March 9, 2020

Peg City by the numbers:

- Peg City Car Co-op (PCCC) started with 3 vehicles and 40 members in 2011. Today we have 1700 members using 45 vehicles in 10 neighbourhoods. We plan to grow to 60 vehicles in 2020. By 2022 we plan on expanding to 100 vehicles and 3,250-3,500 members.

- 35% of our fleet is in the Downtown/Exchange and another 15% of our fleet is in Osborne Village, which are all high demand parking areas.

- Over the last two years PCCC has grown by over 30%, year over year and this year we are growing by 50%.

- 25% of our members have sold a car and 50% would certainly or probably buy a car if carsharing wasn't available to them.

- 75% of our members commute to work by bus, or active transportation (according to Stats Canada 70% of Winnipeggers commute by private automobile in Winnipeg).

- Our fleet usage (i.e. hours booked in a day) was 36% over the last 12 months (the average privately owned vehicle sits for up to 95% of its lifespan).

- The average carsharing trip duration in Winnipeg is 4.5 hours. In the last twelve months PCCC vehicles completed 27,000 bookings. Most trips are for appointments, grocery shopping and recreational activities.

Key sustainability statistics:

- International research and our own internal data collection indicates that 15 vehicles are removed off of city streets for every new carsharing vehicle.

- Transportation research also shows that carsharing users reduce their transportation emissions by 30-50%.