NEIL BINGHAM BA PhD FSA

February 17, 2021

To: The Standing Policy Committee on Property and Development, Heritage and Downtown Development

Re: 333 Broadway, formerly Monarch Life Building, Winnipeg - Main Floor Lobby / Interior Design - Potential Heritage Designation

Agenda Item: Executive Policy Committee, February 17, 20201

I write to fully support the heritage designation of 333 Broadway, including the lobby. It is an outstanding survivor of Mid-Century Modern. To designate the exterior of the building but not its interior is like saving a jewelry box but throwing away the jewels found inside.

Although I know live in England, I still retain a home in Winnipeg for my sole occupation for part of the year. I am an architectural historian and curator, formerly Curator of Architecture at the Royal Institute of British Architects, Royal Academy of Arts and the Victoria and Albert Museum, London. I teach post-graduate for New York University in London. I have written articles and books on architecture, many on Mid-Century Modern.