

Additional Measures to Further Reduce Poverty in Winnipeg (Within Existing Budgets)
March 2019

No.	Measure	Budget Implications	Estimated Timeline to Implement (<1yr., 1-3 yrs., 3yrs.)	Lead Dept.(s)
Communications and Awareness of Services				
1	- Use communications tools strategically to increase awareness of existing City programs and services that benefit people experiencing poverty. Some ideas that will be explored include: - Centralized information page on city website, increased information provided to 311. - Special promotion initiatives at City facilities using digital displays, possible hard-copy pamphlets.	<i>within existing budgets</i>	< 1 yr.	Community Services (in consultation with Customer Service & Communic. and Indigenous Relations Division)
Housing				
2	- Following the completion of the OurWinnipeg review, update the current Winnipeg Housing Policy and develop a Housing Strategy. - Explore possible tools such as opportunities for inclusionary zoning to support development of affordable housing. - Review operating parameters of the Housing Rehabilitation Investment Reserve (HRIR) to adapt or expand its use to current needs in affordable housing development.	<i>within existing budgets</i>	1 - 3 yrs.	Planning, Property & Development
Transportation				
3	- Public Education Awareness and Promotion (PEAP) – Active Transportation Grants: - Encourage non-profit organizations that focus on making streets, parks and trails safer for active public use to apply for PEAP grant funding.	<i>within existing budgets</i>	1 - 3 yrs.	Public Works

Training and Employment				
4	- Enhance opportunities for Indigenous people in City hiring and training programs. Some ideas that will be explored include: - Provision of supports for employment-related costs (e.g. CPR/first aid training etc.). - Develop an Indigenous mentorship program for new City hires.	<i>within existing budgets</i>	<i>1 - 3 yrs.</i>	Indigenous Relations Division