Agenda – Executive Policy Committee – December 9, 2020

REPORTS

Item No. 23 By-Law for the Boundary Expansion of the West End Business Improvement Zone

WINNIPEG PUBLIC SERVICE RECOMMENDATION:

1. That Council enact a By-law (draft attached as Attachment A) to amend the West End Business Improvement Zone By-law No. 8126/2002 to:

    A. Expand the boundaries of the West End Business Improvement Zone; and

    B. Replace the written description of the West End Business Improvement Zone boundaries set out in Schedule "A" to the West End Business Improvement Zone By-law with a map showing the boundaries of the West End Business Improvement Zone, with the new expansion included.

2. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

ADMINISTRATIVE REPORT

Title: By-Law for the Boundary Expansion of the West End Business Improvement Zone

Critical Path: Executive Policy Committee – Council

AUTHORIZATION

Author	Department Head	CFO	CAO
D. Jopling	J. Kiernan	N/A	M. Ruta, Interim CAO

EXECUTIVE SUMMARY

The West End Business Improvement Zone, continued by By-Law No 8126/2002, is one of sixteen Business Improvement Zones within the City of Winnipeg.

The City Clerk's Department received a petition from "Wilderness Supply," a business located at 50 Isabel Street, seeking to have the West End BIZ boundaries expanded as outlined in Attachment B to this Report to allow the inclusion of their business.

The proposed expansion follows the processes and procedures prescribed within the Business Improvement Zone Procedures By-Law No. 8111/2002 for expanding an existing Business Improvement Zone. The BIZ supports the proposed expansion.

This report also recommends that the existing written legal description of the West End BIZ boundaries in Schedule A of the West End Business Improvement Zone By-law be replaced with an easy-to-read map that provides a visual image of the West End BIZ boundaries.

RECOMMENDATIONS

1. That Council enact a By-law (draft attached as Attachment A) to amend the West End Business Improvement Zone By-law No. 8126/2002 to:

    a. expand the boundaries of the West End Business Improvement Zone; and

    b. replace the written description of the West End Business Improvement Zone boundaries set out in Schedule "A" to the West End Business Improvement Zone By-law with a map showing the boundaries of the West End Business Improvement Zone, with the new expansion included.

2. That the proper officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

REASON FOR THE REPORT

The City of Winnipeg Charter provides for the creation of a Business Improvement Zone (BIZ) by by-law. Changing the boundaries of the West End Business Improvement Zone (the "West End BIZ") requires an amendment to the West End Business Improvement Zone By-law No. 8126/2002.

IMPLICATIONS OF THE RECOMMENDATIONS

There are no general, regulatory, human resource or financial implications resulting from the proposed recommendations. External organizations and the community at large will experience economic benefit from the proposed recommendations.

HISTORY/DISCUSSION

The City of Winnipeg By-Law No. 5350/95 created the Business Improvement Zone known as the West End Business Improvement Zone (the "West End BIZ"). The West End Business Improvement Zone By-law No. 8126/2002 continued the West End BIZ under the same name.

Business Improvement Zones ("BIZ") are governed by a set of prescribed processes and procedures outlined within the Business Improvement Zone Procedures By-Law No. 8111/2002 which grants Council the authority to expand the boundaries of a BIZ to include additional businesses if certain steps are followed, namely:

1) A petition must be filed with the City signed by more than 50% of the proprietors in the proposed additional area of the zone representing more than 50% of the total taxable business assessment in the proposed area of the zone;

2) The City Clerk must give notice to all the businesses in the proposed additional area of the petition and must offer them an opportunity to object to the BIZ boundary expansion; and

3) The City Clerk must ensure that no more than one-third of the businesses in the proposed additional area representing at least one-third of the total taxable business assessment of the proposed additional area of the BIZ have objected in writing to the boundary expansion prior to the date set by the Clerk.

A petition was submitted by "Wilderness Supply", a business located at 50 Isabel Street. The Public Service confirmed that "Wildness Supply" is the only taxable business in the proposed expansion area and that all Business Improvement Zone Procedures By-law requirements have been met.

The City Clerk's Department confirmed that no objections were received for the proposed expansion of the boundaries to the West End BIZ. The BIZ supports the proposed expansion.

Accordingly, the Winnipeg Public Service is recommending that Council enact the amending By-law, a draft of which is attached hereto as Attachment A, to expand the boundaries of the West End BIZ to include the proposed expanded area. (Attachment B to this Report shows the proposed expanded area more clearly.) The attached draft amending By-law will also replace the written boundary description with a map which includes the proposed boundary expansion.

FINANCIAL IMPACT

Financial Impact Statement

Date: October 28, 2020

Project Name:

By-Law for the Boundary Expansion of the West End Business Improvement Zone

COMMENTS:

There are no financial implications associated with the recommendations contained in this report.

Mike McGinn Oct. 28, 2020
Mike McGinn, CPA, CA
Manager of Finance

CONSULTATION

This Report has been prepared in consultation with:

City Clerk's
Assessment and Taxation
Legal Services (as to legal issues)
West End Business Improvement Zone

OURWINNIPEG POLICY ALIGNMENT

01- A City that Works (Direction 4): Collaborate with all public, private and community economic development agencies to advance economic advantages.

Expansion of the Downtown Winnipeg Business Improvement Zone supports a thriving and vibrant Downtown as a citywide destination.

01- A City that Works (Direction 8): Encourage Activities Beneficial to the Winnipeg Economy.

Supporting the location and expansion of businesses within multiple business sectors supports economic growth both within the downtown community and city overall.

02- A Sustainable City (Direction 6) Plan for the sustainable development of healthy neighbourhoods based on their particular historic identity and character.

