DOWNTOWN WINNIPEG BIZ

Year of Budget

Revenue	2019 Budget	2019 Projections	2020 Budget
BIZ Levy	$ 2,939,100.00	$ 2,939,100.00	$ 3,103,248.00
Grants - City of Winnipeg	$ 649,569.00	$ 690,878.00	$ 555,719.00
Grants - Other	$ 11,410.00	$ 11,410.00	$ 11,410.00
Interest Revenue	$ 9,500.00	$ 9,500.00	$ 9,500.00
Projected Over/Underpayment from Prior Year	$ (5,000.00)	$ (5,000.00)	$ (5,000.00)
Sponsorship	$ 485,969.00	$ 505,764.00	$ 443,764.00
Other - Administration	$ 2,720.00	$ 2,720.00	$ 2,720.00
Other - All other departments	$ 381,950.00	$ 398,502.00	$ 205,805.00
Fundraising/Miscellaneous	$ 200,000.00	$ -	$ -
Transfer from Reserve Fund	$ -	$ -	$ -
REVENUE TOTAL	**$ 4,675,218.00**	**$ 4,552,874.00**	**$ 4,327,166.00**

Expenses	2019 Budget	2019 Projections	2020 Budget
Bank/Ceridian Service Charges & Interest	$ 13,900.00	$ 13,900.00	$ 13,540.00
Board Development	$ -	$ -	$ -
Travel/Transporation/Parking	$ 23,738.00	$ 23,738.00	$ 16,774.00
Technical Support	$ 32,919.00	$ 32,919.00	$ 34,195.00
Meetings & Workshops	$ 18,910.00	$ 18,910.00	$ 22,760.00
Membership Dues and Licenses	$ 7,370.00	$ 7,370.00	$ 5,800.00
Miscellaneous costs	$ 13,200.00	$ 15,200.00	$ 14,441.00
Office maintenance and supplies	$ 46,160.00	$ 47,560.00	$ 53,210.00
Professional Fees/ Annual Audit	$ 8,200.00	$ 11,000.00	$ 9,200.00
Professional Development & Training	$ 13,700.00	$ 10,382.00	$ 15,904.00
Staffing & Benefits	$ 972,387.00	$ 887,380.00	$ 728,110.00
Storage/Rental Space	$ 156,000.00	$ 156,000.00	$ 158,667.00
Telephone & Web/Email Hosting	$ 15,600.00	$ 15,600.00	$ 10,944.00
Administration Total	**$ 1,322,084.00**	**$ 1,239,959.00**	**$ 1,083,545.00**
Business Development Grant	$ 75,000.00	$ 75,000.00	$ 75,000.00
Storefront Improvement Grant	$ -	$ -	$ -
Change for the Better/CEO Sleepout	$ 200,000.00	$ -	$ -
Safety Improvement Grant	$ -	$ -	$ -
Business Incentives Total	**$ 275,000.00**	**$ 75,000.00**	**$ 75,000.00**
Advertising, Promotions & Publications	$ 133,297.00	$ 119,414.00	$ 152,493.00
Banners, Signs & Maintenance	$ 7,015.00	$ 8,446.00	$ 17,978.00
Marketing and Events Admin Staffing and Benefits	$ -	$ -	$ 191,000.00
HOST Staffing and Benefits	$ -	$ -	$ 142,251.00
Strategic planning and Special projects	$ 391,500.00	$ 341,084.00	$ 158,188.00
Events	$ 291,331.00	$ 235,567.00	$ 223,622.00
Transportation, Parking, and Transit	$ 31,500.00	$ 32,834.00	$ 39,668.00
Transportation Staffing and Benefits	$ -	$ -	$ 21,121.00
Safety and CHAT Staffing and Benefits	$ 1,174,482.00	$ 1,113,861.00	$ 1,013,034.00
Website / Social Media	$ 36,000.00	$ 35,934.00	$ 29,000.00
Marketing & Promotion Total	**$ 2,065,125.00**	**$ 1,887,140.00**	**$ 1,988,355.00**
Enhanced Streetscape Renewal			
Equipment & Supplies Rental	$ 45,000.00	$ 45,000.00	$ 45,000.00
Holiday Décor	$ -	$ -	$ -
Mtce Supplies/fuel/meetings/repairs/etc	$ 82,300.00	$ 97,600.00	$ 78,577.00
Graffiti Removal	$ 7,500.00	$ 7,500.00	$ 8,000.00
Placemaking Staffing and Benefits	$ -	$ -	$ 110,063.00
Landscaping	$ 33,000.00	$ 43,000.00	$ 41,000.00
Murals/ Art Programs	$ -	$ -	$ -
Safety Programs/uniforms/supplies/meetings/etc.	$ 209,769.00	$ 199,982.00	$ 249,740.00
Street Furnishings - Bike Racks, kiosks, benches	$ 28,050.00	$ 52,360.00	$ 27,496.00
Maintenance Staffing and Benefits	$ 605,390.00	$ 513,096.00	$ 620,390.00
Street Lighting (other lighting)	$ -	$ -	$ -
Other Initiatives and Miscellaneous	$ -	$ -	$ -
Physical Enhancements & Maintenance Total	**$ 1,011,009.00**	**$ 958,538.00**	**$ 1,180,266.00**
Contingency Fund -Over/Under allocation			
Capital Reserve Fund	$ 2,000.00	$ 4,000.00	$ -
Other Total	**$ 2,000.00**	**$ 4,000.00**	**$ -**
EXPENSE TOTAL	**$ 4,675,218.00**	**$ 4,164,637.00**	**$ 4,327,166.00**
NET INCOME (LOSS)	**$ -**	**$ 388,237.00**	**$ -**

