





CANADIAN FEDERATION OF INDEPENDENT BUSINESS

In business for your business™

Presentation on the City of Winnipeg's Multi-year Budget: 2021 Update

Presentation to the Executive Policy Committee

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2020-12-11

About CFIB

- Non-partisan, not-for profit, political advocacy organization
- **110,000** independent business members across the country, **4,800** in Manitoba
- Represent all sectors, all regions

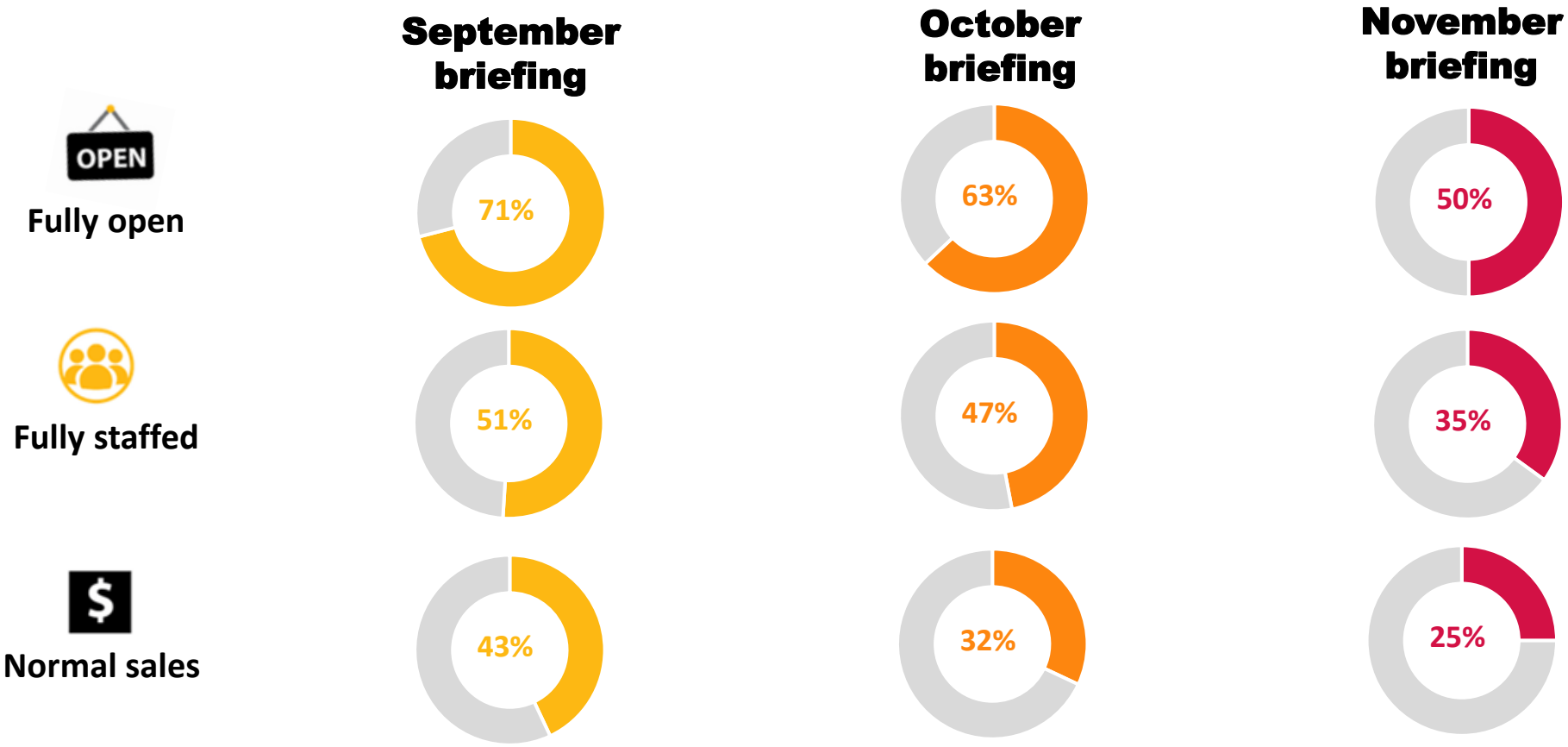
What makes CFIB unique?

