JANUARY 2021

SUMMARY

Adult Service Bylaws Across Canada

THE CITY OF WINNIPEG

Adult Service Bylaws

1. What types of licence regulations are in place with a focus on safety / well-being / harm reduction?

Standard Safety-Related Licensing Regulations:

- All municipalities have mandatory licence regulations for individuals, services and establishments which helps to discourage possible exploitation.
  - No person shall engage the services of an unlicensed adult services provider or an unlicensed adult services agency for the provision of exotic entertainment.
- All municipalities have regulations in place that discourage anonymity thereby providing protection, such as the following:
  - A current list of all persons who actually provide services, containing the following information:
    a) The true name of each person
    b) any stage names or common nickname by which that person is known
    c) The birth date of each such person
    d) The residential address and telephone number of each person
    e) Birth Certificate or other documentary confirmation of identity
    f) Applicant shall attend in person and not by an agent at the offices of the Municipal Licensing
    g) Age (must be least 18 years of age)
    h) Provide photo

Other Safety-Related Licensing Regulations unique to each municipality:

	Body Rub Practitioners	Body Rub Parlours	Escort	Escort Agencies	Adult Entertainment Providers	Adult Entertainment Establishments
Calgary	•Certificate of proficiency required (250 hrs. of training in massage from a recognized school / institute)	•Standard Regulations *(refer to listing above)*	•Standard Regulations *(refer to listing above)*	•Standard Regulations *(refer to listing above)*	•Physical contact prohibited by both parties	•Physical contact prohibited by both parties
Edmonton	•Photo License Required	•Standard Regulations *(refer to listing above)*	•Photo License Required	•Standard Regulations *(refer to listing above)*	•Photo License Required	•Standard Regulations *(refer to listing above)*
Toronto	•Photo License Required •Medical examination of body-rubbers	•Obstruction or locking of individual rooms or cubicles prohibited •Use of cameras or other photographic or recording devices prohibited	•No existing Bylaws	•No existing Bylaws	•Standard Regulations *(refer to listing above)*	•Separate washrooms for males and females •Use of cameras or other photographic or recording devices prohibited* •If cameras are installed for security purposes, the owner shall ensure that signs are posted in conspicuous locations
Regina	•Proof of completion of BRE education Program •Confidential Assistance Services •Mandarin Translation of regulations available	•Visibly post safety contact information •Have no locking mechanisms on interior doors •Have working panic buttons in close access to treatment rooms, •Have at least two workers in attendance during operating hours	•No existing Bylaws	•No existing Bylaws	•No existing Bylaws	•No existing Bylaws
Saskatoon	Standard Regulations *(refer to listing above)*	Standard Regulations *(refer to listing above)*	Standard Regulations *(refer to listing above)*	Standard Regulations *(refer to listing above)*	Standard Regulations *(refer to listing above)*	Standard Regulations *(refer to listing above)*
Hamilton	•No service should be provided to a person who is or who appears to be intoxicated by alcohol or a drug	•Obstruction or locking of individual rooms or cubicles prohibited	•No existing Bylaws	•No existing Bylaws	•Physical contact prohibited	•Post signs prohibiting physical contact

**Refer to research for detailed bylaws regarding cameras*

2. Do any municipalities have low barriers in place for such activities?

Edmonton

There are no licence fees or licence renewal fees for Body Rub Practitioners, Date / Escorts and or Adult Entertainment Providers.

Saskatoon

Saskatoon has developed a sub-category of licence known as Transient Adult Service Performer and defined as an adult that does not reside or maintain a place of business in the City.

3. How do other municipalities regulate what can be advertised to the public for such activities?

Please note: For detailed bylaws pertaining to each municipality's advertising regulations, please refer to the appended research.

Calgary

Body Rub Practitioner and Business:

- Must not advertise or arrange for any form of advertising that includes the word body rub or that suggests to the prospective client that the service of body rub may be provided, unless licensed under this Bylaw
- Must include in the advertisement, the valid business licence number of each licencee referenced in the advertisement.
- Must not arrange for the distribution, publication or posting of any advertisement that describes or depicts any portion of the human body: that would reasonably suggest to prospective clients that any service is available other than a body rub; or
    a) that depicts or displays the nudity or semi-nudity of any person

Escorts and Escort Services:

- No person carrying on a business, shall exhibit or allow to be exhibited on or in the premises any sign or advertisement that suggests or indicates that the premises is a place that offers any form of sexual favours, sexual gratification or sexual intercourse.
- No person carrying on a business, shall distribute or cause to be distributed any advertisement or business card that suggests or indicates that the service provided includes any form of sexual favours, sexual gratification or sexual intercourse. No person who has been issued a licence pursuant to the provisions this Bylaw shall place or circulate or cause to be placed or circulated any information or advertisement unless such information or advertisement displays in a readable manner the business licence number of that person on such information or advertisement.

Adult Entertainer and Entertainment Services:

- No existing bylaws specific to advertising

Edmonton

Body Rub Practitioner and Business:

- Display the number assigned to their Licence for a Body Rub Practitioner on any advertisement placed in any newspaper, web page, magazine or periodical.
- Not advertise the Body Rub Centre unless the telephone number, name, e-mail address or internet address used in the advertisement has been previously provided to the City Manager.

