Parker Lands Major Redevelopment Site
Public Engagement Report: November 6, 2020
Addendum to September 2018 Engagement Report

The Applicant added to the previous public engagement activities, with new sessions being held before the public meeting and public hearing set for November 16, 2020.

The previous engagement sessions, including the 2018 public engagement actions leading to up to November 13, 2018, are reported in the ***Parker Lands Major Redevelopment Site Engagement Report, September 2018***. A copy of this Engagement Report was submitted to the Winnipeg Public Service in 2018, and again on October 20, 2020.

1. Public Engagement Events 2020

Given the on-going public health environment, the Applicant aligned to current, widely accepted professional planning standards of using on-line, interactive engagement platforms to safely reach the public to deliver information about the development, solicit feedback, and respond to questions.

- A series of live, public engagement sessions were held via the on-line web platform *Zoom*.

- The Applicant's professional team made presentation on the proposed development – *see Attachment* A.

- The Applicant's professional team was available and participated in a Q. & A., post-presentation.

- Professional team members participating included:

    - accredited land development engineer,
    - accredited traffic engineer,
    - professional architect,
    - professional landscape architect, and
    - professional planner.

The events were held on;

- October 28, 2020 – 10:00 AM
- October 29, 2020 – 7:00 PM
- November 1, 2020 – 3:00 PM

Registration for the on-line Zoom meetings was accommodated at the Fulton Grove website.

https://fultongrove.ca

Members of the public also submitted questions via the website: the Applicant's professional team provided answers to each of the questions submitted directly back to the questioner.

2. Advertisement

Announcement of these events was done by advertisements in the two (2) largest daily newspapers; the weekly community newspaper; and hand delivery of flyers to nearby neighbourhood households.

Print advertising for these events was published in the Winnipeg Free Press, Winnipeg Sun and the Sou'wester – *see Attachments B,,C, D* and *E*.

The Winnipeg Free Press on October 20, 2020 and the Winnipeg Sun on October 21, 2020:

- The Winnipeg Free Press reports a weekday readership of 177,000 [print] and 225,000 [print & digital] – *see Attachment B.*
- The Winnipeg Sun reports a circulation of approximately 50,000 [print].

The Sou'wester advertisement was October 21 and October 28, 2020 with half page advertisements on each date.

- Canstar reports a circulation of 38,300 households including the neighbourhoods immediate around the Parker Lands – *see Attachment G*.

Advertising flyers were hand-delivered on October 23, 24, 25 to approximately 1800 houses in the Beaumont Neighbourhood, the Ebby-Wentworth Neighbourhood, and the eastern half of the Grant Park Neighbourhood [homes east of Nathaniel Street] – *see Attachments H & I*.

Flyers were not delivered to apartment buildings due to current health protocols.

The web site [https://fultongrove.ca] was also updated with event announcements – *see Attachment J*.

3. Participation

a) The breakdown of participants of the on-line event:

- October 28, 2020 – 10:00 AM. One (1) person.
- October 29, 2020 – 7:00 PM. Twenty-eight (28) persons.
- November 1, 2020 – 3:00 PM. Seven (7) persons.

b) The breakdown of viewers to the website are on *ATTACHMENT K - Website Stats – October 7 to November 5 2020.*

- The number of unique visitors for the timeframe *October 7 to November 5 2020* is 396.

4. List of Attachments

ATTACHMENT A – Engagement Presentations.

ATTACHMENT B - Winnipeg Free Press 20 October 2020 Advertisement.

ATTACHMENT C - Winnipeg Sun 21 October 2020 Advertisement.

ATTACHMENT D - Sou'Wester 21 October 2020.

ATTACHMENT E - Sou'Wester 28 October 2020.

ATTACHMENT F - Winnipeg Free Press Circulation**.**

ATTACHMENT G - Canstar Market Coverage.

ATTACHMENT H - Fulton Grove Flyer October 2020.

ATTACHMENT I - Flyer Distribution Map.

ATTACHMENT J - Fulton Grove Website Announcement.

ATTACHMENT K - Website Stats – October 7 to November 5 2020