APPENDIX C

Additional Measures to Further Reduce Poverty in Winnipeg (Within Existing Budgets)
March 2019

No.	Measure	Budget Implica-tions	Estimated Timeline to Implement (<1yr., 1-3 yrs., 3yrs.)	Lead Dept.(s)
Communications and Awareness of Services				

1	• Use communications tools strategically to increase awareness of existing City programs and services that benefit people experiencing poverty. Some ideas that will be explored include:
	  • Centralized information page on city website, increased information provided to 311.
	  • Special promotion initiatives at City facilities using digital displays, possible hard-copy pamphlets.
		within existing budgets	*< 1 yr.*	Community Services (in consultation with Customer Service & Communic. and Indigenous Relations Division)

Housing				
2	• Following the completion of the OurWinnipeg review, update the current Winnipeg Housing Policy and develop a Housing Strategy. • Explore possible tools such as opportunities for inclusionary zoning to support development of affordable housing. • Review operating parameters of the Housing Rehabilitation Investment Reserve (HRIR) to adapt or expand its use to current needs in affordable housing development.	***within existing budgets***	*1 - 3 yrs.*	Planning, Property & Development
Transportation				
3	• Public Education Awareness and Promotion (PEAP) – Active Transportation Grants: • Encourage non-profit organizations that focus on making streets, parks and trails safer for active public use to apply for PEAP grant funding.	***within existing budgets***	*1 - 3 yrs.*	Public Works

Training and Employment				

4	• Enhance opportunities for Indigenous people in City hiring and training programs. Some ideas that will be explored include:
	  • Provision of supports for employment-related costs (e.g. CPR/first aid training etc.).
	  • Develop an Indigenous mentorship program for new City hires.
		within existing budgets	*1 - 3 yrs.*	Indigenous Relations Division