Catalogue of Current Measures

Relating to Poverty Reduction

March 2019

This document is a catalogue of current measures taken by the City of Winnipeg with respect to poverty reduction, as requested by the Executive Policy Committee of Council on June 13, 2018. While the inventory is comprehensive, it is not necessarily exhaustive of every action the City has taken related to poverty reduction.

Winnipeg

Types of Measures

Many City services can, in some way, be considered as contributions to the reduction or alleviation of poverty. While some measures are programs specifically for people living in low income, other measures are more general and help improve the lives of all residents. To differentiate between the types of measures, each item in the catalogue is identified as being one of the following:

- **Direct Measures** – Provide direct support to people living in poverty, population groups overrepresented in poverty, or neighbourhoods with high poverty rates.
- **Indirect Measures** – Provide support to community organizations, who in turn work with people living in poverty, population groups overrepresented in poverty, or in neighbourhoods with high poverty rates.
- **Internal Measures** – Internal City business practices, policies, and programs that can be linked to aspects of poverty reduction or root causes of poverty.
- **Universal Measures** – Programs and services that are available equally to all residents of Winnipeg, but are of particular benefit to people living in poverty.

Framework

The catalogue provides a framework for understanding the City's role and current actions related to poverty reduction. Measures are divided into the following three categories and sub-categories, representing key theme areas for poverty reduction:

Meeting Basic Needs

- Transportation
- Life-safety
- Income/ Employment/Training
- Housing/Shelter
- Food

Accessing Services and Supports

- Education/Literacy
- Early Learning and Care
- Connections - Other
- Connections - City
- Accessibility
- Health/Mental Health

Strengthening Community Connections

- Social Inclusion
- Recreation/Culture
- Healthy Environments
- Community Safety
- Community Engagement

Department Abbreviation Key

Abbreviation	Department Name
Animal Serv.	Animal Services Special Operating Agency
A&T	Assessment & Taxation
CCO	City Clerk's Office
CCSO	Chief Corporate Services Officer
CmS	Community Services
Corp. Finance	Corporate Finance
Corp. Services	Corporate Services
CS&C	Customer Service & Communications
Golf Serv.	Golf Services Special Operating Agency
HR	Human Resources
IRD	Indigenous Relations Division
MYO	Mayor's Office
Office of Sust.	Office of Sustainability
PP&D	Planning, Property & Development
PW	Public Works
Transit	Winnipeg Transit
T&U	Transportation & Utilities
WFPS	Winnipeg Fire Paramedic Service
WPA	Winnipeg Parking Authority Special Operating Agency
WPS	Winnipeg Police Service
W&W	Water & Waste

1. MEETING BASIC NEEDS

No.	Type	Measure	Description	Lead Dept.
TRANSPORTATION				
1	**Direct**	Emergent Need Policy	Under this policy anyone in any sort of distress can board a bus and not pay a fare if they cannot afford one. For those who are "caught short" on a given day, the policy is to request that the passenger pay double next time. This allows someone to avoid being denied service, and also minimizes disputes over fares.	Transit
2	**Direct**	Low Income Bus Pass Program	Approved in the 2019 budget for implementation by April 2020.	Transit
3	**Direct**	Boulevard Pathway Snow Clearing Service	A boulevard pathway snow clearing service is available upon request and approval. Criteria for the service includes a medical certificate and inability to have the work done by others due to financial circumstances. Service currently provided to 249 addresses.	PW
4	**Indirect**	Grant – Public Education, Awareness and Promotion (PEAP)	The annual Pedestrian and Cycling program provides grants to organizations involved with public education and awareness promotion of active transportation. $155,000 in grants provided in 2018.	PW
5	**Universal**	Bikeway Design	Infrastructure is designed to accommodate bicycles with a child trailer, other trailers and cargo bikes.	PW
6	**Universal**	Pedestrian and Cycling Infrastructure Improvements	Walking and cycling facilities are implemented through the annual Pedestrian and Cycling program and Regional Street Renewal program. Downtown and core area prioritized for improvements.	PW
7	**Universal**	Transit Travel Training Program	A free travel training program provided by Winnipeg Transit to interested community groups. The Travel Trainer provides a detailed presentation on everything to do with how to take a bus: understanding routes and schedules, buying peggo cards (or passes and tickets), paying fares, transferring, accessing real-time bus information, etc. Presentations are made to many different groups, including students and seniors, and has recently been focused on groups of new immigrants and refugees.	Transit
LIFE-SAFETY				
8	**Direct**	Addictions and Substance Abuse - Community Support	As part of implementation of the Intoxicated Persons Detention Act, Winnipeg Police Service will transport people in need to the Main Street Project for support. As part of implementation of the Mental Health Act, Winnipeg Police Service ensures people in mental health crisis receive medical supports.	WPS
9	**Direct**	Extreme Cold Weather Response Plan (with End Homelessness Winnipeg)	**Community Services:** During extreme cold weather, the City makes facilities available to the public for relief during regular operating hours, such as indoor swimming pools, libraries, and recreation centres. Staff at these facilities can also reference community resources for people who are vulnerable. **Fire Paramedic Service Office of Emergency Management:** Responsible for coordinating and supporting overall preparedness for major emergencies, including extreme weather events. **Winnipeg Police Service:** When notified of an extreme cold alert, police officers pay special attention to areas where people who are homeless or vulnerable may be found and encourage them to go to a safe, warm place. **Winnipeg Transit:** The Emergent Need Policy allows a citizen who does not have the means to pay a bus fare, and whose personal safety is threatened by the weather, to board a bus without paying. The Request Stop Program allows passengers to get off their bus between regular stops, when it is safe to do so. The program is designed to enhance personal safety and minimize time in cold or other inclement weather. This program is in effect after 7:00 p.m. but can be accommodated throughout the day – schedule permitting. Passengers are also permitted to stay on their bus when it reaches the end of the line and to ride back around to avoid inclement and cold weather.	CmS WFPS WPS Transit
10	**Direct**	Extreme Heat Response Plan	During extreme hot weather, the City makes facilities available to the public for relief during regular operating hours, such as swimming pools, libraries, and recreation centres. Free outdoor pools, wading pools, and spray pads are promoted for use as cool down locations. Potable water tanks are also placed in locations where vulnerable persons may not have access to air conditioned buildings and/or potable water. Tank placement is based on identified needs/locations.	CmS W&W
11	**Direct**	Community Paramedics at Main Street Project	Since 2009, Paramedics provide clinical and emergency care at the Main Street Project 24 hrs./day, 7 days/week, through an agreement between WFPS and WRHA. Services provided include: · Primary and Emergency Care · Advanced Wound Care · Health promotion and risk reduction · Point of Care HIV testing (immediate results) · Coordinate care with other health care professionals through electronic documentation · Community Intravenous Program (WRHA site) · Tuberculosis Sputum collection · Direct observe medication dispensing In addition to specific training in the services provided, Paramedic staff have additional training in San'yas Indigenous Cultural Safety, mental health first aid, communicable diseases, sexually transmitted disease awareness and addictions. Services initially focused on intoxicated persons detention, but have broadened to address the health and well-being of all Main Street project clientele, with a person-centred and harm reduction approach.	WFPS

