Minute No. 325
Report – Standing Policy Committee on Property and Development, Heritage and Downtown Development – April 23, 2019

Item No. 2 Mobile Signs under Winnipeg Zoning By-law No. 200/2006

COUNCIL DECISION:

Council concurred in the recommendation of the Standing Policy Committee on Property and Development, Heritage and Downtown Development and adopted the following:

1. That an extension of time of 90 days be granted for the Winnipeg Public Service to review and report back on all current provisions of the Winnipeg Zoning By-law No. 200/2006 in respect of mobile signs (inclusive of flags, banners, and inflatable signs), including regulations surrounding permits, time restrictions, and color requirements, as well as how these requirements should apply to graphic signs, and recommendations for amendments to these regulations.

2. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

Report – Standing Policy Committee on Property and Development, Heritage and Downtown Development – April 23, 2019

DECISION MAKING HISTORY:

Moved by Councillor Mayes,

That the recommendation of the Standing Policy Committee on Property and Development, Heritage and Downtown Development be adopted by consent.

Carried

EXECUTIVE POLICY COMMITTEE RECOMMENDATION:

On May 7, 2019, the Executive Policy Committee concurred in the recommendation of the Standing Policy Committee on Property and Development, Heritage and Downtown Development and submitted the matter to Council.

STANDING COMMITTEE RECOMMENDATION:

On April 23, 2019, the Standing Policy Committee on Property and Development, Heritage and Downtown Development submitted the following to the Executive Policy Committee and Council:

1. That an extension of time of 90 days be granted for the Winnipeg Public Service to review and report back on all current provisions of the Winnipeg Zoning By-law No. 200/2006 in respect of mobile signs (inclusive of flags, banners, and inflatable signs), including regulations surrounding permits, time restrictions, and color requirements, as well as how these requirements should apply to graphic signs, and recommendations for amendments to these regulations.

2. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

Report – Standing Policy Committee on Property and Development, Heritage and Downtown Development – April 23, 2019

DECISION MAKING HISTORY (continued):

COUNCIL DECISION:

On January 31, 2019, Council concurred in the recommendation of the Standing Policy Committee on Property and Development, Heritage and Downtown Development, as amended, and adopted the following:

1. That the Winnipeg Public Service be directed to review all current provisions of the Winnipeg Zoning By-law No. 200/2006 in respect of mobile signs (inclusive of flags, banners, and inflatable signs), including regulations surrounding permits, time restrictions, and color requirements, as well as how these requirements should apply to graphic signs, and report back to Council within 120 days with recommendations for amendments to these regulations.

2. That the Winnipeg Public Service be directed to suspend enforcement of subsection 184(9) of the Winnipeg Zoning By-law No. 200/2006 until such time that the said report is considered by Council.

3. That the Winnipeg Public Service provide opportunity for industry stakeholders to give input as part of the review of all current provisions of the Winnipeg Zoning By-law No. 200/2006 in respect of mobile signs (inclusive of flags, banners, and inflatable signs), including regulations surrounding permits, time restrictions, and color requirements, as well as how these requirements should apply to graphic signs.

4. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

EXECUTIVE POLICY COMMITTEE RECOMMENDATION:

On January 22, 2019, the Executive Policy Committee concurred in the recommendation of the Standing Policy Committee on Property and Development, Heritage and Downtown Development and submitted the matter to Council.

Bhadresh R. Bhatt, React Mobile Signs (Ramsons Enterprises), Grant Fraser, Canada Plus Signs, and Mitch Prud'homme submitted a communication dated December 7, 2018, in opposition to the matter.

Report – Standing Policy Committee on Property and Development, Heritage and Downtown Development – April 23, 2019

DECISION MAKING HISTORY (continued):

STANDING COMMITTEE RECOMMENDATION:

On January 7, 2019, the Standing Policy Committee on Property and Development, Heritage and Downtown Development passed the following resolution:

WHEREAS the Winnipeg Zoning By-law No. 200/2006 (the "By-law") was enacted on December 19, 2007 and came into force on March 1, 2008;

AND WHEREAS subsection 184(9) of the By-law requires that all lettering on a mobile sign be either black on a white sign background or white on a black sign background (the "provision");

AND WHEREAS the provision came into force one year after the date on which the By-law came into effect;

AND WHEREAS the Public Service has recently provided written notice to mobile sign operators both in June, 2018 and December, 2018 of its intent to actively enforce the provision in 2019;

AND WHEREAS the Public Service identified in that written notice that the provisions of the By-law apply to graphic mobile signs (versus traditional line lettering mobile signs) but that enforcement of the provision with respect to graphic signs would be suspended until direction was provided by Council;

AND WHEREAS various mobile sign operators have approached a number of Councillors requesting that the provision be revoked and not enforced;

THEREFORE BE IT RESOLVED that the Winnipeg Public Service be directed to:

1. Review all current provisions of the Winnipeg Zoning By-law No. 200/2006 in respect of mobile signs (inclusive of flags, banners, and inflatable signs), including regulations surrounding permits, time restrictions, and color requirements, as well as how these requirements should apply to graphic signs, and report back to Council within 120 days with recommendations for amendments to these regulations; and

2. Suspend enforcement of subsection 184(9) of the Winnipeg Zoning By-law No. 200/2006 until such time that the said report is considered by Council.

and submitted the matter to the Executive Policy Committee and Council.