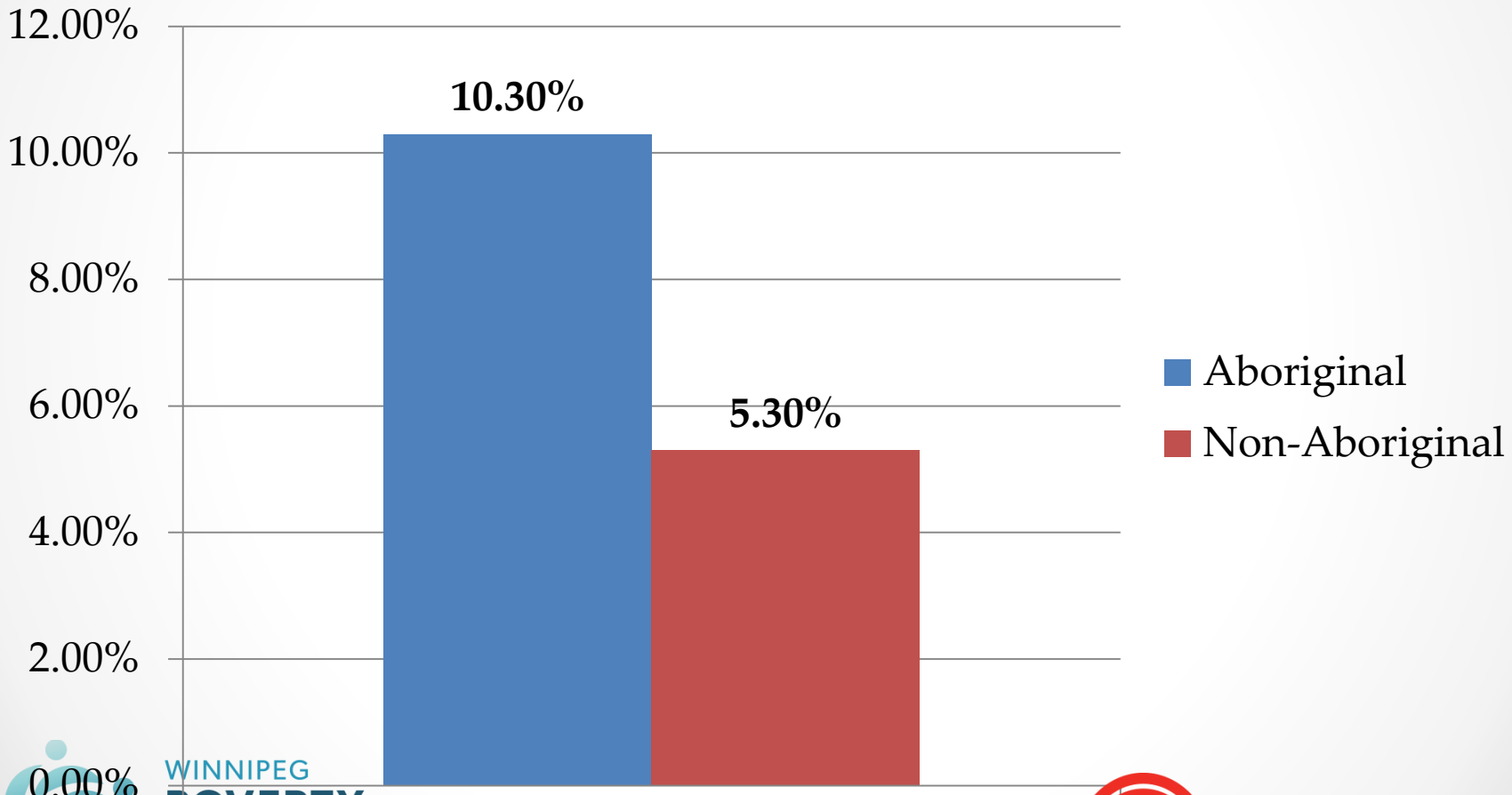
Unemployment Rate - 2011

(age 15 and older)



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Demographics - Conclusions

Winnipeg's Indigenous population is:

- growing rapidly
- very young
- experiencing high rates of unemployment

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Consultation Outcomes

- Numerous **community organizations** are training Indigenous youth for the workplace.

  Challenge - finding good jobs for their graduates.

- The local **business community** wants to develop Indigenous hiring strategies.

  Challenge – accessing Indigenous youth.

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Truth and Reconciliation Commission; Call to Action #92

Business and Reconciliation

"We call upon the corporate sector to:
…ensure that Aboriginal peoples have **equitable access to jobs, training, and education** opportunities in the corporate sector (and to) **provide education for management and staff on the history of Aboriginal peoples**, including the history and legacy of residential schools…(which) will require **skills based training in intercultural competency, conflict resolution, human rights, and anti-racism.**"

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TRC92: Youth Employment
Three Strategies

1. Raise Awareness among employers and broader community about Indigenous history and current realities	**2. Support Workplace Education** about Indigenous history and intercultural safety	**3. Facilitate new connections for employment** linking trainers / youth to employers

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TRC92: Youth Employment
Community Trainers









MA MAWI WI CHI ITATA CENTRE
We all work together to help one another.