1. MEETING BASIC NEEDS

No.	Type	Measure	Description	Lead Dept.
12	**Indirect**	Facility and Funding - West End 24 Hour Safe Space for Youth	In-kind use of Magnus Eliason Recreation Centre by Spence Neighbourhood Association to provide a safe space for homeless and at risk youth ages 13-26 yrs. · January 2017 - Dec 31, 2017 1,774 visits · January 1 2018 - Sept 30, 2018 3,766 visits December 2018 - Mayor's Office provided $5,000 for extended hours during extreme cold weather.	CmS MYO
13	**Indirect**	Funding - West Central Women's Resource Centre, Rainbow Resource Centre, and West End 24 Hour Safe Space for Youth	February 2018 - $20,000 for extended service hours during extreme cold weather, specifically targeting youth, women and the LGBT2SQ community.	MYO
14	**Indirect**	Funding - Main Street Project's Van Services	December 2016 - $90,000 One time grant to support the Main Street Project's van services for monitoring city streets during times of extreme weather, as well as to support increased staffing levels at the Main Street Project to facilitate improved care.	MYO
15	**Universal**	Smoke Alarm for Every Family (SAFE)	The Winnipeg Fire Paramedic Service will install a free smoke alarm by appointment on Saturdays in owner occupied dwellings not currently equipped with one. Book through 311 or WINNIPEG.CA/SAFEFAMILY Program is offered in partnership with Fire Fighters Burn Fund and Red River Mutual.	WFPS
16	**Universal**	Fire Prevention and Public Education	Fire Service attends schools to provide education and safety plans to children, as well as distributes activity books at fire stations.	WFPS
17	**Universal**	Targeted, Free Swimming Lessons	Swimming Counts program delivered to Grade 4 children in the Winnipeg School Division, many of whom are newcomers or from families with low incomes. Children learn basic water safety, swim skills and self-rescue techniques. 1,300 students in first year (2018).	CmS
INCOME/EMPLOYMENT/TRAINING				
18	**Direct**	Oshki Annishinabe Nigaaniwak: Primary Care Paramedic Training Program (2014/2015)	Employment training program to increase Indigenous representation in City of Winnipeg careers. Fourteen Indigenous new hires in WFPS.	IRD
19	**Direct**	Diversity Internship Fund	Subsidized wages provided to department for recruits from the 4 employment equity groups (visible minorities, Indigenous, persons with a disability, and women). 2017 - 7 positions created. 2018 - 2 positions created.	HR
20	**Direct**	Oshki Annishinabe Nigaaniwak: Indigenous Education and Civic Pathways Award	This award is open to all Indigenous students attending school full-time within the seven school divisions in Winnipeg in grades 7 to 12, with preference being given to students who are experiencing social or financial hardship. The program is designed to encourage students to stay in school and to consider post-secondary education in careers found at the City of Winnipeg by providing them with a monetary award. The program also provides paid work placements within the civic system for eligible grade 12 students. 2018 - 3 summer work placements with City of Winnipeg and 17 financial awards ($9,800)	IRD
21	**Direct**	Oshki Annishinabe Nigaaniwak: Next Step Award	Financial assistance program designed by an Indigenous youth, to assist Indigenous youth in pursuing their education or employment goals. This award program is facilitated and administered in partnership with community partners. 2018 - 12 financial awards ($9,800)	IRD
22	**Direct**	Oshki Annishinabe Nigaaniwak: Post-secondary Scholarship Award	Scholarships in the amount of $1,000 are awarded to Indigenous students who are enrolled in full time post-secondary education at a recognized post-secondary institution in Winnipeg. This award sets out to eliminate financial barriers and encourage youth to pursue post-secondary education. 2018 - 10 financial awards ($10,000)	IRD
23	**Direct**	Oshki Annishinabe Nigaaniwak: Trades Training Program	In 2014, City of Winnipeg Council mandated that the Indigenous Youth Infrastructure Training and Apprenticeship Program be implemented to support Indigenous youth training and employment initiatives within the infrastructure industry. Outcomes of the 2018 program include: · 40 youth trained and graduated · 9 youth facility passes · 32 hired by Industry · 8 living wage work placements	IRD
24	**Direct**	Oshki Annishinabe Nigaaniwak: Youth Internships	Youth driven career, employment, and training approach in collaboration with civic departments to host full-time temporary internship positions. 2018 - 4 internships.	IRD
25	**Direct**	Oshki Annishinabe Nigaaniwak: Youth Supports	Financial assistance for Indigenous youth, aged 15 to 30, to overcome barriers for employment or participation in programs and services. Note: funding is to be used solely for Criminal Record Checks, medical examination costs, CPR/first aid training, bus tickets, or similar. 2018 - 6 financial supports	IRD
26	**Direct**	Summer Job Fair Advance Outreach	Targeted outreach and presentations on upcoming summer job fairs and promotion of employment opportunities with Community Services/City of Winnipeg are provided to youth groups and other population groups impacted by poverty, and in neighbourhoods with high poverty rates. 11 presentations were provided in 2018.	CmS

1. MEETING BASIC NEEDS

No.	Type	Measure	Description	Lead Dept.
27	**Direct**	Winnipeg Police Service Diversity Recruitment	A fulltime recruiting unit coordinates career fairs and special events to diversify WPS. In September 2018, a 2 day career symposium with 60 attendees was held for visible minorities, with programs and activities designed to remove ethno-centric barriers to the WPS screening process.	WPS
28	**Direct**	Oshki Annishinabe Nigaaniwak: Career Weeks Program	City of Winnipeg career exploration program for Indigenous youth to create pathways to civic careers. Program supports include transportation, food to ensure equitable access to the program for under-represented youth, and facility passes for participants. In 2018, · 9 Indigenous youth completed the Career Weeks program · 9 one day facility passes provided to youth by Community Development and Recreation Services	IRD
29	**Indirect**	Bicycle Recycling and Reuse (with WRENCH)	The City partners with Winnipeg Repair Education and Cycling Hub (WRENCH) to repair and sell ready-to-ride bicycles, and provides in-kind space to WRENCH. Bicycles brought to the City's 4R Winnipeg Depots are given to WRENCH, so that the bicycles can be repaired through the UpCycle employment training program. Proceeds from the sale of ready-to-ride bikes go towards supporting community bicycle programming across Winnipeg. Community Services provides WRENCH with facilities and some operational funding support. 2018 - over 250 bicycles repaired and sold at the City's bicycle auction.	W&W CmS
30	**Indirect**	Community Centre Janitorial Grant	Administered by the General Council of Winnipeg Community Centres, the City provides funds to support community centres with their janitorial programs. Grant fund is $300,000 annually, which goes towards janitorial employment opportunities in community centres. In 2017, 16 community centres accessed this grant.	CmS
31	**Indirect**	Mattress Recycling Pilot Project - with Mother Earth Recycling	Working with Mother Earth Recycling (MER), an Indigenous social enterprise that provides training and employment opportunities, the Brady Road 4R Winnipeg Depot accepts mattresses and box springs free of charge as part of this pilot project. Collected mattresses and box springs will then be transported to MER's facility at 771 Main Street, where MER will deconstruct each mattress and box spring, sell marketable commodities and discard the residual material.	W&W
32	**Indirect**	Oshki Annishinabe Nigaaniwak: Financial support to community partner youth-serving organizations	Financial resources provided for Indigenous youth programming, transportation, essential needs, living allowances, employment training certificates and diplomas, skills development for employment and employment development, and access to recreation programs. $715,000 provided to 9 youth-serving agencies in 2018.	IRD
33	**Indirect**	Convener of Indigenous Youth Trades Collaboration Table	Chaired by the Indigenous Relations Division, the Collaboration Table is a group of 15 multi-sector partners within the skilled trades industry who are working to increase the Indigenous workforce. The group works to provide employer connections to the skilled labour sector supporting Indigenous employment initiatives.	IRD
34	**Indirect**	Participation on the Winnipeg Poverty Reduction Council	City has senior staff representation on WPRC, including the Steering Committee and Council. The WPRC is an initiative of the United Way that currently has a strategic focus on youth employment through an Indigenous lens.	T&U WPS
35	**Indirect**	Collaboration with Social Enterprises on Building Repair Bids	Materials Management collaborates with social enterprise organizations by inviting them to bid on smaller minor building repair projects (up to $50K), including 'Building Urban Industries for Local Development' (BUILD), a social enterprise non-profit contractor and a training program for people who face barriers to employment, and 'Manitoba Green Retrofit', a social enterprise that offers energy efficiency retrofits, residential renovations, and a service for vulnerable persons who cannot prepare their home for bed bug treatments.	Corp. Finance
36	**Internal**	Materials Management Policy	On July 19, 2018, the Materials Management Policy was updated to include as a guiding principle 'Procurement of sustainable goods and services'. An appendix to the Administrative Standard FM-002 is currently being developed related to Sustainable Procurement. This appendix will be used to inform application of the Material Management Policy and will include the explanation that social sustainable procurement encompasses the three pillars of environmental, social and economic sustainability, and will include a definition of social enterprise.	Corp. Finance
37	**Internal**	Indigenous Procurement Strategy	In 2018, in partnership with the Indigenous Relations Division, Materials Management added an Indigenous declaration on City of Winnipeg Bid Submission forms for the purpose of gathering statistical data. IRD continues to work with Materials Management to include an Indigenous Procurement component in the City of Winnipeg's Sustainable Procurement Initiative which aims to increase purchases from Indigenous owned and operated businesses.	IRD
38	**Internal**	Oshki Annishinabe Nigaaniwak: Targeted Recruitment	This program was developed as a mechanism to increase the involvement of Indigenous youth in employment opportunities with the City of Winnipeg by providing an Indigenous lens to assist other departments with: determining what qualifications are required and what qualifications would be considered an asset; identifying if there is a financial cost associated in applying (i.e.: First Aid/CPR Certificate, Criminal Record Check, etc.); community outreach; identifying any additional barriers based on knowledge from the community. In 2018, four new Indigenous youth were hired through this process.	IRD

