END HOMELESSNESS WINNIPEG

Is it possible to end homelessness?

Working together, we believe it is. Why should we settle for anything else?

The economic case is clear, the human rights case is compelling, and it is the essence of a caring community.

C. Coker & R. Johnston (2014)
Community Task Force co-chairs

Homelessness: Current situation

Winnipeg 2018 Street Census Preliminary Results	Total	% of Total
People experiencing homelessness	1,500	100%
Sleep outside or at a shelter	570	38%
Male	975	65%
Female	495	33%
Youth, under age 29	367	24%
Youth who are Indigenous	294	
Youth (children) under 18	94	
Seniors, 65 or older	20	1%
Indigenous	915	61%
Spent time in foster care or group home	750	50%

The 10-year plan to end homelessness

Developed by Community Task Force

- 14 members from all sectors
- City represented by its Director, Community Services
- Guided by elders

Involved extensive consultation - 160 people - from Dec 2012 to April 2014

Plan Released April 2014

EHW board of directors - first meeting May 2015

First staff member hired November 2015

Values that guide our work

The UN's Declaration that housing is a human right

Declaration on the Rights of Indigenous Peoples

Truth and reconciliation as a path to ending Indigenous homelessness

Social inclusion and working to end all forms of discrimination and racism

The voice of people with lived experience of homelessness

People, organizations, and sectors working together around a common vision and shared goals

