Agenda – Council – October 29, 2020

Report – Executive Policy Committee – October 20, 2020

Item No. 3 Neighbourhood Economic Development Officer

EXECUTIVE POLICY COMMITTEE RECOMMENDATION:

On October 20, 2020, the Executive Policy Committee submitted the following to Council:

1. That the implementation of 2020-2023 Multi-Year Budget Recommendation 1.U., as approved by Council on March 20, 2020 be delayed for up to 120 days, namely:

    1.U. That Council amend the Business Improvement Zone Procedures By-law 8111/2002 to reflect that Business Improvement Zones, commencing with their 2021 budget, must allocate funds to offset a portion of the costs of the Neighbourhood Economic Development Officer and that the allocation of this cost to individual Business Improvement Zones be based on (adjusted) annual rental value.

2. That the Winnipeg Public Service consult with Business Improvement Zones on the best solutions for implementation.

3. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

Report – Executive Policy Committee – October 20, 2020

DECISION MAKING HISTORY:

EXECUTIVE POLICY COMMITTEE RECOMMENDATION:

On October 20, 2020, the Executive Policy Committee passed the following motion:

WHEREAS the 2020-2023 Multi-Year Budget Recommended that Council amend Business Improvement Zone Procedures By-law 8111/2002 to reflect that Business Improvement Zones, commencing with their 2021 budget, must allocate funds to offset a portion of the costs of the Neighbourhood Economic Development Officer and that the allocation of this cost to individual Business Improvement Zones be based on (adjusted) annual rental value;

AND WHEREAS the public service has had discussions with Business Improvement Zones on the necessary adjustments to the annual rental values;

AND WHEREAS more time is necessary for the Business Improvement Zones to work with the public service to find the best solutions to implement these adjustments;

THEREFORE BE IT RESOLVED that the Executive Policy Committee recommend to Council:

1. That the implementation of 2020-2023 Multi-Year Budget Recommendation 1.U., as approved by Council on March 20, 2020 be delayed for up to 120 days, namely:

    1.U. That Council amend the Business Improvement Zone Procedures By-law 8111/2002 to reflect that Business Improvement Zones, commencing with their 2021 budget, must allocate funds to offset a portion of the costs of the Neighbourhood Economic Development Officer and that the allocation of this cost to individual Business Improvement Zones be based on (adjusted) annual rental value.

2. That the Winnipeg Public Service consult with Business Improvement Zones on the best solutions for implementation.

3. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

Report – Executive Policy Committee – October 20, 2020

DECISION MAKING HISTORY (continued):

EXECUTIVE POLICY COMMITTEE RECOMMENDATION (continued):

The following persons submitted communications in support of the matter:

- Astrid Lichti, North End Business Improvement Zone, submitted a communication dated October 19, 2020.
- Leila Dance, Executive Director, Transcona Business Improvement Zone, submitted a communication dated October 20, 2020.
- Katia von Stackelberg, Executive Director, Corydon Avenue Business Improvement Zone, submitted a communication dated October 19, 2020.

COMMUNITY COMMITTEE RECOMMENDATION:

On October 6, 2020, the Lord Selkirk-West Kildonan Community Committee passed the following motion:

WHEREAS the 2020 to 2023 budget made provisions in the recommendations to implement the clause below:

> "1.U. That Council amend the Business Improvement Zone Procedures By-law 8111/2002 to reflect that Business Improvement Zones, commencing with their 2021 budget, must allocate funds to offset a portion of the costs of the Neighbourhood Economic Development Officer and that the allocation of this cost to individual Business Improvement Zones be based on (adjusted) annual rental value."

AND WHEREAS the City of Winnipeg's consultations with businesses leading up to the 2002 By-law encompassed the need to have a neighbourhood economic development officer to oversee and assist business improvement zones accomplish the goals of a BIZ;

AND WHEREAS By-law 8111/2002 and each BIZ by-law set out an ability of the City to collect business improvement zone levies on behalf of each BIZ member businesses to further the goals of their zones by using their own money, not the city's money;

Report – Executive Policy Committee – October 20, 2020

DECISION MAKING HISTORY (continued):

COMMUNITY COMMITTEE RECOMMENDATION (continued):

AND WHEREAS the City of Winnipeg has no right to direct the BIZ membership on how it spends its money according to the budgets passed by Council each year;

AND WHEREAS there is a need to have city employees oversee all the by-laws created by City Council including the BIZ procedures By-law;

AND WHEREAS over the years the City of Winnipeg's budgets have cut services directly related to keeping the business environment in the zones conducive to doing business in Winnipeg for customers and owners;

THEREFORE BE IT RESOLVED that the Lord Selkirk-West Kildonan Community Committee recommend to the Executive Policy Committee that the rescinding of the 2020-2023 Multi-Year Budget Recommendation 1.U., as approved by Council on March 20, 2020, be referred to the 2021 Budget Process, and that a funding source be identified to fund the Neighbourhood Economic Development Officer position for the 2021 budget year and beyond.