1. MEETING BASIC NEEDS

No.	Type	Measure	Description	Lead Dept.
39	**Universal**	Participation in Career Fairs and Employment Presentations	Presentations given to provide guidance on City recruitment process, available jobs, and employment diversity initiatives. Tips and guidance on resume and cover letter writing, and interview process. 2018 - 11 career fairs attended and 29 presentations given.	CS&C
40	**Universal**	Job Creation - Multi-Family Garbage Collection Pilot Project (with Canadian Union of Public Employees)	In February 2018, City Council approved insourcing of a two-year multi-family garbage collection contract, which will see City staff deliver garbage collection services for multi-family dwellings within a specific area of Winnipeg, commencing in 2020. The pilot project is a coordinated effort between the Public Service and CUPE. This pilot may create additional staff positions in the Water and Waste department.	W&W
41	**Universal**	Equity and Access - Application Process for City Jobs	Computers available in City Hall for public to use to search City of Winnipeg job vacancies, departmental information, tips and guidance on our recruitment process and the ability to apply directly. Hard-copy applications accepted for applicants who do not have access to a computer. Approximately 5-10 people per day use the public access computers for job related searches.	Corp. Services
42	**Universal**	Oshki Annishinabe Nigaaniwak: Email Distribution List	Promotion of City of Winnipeg and other related Indigenous employment and education opportunities to increase awareness and access. Over 900 email subscribers.	IRD
HOUSING/SHELTER				
43	**Direct**	H2O Help to Others Program (with the Salvation Army)	Provides support to low income individuals and families having difficulty paying their City of Winnipeg utility bill. 22 individuals or families were assisted between December 2017 and May 2018 ($5,300).	W&W
44	**Direct**	Payment Arrangements for City Utility Bills	Customers having difficulty paying their utility bill can contact the Utility Billing Centre to make payment arrangements. The Utility Billing Centre had 11,944 interactions (phone calls, emails, faxes) regarding payment arrangements from January to October 2018.	W&W
45	**Indirect**	Local Energy Access Program (LEAP)	Winnipeg is a core participating city in this multi-city, multi-sector pilot project, funded by the Federation of Canadian Municipalities' Transition T2050 grant. Implemented by the Canadian Urban Sustainability Practitioners network, the goal of LEAP is to achieve emissions and energy poverty reduction through equitable clean energy program design and delivery. Energy poverty broadly refers to the struggle to meet energy needs due to income, energy rates, climate, and household condition. Deliverables of the pilot project include equity, affordability, energy poverty indicators, mapping and community profiles, technology modelling, a pilot clean energy program(s) and community capacity building.	Office of Sust.
46	**Indirect**	Grant and Support - End Homelessness Winnipeg	The City is a partner in this critical initiative to create lasting solutions that prevent and end homelessness in Winnipeg. Support provided through a $150,000 annual grant and senior City staff appointed to Board of Directors.	CmS
47	**Indirect**	Funding - Affordable Housing Development	Funding provided for rehabilitation of existing housing or creation of new housing for sale or rental at affordable rates. Funded through the Housing Rehabilitation Investment Reserve.	PP&D
48	**Indirect**	Funding - Housing Coordination in Core Neighbourhoods	Funding for local community-based coordination of housing-related activities in core neighbourhoods funded through the Reserve. Currently identified Housing Improvement Zone (HIZ) neighbourhoods are Spence, West Broadway, Centennial, William Whyte and North Point Douglas. Funding supports housing coordination through Community Renewal Corporations, support for Resident Associations in some neighbourhoods, and for the Tenant-Landlord Cooperative program of the North End Community Renewal Corporation.	PP&D
49	**Indirect**	Funding - Housing Repairs (Fix-up Grants and Minimum Home Repair Program)	Exterior Fix-up grants administered by community organization with funding from the HRIR. Minimum Home Repair Program (MHRP) provides up to $3,000 to a homeowner in a designated HIZ for minor but critical repairs. Funded through the Housing Rehabilitation Investment Reserve.	PP&D
50	**Indirect**	Funding - Neighbourhood Housing Plans	Funding for local development of 5-year housing plans that provide guidance to communities for local improvement efforts. Funding up to $30k available in HIZ neighbourhoods, and other core neighbourhoods that may be eligible. Funding allows contracting with consultant and community consultations on housing and community issues related to housing (i.e. safety, employment etc.). Funded through the Housing Rehabilitation Investment Reserve.	PP&D
51	**Indirect**	Study - Housing Needs Assessment	Contract with the Institute of Urban Studies (University of Winnipeg) to assess Winnipeg's housing supply, affordable housing supply and projected demand. The study will be used for evaluating need for programs and incentives to develop affordable housing in a more targeted fashion. The study is funded through the Housing Rehabilitation Investment Reserve.	PP&D
52	**Indirect**	Homelessness Partnering Strategy	From 2012 to March 31, 2019, the City of Winnipeg has overseen implementation of the federal government's Homelessness Partnering Strategy and has been the local entity to deliver federal funding to community organizations working to support people experiencing homelessness. This work has involved the City managing contribution agreements with 50 community groups for the delivery of various services in the community. Between 2012 and 2019 the City has administered distribution of over $49M in federal funds to various initiatives through these agreements. The City has contributed in-kind services (IT, HR, administration) to the strategy, which reduced allowable administration costs and enabled approximately $200,000 of additional funds annually to be redirected to the community.	CmS
53	**Indirect**	Affordable Housing Pilot - Use of City-owned land for development of affordable housing	Council-approved project to sell City-owned land in the William Whyte neighbourhood to non-profit housing providers at reduced cost, but no less than 50% of assessed value, for development of affordable housing.	PP&D

