Winnipeg

# COMMUNITY INCENTIVE GRANT PROGRAM
## APPLICATION EVALUATION

| | | | |
|---|---|---|---|
| **Applicant:** | Crescentwood Community Centre | **Total Project Cost:** | $9,000.00 |
| **Project Description:** | Feasibility Study | **Grant Requested:** | **$4,500.00** |
| | | **Maximum Allowed:** | $4,500.00 |
| **Date of Application:** | October 14, 2003 | **% of Total Project Cost:** | 50% |

| **Funding Sources:** | **Amount** | **Confirmed** |
|---|---|---|
| Own Resources | 4,500.00 | YES |
| | | |
| | | |
| | | |
| | | |
| **Total** | $4,500.00 | |

| | **Meets Program Eligibility and Selection Criteria** | **Yes** | **No** |
|---|---|---|---|
| 1a) | Organization is a **non-profit community organization offering sport or recreation services** or is a non-profit community organization that **contributes to the health and well-being of the community**; | X | |
| b) | through the development of a **sport or recreation capital project**; | | X |
| c) | that is **accessible to the community**. | X | |
| 2 | Makes a significant contribution to the **long-term benefit** of the community at large in terms of **improved facilities.** | | X |
| 3 | Does not compete with or duplicate other community facilities. | X | |
| 4 | **Benefits the community at large** and remains **accessible to all members of the community**. | X | |
| 5 | Includes confirmation of sufficient resources to maintain and operate completed projects. | X | |
| 6 | Clearly articulates a plan of activities including projected work schedules, material, labour, equipment and other project requirements. Project leads to the completion of a substantial physical product. | X | |
| 7 | Is feasible within the project management capabilities of the applicant. | X | |
| 8 | Total project funding is confirmed. | X | |
| 9 | **Does not include any funds from the City**. | X | |

**Criteria Exceptions:**

- The organization is a non-profit community organization offering sport or recreation services, or is a non-profit community organization that contributes to the health and well-being of the community; the organization is not developing a sport or recreation capital project; the organization is accessible to the community.
- This project does not make a significant contribution to the long-term benefit of the community at large in terms of improved facilities.

**NOTE: This organization is seeking funding for a feasibility study, not development of a sport or recreational capital project.**

**Department Financial Implications:**

**Departmental Recommendations:**
That this application be denied.

**Prepared by:** Community Services Department
**Date:** **November 19, 2003**
Application Evaluation Revised September 25, 2003

# THE CITY OF WINNIPEG
## COMMUNITY INCENTIVE GRANT PROGRAM
## APPLICATION

Please refer to the "Guide to Applicants" for assistance completing this form.

1. Name of Organization: CRESCENTWOOD Community CENTRE
2. Mailing Address: 1170 CORYDON AVE
   Postal Code: R3M 0Z1 Phone No.: 452-9844
   Fax No: 284-2695 Email: crescentwoodcc@shaw.ca
3. Name of designated officials to be contacted about this application:
   Name: JIM CARSON Phone (Res.): 771-6088
   Position: GENERAL MANAGER Phone (Bus.): 452-9844
   Name: PAT O'CONNOR Phone (Res.): 475-8057
   Position: PRESIDENT Phone (Bus.): 777-6699
4. How long has the organization been in operation? 1945
5. **CIGP Requested Amount** $ 4,500.00 (Max. 50% of Total Project Cost)

| LIST OTHER SOURCES OF FUNDING | AMOUNT | CONFIRMED |
|---|---|---|
| SOURCE # 1. OWN RESOURCES | $ 4,500.00 | YES ☑ NO ☐ |
| SOURCE # 2. | $ | YES ☐ NO ☐ |
| SOURCE # 3. | $ | YES ☐ NO ☐ |
| SOURCE # 4. | $ | YES ☐ NO ☐ |
| **Total Project Cost** | $ 9,000.00 | |

Has this project received prior funding under the Community Incentive Grant Program? YES ☐ NO ☐

6. Name of Project: FEASIBILITY STUDY FOR THE REDEVELOPMENT OF CRESCENTWOOD
7. Location of Project: 1170 CORYDON AVE
   Preferred Start Date: A.S.A.P. End Date:
8. **Detailed Project Description: Attach on separate sheets or use the reverse side of this application.**

**APPLICANT SIGNATURES**

I/We hereby certify that I/we am/are the authorized signing officer(s) of the applying organization and this application is accurate to the best of my/our knowledge.

| SIGNATURE | TITLE/POSITION | DATE |
|---|---|---|
| [signature] | Personal | Oct 10/05 |
| SIGNATURE | TITLE/POSITION | DATE |

Provide a detailed description of the planned project. Please refer to the Guide to Applicants Item 8.

In the spring of 2003, the Crescentwood Community Centre's Board of Directors adopted a "Blueprint for the Future" of the Crescentwood Community Centre.

The Crescentwood Community Centre has become a victim of its own success.

Many storage and usable program space issues have surfaced thanks to the increased usage of the facilities.

The Centre is now at the point where it must retain the services of an architectural firm to complete a feasibility study on the needs and costs for the redevelopment of the Crescentwood Community Centre.

CW1111:2002 08

# CRESCENTWOOD COMMUNITY CENTRE

## A BLUEPRINT FOR THE FUTURE

Prepared by: Jim Carson
General Manager

December, 2002

# AGENDA

- MISSION STATEMENT
- VISION
- DEMOGRAPHICS
- GOALS & OBJECTIVES
- TACTICS
- SITUATION ANALYSIS
- SUMMARY

# MISSION STATEMENT

The purpose of the Crescentwood Community Centre is to provide a broad range of recreational and leisure activities for persons of all ages resident within the designated area (as defined by the City of Winnipeg) through the management and operation of the facilities and grounds.

