Executive Policy Council Meeting
July 14, 2021
Delegate - Kelly Ryback
Items:

#6 - Emergency Management Leadership Team COVID-19 Response & Recovery Plan
#7 - Request for Proposal Alignment to the Winnipeg Climate Action Plan

#6- Emergency Management Leadership Team COVID-19 Response & Recovery Plan
Help Downtown - remove the barriers, reduce transit and parking fees, clean it up, increase foot patrols, improve lighting and increase surveillance coverage, add live events and festivals, partner with Province and Feds and stakeholders to help our downtown citizens.

I know many of you agree on these because it's in your submissions as appendixes A, B, C, and D.

I wrote that list in my published letter to the Winnipeg Free Press editor dated February 24, 2021. You've lost the summer. The time to plan is before stuff happens, before it opens up.

My background includes business development, analysis, events, and a designation in Disaster Recovery, including experience in Pandemic Planning. I've done what you're asking.

Get the word out. The streets, parking lots, parks and facilities are open. Make a call to Sport Manitoba. The athletes are aching to compete. Give me the word and I can get 30 ukulele players to busk downtown. We'll raise thousands for Main Street Project. So many opportunities, I have a list.

People need to get out and interacting, safely. They need to discover their ward and the city. Create digital passports - locations, landmarks, points of interest and history, pandemic recovery related. A pic of kid's stuff toy wearing a mask. Or pics of just getting out.Folks can take selfies or make Tik Tok videos. Fill the passport and it gets redeemed for something.
Have a 3D printer challenge to recreate something Winnipeg related. Display these at the locations or in the community centres or in City Hall.
Councillors, get out. Hold safe public gatherings in your neighbourhood parks. Get some food trucks or hot dog carts. Zoomafews, get back downtown. And to you all, learn something in your commutes. Have a team building contest over lunch like a digital scavenger hunt in the Exchange. Meet people. Broadcast on social media what you're doing. Showcase till the cows come home.

City pride and enthusiasm, it's at an all time low. Not only the greatest economic crisis in our lifetime but top three health crisis, at the same time. The Twin Crisis. Throw in a big smack of division.
1950 Flood. My father was 10. He and Grandpa sandbagged while Grandma and my aunts were evacuated to Detroit. The City got hammered but when the waters receded and folks returned, the re-building began. Perseverance.
The 50's Polio Pandemics. Many of my relatives afflicted, two suffered paralysis. But the relief and joy when the Salk vaccine was released. Never again.
1967 Pan Am Games - new facilities and a success, coincided with Canada's centennial. The Pan Am Pool is still a jewel. The City beamed.
I was a member of the 1984-88-90 Winnipeg Blue Bomber Grey Cup Championships. Oh the party and you couldn't wipe the smiles off the faces. The first time we hosted a Cup in '91. We showed the rest of

the country how it's done. And finally a Championship in 2019 ! Only to be interrupted.
We gotta get it back. But wait, there's more.

The greatest unifying event in our history. Beating back the Flood of '97. You were either sand bagging, making bags, driving baggers, providing food, serving our military who were sleeping in our hockey rinks. Every bit counts. The sewer system was on the verge of backing up.
Mayor Thompson's rally cry - It it's yellow let it mellow, if it's brown then flush it down. Nothing's gonna stop us now !
The '99 Pan Am Games - I was employed by the Games for two years. Raised $2 million in sponsorship and I was the lead on its liquidation. Hundreds of staff, 23,000 volunteers. Folks couldn't get enough. National TV coverage, the Good Year Blimp. Aside from the Olympics, the largest multi-sport event. WE ROCKED IT !!!

And here we are. We're halfway there but living on a prayer. It's still at least a two-year battle AFTER the declaration of Code Green. What's our rally cry? Theme song? Whatever it is, sing it from the roof tops !

