# LAND DEDICATION RESERVE FUND APPLICATION

## APPLICANT INFORMATION

Name of Organization: Beautify Elmwood Committee

Mailing Address: 180 Poplar Ave. Attention: Leilani Villarba Postal Code: R2L 2C3

Phone: 204-668-5266 Fax No.: E-mail address: stelmackeleanor@gmail.com

Name(s) of designated representatives to be contacted about this application:

Name: Eleanor Stelmack Phone (daytime): 204-668-5266

Position: Committee Member Phone (evening):

Name: Janice Stuyck Phone (daytime): 204-881-3156

Position: Committee Member Phone (evening):

How long has the organization been in operation? 15 years

Select Community Committee Area where project is located: Assiniboia ☐ City Centre ☐ Riel ☐ East Kildonan-Transcona X Lord Selkirk-West Kildonan ☐

## PROJECT INFORMATION

Name of Project: Henderson-Watt-Chalmers Community Flower Project

Location of Project: Elmwood

Project is located on City of Winnipeg owned lands? YES x NO Some are privately owned.

Project Start Date: May 15, 2019 Anticipated Completion Date: Sept. 30, 2020

Total Estimated Project Cost: $ 2000.00 over 2 years

**Land Dedication Reserve Fund Requested Amount: $ 2000.00**

| LIST OTHER PROJECT FUNDING SOURCES | | AMOUNT | CONFIRMED | |
|---|---|---|---|---|
| Source #1 | Current bank account | $ 296.35 | YES x | NO ☐ |
| Source #2 | LDRF Account (from 2017) | $ 327.84 | YES x | NO ☐ |
| Source #3 | | $ | YES ☐ | NO ☐ |
| Source #4 | | $ | YES ☐ | NO ☐ |
| Source #5 | | $ | YES ☐ | NO ☐ |

## DETAILED PROJECT DESCRIPTION

Provide a detailed description of the planned project, including:

- Community need/ support for the project
- Community consultation, if applicable (surveys, open houses, etc.)
- City of Winnipeg staff involved in project to date
- Scope of work
- Cost estimates/ quotes
- Project schedule

Project details, plans and supporting documentation may be submitted as attachments.

Beautify Elmwood is a local neighbourhood initiative comprised of area stakeholders, residents and business interests which meets regularly to improve the physical appearance/perceptions related to the Elmwood area, to promote and organize participation in community events, to work collaboratively for the enhancement and safety of the neighbourhood and to identify community based issues and strategies that are reflective of the Chalmers Neighbourhood Renewal Corporation (CNRC) 5 year plan. This project has existed for 15 years and has expanded to include more sites throughout the years. The planting and maintenance of the flower box and garden sites has been largely carried out by the Urban Green Team(UGT) with our supervision. They have continually gotten very positive feedback from the community members they come in contact with, likewise committee members who have been out to talk to businesses and community residents have gotten positive support for the efforts of Beautify Elmwood. We have always had consultation with a representative from the City of Winnipeg Community Services Dept. As well, we received a Land Dedication grant in 2017 and have been in contact with Planning, Property and Development Dept. One of the main goals of Beautify Elmwood has been to inspire pride in the community and to see more businesses and residents take a more active role in showcasing their community. There has been some movement in this regard. Several businesses on Henderson are now doing their own flower boxes. In our 2017 proposal we mentioned that we would be working toward forming a larger coalition of like-minded committees in the Elmwood area. We recently had our first Greening Coalition meeting with Elmwood Community Resource Centre and a second meeting is planned for early June. We will be looking for wider community representation at this meeting. We are basing our cost estimates on the money that was spent last year. We spent $943.89 on flowers and related equipment and supplies. We did not need to replace any boxes and are not currently planning any new ones this year however if needed this could drive our costs up. The actual planting will likely start the first week of June as that is when the UGT should be available to start working and we also do an Intergenerational planting day with Lord Selkirk School at this time.

## APPLICANT SIGNATURES

I/We hereby certify that I/we am/are the authorized signing officer(s) for the applying organization and this application is accurate to the best of my/our knowledge.

| SIGNATURE | NAME PRINTED | TITLE/POSITION | DATE |
|---|---|---|---|
| E. Stelmack | Eleanor Stelmack | BE Committee | May 24/19 |
| J. Stuyck | Jan Stuyck | BE Committee | May 24, 19 |

Submit completed application to:

Urban Design Division
c/o Helen Fabbri ph: 204-986-6419, fax: 204-986-7524
Planning, Property and Development Department
15-30 Fort Street, Winnipeg, MB R3C 4X5
e-mail: hfabbri@winnipeg.ca

**Beautify Elmwood Committee Report for 2018-2019**

Beautify Elmwood with Chalmers Neighbourhood Renewal Corporation was able to receive funding for 2 Urban Green Team(UGT) positions in 2018. The large flower boxes along Henderson Hwy were planted with the grade 3-4 students from Lord Selkirk School; this intergenerational program has been on-going for 13 years. These boxes as well as the wall-mounted style flower boxes on Watt St and other public and congregate sites such as 75 Brazier, 53 Stadacona apartment block, Lord Selkirk School were maintained by the Green Team. The yard site at Elmwood-East Kildonan Active Living Centre and occasionally Elmwood Gardens were also maintained by the UGT. They did clean-up prior to the Farmer's Market at the Kildonan MC Thrift Shop on one occasion. Benches that were donated from Beautify Elmwood in the community were painted. They assisted at Polson School gardens with supervision from Rachel Galindo on a weekly basis. Funding for flowers, equipment and supplies for these projects came primarily from a Land Dedication grant from March 2017. They participated in identification of homes in need of repair or yard maintenance. Information was left on accessing these services through CNRC and some yard maintenance was provided to 6 home owners who were physically challenged in completing the work themselves and were also financially limited. Graffiti tagging was reported to the City of Winnipeg and the amount of tagging seemed to be up from the last couple of years. The students were able to do some mapping of our sites and also did a very nice poster board of some the projects they worked on. Our UGT was very busy in 2018 as the hot weather meant more watering and occasional replanting as some plants did not survive the heat. Adrianna Strempler and Julian Sanchez were both excellent employees and ambassadors of the Beautify Elmwood program.

We decided to again do a Light Up Elmwood event with the businesses this year. This resulted in the distribution of 27 lighted holiday decorations. The funds for this project came from CNRI Smalls Grants Fund.

We continue to have a voice in the 243 Henderson at Johnson redevelopment project. CNRC is spearheading this project. Another project that Beautify Elmwood was included in was the discussion around a composting site at 180 Poplar.

The plans for 2019 remain much the same in terms of sites to be 'beautified' and 2 Green Team positions have been approved for this year. Elmwood Gardens and Beautify Elmwood recently held a joint meeting in May 2019 and have another one planned for June under the title "Greening Coalition" and we hope to increase membership and involve other groups in the area with similar interests.

---Eleanor Stelmack, BE Committee