1. MEETING BASIC NEEDS

No.	Type	Measure	Description	Lead Dept.
54	**Universal**	Walk-Up Service for Garbage, Recycling and Yard Waste Collection	Walk-up collection service for residential recycling, garbage and yard waste collection is available for residents functionally unable to do it themselves (medical documentation required) and who have no one in the house to assist them. 1,141 customers currently subscribed (as of November 16, 2018)	W&W
55	**Universal**	Water Leak Credit Policy	Provides financial assistance to single-family residential and non-profit customers who receive a high utility bill for water and sewer services resulting from a water leak within their house or building. Between July 2017 and May 2018, the water leak credit policy was applied to 113 residential and non-profit customers. Total credits approved were $68,155.	W&W
56	**Universal**	Tax Instalment Payment Plan (TIPP)	TIPP is a monthly payment plan for annual property taxes available to property and business owners. Participants in the program pay their taxes incrementally on a consecutive monthly basis rather than as a single annual lump sum payment.	A&T
FOOD				
57	**Universal**	Community Gardens	The City provides space in parks and on City-owned lots for use as community gardens. Lots are either managed by the City (allotment gardens) or managed by local community organizations. Some areas where community garden space is provided by the City include the neighbourhoods of Spence, Daniel McIntyre/St. Matthews, West Broadway, William Whyte and North Point Douglas.	PW

2. ACCESSING SERVICES AND SUPPORT

No.	Type	Measure	Description	Lead Dept.
EDUCATION/LITERACY				
1	**Direct**	Adult Literacy Program - West End Literacy & Learning (WELL)	WELL is a provincially certified adult literacy program teaching basic reading, writing, communication and numeracy skills offered year-round out of Harvey Smith Library. Classes support development of essential skills for employment and healthy living. Learners also receive referrals for mental health, job training and other supports through the instructor as well as the library's Community Crisis Workers. 12 learners are enrolled at any one time with an average of 25 learners over the year.	CmS
2	**Indirect**	The Winnipeg Promise	In 2016, the Mayor's Office created a Steering Committee made up of local leaders in Winnipeg who are dedicated to finding the best way to remove barriers currently preventing low income families and children from accessing the Canada Learning Bond (CLB). Since the Winnipeg Promise was announced more than 12,000 children have been signed up for the CLB.	MYO
3	**Universal**	Library Support and Connections with Schools	Winnipeg Public Library works with educators to arrange class visits to library branches as well as visits by library staff to schools. Information is shared about library resources to support curriculum and library membership is promoted to encourage lifelong learning. · 325 class visits to the library and by library staff to schools in 2017; 276 visits in 2018 · 21,345 students reached in 2017; 19,213 reached in 2018	CmS
4	**Universal**	Family Literacy Playgrounds	Free community play spaces designed to develop early literacy and numeracy skills. · 8 branches currently have Family Literacy Playgrounds · 2 further to be installed in 2019	CmS
5	**Universal**	Free Access to Bookable Computers, Internet and Wi-Fi	Winnipeg Public Library offers free access to bookable computers, internet, MS Office and public Wi-Fi across all 20 branches, for residents without home/mobile access to computers and internet. · 317 computers for public use (Internet/MS Office) · 27 print stations · 368,544 computer bookings made by 27,481 customers in 2017 · Free Wi-Fi in 2017: 429,321 Wi-Fi connections with 274,000 hours of use	CmS
6	**Universal**	Workshops and Classes in Computer Use, Internet and Software	Winnipeg Public Library offers classes to develop skills in using email, the internet, MS Word and Excel. Hands-on workshops are also offered in creating and saving a resume for job seekers. There are two mobile labs and one stationary lab for instruction. Millennium Library's ideaMILL offers additional technology-based workshops including 3D printing and digital media.	CmS
7	**Universal**	Free Collections to Borrow	Resources in many formats, and several languages, for diverse topics including business, employment, self-help and resources to build lifelong learning from early literacy through to seniors. · 4,878,128 items borrowed in 2017 · 353,784 library memberships	CmS
8	**Universal**	Free Online Collections and Learning Resources	Online learning resources accessible with a library card including Lyndalibrary (webinars on software, technology and media for skill development), English language learning resources, job and employment databases. · 429,321 uses of online learning resources in 2017	CmS
9	**Universal**	Free Tutorial Rooms	Free, bookable small rooms for study, group work and tutoring. Six branches currently have tutorial rooms. · 3,870 Tutorial Room bookings in 2017	CmS
10	**Universal**	Read Away Your Fines	Fines are the largest barrier to access the library's services and collections. Read Away Your Fines is an achievable way for youth to reactivate suspended borrowing privileges by reading in the library. · 728 youth registered for RAYF in 2017; 997 youth registered in 2018 · $17,428 in fees waived in 2017; $12,024 in fees waived in 2018	CmS
11	**Universal**	TD Summer Reading Club & Summer Programming	In partnership with TD Bank, free bilingual reading kits and themed programming for children and families are provided to maintain and strengthen literacy skills and prevent the "summer slide" loss in reading achievement experienced by young readers over the summer break. Research has shown low income families are at highest risk for summer learning loss. · 10,000 kits distributed in 2018 · 164 programs for youth and families delivered in 2018 with 4,102 in attendance	CmS
EARLY LEARNING AND CARE				
12	**Direct**	READ (REsidents for ReADing) Program	Children's Hospital residents/clinic staff provide information about the library and early literacy to families attending clinics in low income and downtown areas. · Program includes voucher for a free book (to keep) by visiting any library branch · 520 vouchers redeemed by families visiting the library since program was launched mid-2015	CmS

