Agenda – Executive Policy Committee – December 9, 2020

REPORTS

Item No. 18 Social Procurement Policy

COUNCIL DECISION:

On November 26, 2020, Council ruled automatic referral of the following motion to the Executive Policy Committee:

Moved by Councillor Nason,
Seconded by Councillor Klein

WHEREAS the Canadian Centre for Policy Alternatives (CCPA) Alternative Winnipeg Municipal Budget in 2018 recommended that the city needs a strategy to increase the labour market participation of multi-barrier workers;

AND WHEREAS in the 2018 CCPA Alternative Winnipeg Municipal Budget a quote attributed to Mayor Bowman indicating an openness to the idea of procurement policies that bring benefit to the community;

AND WHEREAS the Public has been outspoken on social reform and reallocation of City of Winnipeg funds to support initiatives that better serve those facing multiple barriers and discrimination in Winnipeg;

AND WHEREAS a policy in this nature would align with the Truth and Reconciliation's Call to Action number 92.ii: Ensure that Aboriginal peoples have equitable access to jobs, training, and education opportunities in the corporate sector, and that Aboriginal communities gain long-term sustainable benefits from economic development projects;

AND WHEREAS Social procurement has been in place within the Government of Manitoba since 2016, specifically within Manitoba Housing as a building block to provide meaningful work to persons that face complex barriers to employment;

AND WHEREAS the social procurement within the City of Winnipeg would follow other Canadian Municipalities by ensuring that all people have an opportunity to contribute to the success of the City and a sense of belonging while supporting the Public Service to;

(a) provide for the procurement in a fair, open, consistent and transparent manner;

(b) provide for social procurement by integrating environmental, economic and social considerations in the procurement process;

COUNCIL DECISION (continued):

(c) maintain ethical business practices;

(d) respect all trade agreements and any applicable legislation; and

(e) encourage competitive bidding.

THEREFORE BE IT RESOLVED that the Executive Policy Committee direct the Public Service to report back within 120 days to Council on the following;

1. The ability to implement a social procurement policy where community benefit can be accurately measured.

2. An implementation plan that will

    a. apply a social procurement requirement up of to the amount of 30% value towards the specific City of Winnipeg contract(s).

    b. prioritize areas of contracting for this approach where current community capacity exists to deliver the service in collaboration with both a social procurement agency and a given industry.

3. With the outcomes resulting in market standards for price, quality and time.

4. That the Proper Officers be authorized to do all things necessary to implement the intent of the foregoing.