TRC 92 Youth Employment Employer Consortium

























Progress to Date

Employer Consortium Meeting since August 2017 (two hosted by community trainers)



Progress to Date

Employer Learning: ***Blanket exercise, meeting with Ry Moran - ED of the NCTR, CEO meeting with Kevin Lamoureux at NCTR***



“I left the session feeling quite emotional – a raw reminder of my privilege and as (Kevin) stated, deep anger of broken promises. Having two Indigenous sisters I have witnessed the impact of the residential schools and the Indian Act and being a mother and grandmother I cannot fathom the scars that have been created for 7 generations as a result of our ancestors.

But I also left hopeful for the future, that the time is now and that we all need to step up and make it our business to set the future right and repair this partnership.
I commit to spending reflective time considering the TRC Call to Action and what next steps might look like
for me personally and for Birchwood.”

MaryAnn Kempe, Chief Human Resources Officer – Birchwood Automotive,

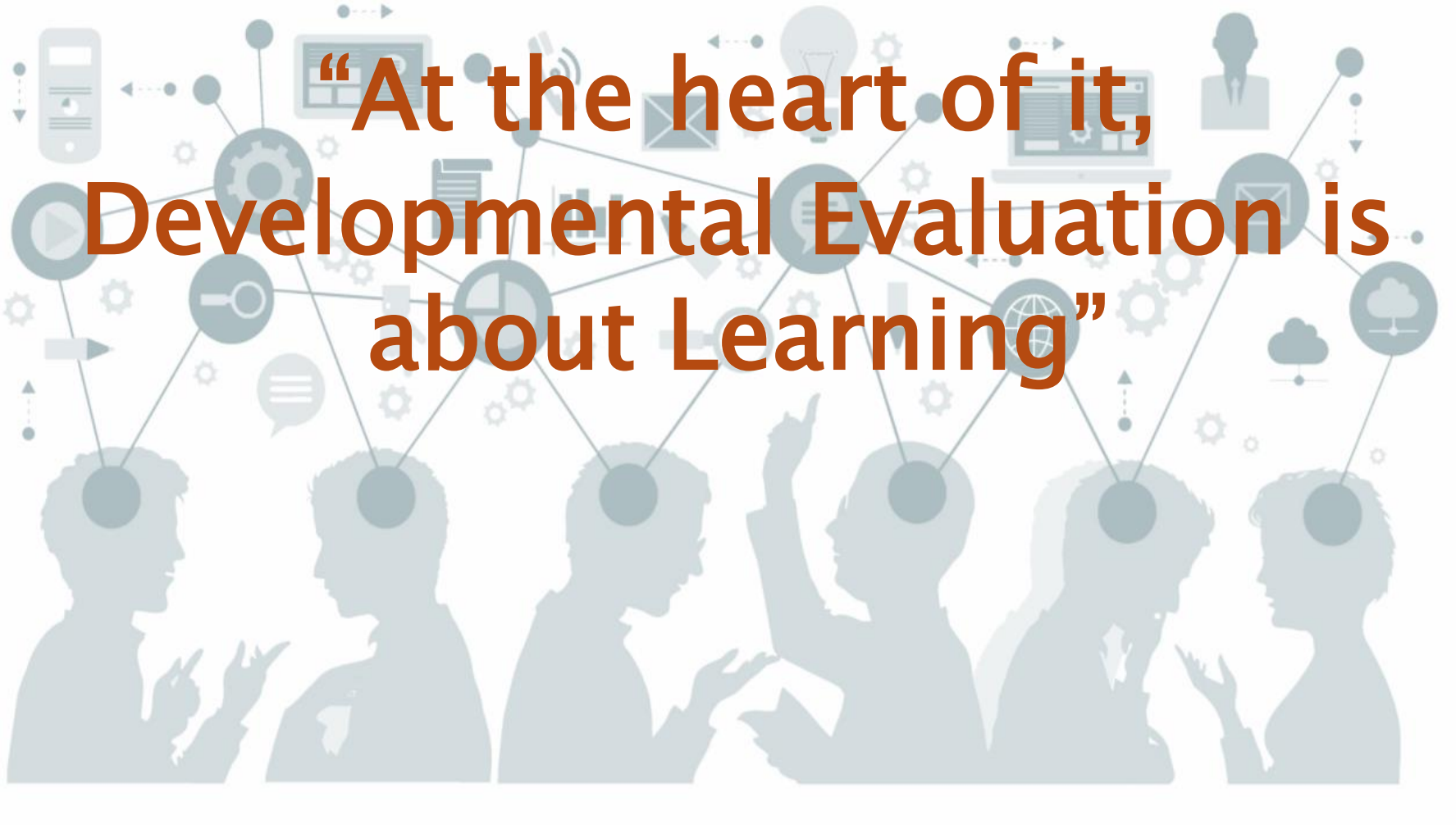
Progress to Date

Trainers meet with Employers – January 25, 2018









“At the heart of it, Developmental Evaluation is about Learning”

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Next Steps

- Skills Inventory
- Construction Sector Consortium
- Transportation Working Group