DOWNTOWN WINNIPEG BIZ

Year of Budget

Revenue	2020 Budget	2020 Projections	2021 Budget
BIZ Levy	$ 3,103,248.00	$ 3,103,248.00	$ 3,179,400.00
Grants - City of Winnipeg	$ 555,719.00	$ 564,769.00	$ 346,000.00
Grants - Other	$ 11,410.00	$ 46,967.00	$ 11,410.00
Interest Revenue	$ 9,500.00	$ 9,500.00	$ 9,500.00
Projected Over/Underpayment from Prior Year	$ (5,000.00)	$ (5,000.00)	$ (5,000.00)
Sponsorship	$ 443,764.00	$ 495,308.00	$ 464,689.00
Other - Administration	$ 2,720.00	$ 2,720.00	$ 2,720.00
Other - All other departments (includes 2019 Carry Over)	$ 205,805.00	$ 534,205.00	$ 99,200.00
2020 Carry Over	$ -	$ -	$ 345,646.00
Fundraising/Miscellaneous	$ -	$ -	$ -
Transfer from Reserve Fund	$ -	$ -	$ -
REVENUE TOTAL	**$ 4,327,166.00**	**$ 4,751,717.00**	**$ 4,453,565.00**

Expenses	2020 Budget	2020 Projections	2021 Budget
Bank/Ceridian Service Charges & Interest	$ 13,540.00	$ 9,750.00	$ 11,200.00
Board Development	$ -	$ -	$ 2,500.00
Travel/Transporation/Parking	$ 16,774.00	$ 18,500.00	$ 18,730.00
Technical Support	$ 34,195.00	$ 33,994.00	$ 44,195.00
Meetings & Workshops	$ 22,760.00	$ 13,148.00	$ 22,760.00
Membership Dues and Licenses	$ 5,800.00	$ 5,800.00	$ 5,800.00
Miscellaneous costs	$ 14,441.00	$ 16,441.00	$ 18,500.00
Office maintenance and supplies	$ 53,210.00	$ 56,328.00	$ 58,630.00
Professional Fees/ Annual Audit	$ 9,200.00	$ 16,000.00	$ 12,200.00
Professional Development & Training	$ 15,904.00	$ 37,616.00	$ 32,522.00
Staffing & Benefits	$ 728,110.00	$ 802,500.00	$ 772,416.00
Storage/Rental Space	$ 158,667.00	$ 158,667.00	$ 161,333.00
Telephone & Web/Email Hosting	$ 10,944.00	$ 15,000.00	$ 11,730.00
Covid 19 related costs	$ -	$ 7,800.00	$ -
Administration Total	**$ 1,083,545.00**	**$ 1,191,544.00**	**$ 1,172,516.00**
Business Development Grant	$ 75,000.00	$ 50,000.00	$ 75,000.00
Storefront Improvement Grant	$ -	$ -	$ -
Change for the Better/CEO Sleepout	$ -	$ -	$ -
Covid related Grants for BIZ members		$ 101,000.00	$ 72,578.00
Safety Improvement Grant	$ -	$ -	$ -
Business Incentives Total	**$ 75,000.00**	**$ 151,000.00**	**$ 147,578.00**
Advertising, Promotions & Publications	$ 152,493.00	$ 113,891.00	$ 120,776.00
Banners, Signs & Maintenance	$ 17,978.00	$ 19,833.00	$ 6,604.00
Marketing and Events Admin Staffing and Benefits, communications, etc	$ 191,000.00	$ 133,378.00	$ 218,009.00
HOST Staffing and Benefits, uniforms, supplies, communications, etc	$ 142,251.00	$ 189,781.00	$ 466,575.00
Volunteer Program	$ -	$ -	$ 63,288.00
Member Services	$ -	$ -	$ 14,500.00
Strategic planning and Special projects	$ 158,188.00	$ 136,163.00	$ 203,175.00
Events	$ 223,622.00	$ 79,755.00	$ 202,292.00
Transportation, Parking, and Transit	$ 39,668.00	$ 5,745.00	$ 4,500.00
Transportation Staffing and Benefits	$ 21,121.00	$ 21,621.00	$ -
Safety and CHAT Staffing and Benefits	$ 1,013,034.00	$ 617,554.00	$ -
DCSP Salaries and Benefits/training/uniforms etc		$ 263,715.00	$ 793,286.00
Website / Social Media	$ 29,000.00	$ 49,526.00	$ 30,500.00
Marketing & Promotion Total	**$ 1,988,355.00**	**$ 1,630,962.00**	**$ 2,123,505.00**
Enhanced Streetscape Renewal			
Equipment & Supplies Rental	$ 45,000.00	$ 39,122.00	$ 41,580.00
Holiday Décor	$ -	$ -	$ -
Mtce Supplies/fuel/meetings/repairs/etc	$ 78,577.00	$ 103,935.00	$ 84,300.00
Graffiti Removal	$ 8,000.00	$ 8,000.00	$ 8,000.00
Public Realm (was Placemaking) Staffing and Benefits	$ 110,063.00	$ 73,500.00	$ 146,789.00
Landscaping	$ 41,000.00	$ 46,945.00	$ 53,000.00
Murals/ Art Programs	$ -	$ -	$ -
Safety Programs/uniforms/supplies/meetings/etc.	$ 249,740.00	$ 182,223.00	$ -
Street Furnishings - Bike Racks, kiosks, benches	$ 27,496.00	$ 6,199.00	$ 47,270.00
Maintenance Staffing and Benefits	$ 620,390.00	$ 508,000.00	$ 629,027.00
Street Lighting (other lighting)	$ -	$ -	$ -
Other Initiatives and Miscellaneous	$ -	$ -	$ -
Physical Enhancements & Maintenance Total	**$ 1,180,266.00**	**$ 967,924.00**	**$ 1,009,966.00**
2020 Surplus Allocation to Contingency Reserve		$ 300,000.00	
2020 Surplus Allocation to balance the 2021 Budget	$ -	$ 345,646.00	$ -
2020 Surplus Allocation for other 2021 initiatives		$ 164,641.00	
Other Total	**$ -**	**$ 810,287.00**	**$ -**
EXPENSE TOTAL	**$ 4,327,166.00**	**$ 4,751,717.00**	**$ 4,453,565.00**
NET INCOME (LOSS)	**$ -**	**$ -**	**$ -**