Escorts and Escort Services:

- Must not advertise the Escort unless the telephone number, name, e-mail address or internet address used in the advertisement has been previously provided to the City Manager.
- Must display the number assigned to their Licence for an Escort on any advertisement placed in any newspaper, web page, magazine or periodical.

Adult Entertainer and Entertainment Services:

- Must not advertise the Exotic Entertainer unless the telephone number, name, e-mail address or internet address used in the advertisement has been previously provided to the City Manager.
- Must display the number assigned to their Licence for an Exotic Entertainer on any advertisement placed in any newspaper, web page, magazine or periodical.

Toronto

Body Rub Practitioner and Business:

- No owner or operator shall in any way or by any means advertise a body-rub parlour owned or operated by him or her, or publish anything or erect, post or maintain any sign, notice or any other publication or device, relating to or drawing attention to such body-rub parlour by any means or in any form
- Every owner and operator shall exhibit over the street door or in the lower front window of the premises in respect to which such person's licence is issued or in some other conspicuous place on the exterior.
- Additional non-illuminated sign:
    a) may be displayed flat against the exterior portion of a wall or door of a body-rub parlour one non-illuminated sign of which the facade shall not exceed 0.19 square metre in size, and which sign shall be no more than eight centimetres in depth, which sign may bear the following:
    b) The owner's legal name
    c) The name under which the owner carries on business
    d) The address of the body-rub parlour
    e) The telephone number of the body-rub parlour.
    f) Other than the foregoing, there shall be no other letters, marks, painting, contrasting colours, symbol, logo or any other mark whatsoever on the said sign.
    No owner, operator or body-rubber shall solicit, employ or allow any runner, sandwich-board man, bill or gift distributor or other person to advertise services offered in or by a body-rub parlour, or to assist or act in concert with him or her in soliciting any person to use his or her service or services of any kind offered in or by a body-rub parlour, on any public highway, lane, street, sidewalk, park or other public place.
    g) Without limiting the generality of the foregoing, no owner, operator or body-rubber shall use, or permit to be used, any telephone for the purpose of advertising or soliciting any person to use the service or services provided in a body-rub parlour.
    h) No sign, notice, placard, printing, picture or any other advertising or identifying device or thing whatsoever relating to any body-rub parlour or services offered therein, other than the signs permitted under this section, may be placed on or near any body-rub parlour, or in a body-rub parlour in such a position or place as to be capable of being seen by a person outside the said body-rub parlour, and no owner or operator shall permit or suffer any person to contravene this provision.

Escorts and Escort Services:

- No existing bylaws specific to advertising

Adult Entertainer and Entertainment Services:

- Every owner and operator licensed under this chapter shall exhibit over the street door or in the lower front window of the premises in respect to which such person's licence is issued or in some other conspicuous place on the exterior of such premises.
- Every owner and operator shall post his or her licence issued in respect of an adult entertainment club in a conspicuous place within the premises at all times.
- No person other than a licensed owner or operator may use the phrase "licensed", "Toronto-licensed" or any words indicating the provision of the services at an adult entertainment club in pursuance of or in connection with any business, trade or occupation carried on in an adult entertainment club in the City of Toronto unless the owner of the premises and every person operating such business and every entertainer engaged in providing services at such premises has been duly licensed so to do by the Municipal Licensing and Standards Division.

Regina

Body Rub Practitioner and Business:

- Every operator of a body rub establishment shall include the licence number assigned to the body rub in or on every sign or advertisement in relation to the body rub establishment or any body rub worker affiliated with the body rub establishment.
- Must not advertise or offer the services of any body rub worker who is not licenced.

Escorts and Escort Services & Adult Entertainer and Entertainment Services:

- No existing bylaws specific to advertising

Saskatoon

Body Rub Practitioner and Business, Escorts and Escort Services & Adult Entertainer and Entertainment Services:

- No existing bylaws specific to advertising

Hamilton

Body Rub Practitioner and Business:

- No existing bylaws specific to advertising

Escorts, Escort Services & Adult Entertainer:

- No existing bylaws specific to advertising

Adult Entertainment Establishment:

- Display no more than two signs on the exterior premises of the adult services entertainment establishment that comply with the following:
    i. the signs shall not exceed 0.3 m2 in area;
    ii. the signs shall be illuminated only by a non-flashing indirect or interior means;
    iii. one of the signs shall be located over the street door or in the lower front window bearing only the words "Licensed Adult Entertainment Establishment Licence - No. ____", complete with the licence number inserted;
    iv. one of the signs shall have a depth of not more than 7.6 cm flat against a wall or door, bearing only the following information:
    - Display the business owner's name as shown on the licence.
    - Display the name, if any, under which the business owner carries on business as endorsed on their licence.
    - Display the address of the adult services entertainment establishment.
    - Display the telephone number of the adult services entertainment establishment.
    - Display the signs shall not include any other letters, marks, painting, contrasting colours, symbol, logo, or any mark.
    - Do not advertise or use advertising devices or permit any person to advertise or use advertising devices inside or outside the premises, including but not limited to any printed matter, oral or other communication or thing posted or distributed for the purpose of promoting their adult services entertainment establishment or the adult services provided.

4. Do any municipalities have any existing regulations regarding services online?

Edmonton

All applicable Adult Services:

- Must notify the City Manager of any changes to the web sites used to promote.
- Must display the number assigned to their licence on any web page.

5. Other Noteworthy Documents:



Regina- Body Rub Brochure English