Integrity, accountability and transparency in all that we do

About End Homelessness Winnipeg

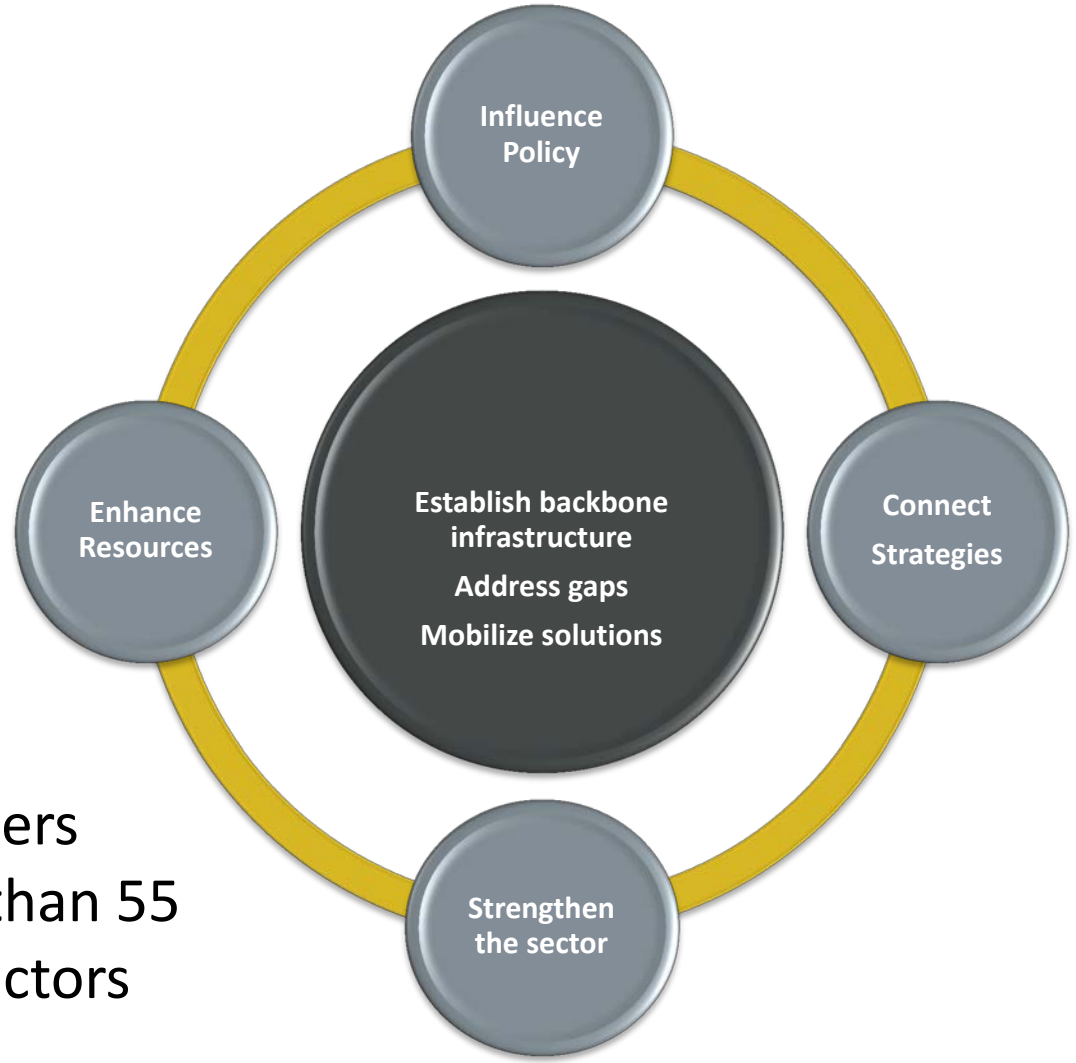
Our leadership

Strong Board of Directors

- 17 directors
- Minimum 25% Indigenous descent
- Private sector – up to 3 members
- Community sector – up to 4 members
- Permanent members – appointed by core funders including the City of Winnipeg

6 competent, experienced staff – 3 are Indigenous

Our purpose: Lead implementation of the 10-year plan



We partner with leaders and staff from more than 55 organizations in all sectors

The City of Winnipeg is an essential partner

	2017-18	
Revenue		
Grants		
United Way of Winnipeg	$300,000	29%
Government of Manitoba	250,000	24%
City of Winnipeg	**150,000**	**15%**
Winnipeg Regional Health Authority	150,000	15%
	850,000	83%
Sponsorships and other funding	**175,793**	**17%**
Total revenue	**1,025,793**	**100%**

All 4 funders participate on our **Funders Leadership Council**

The city is represented by Cindy Fernandes, Director Community Services

Partnership funding

In our first 3 years, we used funding from 5 funding partners to share $450K with organizations that:

- Deliver services to people who are homeless or at risk of becoming homeless
- Develop system supports such as Doorways
- Develop strategies e.g. the Here and Now strategy on youth homelessness
- Conduct research

In 2018-19, we will share another $570K through service purchase agreements

All of the funding we provide advances the ten-year plan

Progress on the plan's 4 priorities

1. Prevent homelessness

- **Manitouwabi Project** – preventing release from prison to homelessness
- **RentSmart training** – teaching people to find and keep housing
- **Rent bank Feasibility Study**– preventing a short-term cash shortage from causing eviction and homelessness

2. Increase housing supply

- **Housing Supply Action Committee** – we formed a private-public sector committee that is identifying housing projects for target populations and engaging investors and potential partners
- **Inclusionary zoning** – we looked at other cities, talked with local developers, identified implementation considerations for Winnipeg
- **Redevelopment of Market Lands** – we provided suggestions that contributed to Centre Venture's concept

Progress on the plan's 4 priorities

3. Provide supports

- **Extreme weather** – we led development of an extreme cold strategy and coordinate implementation from Nov 1-April 30 every year
- **From shelters to permanent housing** – we're funding 2 workers who help people transition from shelters to permanent housing and housing stability
- **Gizhe Waa Ti-Sii-Win** – we engaged community, government, and private sector organizations in providing services to over 500 people experiencing homelessness on May 26. This will be an annual event.

4. Evaluate and measure to monitor progress

- **Improve care** – we are leading the 2018 Street Health Survey
- **Measure, assess, and understand homelessness** – we partnered with the Social Planning Council and others to conduct the April 2018 Street Census

Priorities for 2018-19

Develop an **Indigenous strategy** in partnership with Indigenous leaders

Establish a **Community Sector Leadership Council**

Involve private sector/philanthropists in Housing Supply Action Committee projects to **increase housing supply** for people experiencing homelessness: build, renovate, or repurpose

