Agenda – Council – September 29, 2021

Report – Executive Policy Committee – September 21, 2021

Item No. 16 Business Improvement Zones, Image Routes and Neighbourhood Main Streets Funding Grant Agreements

EXECUTIVE POLICY COMMITTEE RECOMMENDATION:

On September 21, 2021, the Executive Policy Committee concurred in the recommendation of the Winnipeg Public Service and submitted the following to Council:

1. That funding from the 2020 BIZ Zones, Image Routes and Neighbourhood Main Streets Capital Program be approved for Streetscaping Projects as follows:

    A. North End BIZ $50,000.00

    B. Provencher Blvd BIZ $50,000.00

    C. Selkirk Avenue BIZ $20,000.00

    D. Corydon Avenue BIZ $12,000.00

2. That the funding outlined in Recommendation 1 be approved, subject to the following conditions:

    A. Approval of final design, developed by a landscape architect, by the Director of Planning, Property and Development or delegate.

    B. The BIZ accepting full responsibility and liability for carrying out the work in accordance with the approved design.

    C. The BIZ accepting full responsibility and liability for maintenance of the project after the work has been completed.

    D. The BIZ submitting invoices for the work completed with the understanding that no funding will flow to the BIZ after two years have elapsed since the agreement was executed.

    E. The City being entitled to terminate the agreement upon the provision of notice to the BIZ.

Report – Executive Policy Committee – September 21, 2021

EXECUTIVE POLICY COMMITTEE RECOMMENDATION: (continued)

F. The City entering into, executing and delivering grant agreements with the BIZ for the above-noted Streetscaping Projects and such other agreements as determined necessary by the City Solicitor/ Director of Legal Services to implement the intent of the foregoing (the "Ancillary Agreements").

3. That authority be delegated to the Chief Financial Officer to negotiate and approve the terms and conditions of the grant agreements with the BIZs and the Ancillary Agreements, in accordance with this report and such other terms and conditions deemed necessary by the Director of Legal Services and City Solicitor to protect the interests of the City.

4. That the Proper Officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

Report – Executive Policy Committee – September 21, 2021

DECISION MAKING HISTORY:

EXECUTIVE POLICY COMMITTEE RECOMMENDATION:

On September 21, 2021, the Executive Policy Committee concurred in the recommendation of the Winnipeg Public Service and submitted the matter to Council.

ADMINISTRATIVE REPORT

Title: Business Improvement Zones, Image Routes and Neighbourhood Main Streets Funding Grant Agreements

Critical Path: Executive Policy Committee – Council

AUTHORIZATION

Author	Department Head	CFO	CAO
J. Veitch	J. Kiernan	C. Kloepfer	M. Jack

EXECUTIVE SUMMARY

The Public Service is seeking Council approval to enter into grant agreements with the North End Business Improvement Zone (BIZ), the Provencher Boulevard BIZ, the Selkirk Avenue BIZ and the Corydon Avenue BIZ to receive funding from the 2020 BIZ Zone, Image Routes and Neighbourhood Main Streets Capital Program budget.

The 2020 Capital Budget and 2021 to 2025 Five-Year Forecast included $352,000.00 for the BIZ Zones, Image Routes and Neighbourhood Main Streets Capital Program in 2020. Approximately one third, or $132,000, of the funding was held for allocation in 2021.

RECOMMENDATIONS

1. That funding from the 2020 BIZ Zones, Image Routes and Neighbourhood Main Streets Capital Program be approved for Streetscaping Projects as follows:

    A. North End BIZ $50,000.00
    B. Provencher Blvd BIZ $50,000.00
    C. Selkirk Avenue BIZ $20,000.00
    D. Corydon Avenue BIZ $12,000.00

2. That the funding outlined in Recommendation 1 be approved, subject to the following conditions:

    A. Approval of final design, developed by a landscape architect, by the Director of Planning, Property and Development or delegate.
    B. The BIZ accepting full responsibility and liability for carrying out the work in accordance with the approved design.
    C. The BIZ accepting full responsibility and liability for maintenance of the project after the work has been completed.