But now let's get right down to business. Focus. Focus and ONLY on the essentials.
The 5 P's of municipal governance:

-PIPES

-PAVEMENT

-PARKS

-POLICE

-PARAMEDICS & PHIRE (hee)

Non-essential - only spend for critical maintenance and bare necessities.

Thousands of business, families, and individuals are depending on YOU !.
Here's your challenge. Make NEW cuts of $25-$50 million in THIS YEAR's budget. $50-100 million in NEXT YEAR's budget. That's MORE THAN currently planned. These savings need to be directed to boost some essentials and to support our hurting businesses and citizens. I have a list.

Priorities have to change. Common sense needs to prevail. Quality needs to improve. Performance must increase. Some projects, work, and pending reports need to be shelved. Too many get laid over now. I have a list.
We need to get creative. We need to be a lean, mean, fighting machine.

#7 - Request for Proposal Alignment to the Winnipeg Climate Action Plan

Not now. The City MUST not put up roadblocks. Not now, Not in recovery.

I was in IT equipment and solution sales for 13 of my 35 year career. Over $20 million dollars of sales and contracts. To all levels of government, major corporations, the Arts, small & medium enterprise. Winnipeg Police, Winnipeg Employee Benefits, Winnipeg Archives, Administration. Winning an RFP or RFQ was based on price, meeting specifications, delivery, service, and warranty while in good standing. .

Don't put up a barrier when folks are trying to recover. That poor self-employed tradesperson or contractor who has 6 years left of financing on a work truck who possibly cannot afford an electric vehicle. Loses a bid because he got weighted out and not because of price or service. Maybe the winning bid listed an electric vehicle but ended up being the owner's Tesla.
The sales rep who loses a bid only because head office in Toronto didn't comply. The winning bid said they'd deliver in an electric car YET it still came from Toronto, same as the loser. Loser would have shipped direct. The winner added no value.
How do you score the 10% weighting? Type of vehicle? Materials (who can evaluate that?), recycling, brewing coffee at home and pouring it in a Yeti mug versus Timmies' drivethru? Does Purchasing even have that ability? Time and cost to get them there? Transparency and appeals? What a schmoz.
The vendor employees lose out, maybe lose their jobs over something they have no control over. What's the financial and human cost?
Do you run the risk of paying a substantially higher price? 10% or 20% higher because the lower bid lost in the weighting?

How do you confirm and audit someone's claims? How do you confirm they met their climate commitments. They said they'd take waste to a 4R depot. Did they? What are the penalties? But too late for the losing bid. What's it going to cost for all the checks and measures for implementation and operation. How long to implement? Could it be a Human Rights Violation?

Is this a ***5 P PRIORITY*** ? No it is not. Give notice it could happen. Give folks a chance to prepare so they can comply. Put it on the shelf until after the next election. We are in recovery ! There are more pressing matters. There's more we can do to combat climate change without hurting our businesses and without creating more bureaucracy.

Now back to #6. One last item and it is timely.

Mayor Bowman, you campaigned for and filed a motion that was defeated in December 2014. To cancel severance pay to councillors if they fail in seeking re-election or do not to seek a new term. The vote opposed was 10 to 6. Some of those councillors are no longer here but some are. You will have some support. Marty Morantz donated his severance to the Bruce Oake Recovery Centre.
At Pan Am Games, we were all term employees. No severance, we knew the terms. I hire contractors for a term. No severance. No severance if that person loses the next contract.

Elected officials are on TERM.

You want to show the suffering businesses and citizens that you're with them and standing together? I am asking for a new motion to be tabled in 2021, to cancel Elected Officials Severance Packages.

If it's not tabled or defeated, then I ask for any elected official who is NOT seeking re-election or loses the next election to donate their severance package to an organization who assists vulnerable citizens or assists in our economic recovery. This would save the City hundreds of thousands of dollars and send an extremely positive message to the people.
Add in severance for illness if that was added last year out of the Elected Officials Compensation Review. I couldn't find it. There are options for elected officials without putting the taxpayer on the hook.

Thank you.