ACADEMY ROAD BIZ

Year of Budget

Revenue	2021 Budget	2021 Projections	2022 Budget
BIZ Levy	$ 97,000.00	$ 97,023.81	$ 95,000.00
Grants - City of Winnipeg	$ 50,000.00	$ 4,000.00	$ -
Grants - Other	$ 4,000.00	$ -	$ 4,000.00
Interest Revenue			
Projected Over/Underpayment from Prior Year			
Sponsorship			
Fundraising/Miscellaneous			
Transfer from Reserve Fund	$ 44,799.69	$ 44,799.69	$ 52,398.50
REVENUE TOTAL	**$ 195,799.69**	**$ 145,823.50**	**$ 151,398.50**

Expenses	2021 Budget	2021 Projections	2022 Budget
Bank Service Charges & Interest	$ 300.00	$ 300.00	$ 300.00
Board Development			
Meetings & Workshops			
Membership Dues and Licenses			
Miscellaneous costs-Green Team	$ 4,000.00	$ 7,000.00	$ 7,000.00
Office maintenance and supplies	$ 1,000.00	$ 1,000.00	$ 1,000.00
Professional Fees/ Annual Audit	$ 4,500.00	$ 4,500.00	$ 4,500.00
Professional Develop & Training-inc Liason Off.	$ 2,000.00		$ -
Staffing & Benefits	$ 12,000.00	$ 18,000.00	$ 24,000.00
Storage/Rental Space			
Telephone & Web/Email Hosting			
Administration Total	**$ 23,800.00**	**$ 30,800.00**	**$ 36,800.00**
Business Development Grant			
Storefront Improvement Grant	$ 25,000.00		$ 25,000.00
Safety Improvement Grant			
Business Incentives Total	**$ 25,000.00**	**$ -**	**$ 25,000.00**
Advertising, Promotions & Publications	$ 8,500.00	$ 8,325.00	$ 8,500.00
Banners, Signs & Maintenance	$ 5,000.00		$ 5,000.00
Miscellaneous			
Strategic planning and Special projects	$ 1,000.00	$ 500.00	$ 1,000.00
Events/Radio ads	$ 10,000.00	$ -	$ 12,000.00
Transportation, Parking, and Transit			
Website / Social Media	$ 18,800.00	$ 18,800.00	$ 18,800.00
Marketing & Promotion Total	**$ 43,300.00**	**$ 27,625.00**	**$ 45,300.00**
Street improvement Grant			
Enhanced streetscaping	$ 25,000.00		$ 18,748.50
Holiday Décor	$ 12,500.00	$ 5,000.00	$ 5,000.00
Supplies			
Graffiti Removal	$ 500.00	$ 500.00	$ 550.00
Landscaping	$ 21,000.00	$ 21,000.00	$ 20,000.00
Safety Programs			
Street Furnishings - Bike Racks, kiosks, benches	$ 12,500.00	$ 8,500.00	$ -
Street Maintenance	$ 4,950.00	$ -	$ -
Other Initiatives and Miscellaneous			
Physical Enhancements & Maintenance Total	**$ 76,450.00**	**$ 35,000.00**	**$ 44,298.50**
Contingency Fund -Over/Under allocation			
Capital Reserve Fund	$ 27,249.69	$ -	$ -
Other Total	**$ 27,249.69**	**$ -**	**$ -**
EXPENSE TOTAL	**$ 195,799.69**	**$ 93,425.00**	**$ 151,398.50**
NET INCOME (LOSS)	**$ -**	**$ 52,398.50**	**$ -**

ACADEMY ROAD BIZ
Year of Budget
Budget Summary

Revenue	2021 Budget	2021 Projections	2022 Budget
BIZ Levy	$ 97,000.00	$ 97,023.81	$ 95,000.00
Grants - City of Winnipeg	$ 50,000.00	$ 4,000.00	$ -
Other Revenue	$ 48,799.69	$ 44,799.69	$ 56,398.50
REVENUE TOTAL	**$ 195,799.69**	**$ 145,823.50**	**$ 151,398.50**
Expenses			
Administration Total	$ 23,800.00	$ 30,800.00	$ 36,800.00
Business Incentives Total	$ 25,000.00	$ -	$ 25,000.00
Marketing & Promotion Total	$ 43,300.00	$ 27,625.00	$ 45,300.00
Physical Enhancements & Maintenance Total	$ 76,450.00	$ 35,000.00	$ 44,298.50
Transfer to Reserves	$ 27,249.69	$ -	$ -
EXPENSE TOTAL	**$ 195,799.69**	**$ 93,425.00**	**$ 151,398.50**
Net Income/(Loss)	**$ -**	**$ 52,398.50**	**$ -**