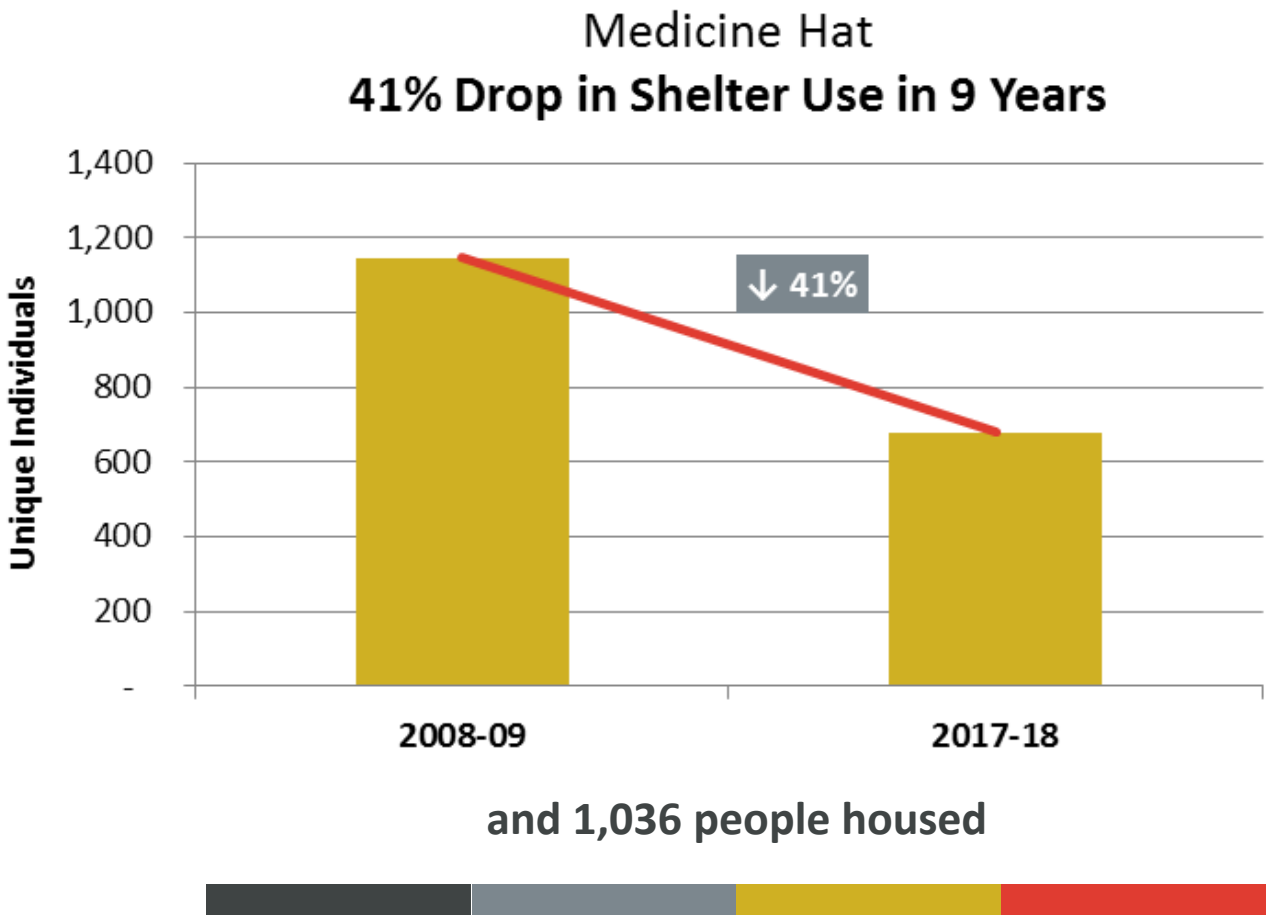
Explore strategies to **maximize the impact of Reaching Home**, the federal government's redesigned homelessness strategy

Work with Winnipeg School Division and others to **prevent youth homelessness** as part of the Here and Now strategy

Extend extreme cold weather strategy to include **extreme heat** and to cover all of Winnipeg

Is it possible to end homelessness?

Other communities are proving that it is



It takes a community to end homelessness

Questions?

Thank you

for your time

for your funding and ongoing support

for believing that together we can end homelessness in our city

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