THE EXCHANGE DISTRICT BIZ

492 MAIN STREET WINNIPEG, MANITOBA CANADA R3B 1B7 P. 204.942.6716 F. 204.943.8741

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EXAMPLES

New York:

The City of New York introduced new signs in 2013 with fewer words and colors, and it features a more consistent layout. The number of characters used to explain the rules for particular days and hours has been reduced from 250 to about 140. The overall size of the sign is slashed from a maximum of 5 feet to 4 feet. And the day of a regulation is displayed before the hours of implementation, making it easier to process the information.



Source: https://www.nytimes.com/2013/01/08/nyregion/new-york-citys-parking-signs-long-confusing-are-made-over.html



Santa Monica adopted a similar approach to NYC, creating a visual hierarchy

Los Angeles:

The initial project took place in Los Angeles. The Department of Transportation installed new parking signs on posts that had 4 or more signs on them. Downtown LA was completed in 2019 and the rest of the city in 2020. Similar signs can be found in Santa Monica, Malibu and San Francisco.



Los Angeles Mayor with new parking sign



San Francisco variant

Additional Grid Styles







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Stockholm:



Brisbane:



Additional Photos but City unknown: We felt these parking signs were good examples of signs that were easily identifiable by their large font, bright colours and clear hierarchy.