2. ACCESSING SERVICES AND SUPPORT

No.	Type	Measure	Description	Lead Dept.
13	**Universal**	Early Literacy Programming and Collections	Pre-school family programs offer stories, songs and play. Based on the foundational activities of early literacy skill development of talk, sing, read, write, play. Early literacy skills are an indicator of later achievements in reading, writing and school readiness. Access to collections from newborn to school-age offers low income families the opportunity to support a literacy-rich home environment. · 1,422 pre-school programs in 2017 with 24,401 in attendance · 2,771 family/all ages of children programs in 2017 with 77,203 in attendance · 1,476,254 children's books and 114,125 teen books borrowed in 2017 (total: 1,590,379)	CmS
14	**Universal**	Kindergarten Card Campaign	In partnership with select school divisions, the library offers membership cards to all kindergarten students so parents can access free public library resources to contribute to their children's reading readiness. · 1,117 library cards issued in Pembina Trails School Division during pilot project in 2018 · Planning underway for Seven Oaks School Division in 2019	CmS
CONNECTIONS-OTHER				
15	**Direct**	Community Crisis Workers (CCWs)	Community Services employs Community Crisis Workers (registered social workers) to help people in crisis or who need support. Two CCWs are based out of Millennium Library, with the second staff person added in September 2018 on a temporary basis to expand hours of service. They offer referrals and guidance in areas such as housing, mental health resources, urgent needs (food/clothing, shelters, etc.) and employment. Crisis support handouts are maintained online for community use: wpl.libanswers.com/faq/199987. CCWs at Millennium Library also offer workshops for library staff on how to support people in need they may encounter at work, such as training on non-violent crisis intervention. Community Services CCWs are also a key component of the City's 24-hour Emergency Social Services response, and are available to assist City departments and the public who require information on how to support people in need, and at high-risk. In addition, Community By-law Enforcement staff identify and coordinate with CCWs to support and connect people in the community who are in need of additional services, in circumstances such as hoarding, infestation, squatting or camping etc.	CmS
16	**Direct**	Connecting Families: providing free computers and low-cost internet for selected families	A new initiative (started Nov 2018) where the library partners with the Government of Canada to offer selected low income families free computers and very low cost high-speed internet ($10/month). Library staff validate the authenticity of the program with selected families and help the family complete the online form to register. This program aims to bridge the digital divide, and staff also offer information on the library's free resources, collections and information resources such as the online eLibrary and media literacy resources, as part of assisting families as they register.	CmS
17	**Direct**	Free Local Faxing and Scanning	All branches offer free self-service scan to email, and staff allow free local fax services – both offered to support residents such as with job seeking, and submitting government forms. Approx. 700 free local faxes are sent annually by library patrons.	CmS
18	**Direct**	Distribution of Social Services Information by Animal Services Staff	Animal Services Officers leave information on social services at residences with pets deemed 'at risk' and record when this occurs. Social services information is also included in mailed enforcement letters, and social services brochures are provided for the public in an educational area of the Animal Services facility to help people find support they may need.	Animal Serv.
19	**Direct**	School and Youth Education: John Stewart School Programming (Child and Family Services Participants), MacDonald Youth Services, Sisler High School	Participants visit Animal Services and get experience cleaning, spending time with dogs, and learning about responsible pet ownership	Animal Serv.
20	**Direct**	Animal Services - Newcomer program	Staff visit newcomer classes: · Bring friendly dog to expose newcomers to dogs · Teach regarding responsible pet ownership and interaction with animals	Animal Serv.
21	**Indirect**	Funding - Resource Assistance for Youth (RaY)	December 2018 - $15,000 to assist its Drop In and Street Outreach services to reach as many marginalized and street-entrenched youth as possible. Resource Assistance for Youth, Inc. (RaY) provides wrap-around services including housing, education and employment support, cultural supports, basic needs, drop in, and street outreach.	MYO
22	**Indirect**	Staff Training - Community Development and Recreation Services (CDRS)	The CDRS Staff Training and Development Program provides opportunities for employees to gain knowledge and skills needed to perform their jobs safely and effectively, and helps them to develop an understanding of needs related to the communities served. Training opportunities include topics such as safety (e.g. fentanyl & other drug awareness), healthy child development, mental health awareness, diversity (e.g. Indigenous and newcomer awareness), and crime prevention (e.g. gang awareness). · Total training courses - 28 · Total training hours - 2,808	CmS

2. ACCESSING SERVICES AND SUPPORT

No.	Type	Measure	Description	Lead Dept.
23	**Universal**	Fee Waivers on Room Bookings for Not-for-Profit Organizations	Not-for-profit organizations offering free community programming, or renting space to conduct meetings, can request the rental fee to be waived. · 693 bookings were fee-waived in 2017 for 1,822 free hours of use	CmS
24	**Universal**	Drop-off Locations for Charitable Donation Drives	Fire stations serve as collection points for many charities throughout the year: - Annual Toy Drive - WFD retirees and Salvation Army - Koats for Kids - with United Way - Children's Hospital Book Market - Operation Christmas Child - with Samaritan's Purse	WFPS
25	**Universal**	Free Public Space to Meet, Socialize and Ask Questions	Residents can use library spaces for learning, meeting, connecting with others. Staff will answer any question and help with any need from business help to sourcing forms for benefits and referrals to agencies as needed. · 20 library branches across the City · 2,753,961 in-person visits in 2017 · 286,692 questions answered in 2017	CmS
26	**Universal**	Community Education Events	Animal Services attends to educate the public regarding responsible pet ownership; brings adoptable dogs to more than 30 events/year	Animal Serv.
27	**Universal**	Dog Reclaim Program	Provide a fee cap for dogs being redeemed by their owners. Dogs are spayed/neutered and provided veterinary care as part of the program	Animal Serv.
CONNECTIONS-CITY				
28	**Direct**	Check it Out! Community-based programming	A library program offered in three low income areas to access library services and materials. Visits every two weeks. The program includes onsite registration for library memberships as well as literacy-based games and activities.	CmS
29	**Direct**	Community Outreach Unit	The Library's outreach unit focuses on underserved areas and low income people of Winnipeg. They lead the Check it Out program; provide community pop-up membership services; attend street fairs, literacy programs, newcomer settlement services, family resource centres, shelters, food banks, and Indigenous / other cultural centres and provide information on the resources and opportunities available to support individuals with their needs and goals. Branch library staff also support outreach efforts such as presenting at conferences such as the annual APIN (Adolescent Parent Interagency Network) and the VIRN (Vision Impaired Resource Network).	CmS
30	**Direct**	Support to Francophone Newcomers	Francophone new immigrants with limited English are provided with information on City services when they arrive at the airport or to the Francophone Settlement Office. French Language Services staff host information tables at community job fairs and provide four information sessions per year on how to apply for a position at the City.	CS&C
31	**Indirect**	Animal Services - FIXIT Program	In partnership with the Winnipeg Human Society, provides free 1 year licenses and low cost spay/neutering for pets of people in low income, targeting North End and Point Douglas neighbourhoods.	Animal Serv.
32	**Indirect**	Animal Services - SNAP Program	In partnership with the Winnipeg Human Society, provides free 1 year licenses and low cost spay/neutering for pets of people in low income.	Animal Serv.
33	**Indirect**	Community Use of City-Owned Buildings	City-owned buildings and facilities are used by community organizations through low-cost leases (e.g. $1/year) or facility use agreements. There are currently 85 leases in place with community groups for approximately 500,000 sq. ft. of facility space. Twenty are leases with child day care centres, 26 with sports and recreation organizations, and the balance with neighbourhood and resident associations, seniors groups, museum associations, and various clubs. Examples include the building at 100 Sinclair Street leased to the Winnipeg Aboriginal Sport & Recreation Association, and the building at 545 Watt Street leased to the Elmwood Community Resource Centre and Area Association.	PP&D
34	**Indirect**	Value in Kind Parking Permits	The City provides at no charge Value in Kind Parking Permits to charitable organizations such as Siloam Mission, Union Gospel Mission, Our Place/Chez Nous as a way to support them in carrying out their work in the community. In 2018 there were 107 Value in Kind Parking Permits provided.	WPA
35	**Universal**	Priceless Fun Guide	The Priceless Fun Guide offers information on free recreation, leisure and library programs. It is printed three times annually and is delivered to all civic indoor pools, libraries, leisure centres, various community organizations and schools.	CmS
ACCESSIBILITY				
36	**Indirect**	Accessible Taxi Cab Licenses	Since becoming regulator of the taxi industry in March 2018, the City has increased the number of accessible taxi cab licenses from 9% to 22% of the approved fleet. The decision to increase the number of accessible licenses was arrived at through review of the current industry, data analysis, and consultation with stakeholders.	WPA
37	**Indirect**	Partner Support - Phone it Forward Program	Starting in January 2019 Library Services supports this initiative from CNIB by providing citizens with access to donor envelopes at 20 branch locations. Phone it Forward is a new CNIB Foundation program that gives smartphones equipped with accessibility apps to blind or partially sighted Canadians who need them. CNIB, supported by Fixt Wireless Repair, wipes and refurbishes donated phones and gives them to people who are blind or partially sighted, along with one-on-one training on how to use them.	CmS