D. The BIZ submitting invoices for the work completed with the understanding that no funding will flow to the BIZ after two years have elapsed since the agreement was executed.
E. The City being entitled to terminate the agreement upon the provision of notice to the BIZ.
F. The City entering into, executing and delivering grant agreements with the BIZ for the above-noted Streetscaping Projects and such other agreements as determined necessary by the City Solicitor/ Director of Legal Services to implement the intent of the foregoing (the "Ancillary Agreements").

3. That authority be delegated to the Chief Financial Officer to negotiate and approve the terms and conditions of the grant agreements with the BIZs and the Ancillary Agreements, in accordance with this report and such other terms and conditions deemed necessary by the City Solicitor/ Director of Legal Services to protect the interests of the City.

4. That the proper officers of the City be authorized to do all things necessary to implement the intent of the foregoing.

REASON FOR THE REPORT

Council approval is required to enter into grant agreements with the respective BIZs.

IMPLICATIONS OF THE RECOMMENDATIONS

Funding will be approved for Streetscaping projects as outlined from the 2020 BIZ Zone, Image Routes and Neighbourhood Main Streets Capital Program Budget.

A standard agreement, which has been employed for similar grants to BIZs in the past, will again be utilized and will include standard provisions that protect the City. The agreements will provide for:

- Design approval by the Director of Planning, Property and Development or delegate.
- The BIZ accepting full responsibility and liability for carrying out the work in accordance with the approved design.
- The BIZ accepting full responsibility and liability for maintenance of the project after the work has been completed.
- Funding to flow as invoices are submitted to the City and the termination of funding after two years have elapsed since the agreement was executed.
- Termination by the City upon the provision of notice to the BIZ.

The City of Winnipeg insures the BIZs within the City. Any issues of liability for these streetscape elements are covered through the Risk Management Division and therefore there is coverage for replacement value if damage is caused by a third party.

HISTORY/DISCUSSION

The City of Winnipeg Charter provides for City Council to create a Business Improvement Zone (BIZ) by by-law.

Business Improvement Zones are governed by a set of procedures and required processes which are outlined in the Business Improvement Zone Procedures By-law No. 8111/2002 (the "By-law"). The By-law provides for the following:

Objects of a board

5(2) The objects of a board are

(a) to beautify, improve and maintain real property of the City in the zone subject to the authorization by Council, and

(b) to promote improvements and economic development in the zone.

BIZs are funded by a BIZ Levy (collected through the Business Tax) which are included in BIZ budgets adopted by the BIZ membership and then submitted to City Council for approval. In addition, BIZs apply for other grants, complementary funding and sponsorships dollars to deliver their programs and capital projects. A number of BIZs are ready to commence with Streetscape Enhancement Strategy projects which require legal agreements between the BIZs and the City to allow grant monies to flow.

Projects are selected based on community readiness and partnership opportunities. The BIZs utilize grants received from the City to leverage additional funding to undertake projects. Project funding is delivered as a grant to the BIZ through legally executed agreements.

The criteria and parameters utilized to determine grant allocations were agreed to by the Winnipeg BIZ Alliance at a meeting in May of 2019. The North End BIZ is expanding its Gateway entrance project (at strategic intersections). The Provencher Blvd BIZ is expanding its decorative light project on the centre median as a gateway feature into the BIZ Zone. The Selkirk Ave BIZ is continuing with its enhancement of decorative spheres on existing decorative banner poles. Corydon Avenue BIZ is adding lighting features to its decorative poles within the BIZ Zone

It should be noted that no one criterion is more important than another and that a balanced approach is taken when considering which BIZs will receive capital funding allocations in any particular year. Allocation of grants to BIZs is determined using the following criteria:

- Rotation of funding – Consideration of time elapsed since a given BIZ has received a funding allocation (this does not mean that a BIZ is automatically in line to get a grant, even if that BIZ has not received one for a long time).
- Connection with other (City of Winnipeg) works - Opportunities for partnering with other planned work (e.g. street renewal, hydro light replacements, etc.) makes better use of this limited capital funding.
- Part of a plan - Proposed streetscape project is part of a Streetscape Enhancement Strategic Master Plan, Vision Plan, (local area plan), public realm strategy, place making, etc.
- Missing piece - Proposed project is a final phase or subsequent phase to previous works completed.

