Winnipeg Food Council - Work Plan for 2018

Directives from Terms of Reference

Directive	Roles from May 30 and June 2 Consultations	Values ("Priority Areas" from May 30 and June 2 Consultations)	Activities	Short/ Long Term	Target Completion
Advise Mayor and Council	· Advisory support	· All priority areas	·Review Commercial Ag Report ·Raise awareness of events and activities to Mayor and Council · Raise awareness of municipal composting programs and impacts	Short Long Long	June 2018 On-going On-going
Support work of community	· Coordination and networking	· Local and regional food · Food education/food literacy	·Explore community engagement activities ·Explore private/public partnerships for community initiatives ·Explore how to support community-led initiatives	Long Long Long	Monthly* Monthly Monthly
Enhance Public Health	• Policy creation and implementation • Advocacy	• Access and equity • Nutrition and public Health	· Scan of Winnipeg Community Centres to determine what food and beverages are being sold.	Short	Fall 2018
Increase food literacy	• Advocacy	• Food education/food literacy	· Review impact of cooking and nutrition programs in Winnipeg	Long	Fall 2018

Directive	Roles from May 30 and June 2 Consultations	Values ("Priority Areas" from May 30 and June 2 Consultations)	Activities	Short/ Long Term	Target Completion
Increase food security and access to food	• Policy creation and implementation • Advocacy	• Access and equity	• Review Commercial Ag Report - Community Garden Strategy • Explore Urban Agriculture Models in other cities (Detroit) • Explore free City compost from its composting operation to allotments and community gardens (with reasonable maximums to be determined) • Explore provision of free compost spreading and tilling services for community gardens • Explore the installation of watering spigots so that all community gardens have access to reasonable water supply - How-to-Guide to assist groups and businesses in starting a local food market with necessary zoning and licensing by-laws. - Explore the potential to change by-law no. 200/ 2006 to extend the dates for markets to be open beyond from April 1st until October 31st to	Short Long Long Long Long	June 2018 Dec 2018 Dec 2018 Dec 2018 Dec 2018

			support opportunity for year-round markets. - Inventory of community centres with licensed commercial kitchen spaces for food processors, after school programming, and community groups		
Directive	**Roles from May 30 and June 2 Consultations**	**Values ("Priority Areas" from May 30 and June 2 Consultations)**	**Activities**	**Short/ Long Term**	**Target Completion**
Support City of Winnipeg Food Strategy development	· Strategy development · Policy creation and implementation	· All priority areas	· Review of City of Winnipeg by-laws, policies, reports on food related activities · Support & advocate for pilot projects · Scan and review Winnipeg facilities, programs, and events to inform food strategy development	Long Long Long	Dec 2018 On-going Dec 2018
Encourage multi-sector approaches, foster coordination	· Coordination and networking	· All priority areas	· Develop a plan to connect with other networks, organizations, and councils with common priorities	Long	Fall 2018

and networking			- Request presentation(s) from other Canadian Food Councils	Short	Summer 2018
Support ongoing consultation	• Coordination and networking	• All priority areas	- Participate in Community Consultation Processes (City-Led and Other)	Long	On-going

Directives from Food Council

Directive	**Roles from May 30 and June 2 Consultations**	**Values ("Priority Areas" from May 30 and June 2 Consultations)**	**Activities**	**Short/Long Term**	**Target Completion**
Financial sustainability and committee longevity	• Strategy development • Advisory support	- All priority areas	- Submit Innoweave Application - Approach Council for funding in 2018/19	Short Long	June 2018 Fall 2018
Communications & Marketing	• Coordination and networking	- All priority areas	- Explore ways to support and enhance Winnipeg's reputation as a city that has great food and a great food system. - Explore WFC social media platforms and create tweets for CoW to share on their platforms - Create a webpage on the Office of	Long Long Short	Monthly Monthly Summer 2018

			Sustainability's website		

*Monthly = Monthly Agenda Item

For Food Council reference – Tables summarizing results from May 30 and June 2 Stakeholder Conversations

Roles	**Dotmocracy results**			**Online questionnaire respondents indicating 'very important'**
	May 30	**June 2**	**Total**	
Strategy Development	10	24	34	**84.38%**
Advisory Support	8	22	30	**65.63%**
Coordination and Networking	6	17	23	**43.75%**
Advocacy	7	9	16	40.63%
Policy creation and implementation	3	5	8	**80.65%**
Research	4	0	4	40.63%
Engagement and Education	1	2	3	40.63%
Programming/delivering programs	0	0	0	28.13%
Resourcing and Support	0	0	0	41.94%

***Note:** the potential roles above were collected from research about Food Council work across North America

Priority Areas	**Dotmocracy results**			**Percentage on online respondents indicating 'Very Important'**
	May 30	**June 2**	**Total**	
Access and Equity	9	25	34	**81.25%**
Local and Regional Food	10	7	17	53.13%
Urban Agriculture	1	15	16	**65.63%**
Land Use and Long Range Planning	1	11	12	43.75%
Food Education/Food Literacy	6	6	12	**62.5%**
Economic Development	3	9	12	31.25%
Nutrition and Public Health	5	4	9	**65.63%**
Waste Management	2	7	9	37.5%
Environmental Sustainability	2	3	5	56.25%

***Note:** the priority areas above were collected from research about Food Council work across North America