2. ACCESSING SERVICES AND SUPPORT

No.	Type	Measure	Description	Lead Dept.
38	**Universal**	Persons with a Disability Swim Lessons	One-on-one swim lessons which are individually catered to help teach people with a disability based on their needs. Group rate swim program lesson fee applied.	CmS
39	**Universal**	Service in Languages Other than English	The City has a third-party contract to provide telephone service (311 and 911) in languages other than English and French upon request. 311 and the Bilingual Service Centre (an in-person 311 front counter at City Hall), and other City frontline staff can provide bilingual services in-person to residents, and supports recruiting and retaining bilingual employees. In accordance with the City's French Language By-law, projects that are City-wide or in the Riel District have public engagement materials provided in English and French.	CS&C
40	**Universal**	Recreation Services for Persons with a Disability	Admission and registration fees are waived for caregivers, teachers and workers accompanying people with a disability that require assistance or support during their visit to a facility or program. An attendant program is available to provide assistance for participants with a disability in a CDRS Leisure Guide program, with 25 requests processed in 2018.	CmS
Health/Mental Health				
41	**Direct**	Emergency Paramedics In the Community (EPIC)	In place since early 2013, the EPIC program focuses on providing support to 'at risk' persons in the community, who are either lacking appropriate supports, or who have other needs that may interfere with their ability to access or receive medical care. Clients of the program have a fixed address. The objective is to recognize and reduce at risk behaviours and situations and reduce the harms/risks to vulnerable persons in the community. Persons with high 911 call rates, or identified through a referral system by a WFPS member, are visited by a community paramedic for possible enrollment in the program. The program aims to connect clients to appropriate services and reduce calls to EMS. Main challenges of EPIC clients include: hoarding, living conditions, food insecurity, social isolation, ability to function independently, safety concerns, and physical and cognitive impairment. One EPIC member is on duty 12 hours/day.	WFPS
42	**Indirect**	Funding - Morberg House (St. Boniface Street Links)	December 2018 - $10,000 to support mental health programming at Morberg House, which provides transitional housing for men overcoming homelessness.	MYO
43	**Indirect**	Illicit Drug Task Force	In December 2018, the City, Provincial, and Federal governments struck a task force to address and respond to the rapid increase in the distribution and use of illicit drugs, included methamphetamine. The City's Chief Corporate Services Officer will co-chair the task force, along with the deputy minister of Manitoba Health, Seniors and Active Living. The Task Force will examine the issues and determine practical short- and long-term recommendations to combat the use and distribution of illicit drugs and is anticipated to report back in June 2019.	MYO CCSO
44	**Universal**	Light Therapy Lamps	Full-spectrum therapy lamps are available for use at select Winnipeg Public Library branches. These lamps are provided to offer support to people who struggle with Seasonal Affective Disorder (SAD), a form of depression. Light therapy has been shown to help people with SAD in as little as 20 minutes a day. Lamps are available in the Millennium, Harvey Smith, St. James-Assiniboia, and St. Boniface Libraries and are available for use in designated areas during open hours.	CmS

3. STRENGTHENING COMMUNITY CONNECTIONS

No.	Type	Measure	Description	Lead Dept.
SOCIAL INCLUSION				
1	**Direct**	Manitoba Library Association - Prison Libraries Committee (MLA-PLC)	Winnipeg Public Library provides collection and meeting space for the volunteer-based MLA-PLC, an organization that provides book exchanges and programming to the Winnipeg Remand Centre, Headingley Men's Correctional Centre and the Women's Correctional Centre. This program promotes healthy living and supports to break cycles of poverty and recidivism. Promotes the library, social and educational supports for reintegration. · 2017 - Over 80 programs offered within the three institutions.	CmS
2	**Indirect**	Winnipeg's Indigenous Accord	Building reconciliation will have an impact on reducing poverty by removing barriers and increasing opportunities. The City of Winnipeg, Indigenous Relations Division, serves as secretariat responsible for uptake, intake and retention, program systems, and tracking of progress guided by the principles and commitments of Winnipeg's Indigenous Accord as the framework for reconciliation in Winnipeg. There are 135 external partner organizations building reconciliation strategies (as of November 2018).	IRD
3	**Internal**	Employer of Choice for Indigenous Residents and Others	The City of Winnipeg has become an employer of choice for Indigenous residents and employees, with several initiatives established showing commitment to reconciliation: · Indigenous Relations Division has a reconciliation mandate · Smudging and Pipe Ceremony Protocol established, and accommodated at 12 City locations · Council decision to support the implementation of five Calls to Action (#43, 47, 57, 75, 77) of the Truth and Reconciliation Commission of Canada (TRC)	IRD
4	**Internal**	Implementation of TRC Call to Action #57 (Professional Development and Training for Public Servants)	The City of Winnipeg is committed to providing education to the Public Service on the history of Aboriginal peoples, including the history and legacy of residential schools, the *United Nations Declaration on the Rights of Indigenous Peoples* , Treaties, and Aboriginal rights. In 2018, · Over 7,000 (70%) Winnipeg Public Service members participated in Indigenous awareness training (1/2 day, 2 day courses) · Over 200 Winnipeg Public Service leaders participated in 4 training topics focused on Reconciliation with the City of Winnipeg's Leadership series · Over 1,000 Winnipeg Public Service members and citizens visited 4 Indigenous exhibits in 5 locations · Over 200 Winnipeg Public Service members and citizens participated in 19 different workshops on Indigenous cultural activities and teachings offered through the Indigenous Relations Division · Over 150 Winnipeg Public Service members and citizens participated in a lunch hour celebration to honour National Indigenous People's Day (June 21) showcasing Indigenous culture at City Hall	IRD
5	**Universal**	Support for Participation in Civic Elections	Election communications attempt to reach out to marginalized groups to ensure they have the necessary information to partake in the democratic process. Individuals who may not have a "fixed address" are enfranchised and able to exercise their vote by the taking of a simple oath. All 400 voting stations are accessible, and approximately 200 are held at seniors locations, hospitals and personal care homes. Temporary employment opportunities are provided to residents during elections, including employment of people who are unemployed or underemployed. Voting technologies, including Ballot Marking Devices, enable voters to exercise their right to vote independently.	CC
6	**Universal**	Indigenous Programming and Topics in Reconciliation	Libraries offer programming to address education and awareness on topics in Reconciliation to the public. Free classes are offered in Cree, Ojibwe and programs with Elder-led cultural teachings; films and lectures are offered engaging in topics such as treaties, impacts of residential schools, and cultural awareness. · 76 Indigenous themed programs and events in 2017 · 2,069 in attendance	CmS
RECREATION/CULTURE				
7	**Direct**	Enhanced Recreation Programming for Youth	Since 2009, the Province of Manitoba has funded the City of Winnipeg $500,000 annually under the Enhanced Youth Recreation Programs in Winnipeg's Inner City Funding Grant. The grant enables the enhancement of recreation programming hours and facility hours through four program areas: Local Innovative Recreation Programming, Sport Programs in Inner City Neighbourhoods (SPIN), Community Art Initiative, and Youth Mentorship and Leadership Development Program. · 2015/2016 participant visits 43,434 · 2016/2017 participant visits 47,954 · 2017/2018 participant visits 37,422	CmS
8	**Direct**	Newcomer Recreation Programs	Women's only exercise program was provided to the Islamic Women's Association. Childcare was provided. · 2017 - 35 participants	CmS
9	**Direct**	Pioneer Arena - Learn To Skate Program	Community Services works in partnership with the Winnipeg Police Service, and Dufferin and John M King Schools to provide a "Free" Learn to Skate program at Pioneer Arena. This program is for 6-12 year olds and runs once a week for 3 hours (October-March), during the school day as part of the student's physical education curriculum. Community Services provides the Skating Instructors and equipment and the charges for ice rental are waived.	CmS