# VISION

- A group of "like-minded" individuals working together to develop and initiate a plan of action on behalf of the residents of Crescentwood to ensure our mission statement is met.

- Work closely with the City of Winnipeg and the General Council of Community Centres, create and deliver programs in a functional facility for the citizens of Crescentwood.

- Move away from the traditional perception of the Community Centre being almost exclusively for youth, to a model that includes all members of our community.

- A greater emphasis on families, youth at risk, and seniors.

- Crescentwood Community Centre becoming the "bench mark" by which other community centres are evaluated.

- Greater leisure time opportunities for youth, and awareness of its value in healthy behaviour and crime prevention.

- A diversified program that will give members of the community choices when choosing leisure activites at the Centre.

- Form a partnership with the tri-levels of government to facilitate the delivery of programs for the community.

- Partner with other individuals and organizations to deliver programs and services to our community.

- Develop an educational program that will empower members of the community to choose a healthy lifestyle.

- Affordable programming that gives equal opportunities to all members of the community.

- The Crescentwood Community Centre assuming a leadership role in the promotion and delivery of leisure/educational programs at the community centre level.

- Develop a strategy that engages the community in volunteerism.

- Balance short term facility/program management with long-term vision and direction.

# DEMOGRAPHICS

According to the 1996 census, individuals aged 24 and under represented about one-third of the population of Winnipeg; with seniors aged 65 and over representing slightly more than 13%.

To provide for our community it is necessary to understand the demographics of Crescentwood and to monitor future shifts in the demographics.

On a national basis (according to the 2001 census) the proportion of "traditional" families continues to decline. Canadian household size is declining and living alone is on the rise. More seniors are living with a spouse, more are living alone and fewer are living in health care institutions. There are more seniors aged 85 and over living alone in Manitoba and Saskatchewan than in other parts of Canada.

Planning for the future of the Crescentwood Community Centre requires the ongoing monitoring of the demographics of the community. In order to priorize for the future we must understand the make-up of the community and monitor shifts in the demographics of Crescentwood.

# GOALS AND OBJECTIVES

- Develop a short term plan for specific programs or projects to organize the action steps and to ensure that the objectives of the first year of the long term plan will be achieved.

- Develop a long term plan to confirm the direction of the Centre and to meet the needs of the community.

- Keep the plan realistic and break down goals into manageable tasks, spreading the timelines out over the full period of the plan.

- Develop a continuum that allows for staff stability and a vision/plan of action for future Boards.

- Develop relationships with the tri-levels of government to facilitate a plan of action.

- Foster relationships and develop partnerships with "like minded" individuals and organizations/agencies to fulfill our mission statement.

- Develop an overall plan for service to the community – review demographics and target better outcomes with identified groups.

- Develop a network that will provide quality leisure/educational opportunities for all members of our community.

- Develop a working relationship with area schools and the Community Services (Recreation Department) Department of the City of Winnipeg to deal with "Youth at Risk" issues.

- Create partnerships that will save money on common projects/issues.

- Promote the Crescentwood Community Centre keeping with the overall plan for the Centre.

- Maintain program costs at the Centre at a level that makes programs accessible to all members of the community.

- In consultation with the community, develop site plans and facility plans that envision the future needs of the community.

- Open lines of communication with our community that allows for an open dialogue on future development of the Crescentwood Community Centre.

# TACTICS

INTRODUCTORY

- Identify resources in the community and determine how to get them involved.
- Identify key issues and develop the business plan to deal with these issues.
- Initiate the business plan

GROWTH

- Deal with youth issues and issues related to seniors.
- Develop programming.
- Target inactive members of our community.
- Liaison with the three levels of government.
- Dedication of resources to ensure the successful delivery of the business plan.
- Channels of distribution – partnerships

# SITUATION ANALYSIS

Crescentwood Community Centre is at a crossroads in terms of providing for the recreational/leisure needs of its community.

Crescentwood Community Centre needs to take a pro-active position in determining the future role of the Centre in the community and accessing the resources necessary to ensure our business plan is carried through to fruition.

# SUMMARY

The Crescentwood Community Centre plays a critical role in providing a positive quality of life for our community. Decisions made today will have an effect on our community for years to come.

Winnipeg

**THE CITY OF WINNIPEG • VILLE DE WINNIPEG**
**COMMUNITY SERVICES DEPARTMENT • SERVICES COMMUNAUTAIRES**

Wednesday, November 19, 2003

Jim Carson
Crescentwood Community Centre
1170 Corydon Avenue
Winnipeg, Manitoba
R3M 0Z1

Dear Jim:

**SUBJECT: COMMUNITY INCENTIVE GRANT PROGRAM APPLICATION**

Your application for a Community Incentive Grant has been received by the Community Services Department. The application will be considered at the City Centre Community Committee meeting scheduled for December 9, at 5:30 p.m. in the Community Committee Chambers located in the West Committee Room, Second Floor, Council Building, 510 Main Street.

If you plan to attend the meeting, please contact Josie Marques, Community Clerk, at 986-4228, at least one week prior to the meeting date.

You will be advised of the City Centre Community Committee recommendation following their meeting.

If you have any questions or concerns, please feel free to call me at 986-7199.

Sincerely,

M. Kowal

Monika Kowal, Recreation Technician
Community Incentive Grant Program

/jb

cc: Josie Marques, Community Clerk