Winnipeg Food Council

2021 Work Plan and Budget Summary

	Development & Communications Subcommittee
	Research & Policy Subcommittee
	Other Winnipeg Food Council Activities

Directive	Activities	Target Delivery	Details
Financial sustainability & committee longevity	Commit to cyclical learning to enhance Council function	Q1; & Ongoing	- Establish benchmarking and various evaluative tools to monitor the impact of the Winnipeg Food Council - Engage in continual learning by undertaking occasional training in areas including: effective engagement with local government and communities, policy creation, food systems issues, anti-oppressive practices, collective impact, etc.
Financial sustainability & committee longevity Initiate the development of a City of Winnipeg Agriculture and Food Strategy TOR 3. (3) & TOR 5. (f)	Look for partnership opportunities with private and public sectors to support the work of the Winnipeg Food Council	Ongoing	- Explore funding opportunities through Federal National Food Policy, Federation of Canadian Municipalities, Province of Manitoba, etc. - Explore collaborations with researchers at Winnipeg universities - Identify and apply for additional sources of funding in collaboration with the private sector and community based organizations
Advise Mayor and Council TOR 3. (1)	Raise awareness of events and activities to Mayor and Council	Ongoing	- Use social media, website, and other online platforms to highlight events and activities to Mayor and Councillors

Directive	Activities	Target Delivery	Details
Advise Mayor and Council TOR 3. (1)	Keep informed about municipal food related issues and opportunities	Ongoing	- Topics (primarily from media) are researched and put forward to the committee for recommendations - Keep informed of food-related items on Committee agendas, City consultations, etc. and provide input where applicable. - Invite Mayor and Councillors to relevant community presentations at Winnipeg Food Council meetings
Support work of Community TOR 3. (2)	Explore community engagement activities, private/public partnerships for community initiatives, and how to support community-led initiatives	Ongoing	- Encourage community participation on Subcommittees - Increase awareness of the Winnipeg Food Council through communications strategy and outreach - Collaborate with community organizations in hosting events, conducting research, and raising awareness - Explore ways to support and enhance Winnipeg's reputation as a city that has great food and a great food system
Encourage multi-sector approaches, foster coordination and networking TOR 3. (2)	Connect with other networks, organizations, and councils with common priorities	Ongoing	- Maintain connections with Canadian Municipal Food Policy Network and the North American Food Policy Network - Maintain and build additional relationships with municipal Food Policy Council members, and Food Strategy administrators across Canada - Connect with community organizations addressing food issues
Encourage multi-sector approaches, foster coordination and networking TOR 3. (2)	Collaborate with other levels of Government	Ongoing	- Explore filling Province of Manitoba seat on Winnipeg Food Council, through dialogue with Manitoba Health, and Manitoba Agriculture and Resource Development
Support Ongoing Consultation TOR 3. (2)	Host and participate in Community Consultation Processes	Ongoing	- Both City-led and other - Solicit feedback from citizens and community organizations on possible food policy recommendations and programs through various channels

Directive	Activities	Target Delivery	Details
Enhance public health and local food security, and increase food literacy and access to food. TOR 3. (2) Foster connections within and between City departments, identifying potential efficiencies and opportunities for improved service. TOR 5. (g)	Enhance City of Winnipeg community garden policy	Q1; & Ongoing	- Work with the public service and make recommendations to enhance current community gardens policy, considering Winnipeg Food Council community gardens report, City of Winnipeg Climate Action Plan recommendations, Council directive to develop policy related to use of public lands to grow produce, and stakeholder consultation - Work with public service to develop and promote a consistent process for setting up new community gardens - Continue to advocate for improved water access for allotment and community gardens - Work with Public Service to develop an inventory of public land suitable for food production
Support the work of the community on food issues TOR 3. (2) Promote communication and involvement between the City and the community TOR 5. (j) Engage citizens, industry, other levels of government, and community groups on food issues as required TOR 5. (l)	Support the development and operations of community gardens	Q3; & Ongoing	- Work with City Councillors to establish and develop community gardens and urban agriculture projects in their wards - Establish a community garden network, connecting community garden organizers to enable problem solving, joint funding applications, data collection, etc. to support the operations of community gardens - Work with the Public Service to establish a long-term staffing plan to support community gardens.

Directive	Activities	Target Delivery	Details
Receive referrals from Council or its Committees for review and recommendation TOR 5 (d)	Community garden space in all new developments	Q1; & Ongoing	- Review policies and by-laws, and consult with the Winnipeg Public Service on required changes to any policies and by-laws which need to be amended to mandate the requirement of community garden space in all new developments (per PDHD, 2020OCT16) - Consult on all referrals as needed
Initiate the development of a City of Winnipeg Agriculture and Food Strategy TOR 3. (3) & TOR 5. (f) Foster connections within and between City departments, identifying potential efficiencies and opportunities for improved service TOR 5. (g) Monitor progress of City departments in implementing Winnipeg Food Council recommendations TOR 5. (i)	Support the development and operation of a City of Winnipeg inter-departmental food systems working group	Ongoing	- Monitor the development of an inter-departmental food systems working group, (per EPC 2020NOV18) - Support the operations of a City of Winnipeg food systems working group - Support the creation, implementation and evaluation of an Agriculture and Food Strategy
Advise Mayor and Council TOR 3. (1)	Provide feedback and support for recommended program and policy changes	Q1	- Advise on proposed policy outcomes from “Supporting Commercial Agriculture Uses in Winnipeg” report, and promote related by-law changes - Work with the public service to support the development of a food waste reduction strategy

Directive	Activities	Target Delivery	Details
Assist the City of Winnipeg to respond to food-related issues within its jurisdiction by using a food systems approach TOR 5. (h)			- Research and provide feedback to the public service on how to facilitate urban agriculture on public lands - Support as needed with the Residential Food Waste Collection Pilot Project - Advise and work with the public service in understanding urban agriculture within green infrastructure contexts
Initiate City of Winnipeg Agriculture and Food Strategy TOR 3. (3) Foster connections within and between City departments, identifying potential efficiencies and opportunities for improved service TOR 5. (g)	Municipal food-related Policy Scan	Q4	- In conjunction with the public service food security working group, compile all municipal food-related policies to identify those that influence the municipal food system, and better understand municipal jurisdiction relative to the food system
Initiate City of Winnipeg Agriculture and Food Strategy TOR 3. (3)	Conduct environmental scan of available data on Winnipeg's food system	Q4	- Conduct environmental scan to collect baseline data, determine food system related gaps and strengths, and identify stakeholders for consultation and engagement phase. - Analyse data and compile report - Disseminate and promote report in preparation for consultation phase
Initiate City of Winnipeg Agriculture and Food Strategy TOR 3. (3)	Prepare for consultation phase of Agriculture and Food Strategy development post pandemic	Q4	- Identify and apply for funding sources for consultation process - Develop detailed work plan to conduct robust and meaningful consultation process across the city

Directive	Activities	Target Delivery	Details
Annual reporting TOR 3. (4) (a)	2020 Annual Report	Q4	- Compile Annual Report for reporting to the Executive Policy Committee
Annual reporting TOR 3. (4) (b) (c)	2021 Work plan and budget	Q4	- Present annual work plan and budget summary to the Executive Policy Committee

2021 Budget Summary

2021 Winnipeg Food Council Budget Summary		
Item	Budget Line	Budget Allocation
1	Coordinator Contract Fee	$50,000.00
	Total:	**$50,000.00**