- District Managers
  - Meet with members and prospects every day
- Business Resource Counsellors
  - Provide information, interpretation to members on business issues
- Survey Research Based
  - Member set policy is a 1 member = 1 vote system

2021 Budget Update – Highlights for Small Businesses

- Proposed increase to the Small Business Tax Credit threshold ($35,700 to $44,20), rate remains at 4.48% for 2021.
- $3.0M to support small businesses and non-profits impacted by the pandemic ($1,500 grants)
- Property tax increase remains at 2.33% on average for 2021
- $74.5 million in funding through the Safe Restart Agreement
- Tax-supported operating budget increases by an average of 2.1% annually (2020-23)

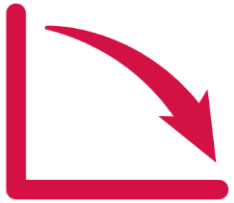
Fully open, fully staffed and normal revenues, Manitoba



Source: CFIB, COVID-19 Recovery Surveys, November, October and September 2020: preliminary results, (November) n = 250, n =247, n = 242, (October) n = 177, n = 177, n = 173, (September) n = 207, n = 205, n = 203.

How businesses see the second wave so far

(vs first wave) **National results**

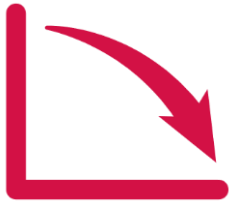
1st wave \ 2nd wave	+	-
+	 "Doing fine in both waves" **22%**	 "In a worse shape now" **14%**
-	 "Doing better now than during 1st wave" **31%**	 "Struggling then, struggling now" **27%**

Other/ Don't know/ Unsure **6%**

Source: CFIB, COVID-19 Recovery Survey – November 2020, Nov. 20-TBD, 2020, preliminary results, n = 3,989.
Full question was: "Which of the following would best describe the situation your business is in during the second wave of the pandemic (now), compared to its situation during the first wave (Spring 2020)?"

