

Presentation to Standing Policy Committee

on innovation & economic development

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Economic Development Winnipeg

ECONOMIC DEVELOPMENT WINNIPEG

TOURISM WINNIPEG

YES! WINNIPEG

Winnipeg on the global stage



Winner of ICF's Most Intelligent Community for 2021

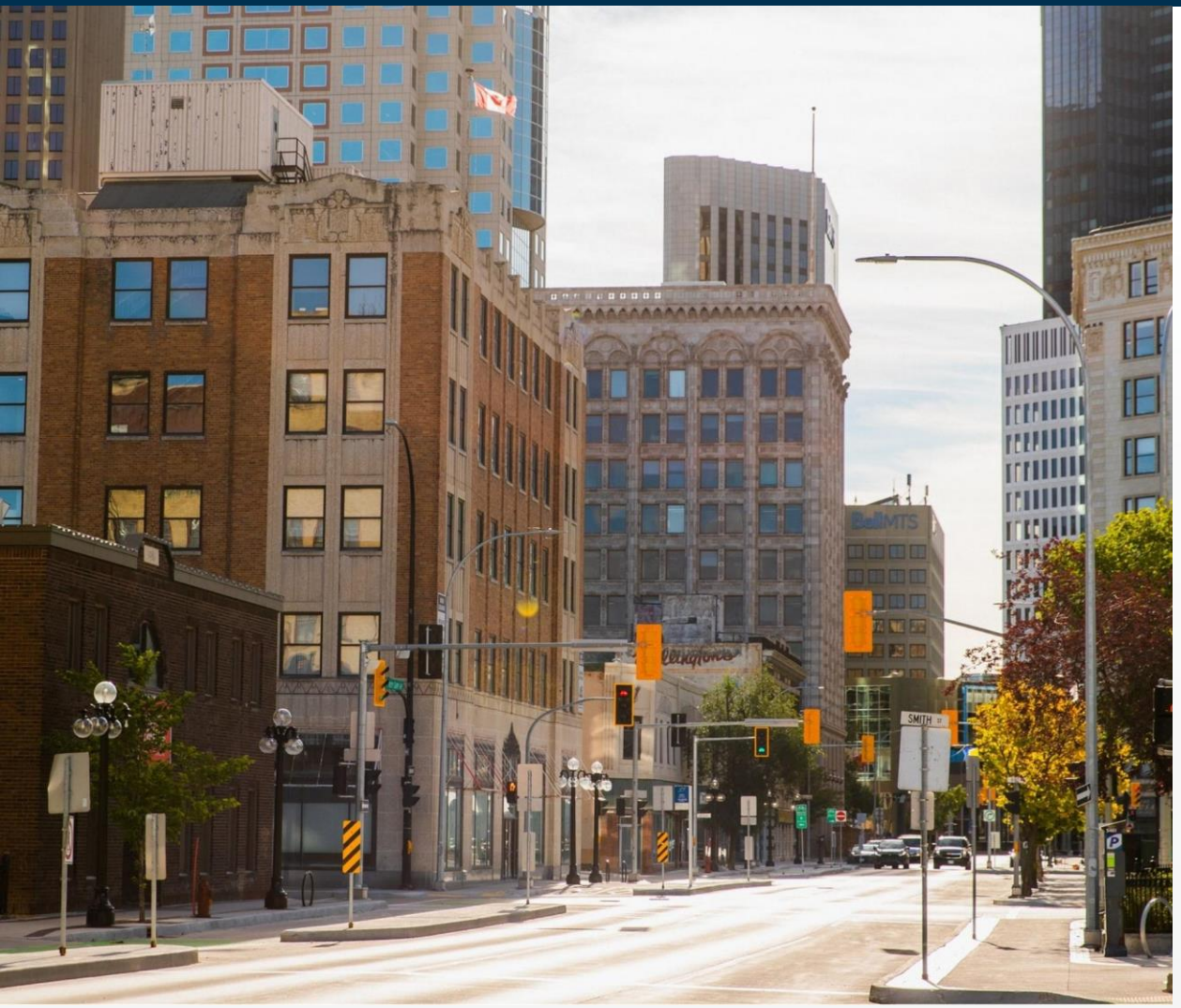
- Think-tank based out of New York.
- Backed by thought leaders: Michael Bloomberg, Jim Balsillie & global network of 200 cities.
- Chosen for moving our community's growth through increased: connectivity, engagement, inclusivity, innovation and sustainability.

Leveraging accolades for our success



- Winnipeg sets itself apart with its innovative companies, educational institutions & grassroot groups.
- Win is not "bought”□it's earned.
- We need to leverage for our success.
- ICF February 2022 virtual conference puts Winnipeg on the global stage.

