## DOWNTOWN WINNIPEG BIZ

### Year of Budget

| Revenue | 2018 Budget | 2018 Projections | 2019 Budget |
|---|---|---|---|
| BIZ Levy | $ 2,821,992.00 | $ 2,821,992.00 | $ 2,939,100.00 |
| Grants - City of Winnipeg | $ 609,569.00 | $ 607,179.00 | $ 649,569.00 |
| Grants - Other | $ 11,410.00 | $ 11,556.00 | $ 11,410.00 |
| Interest Revenue | $ 9,500.00 | $ 10,000.00 | $ 9,500.00 |
| Projected Over/Underpayment from Prior Year | $ (5,000.00) | $ (77,595.00) | $ (5,000.00) |
| Sponsorship | $ 593,669.00 | $ 511,611.00 | $ 485,969.00 |
| Other - Administration | $ 2,720.00 | $ 4,300.00 | $ 2,720.00 |
| Other - All other departments | $ 401,650.00 | $ 652,051.00 | $ 381,950.00 |
| Fundraising/Miscellaneous | $ 200,000.00 | $ 93,393.00 | $ 200,000.00 |
| Transfer from Reserve Fund | $ - | $ - | $ - |
| **REVENUE TOTAL** | **$ 4,645,510.00** | **$ 4,634,487.00** | **$ 4,675,218.00** |

| Expenses | 2018 Budget | 2018 Projections | 2019 Budget |
|---|---|---|---|
| Bank/Ceridian Service Charges & Interest | $ 12,957.00 | $ 12,957.00 | $ 13,900.00 |
| Board Development | $ - | $ - | $ - |
| Travel/Transporation/Parking | $ 21,374.00 | $ 31,000.00 | $ 23,738.00 |
| Technical Support | $ 8,100.00 | $ 26,435.00 | $ 32,919.00 |
| Meetings & Workshops | $ 16,650.00 | $ 21,000.00 | $ 18,910.00 |
| Membership Dues and Licenses | $ 4,525.00 | $ 8,000.00 | $ 7,370.00 |
| Miscellaneous costs | $ 8,200.00 | $ 11,000.00 | $ 13,200.00 |
| Office maintenance and supplies | $ 43,000.00 | $ 45,500.00 | $ 46,160.00 |
| Professional Fees/ Annual Audit | $ 8,200.00 | $ 9,500.00 | $ 8,200.00 |
| Professional Development & Training | $ 11,700.00 | $ 20,000.00 | $ 13,700.00 |
| Staffing & Benefits | $ 953,292.00 | $ 957,129.00 | $ 972,387.00 |
| Storage/Rental Space | $ 151,455.00 | $ 153,000.00 | $ 156,000.00 |
| Telephone & Web/Email Hosting | $ 16,860.00 | $ 14,000.00 | $ 15,600.00 |
| **Administration Total** | **$ 1,256,313.00** | **$ 1,309,521.00** | **$ 1,322,084.00** |
| | | | |
| Business Development Grant | $ 75,000.00 | $ 75,000.00 | $ 75,000.00 |
| Storefront Improvement Grant | $ - | $ - | $ - |
| Change for the Better/CEO Sleepout | $ 200,000.00 | $ 93,393.00 | $ 200,000.00 |
| Safety Improvement Grant | $ - | $ - | $ - |
| **Business Incentives Total** | **$ 275,000.00** | **$ 168,393.00** | **$ 275,000.00** |
| | | | |
| Advertising, Promotions & Publications | $ 241,812.00 | $ 199,311.00 | $ 133,297.00 |
| Banners, Signs & Maintenance | $ 15,000.00 | $ 10,000.00 | $ 7,015.00 |
| Miscellaneous | $ - | $ - | $ - |
| Strategic planning and Special projects | $ 427,750.00 | $ 567,028.00 | $ 391,500.00 |
| Events | $ 275,821.00 | $ 232,065.00 | $ 291,331.00 |
| Transportation, Parking, and Transit | $ 37,000.00 | $ 34,500.00 | $ 31,500.00 |
| Safety and CHAT Staffing and Benefits | $ 1,087,902.00 | $ 1,088,421.00 | $ 1,174,482.00 |
| Website / Social Media | $ 9,000.00 | $ 9,000.00 | $ 36,000.00 |
| **Marketing & Promotion Total** | **$ 2,094,285.00** | **$ 2,140,325.00** | **$ 2,065,125.00** |
| | | | |
| Enhanced Streetscape Renewal | | | |
| Equipment & Supplies Rental | $ 45,000.00 | $ 10,000.00 | $ 45,000.00 |
| Holiday Décor | $ - | $ - | $ - |
| Mtce Supplies/fuel/meetings/repairs/etc | $ 81,800.00 | $ 85,100.00 | $ 82,300.00 |
| Graffiti Removal | $ 8,000.00 | $ 8,000.00 | $ 7,500.00 |
| Landscaping | $ 57,500.00 | $ 46,090.00 | $ 33,000.00 |
| Murals/ Art Programs | $ - | $ - | $ - |
| Safety Programs/uniforms/supplies/meetings/etc. | $ 201,672.00 | $ 239,108.00 | $ 209,769.00 |
| Street Furnishings - Bike Racks, kiosks, benches | $ 28,550.00 | $ 46,262.00 | $ 28,050.00 |
| Maintenance Staffing and Benefits | $ 592,390.00 | $ 568,963.00 | $ 605,390.00 |
| Street Lighting (other lighting) | $ - | $ - | $ - |
| Other Initiatives and Miscellaneous | $ - | $ - | $ - |
| **Physical Enhancements & Maintenance Total** | **$ 1,014,912.00** | **$ 1,003,523.00** | **$ 1,011,009.00** |
| | | | |
| Contingency Fund -Over/Under allocation | | | |
| Capital Reserve Fund | $ 5,000.00 | $ 5,000.00 | $ 2,000.00 |
| **Other Total** | **$ 5,000.00** | **$ 5,000.00** | **$ 2,000.00** |
| | | | |
| **EXPENSE TOTAL** | **$ 4,645,510.00** | **$ 4,626,762.00** | **$ 4,675,218.00** |
| | | | |
| **NET INCOME (LOSS)** | **$ -** | **$ 7,725.00** | **$ -** |