3. STRENGTHENING COMMUNITY CONNECTIONS

No.	Type	Measure	Description	Lead Dept.
10	**Direct**	Recreation Fee Subsidy Program	Facility passes and activity subsidies to all City of Winnipeg residents (for all members of the household) based on the following qualifications: a social assistance case number; or a refugee assistance case number; or a family income below the Low Income Cut-offs - Before Tax (LICO-BT) measure. 2016 Facility Passes: · 2,416 subsidies · $709,554 value 2017 Facility Passes: 4,288 subsidies $1,320,592 value 2016 Activity Subsidies: · 1,041 Subsidies · $80,681 Value 2017 Activity Subsidies: 2,365 subsidies $187,733 Value	CmS
11	**Direct**	Sport Programs in Inner City Neighbourhoods (SPIN)	SPIN is a sport-based program led by the Community Services Department. SPIN partners with community organizations to provide social, health, economic, educational, and recreational programming, with a particular emphasis on vulnerable children and youth. · 2016: 4,546 total visits with an average female participation of 45% · 2017: 3,615 total visits with an average female participation of 51% Program examples include SPIN soccer and SPIN gymnastics offered at the Broadway Neighbourhood Centre. Basketball, paddling, and softball have also been offered at different locations throughout the year.	CmS
12	**Direct**	Turnabout Program	Community Services provides free recreational opportunities to children and families involved with the Manitoba Justice - Turnabout Program. This targets youth under the age of 12 who are or who are at risk of being involved with the justice system. Youth in the age range of 13 - 20 years who have been in conflict with the law are also eligible.	CmS
13	**Direct**	Social Grants - Community Development Partnerships	Community Services supports a variety of community stakeholders, organizations and other grassroots community development agencies via the offering of in-kind use of facility space, staff resources, and financial support such as social grants to organizations. The social grants are to provide recreation opportunities for individuals to address social issues, community well-being, quality of life and reduction of poverty. Examples include Broadway Neighbourhood Centre, Just TV, North End Youth Boxing Program, Spence Neighbourhood Association, Red Road Lodge, and Community Special Event support, etc. · $1,457,648 in grants provided in 2018 (21 grants)	CmS
14	**Direct**	Support to 'Grandmas and Grandpas Group' at Sergeant Tommy Prince Place	Children from daycares in the community come to swim with volunteer senior citizens. Aquatics provides staff and space to participants at no cost.	CmS
15	**Direct**	Support to 'North Y Seniors' at Sergeant Tommy Prince Place	Program for seniors that come to the pool for exercise and socialization. Aquatics provides a discounted rate and staff support.	CmS
16	**Direct**	Support to Winnipeg Aboriginal Sport Achievement Centre (WASAC)	Community Services provides an in-kind contribution of space and one full time Recreation Technician staff position to support the WASAC Summer Day camp, which provides transportation, nutrition and enrollment free of charge to over 1,500 children annually ages 7-12 for seven weeks throughout the summer. Youth are recruited from over 70 schools in Winnipeg and employs over 50 youth leaders. Activities that are delivered by the partner WASAC include: sport, culture, crafts, educational components and swimming. Community Services also provides swimming for WASAC program participants at no cost.	CmS
17	**Indirect**	Movement for Life - Pilot	Community Services is working in partnership with the University of Winnipeg and Fit Kids Healthy Kids to develop a new recreation program: *Movement for Life! Promoting Physical Literacy in the Early Years: Infants, Toddlers, and Preschoolers* . A pilot of this new program, with early caregiver providers and City recreation programs, is being implemented in the Winter and Summer of 2019 with a formal evaluation to follow. The program targets children 0-6 who live in poverty.	CmS
18	**Indirect**	Program Subsidy Grant (with the General Council of Winnipeg Community Centres)	On behalf of the City of Winnipeg, the General Council of Winnipeg Community Centres (GCWCC) administers the Program Subsidy Grant - $85,750 (annually). This subsidy is designed to assist those children/youth who would not otherwise participate in community centre activities/programs due to financial circumstances. In 2017, 842 children and youth from 54 different community centres accessed this program. Note: The City of Winnipeg is only one contributor to this grant pool. The Province of Manitoba contributes annually. As well, the GCWCC partners with the Canadian Tire Jumpstart Program	CmS
19	**Universal**	Simply Unique - Swim time for people with disabilities at Sergeant Tommy Prince Place	Community Services offers a time for people with disabilities to come in and swim. All disabilities are welcome through the program. One staff person provided at no cost. Program is billed for second staff person and facility space however the charge is then reimbursed from a grant contribution.	CmS
20	**Universal**	Parks & Open Space Parks Booking Fees	Parks and Open Space Division provides a Council approved reduced fee for park bookings by non-profit organizations.	PW
21	**Universal**	Kids Play Free Program	Junior golfers under the age of 18 play free at Harbour View and Crescent Drive when accompanied by a paid adult at select times throughout the week.	Golf Serv.
22	**Universal**	Reduced Rates for Golfers from CNIB (Canadian National Institute for the Blind)	CNIB golfers can play at City of Winnipeg Municipal Golf Courses at a reduced rate and are welcome to bring a “spotter” at no extra cost.	Golf Serv.