Support of the Downtown Winnipeg Business Improvement Zone and its expansion allows for the development of active, distinct, sustainable and vibrant districts.

03 – Quality of Life (Direction 6): Promote cleanliness and beautification.

Expansion of the Downtown Winnipeg Business Improvement Zone will enhance support for distinct identity, design and programs that enhance and promote the aesthetic appeal of public spaces and districts.

WINNIPEG CLIMATE ACTION PLAN ALIGNMENT

N/A

SUBMITTED BY

Department: Planning, Property and Development
Division Urban Planning and Design Division, Downtown and Neighbourhood Main Streets Branch
Prepared by: Martin Pasieczka, Economic Development Officer & BIZ Liaison
Date: October 29, 2020
File No: N/A

Attachment A

THE CITY OF WINNIPEG

BY-LAW NO. /2020

A By-law of THE CITY OF WINNIPEG to amend the West End Business Improvement Zone By-law.

THE CITY OF WINNIPEG, in Council assembled, enacts as follows:

West End Business Improvement Zone By-law amended

1 The West End Business Improvement Zone By-law No. 8126/2002 is amended by this By-law.

Section 2 amended

2 Section 2 is amended by replacing "the area of which is described in "with "the area of which is shown as the shaded area on the map attached as".

Schedule "A" replaced

3 Schedule "A" to By-law No. 8126.2002 is replaced with the document, identified as "Schedule "A" to the West End Business Improvement Zone By-law No. 8126/2002", attached to this By-law.

DONE AND PASSED, this day of , 2020.

_____
Mayor

_____
City Clerk

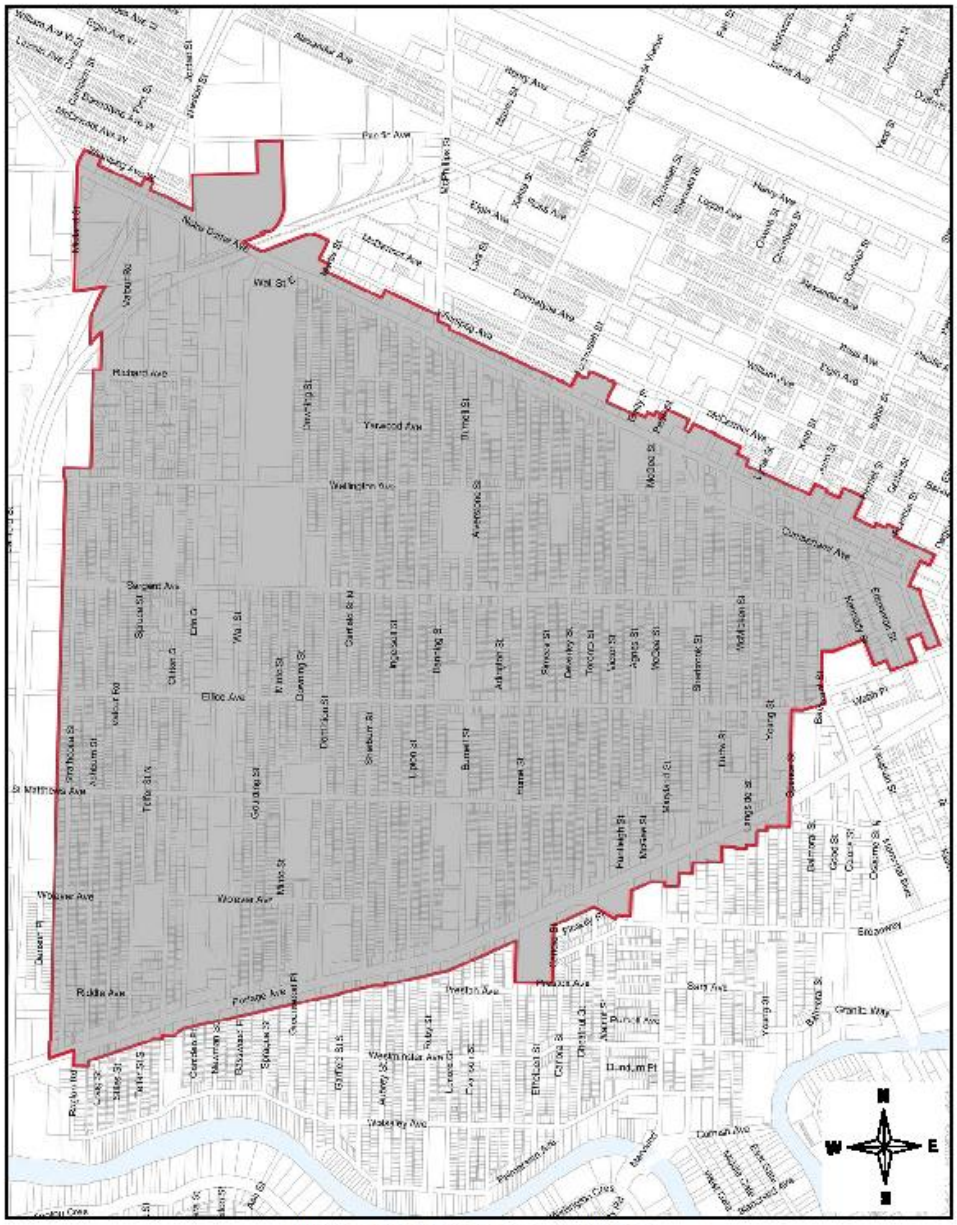
Approved as to content:

_____
Director of Planning, Property & Development

Approved as to form:

_____
For Director of Legal Services and
City Solicitor

SCHEDULE "A"
to The West End Business Improvement Zone
By-law No. 8126/2002



West End Business Improvement Zone