Downtown recovery

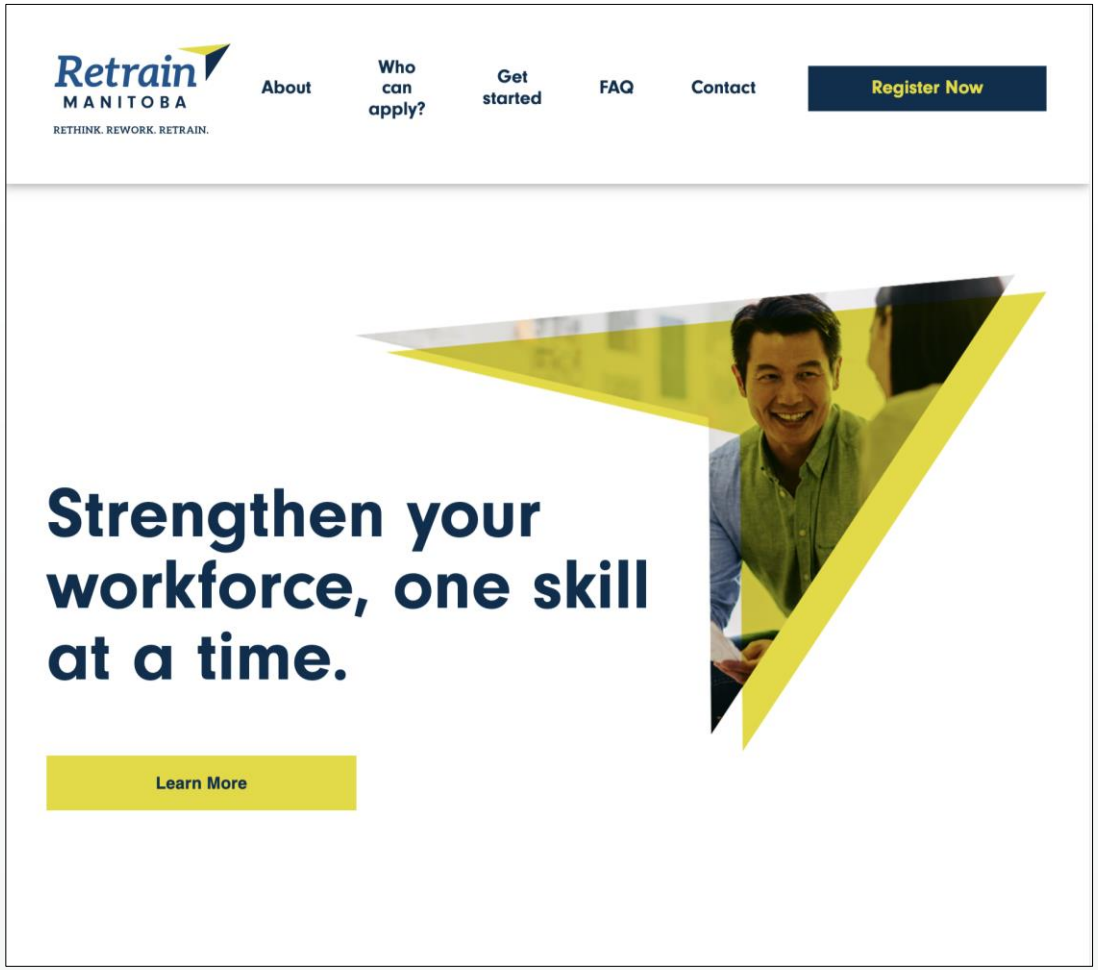


- No full recovery without downtown recovery
- Downtown Action Team
  - EDW/TW will work with other stakeholders for concrete steps & projects with impact.
  - Prioritizing pressing issues are part of the solution.

Capital project & infrastructure support



- Infrastructure support is critical to encourage business investment
- Large-scale event support
- Need to stay competitive



Retrain Manitoba reimbursement fund

- Businesses can upskill or retrain employees.
- $2,500/per employee, $75,000 max. per company.
- $7 million of $12.5 million disbursed.
- 1,000 businesses across Winnipeg & Manitoba.

**As of January 11, 2022*

Attracting talent & business



- Consider Canada Cities Alliance
- Foreign Direct Investment efforts
- Talent recruitment mission


DAN CHUBEY

Other efforts that contribute to growth



- Private sector investment
- Serviceable land
- Building on CentrePort momentum
- Winnipeg airport & connectivity

Key takeaways: How you can support efforts



- Share our opportunities with others
  - Retrain Manitoba-**retrainmanitoba.com**
  - Talent Hub-**winnipegtalenthub.com**
- Keep being a Winnipeg Ambassador
- The world is taking notice Let's start acting like we deserve it
- Share the steps we're taking to problem-solve