Agenda – Executive Policy Committee – January 20, 2021

REPORTS

Item No. 7 *OurWinnipeg 2045* Plan – First Reading – By-law 120/2020
File PW 1/2020 [c/r SP 2/2020]

WINNIPEG PUBLIC SERVICE RECOMMENDATION:

1. That Council give First Reading to the *OurWinnipeg 2045* Plan By-law No.120/2020 (the "By-law"), a draft of which is attached as Appendix A.

2. That the Executive Policy Committee be directed to conduct a public hearing in respect of the By-law and provide its report, and recommendations in respect of same, to Council.

3. That the thirteen motions referred to the *OurWinnipeg 2045* review process between April 12, 2016 and June 24, 2019, attached to this report as Appendix D, be considered complete.

4. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

ADMINISTRATIVE REPORT

Title: *OurWinnipeg 2045* Plan – First Reading – By-law 120/2020

Critical Path: Executive Policy Committee – Council

AUTHORIZATION

Author	Department Head	CFO	CAO
D. Jopling	J. Kiernan	N/A	M. Ruta, Interim CAO

EXECUTIVE SUMMARY

This report is for consideration of First Reading of *OurWinnipeg 2045* By-law 120/2020 to allow for a Public Hearing at Executive Policy Committee. The Public Hearing is a prerequisite to Second Reading, Provincial approval and Third Reading by Council. Final adoption of By-law 120/2020 after Third Reading would result in the repeal and replacement of *OurWinnipeg* By-law 67/2010.

OurWinnipeg is the City's 25-year development plan. *OurWinnipeg 2045* integrates and elevates high-level policy content from the three companion documents from *OurWinnipeg* that was adopted in 2011, and seeks alignment with strategic plans that have been developed since 2011 such as the Winnipeg's Climate Action Plan and those under development such as the Transportation Master Plan, Winnipeg Transit Master Plan and Poverty Reduction Strategy.

The *Complete Communities Direction Strategy 2.0* By-law 119/2020, that is being reviewed concurrently, is a city-wide secondary plan that accompanies *OurWinnipeg 2045* and guides physical growth, development, and land use in the City of Winnipeg.

OurWinnipeg 2045 confirms the vision and builds on the strengths of its predecessor *OurWinnipeg* (2011), responds to current community needs and charts a collaborative path forward for strategic implementation as that was a strong, consistent message throughout the review. *OurWinnipeg 2045* is an ongoing call for action for sustainable development and human rights that was inspired by the United Nations Sustainable Development Goals as the foundation for global and local evidence, community return on investment and measurement of progress. The interjurisdictional issues Winnipeg faces are systemic, and interconnected. *OurWinnipeg 2045* creates space for genuine reflection, learning and for opportunities for those who the systems have disadvantaged.

Upon adoption of *OurWinnipeg 2045*, the City will focus on the strongest areas of municipal influence, Leadership and Good Governance and City Building, and collaborate with representative and diverse residents, community organizations, business and government partners to achieve goals of Environmental Sustainability, Economic Prosperity, Social Equity and Good Health and Well-being. Through *OurWinnipeg 2045*, the City commits to representative and equitable decision-making processes to operationalize and achieve the 6

goals, 21 objectives and 131 policy directions and will begin to unpack intentions, understand evidence, and align with services and budget priorities, through a facilitated and co-created Strategic Priorities Action Plan.

OurWinnipeg 2045 policy direction highlights the following opportunities for co-beneficial outcomes that can:

- Strengthen civic systems that support community resilience
- Account for the social, environmental, and economic impacts of municipal investments for broader community return
- Work in partnership for community benefit
- Remove barriers for systemically disadvantaged groups through a commitment to human rights and equity
- Integrate Indigenous perspectives and reconciliation throughout the plan
- Embed targets for greenhouse gas emissions reduction to guide climate action
- Reinforce the social determinants of health, health equity, and healthy built environments as a basis for proactive service delivery
- Address poverty and climate change solutions as innovative economic drivers
- Shift transportation to more sustainable modes and less reliance on personal vehicles
- Prioritize infill development and phasing new community development to accommodate growth and growth-supportive infrastructure in a more fiscally-sustainable way through an intensification target

Feedback from Phase 3 engagement from July 13, 2020 to October 30, 2020 provided the basis for document edits and rationale as provided in Appendix C – Rationale for Edits.

RECOMMENDATIONS

1. That Council give First Reading to the *OurWinnipeg 2045* Plan By-law No.120/2020 (the "By-law"), a draft of which is attached as Appendix A.

2. That the Executive Policy Committee be directed to conduct a public hearing in respect of the By-law and provide its report, and recommendations in respect of same, to Council.

3. That the thirteen motions referred to the *OurWinnipeg 2045* review process between April 12, 2016 and June 24, 2019, attached to this report as Appendix D, be considered complete.

