Why the U need to re-think Pass

18 March 2020 | EPC

University of Manitoba
Master in Public Administration
2003 – 2008

Université de Saint-Boniface
Bachelor's degree
Political Science
1999 – 2002

Matt Allard

University of Manitoba Political Science and Sociology

1982 – 1987

Markus Chambers

“…grew up in Winnipeg and attended both the University of Winnipeg and University of Manitoba…”

Brian Mayes

"…grew up in a **working-class family** in Winnipeg... …holds a Bachelor of Arts (Adv) in history and political studies from the **University of Manitoba**…"

Mayor Brian Bowman

Listen to your Constituents | Former Students

What residents are saying……

"I am a single mom with two daughters in University. They use the bus to get to and from school and their jobs. If the U-Pass is discontinued, it will double my daughters' monthly transportation cost. We would like the U-Pass to be continued."
MB, Winnipeg

"I definitely wouldn't have been able to go to post-secondary without a U-Pass. Both of my siblings are in the same boat because we never had money for parking, gas and insurance. Any money I made from work went into paying rent or food costs. The add-on cost to tuition was simple because loans or bursaries would directly cover it. I never had more than $100 in my chequing account, so paying monthly wasn't an option. Revoking U-Passes effectively punishes the most vulnerable kind of students — the poor ones."
AK, Winnipeg

Brian Bowman, JD 1999, on hotly contested elections, building up his hometown, and grabbing life's opportunities as they come

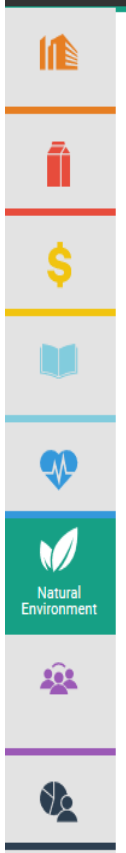
By Karen Gross / Photography by David Lipnowski

From the Fall/Winter 2014 issue of Nexus, U of Toronto

- "With a growing population, we need a full rapid transit system, better infrastructure, and an increased focus on jobs and the economy… [this will enable] Canadians to invest, travel, and relocate to Winnipeg."

beyond **Functional Transit**

- Decarbonization of a City is being demanded by Financial Houses (Lenders + Insurance) *and* Bond Raters
- What happened to the Winnipeg Bold Initiative?
  National Class City – sustainable + competitive | amenities
- Short Term Financial Savings sacrifices
  Long Term Social Benefits



Public Transit Use

Definition

Public transit use measures to how many people take the bus. The public transit use indicator includes the percentage of people who take the bus to get to work as their primary method.

Why This Matters

Transportation is an important and unavoidable part of our daily lives whether we are going to work, school, or social gatherings. Convenient and well-designed public transit systems can decrease reliance on automobiles and result in a variety of benefits for the environment, community and citizens.

This indicator is closely connected to the built environment. The attractiveness of different modes of transportation depends heavily on the design of transportation networks and urban planning (Ewing, Meakins, Bjarnson, & Hilton, 2011; Ewing & Cervero, 2001). Transit use can be encouraged through improvements in the design, efficiency and user-friendliness of public transit, and designing new suburban expansions with public transit in mind.

Public transit affects the natural environment, reducing automobile use, greenhouse gas emissions and the release of other atmospheric pollutants.

Public transit is also linked to health. In particular, public transit users often get more exercise than people who drive because walking is required to get to and from bus stops. This exercise increases the likelihood that users will meet the minimum daily recommendation for exercise which, in turn, can help prevent various illnesses (Besser & Dannenberg, 2005; Lachapelle & Frank, 2009).

SHARE THIS:

“…shareholders, workers, governments or regulators, non-governmental organizations, media, and the community have a growing interest in **organizational social and environmental issues**.”

International Federation of Accountants

www.ifac.org/knowledge-gateway/preparing-future-ready-professionals/discussion/future-accounting-profession-three

Mike Ruta
B. Comm (Hons), CA
Interim Chief Administrative Officer | CFO

A True Mental Health Story

> Lack of transportation mode access causes depression

The COVID Crisis

- Many students need to have a job to pay for university and college – hospitality and entertainment sector is usually that income source (remember SHED?)
- Emergency Budget Addition of an enhanced UPass Program using (inevitable) financial aid packages from the Provincial and Federal Gov't to offset student hardships
- UManitoba, UWinnipeg, RRC, **+ add CMU** | **Extend Deadline**

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