DOWNTOWN WINNIPEG BIZ
Year of Budget
Budget Summary

Revenue	2019 Budget	2019 Projections	2020 Budget
BIZ Levy	$ 2,939,100.00	$ 2,939,100.00	$ 3,103,248.00
Grants - City of Winnipeg	$ 649,569.00	$ 690,878.00	$ 555,719.00
Other Revenue	$ 1,086,549.00	$ 922,896.00	$ 668,199.00
REVENUE TOTAL	**$ 4,675,218.00**	**$ 4,552,874.00**	**$ 4,327,166.00**
Expenses			
Administration Total	$ 1,322,084.00	$ 1,239,959.00	$ 1,083,545.00
Business Incentives Total	$ 275,000.00	$ 75,000.00	$ 75,000.00
Marketing & Promotion Total	$ 2,065,125.00	$ 1,887,140.00	$ 1,988,355.00
Physical Enhancements & Maintenance Total	$ 1,011,009.00	$ 958,538.00	$ 1,180,266.00
Transfer to Reserves	$ 2,000.00	$ 4,000.00	$ -
EXPENSE TOTAL	**$ 4,675,218.00**	**$ 4,164,637.00**	**$ 4,327,166.00**
Net Income/(Loss)	**$ -**	**$ 388,237.00**	**$ -**

Notes

Revenue

BIZ Levy: Levy overpayment was Additional amount to be taken from the Contingent Reserve.

Grants - City of Winnipeg

Grants - other

Interest Revenue

Projected Over/Underpayment

Sponsorship

Fundraising/Miscellaneous

Siloam Mission has taken over CEO Sleepout.

Transfer from Reserve Fund

Expenses

Administration

International Downtown Association Conference expenses now in Professional Development.

Some wages shifted to Marketing, Events and Placemaking for more accuracy in costing those departments.

Business Incentives

Siloam Mission has taken over CEO Sleepout.

Marketing & Promotion

Special Projects: Walk of Fame ($185,500) not a project in 2020.

Marketing and Events wages and benefits have been shifted from Administration to Marketing and Events.

HOST wages and benefits have been shifted from Safety to Marketing

Physical Enhancements

Placemaking wages and benefits have been shifted from Administration to Placemaking.

Other expenses