4. That the proper officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

REASON FOR THE REPORT

On October 26, 2016, Council was notified by the Public Service that a five-year review of *OurWinnipeg* By-law 67/2010, as required by the *City of Winnipeg Charter*, had commenced. After extensive background research and conversations with dozens of stakeholder groups and thousands of Winnipeggers, a new *OurWinnipeg* development plan, as identified as Appendix B, is submitted for First Reading by Council.

The *OurWinnipeg 2045* Plan meets the City of Winnipeg's requirement under Section 224 of *The City of Winnipeg Charter* to adopt a development plan by by-law which must set out:

(a) the City's long-term plans and policies respecting
    (i) its purposes,
    (ii) its physical, social, environmental and economic objectives, and
    (iii) sustainable land uses and development;
(b) measures for implementing the plan; and
(c) such other matters as the Minister or Council considers necessary or advisable.

IMPLICATIONS OF THE RECOMMENDATIONS

There are no financial, regulatory, environmental, operational, human resources, or other implications of the Report.

If the recommendations of this report are concurred in:

- The Executive Policy Committee (EPC) will conduct a public hearing on the proposed *OurWinnipeg 2045* and *Complete Communities Direction Strategy 2.0*, prior to second reading of the by-law (Sec 227(1) CWC).

- Administrative reports outlining the content and merits of *OurWinnipeg 2045* and the *Complete Communities Direction Strategy 2.0* will be provided as part of the public hearing process and made available to the public.
    - This first reading report includes a summary and rationale of changes based on feedback and subsequent document review since the July 13, 2020 public engagement draft was released.
    - The public hearing report will include a summary of public, stakeholder and rightsholder engagement feedback on the draft *OurWinnipeg 2045* and *Complete Communities Direction Strategy 2.0* that occurred from July 13, 2020 until October 30, 2020.

- Advertisements for public hearings will appear in at least two daily newspapers for 2 consecutive weeks. (Sec 227(1) and 277 CWC)

- EPC then conducts a public hearing and forwards recommendations and the By-law to Council for second reading (Sec 227(1)(b) CWC). The purpose of the Public Hearing is to allow interested persons to make submissions, ask questions, or register support or objections with respect of *OurWinnipeg 2045* and the *Complete Communities Direction Strategy 2.0*. The public hearing is the only opportunity for members of the public and the applicant to voice their opinions on these matters.

- EPC will conclude the Public Hearing by closing representation and making a recommendation to Council to approve, approve with amendments, or reject the *OurWinnipeg 2045* Plan and the *Complete Communities Direction Strategy 2.0.* The Committee may also decide to adjourn the public hearing to another public meeting at a later date. The decision of the Committee is then forwarded to Council for second reading of the By-law.

- Council gives second reading to the *OurWinnipeg 2045* By-law (Sec. 227(2) CWC) and the *Complete Communities Direction Strategy 2.0* By-law.

- City Clerk sends a certified copy of the *OurWinnipeg 2045* By-law and the Executive Policy Committee Clause adopted by Council to the Minister of Municipal Relations (Sec 228(1) and 229(1) CWC). The *Complete Communities Direction Strategy 2.0* By-law will be held in abeyance until the Minister approves, approves subject to conditions, or rejects the *OurWinnipeg* 2045 By-law.
    - (Sec. 228(2) CWC) As soon as practicable after complying with Sec 228(1), the City must give notice by ordinary mail to every person who made submissions at the hearing conducted by the executive policy committee of Council respecting the proposed by-law, stating that
        - (a) Council has given second reading to the proposed by-law;
        - (b) a copy of the proposed by-law has been submitted to the minister for approval; and
        - (c) any person who made submissions at the hearing respecting the proposed by-law may file an objection, with stated reasons, with the minister within 14 days after the day the notice is given.

- Council will give third reading to the *OurWinnipeg 2045* By-law (Sec. 229(3) or 230(2) CWC) and third reading to the *Complete Communities Direction Strategy 2.0* By-law.

- Compliance with plan by-laws is provided under Section 235 of the *City of Winnipeg Charter* - the passing of a Plan Winnipeg by-law or a secondary plan by-law does not require Council, any person, or any department or agency of the government, to undertake a proposal contained in the by-law, but public works, undertakings and development in the city must be consistent with Plan Winnipeg or any secondary plan.

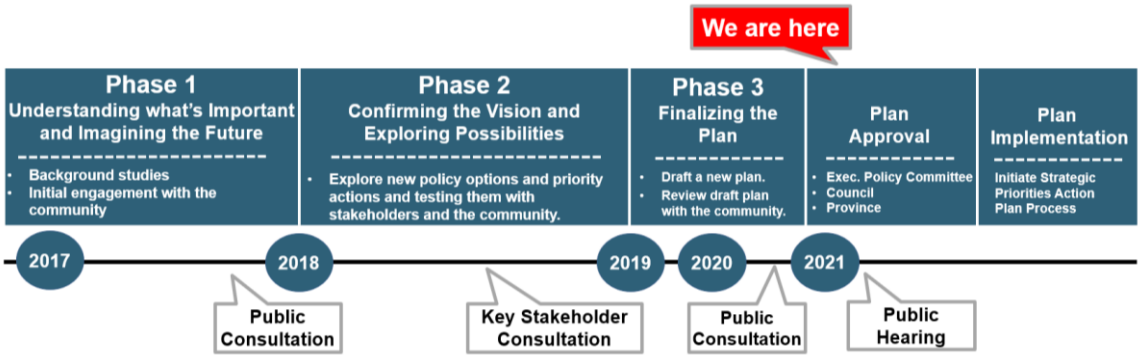
HISTORY/DISCUSSION

HISTORY

- On August 17, 2011, *OurWinnipeg* By-law No. 67/2010 and *Complete Communities Direction Strategy By-law No. 68/2010* took effect when adopted by Council.

