From: Daniel Guenther
Sent: Tuesday, February 16, 2021 9:55 AM
To: CLK-CityClerks <CityClerks@winnipeg.ca>
Subject: Support for Heritage Designation - 333 Broadway

Dear Executive Policy Committee,

I am writing to strongly support and encourage the heritage designation of 333 Broadway in Winnipeg.

The WCB / Monarch Life building is one of the best examples of mid-century architecture in Winnipeg and its design elements are integral to the modernist vein of Broadway and downtown Winnipeg. Our city was fortunate to have some of Canada's greatest mid-century architecture built last century, and it is our duty to value and protect these irreplaceable places.

The main floor lobby specifically deserves designation, as it is a rare example of a modernist interior space that has not been significantly altered.

The interior and exterior architecture of 333 Broadway deserve to be recognized and protected. This designation provides you with the chance to preserve this important building for future generations.

I fully support the heritage designation for 333 Broadway.

Sincerely,

Daniel Guenther