# DOWNTOWN WINNIPEG BIZ
## Year of Budget
## Budget Summary

| Revenue | 2018 Budget | 2018 Projections | 2019 Budget |
|---|---|---|---|
| BIZ Levy | $ 2,821,992.00 | $ 2,821,992.00 | $ 2,939,100.00 |
| Grants - City of Winnipeg | $ 609,569.00 | $ 607,179.00 | $ 649,569.00 |
| Other Revenue | $ 1,213,949.00 | $ 1,205,316.00 | $ 1,086,549.00 |
| **REVENUE TOTAL** | **$ 4,645,510.00** | **$ 4,634,487.00** | **$ 4,675,218.00** |
| | | | |
| **Expenses** | | | |
| Administration Total | $ 1,256,313.00 | $ 1,309,521.00 | $ 1,322,084.00 |
| Business Incentives Total | $ 275,000.00 | $ 168,393.00 | $ 275,000.00 |
| Marketing & Promotion Total | $ 2,094,285.00 | $ 2,140,325.00 | $ 2,065,125.00 |
| Physical Enhancements & Maintenance Total | $ 1,014,912.00 | $ 1,003,523.00 | $ 1,011,009.00 |
| Transfer to Reserves | $ 5,000.00 | $ 5,000.00 | $ 2,000.00 |
| | | | |
| **EXPENSE TOTAL** | **$ 4,645,510.00** | **$ 4,626,762.00** | **$ 4,675,218.00** |
| | | | |
| **Net Income/(Loss)** | **$ -** | **$ 7,725.00** | **$ -** |

## Notes

**Revenue**

BIZ Levy:

Grants - City of Winnipeg

Grants - other

Interest Revenue

Projected Over/Underpayment

Sponsorship

The 2018 projection for line item labelled "Other - All other departments" is much larger than the 2018 budgeted amount due to a carry over of funds from 2017.  (projects went into the next year). Most of the matching expenses are under Special Projects, Safety Programs and Street Furnishings.

Fundraising/Miscellaneous

Transfer from Reserve Fund

**Expenses**

Administration

Business Incentives

Marketing & Promotion

Please see above re the 2018 Special Projects projections.

Physical Enhancements

Please see above re the 2018 Safety Programs and Street Furnishings projections.

Other expenses