3. STRENGTHENING COMMUNITY CONNECTIONS

No.	Type	Measure	Description	Lead Dept.
23	**Universal**	Discounted Admissions and Free Swims	Discounted and free access for all ages to 12 supervised indoor pool sites, providing safe and enjoyable recreational water experiences, such as: · Loonie/Toonie Swims · Discounted admission during non-prime time hours September through June · Free Admission Teen swims 7:00pm-9:00pm · Total value $722,333	CmS
24	**Universal**	Free Play Programming	Drop-in Free Play programs administered by Community Development & Recreation Services staff are available to children aged 6-12 years at a variety of sites located in targeted neighbourhoods. Participants can enjoy a wide range of activities including arts and crafts, games, and sports.	CmS
25	**Universal**	Non-Heated Outdoor Pools	Free access for all ages to 5 supervised non-heated pools, providing safe and enjoyable recreational water experiences and the opportunity to cool off during the summer. · 128,087 free visits (2016)	CmS
26	**Universal**	Cultural Opportunities for Children and Families	Winnipeg Public Library offers free family programming that may not otherwise be accessible for performances and readings with: Royal Winnipeg Ballet, Manitoba Chamber Orchestra, Winnipeg Goldeyes, Manitoba Underground Opera, Reading with Raptors, Mad Science, Winnipeg Folk Festival and various magicians, storytellers and musicians. · 380 programs with attendance of 19,471 in 2017	CmS
27	**Universal**	Free Public Skating	All public skating is provided free of charge at 12 City arenas from September – March. Public Skate times are approximately one hour in length with various schedules for each arena.	CmS
28	**Universal**	Spray Pads Program	Free access to 21 spray pads, providing enjoyable recreational water fun and the opportunity to cool off during the summer · 18,446 hours of spray pad free programming in 2016 (excludes 3 spray pads opened in 2017 – Old Ex, Freight House and Valley Garden)	CmS
29	**Universal**	Wading Pool Program	Free access to 81 supervised wading pools, providing safe and enjoyable recreational water experiences for children 0-12 years of age · 22,422 hours of wading pool free programming Wading pools are concentrated in the core inner city area: · 24 within Daniel McIntyre and Mynarski · 9 within Elmwood-East Kildonan · 11 within Point Douglas · 7 within Fort Rouge-East Fort Garry	CmS
30	**Universal**	Youth Action Centres	Youth Action Centres are Community Development & Recreation Services programs designed for Youth aged 13-18 to participate in activities, exercise, and make new friends. On-site activities include basketball, volleyball, board games, badminton, video games, and special events.	CmS
31	**Universal**	Free Indigenous Programming	Contract leader hired, supplies provided for classes on how to make moccasins, baby moccasins, gauntlets, and medicine pouches. · 2018 11 programs with 483 participants · 2017 7 programs with 380 participants · 2016 12 programs with 241 participants	CmS
32	**Universal**	Youth Fishing Program	Community Services, in cooperation with the Urban Angling Partnership, offers a free shoreline urban fishing program for children aged 10 – 17 yrs., in July and August. Instruction, equipment, and transportation are provided at no cost to the participants.	CmS
HEALTHY ENVIRONMENTS				
33	**Indirect**	Recycling and Garbage Cart Collection and Yard Waste Collection for Small Registered Charities and Places of Worship	The City will provide, free of charge, recycling and garbage cart collection and yard waste collection for registered charities and places of worship with less than 8 standard-size garbage bags per week. · As of October 2018, 268 small registered charities and places of worship were being serviced.	W&W
COMMUNITY SAFETY				
34	**Indirect**	Funding - Bear Clan Foot Patrol	January 2019 - $50,000 provided, along with a $150,000 contribution from Bell Let's Talk to help expand patrol coverage, grow its food distribution, and add a new resource for its counselling program. December 2017 - $13,300 for supplies to support expansion of the Bear Clan Foot Patrol into the West End. Helped connect the Bear Clan with the University of Winnipeg where it was provided secure storage space for the pilot project to expand its foot patrol.	MYO
35	**Indirect**	Funding - Mama Bear Clan / North Point Douglas Women's Centre	December 2018 - $5,000 for enhanced foot patrol to improve women's safety in the North Point Douglas neighbourhood.	MYO
36	**Indirect**	Unsafe Panhandling Strategy	In August 2018, the Mayor's Office brought together several organizations including End Homelessness Winnipeg (EHW) and the Downtown BIZ to create a strategy to help address unsafe panhandling. A group of 15 organizations attended and discussed short and long-term strategies to better support people engaging in unsafe panhandling (i.e. at busy intersections). The Mayor reviewed and endorsed the strategies and EHW is leading implementation with partner organizations to reach out to those people engaging in the practice of unsafe panhandling.	MYO

3. STRENGTHENING COMMUNITY CONNECTIONS

No.	Type	Measure	Description	Lead Dept.
37	**Indirect**	Winnipeg Police Service - Working with Community Partners for Collective Impact	WPS representatives serve on several committees and boards that aim to address and find solutions on issues of community safety and crime, which are often the result of people living in poverty. Some of these organizations include: · Winnipeg Poverty Reduction Council (WPRC) · Gang Action Interagency Network (GAIN) · Block-by-Block Community Safety initiative · Thunderwing	WPS
38	**Indirect**	Business Improvement Zones	The City supports implementation of BIZ organizations and facilitates collection of their annual levies. These organizations lead local initiatives to build strong communities and foster economic development at the neighbourhood level, such as community safety initiatives, the creation of low-barrier jobs (i.e. street cleaning), and beautification projects.	PP&D
39	**Internal**	Creation of a Community Safety Strategic Action Plan	In July 2018, EPC approved $150,000 for consultant services to develop a Community Safety Strategic Action Plan that will inform future City initiatives that foster healthy, crime-free neighbourhoods. The consultancy will include the assessment of current community safety programs and services, engagement of key community stakeholders in identifying barriers to implementation of community safety programs and related initiatives, and recommendations for the establishment of a new or restructured community safety policy as well as a permanent municipal body to lead future collaboration with the community on community safety matters.	CmS
40	**Universal**	Winnipeg Police Service - Relationship and Trust Building	Through a variety of initiatives, the WPS engages in outreach and community safety education. This includes Indigenous and Diversity Liaisons, School Resource Program Officers, School Education Program, Cadets	WPS
COMMUNITY ENGAGEMENT				
41	**Direct**	Winnipeg Police Service Unity Gathering	Indigenous Relations Division supported in the planning and sponsorship of the 2018 WPS event aimed at building community relationships, to ensure it was inclusive of Indigenous youth (50 youth attendees). Sponsorship and support value: $2,500.	WPS IRD
42	**Universal**	Mayor's Scholarship for Community Leadership	Established in 2016, awards five, $1,000 scholarships annually to students who have demonstrated consistent and outstanding dedication to solving a community problem or making their community a better place to live. The Mayor's Scholarship rewards the achievements of Winnipeg's future leaders and supports them on the path towards their educational and career goals.	MYO
43	**Universal**	Public Participation in Civic Government	Council and Committee meetings are accessible and open to the public, including the opportunity to participate by speaking in delegation. Information about how to appear as a delegation to City Council and committees is now available online. Meetings are also live-streamed online for individuals who may have barriers to attending in person.	CCO
44	**Universal**	Communications about City Services, Programs, and Events	City events are advertised in libraries and recreation and community centres to ensure the broad public is informed. Outreach and relationship building is undertaken with organizations who are in direct contact with low income groups (i.e. immigration organizations, accessibility organizations) to seek their help in communicating information about City programs and services (i.e. Vehicles for Hire accessibility information session).	CS&C
45	**Universal**	Public Engagement Methods - removal of barriers and encouraging participation of all residents on civic matters	The City aims to provide many options for people to engage and provide input on civic issues. Flexible opportunities such as information sessions, open houses, online surveys, and making materials available in hard-copy for people that do not have access to a computer are some examples. Food and childcare is sometimes provided free of charge to encourage and support participation. City public engagement events are hosted in accessible locations near main transit routes, such as recreation centres and libraries (i.e. Millennium Library, Fort Rouge Leisure Centre, are common venues). Members of the Public Service speak at community meetings to explain City processes and regulations, and public consultation processes for specific projects are developed to accommodate the needs of the community where the event is being held.	CS&C