How businesses see the second wave so far

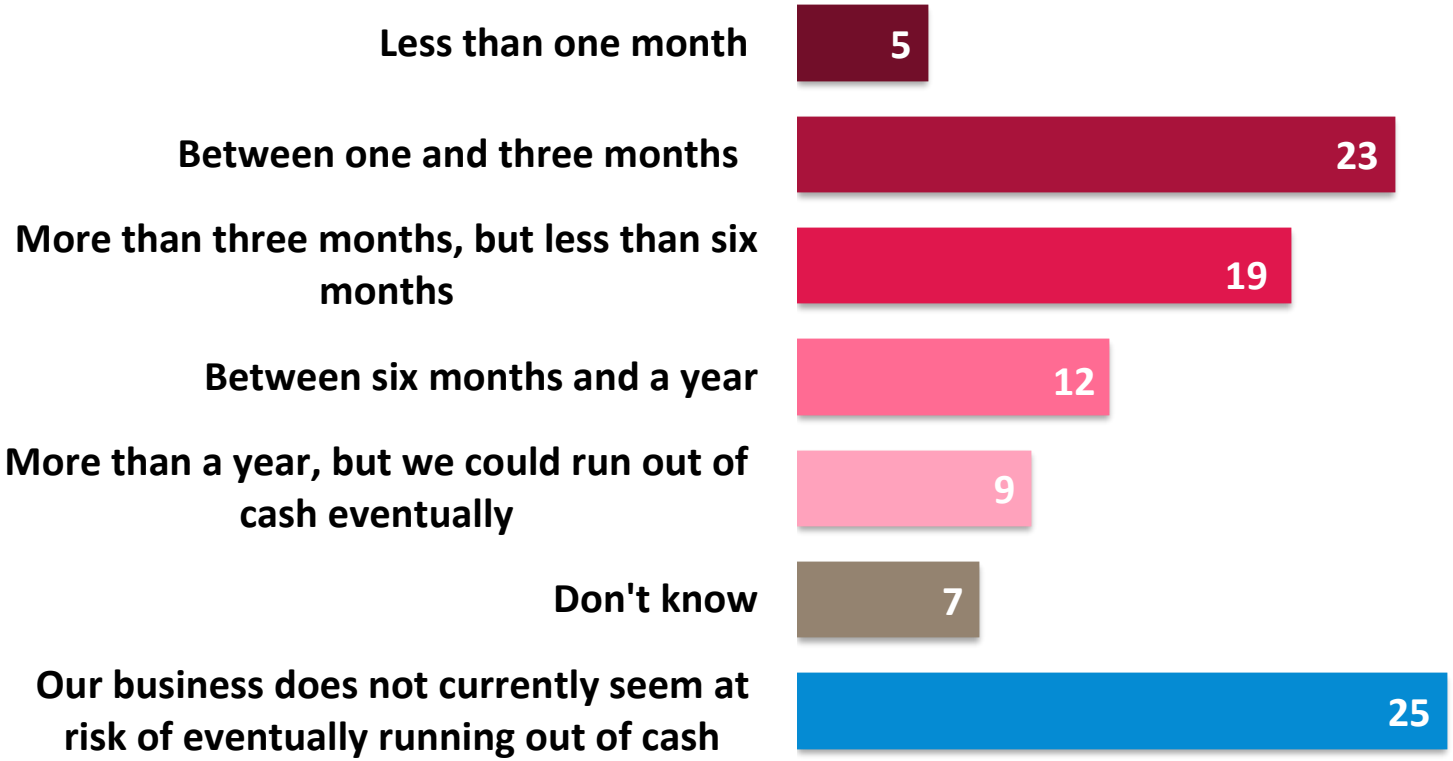
(vs first wave) **Manitoba results**

1st wave \ 2nd wave	+	-
+	 **"Doing fine in both waves"** **23%**	 **"In a worse shape now"** **26%**
-	 **"Doing better now than during 1st wave"** **17%**	 **"Struggling then, struggling now"** **28%**

Other/ Don't know/ Unsure **6%**

Source: CFIB, COVID-19 Recovery Survey – November 2020, Nov. 20-TBD, 2020, preliminary results, Manitoba, n = 241.
Full question was: "Which of the following would best describe the situation your business is in during the second wave of the pandemic (now), compared to its situation during the first wave (Spring 2020)?"

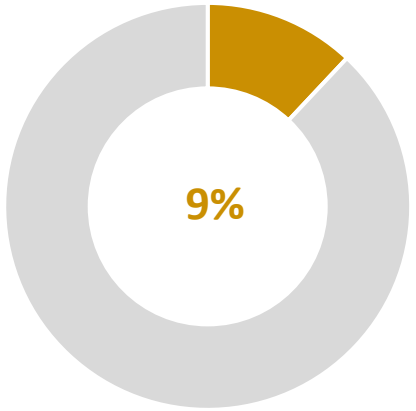
How long do you have until your business runs out of the cash needed to cover everyday expenses? **Manitoba** (% response)



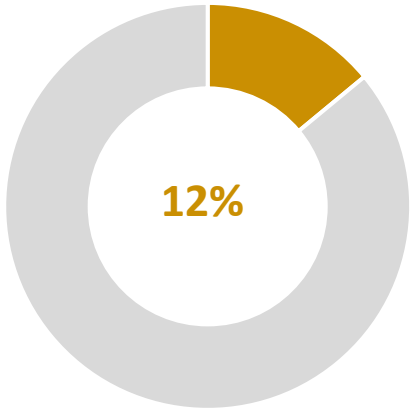
Source: CFIB, COVID-19 Recovery Survey – November 2020, Nov. 20-TBD, 2020, preliminary results, Manitoba, n = 232.
Survey question: In thinking about your current situation, how long do you have until your business runs out of the cash needed to cover everyday expenses (wages, payroll, sales tax remittances, utilities, bills, paying suppliers, etc.)?

“I am actively considering bankruptcy/winding down my business as a result of COVID-19”, **Manitoba** (% response)

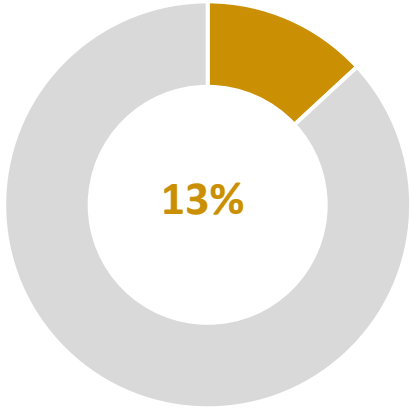
Manitoba agree:
May 22-June 5



Manitoba agree:
June 26 - July 2



Manitoba agree:
Oct. 22 – Nov. 18



Mid-range estimate, businesses at risk of closing due to COVID-19

4,668

5,057

Source: COVID-19 Recovery survey – October 2020, October 22 – November 18, Manitoba, n = 310; CFIB, Your Business and COVID-19 – Survey Number Fifteen, June 26-July 2, Manitoba, n = 171; CFIB, Your Business and COVID-19 – Survey Number Eleven, May 22-June 5, Manitoba, n = 302.

Questions?

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