DOWNTOWN WINNIPEG BIZ
Year of Budget
Budget Summary

Revenue	2020 Budget	2020 Projections	2021 Budget
BIZ Levy	$ 3,103,248.00	$ 3,103,248.00	$ 3,179,400.00
Grants - City of Winnipeg	$ 555,719.00	$ 564,769.00	$ 346,000.00
Other Revenue	$ 668,199.00	$ 1,083,700.00	$ 928,165.00
REVENUE TOTAL	**$ 4,327,166.00**	**$ 4,751,717.00**	**$ 4,453,565.00**
Expenses			
Administration Total	$ 1,083,545.00	$ 1,191,544.00	$ 1,172,516.00
Business Incentives Total	$ 75,000.00	$ 151,000.00	$ 147,578.00
Marketing & Promotion Total	$ 1,988,355.00	$ 1,630,962.00	$ 2,123,505.00
Physical Enhancements & Maintenance Total	$ 1,180,266.00	$ 967,924.00	$ 1,009,966.00
Transfer to Reserves	$ -	$ 810,287.00	$ -
EXPENSE TOTAL	**$ 4,327,166.00**	**$ 4,751,717.00**	**$ 4,453,565.00**
Net Income/(Loss)	**$ -**	**$ -**	**$ -**

Notes

Revenue

BIZ Levy: Levy overpayment was $62,700.99 Additional amount to be taken from the Contingent Reserve.

Grants - City of Winnipeg

Grants - other: Summer Student Incentive and Covid Wage Subsidy increased this.

Interest Revenue

Projected Over/Underpayment

Sponsorship

Fundraising/Miscellaneous

Transfer from Reserve Fund

Expenses

Administration

Business Incentives

Marketing & Promotion:

Transportation Wages and Benefits now shifted to Public Realm
Safety and CHAT now shifted to DCSP
DCSP amount is a lump sum amount that they are allocating to various expenses.

Physical Enhancements

Safety now shifted to DCSP

Other expenses