- Matching funds – Availability of matching funding (war chest) from BIZ, partnerships (other sources) or sponsors.
- Long-term care – Availability/capacity of the BIZ having a continual (line item) budget for on-going maintenance of elements installed.
- Need – Proposed project addresses an identified need (e.g. more lighting, more bike parking, etc.).
- Project readiness – Project is designed or fully scoped out ("shovel ready") so it can be completed in a timely manner. For design/consultant assignments, there is a clear objective with BIZ buy-in.

Inasmuch as no capital funding was allocated to the BIZ, Image Routes and Neighbourhood Main Streets Capital Program for 2021 in the 2020 Capital Budget and 2021 to 2025 Five-Year Forecast, $132,000 of the $352,000 for 2020 (approximately a third) was held back for allocation for this year in order to sustain the program. These are the capital funds that are being allocated and the recommendation that the four listed BIZ Zones be approved for Streetscaping Funding.

On July 23, 2020, Council approved that the 2020 BIZ Zones, Image Routes and Neighbourhood Main Streets Capital Program be exempt from the 2% short-term financing charge and 1.25% corporate administration fee overheads.

FINANCIAL IMPACT

Financial Impact Statement

Date: August 30, 2021

Project Name:

First Year of Program 2021

Business Improvement Zones, Image Routes and Neighbourhood Main Streets Funding Grant Agreements

	2021	2022	2023	2024	2025
Capital					
Capital Expenditures Required	$ 132,000	$ -	$ -	$ -	$ -
Less: Existing Budgeted Costs	132,000	-	-	-	-
Additional Capital Budget Required	$ -	$ -	$ -	$ -	$ -
Funding Sources:					
Debt - Internal	$ -	$ -	$ -	$ -	$ -
Debt - External	-	-	-	-	-
Grants (Enter Description Here)	-	-	-	-	-
Reserves, Equity, Surplus	-	-	-	-	-
Other - Enter Description Here	-	-	-	-	-
Total Funding	$ -	$ -	$ -	$ -	$ -
Total Additional Capital Budget Required	$ -				
Total Additional Debt Required	$ -				
Current Expenditures/Revenues					
Direct Costs	$ -	$ -	$ -	$ -	$ -
Less: Incremental Revenue/Recovery	-	-	-	-	-
Net Cost/(Benefit)	$ -	$ -	$ -	$ -	$ -
Less: Existing Budget Amounts	-	-	-	-	-
Net Budget Adjustment Required	$ -	$ -	$ -	$ -	$ -

Additional Comments: Capital expenditures of $132,000 represent grants to the four BIZ's as laid out in the body of this report. As noted in the report, short-term financing charges and corporate admin fees were waived by Council in July 2020.

Mike McGinn Aug. 30, 2021

Mike McGinn, CPA, CA
Manager of Finance

CONSULTATION

This Report has been prepared in consultation with:

- Winnipeg BIZ Alliance

OURWINNIPEG POLICY ALIGNMENT

01-A City that Works (Direction 4): Collaborate with all public, private and community economic development agencies to advance economic advantages.
To help improve the image and attraction for a Business Improvement Zone, will in turn support a thriving and vibrant Neighbourhood Mainstreet as a Community and citywide destination.

02-A City that Works (Direction 8): Encourage Activities Beneficial to the Winnipeg Economy.
Supporting the improvement of a BIZ Zone (as a Neighbourhood Mainstreet) supports economic growth both within the community and city overall.

03-A Sustainable City (Direction 6) Plan for the sustainable development of healthy neighbourhoods based on their particular historic identity and character.
Support streetscape enhancement developments within the Business Improvement Zones, allows for the development of active, distinct, sustainable and vibrant districts.

04-Quality of Life (Direction 6): Promote cleanliness and beautification.
Reinvestment in partnered projects in Business Improvement Zone will enhance support for distinct identity, design and programs that enhance and promote the aesthetic appeal of public spaces and districts.

WINNIPEG CLIMATE ACTION PLAN ALIGNMENT

n/a

SUBMITTED BY

Department: Planning, Property and Development
Division: Urban Planning and Design
Prepared by: Martin Pasieczka, Neighbourhood Economic Development Officer & BIZ Liaison
Date: August 30, 2021
File No: N/A