- On October 26, 2016, Council was notified by the Public Service that a review of *OurWinnipeg (2011)*, as required by the *City of Winnipeg Charter*, had commenced.

- An *OurWinnipeg* Community Advisory Committee was established in June 2017 and included 14 diverse community members who provided valuable expertise, perspectives and recommendations throughout the review process.



- Phase 1 of the review launched publicly in September 2017 to understand what's important and to imagine the future. The *OurWinnipeg* project team held a Community Leaders Forum, attended community events and festivals, planned focused discussions and provided ways for the public to be involved through the *SpeakUpWinnipeg.com* website. An *OurWinnipeg Review: Phase 1 Report to the Community* (May 2018 Council) provides a summary of public feedback. A background study on *Employment and Commercial Lands* (April 2019 Council) was also completed.

- Phase 2 of the review occurred in 2018 and early 2019 to confirm the vision and explore the possibilities. It involved discussions with subject matter experts, community stakeholders, and City departments to reflect on relevance and effectiveness of policy.

- Phase 3 of the review occurred late in 2019 and 2020 to finalize the plan. It included updating *OurWinnipeg* (2011) and *Complete Communities Direction Strategy* policy through an interdepartmental co-creation process. It was based on the evidence of the current state of the community, public and key stakeholder feedback, review of other City plans and strategies, and collecting feedback on draft plans through an interactive process to build consensus. Public engagement took place for a month starting July 13, 2020 through Engage Winnipeg online information sharing and feedback requests due to the community presence of COVID-19 and the resulting Provincial health regulations. Stakeholder engagement through virtual meeting requests also began on July 13, 2020 and continued until October 30, 2020. *SpeakUpWinnipeg.com* content was migrated to the City's corporate website. Feedback has been integrated where inaccuracies or inconsistencies were identified, clarification was required, and where evidence of gaps were identified. Please see the Appendix C 'Rationale for Edits' for a summary of changes implemented through the public engagement process. A public engagement report and stakeholder submissions will be provided with the Second Reading Report.

- Fifteen Committee and Council motions were referred to the *OurWinnipeg* review process between April 12, 2016 and March 20, 2020. The majority of the motions spoke to a level of detail that was more appropriate to address within *Complete Communities Direction Strategy 2.0* rather than *OurWinnipeg 2045*. The two most recent motions in 2020 will be integrated into the *OurWinnipeg 2045* Strategic Priorities Action Plan process. See Appendix D for the status of motions and if and how they have been addressed.

FINANCIAL IMPACT

Financial Impact Statement

Date: November 27, 2020

Project Name:

OurWinnipeg 2045 Plan – First Reading – By-law 120/2020

COMMENTS:

There are no financial implications associated with the recommendations contained in this report.

Mike McGinn November 27, 2020
Mike McGinn, CPA, CA
Manager of Finance

CONSULTATION

This Report has been prepared in consultation with:

City of Winnipeg subject matter experts to build consensus on policy review and development.

Public, organizational stakeholders and rightsholders provided feedback through online engagement, formal submission and meetings.

Legal Services (as to Legal Issues)

OURWINNIPEG POLICY ALIGNMENT

The review of *OurWinnipeg* (2011) and the three companion documents, *Sustainable Transportation*, *Sustainable Water and Waste* and *A Sustainable Winnipeg* was conducted to ensure that relevant, high-level policy direction was integrated into *OurWinnipeg 2045*.

WINNIPEG CLIMATE ACTION PLAN ALIGNMENT

OurWinnipeg aligns with all seven strategic objectives as outlined in Winnipeg's Climate Action Plan, building on the directions and actions outlined under:

1. Corporate Leadership;
2. Empower Community Leaders and Collaborate with Stakeholders;
3. Advancing Sustainable Transportation – Increasing Mobility Options and Shift to Zero Emissions Vehicles;
4. Facilitate Compact, Complete Development and Increase Density;
5. Low Carbon and Energy Efficient Buildings;
6. Waste Reduction and Diversion;
7. Community Climate Resiliency

SUBMITTED BY

Department: Planning Property and Development
Division: Urban Planning and Design
Prepared by: Laura Rempel and Gary Holmes
Date: December 7, 2020
File No: N/A

Attachments:

Appendix A - By-law

Appendix B - *OurWinnipeg 2045*

Appendix C - Rationale for Edits

Appendix D - Status of Motions Referred to the OurWinnipeg review process