DOWNTOWN WINNIPEG BIZ

Year of Budget

Revenue	2021 Budget	2021 Projections	2022 Budget
BIZ Levy	$ 3,179,400.00	$ 3,179,400.00	$ 3,173,524.00
Grants - City of Winnipeg	$ 346,000.00	$ 424,000.00	$ 353,250.00
Grants - Other	$ 11,410.00	$ 174,185.00	$ 11,410.00
Grants - Covid Related		$ 500,000.00	
Interest Revenue	$ 9,500.00	$ 9,500.00	$ 9,500.00
Projected Over/Underpayment from Prior Year	$ (5,000.00)	$ (5,000.00)	$ (5,000.00)
Sponsorship	$ 464,689.00	$ 431,152.00	$ 346,264.00
Other - Administration	$ 2,720.00	$ 6,610.00	$ 2,720.00
Other - All other departments (includes other previous years's carry over)	$ 99,200.00	$ 365,773.00	$ 72,000.00
Carry Over From Previous Years (used to balance budget re AGM doc)	$ 345,646.00	$ 345,646.00	$ 102,444.00
Contingent Reserve Funds	$ -	$ -	$ 131,929.00
Fundraising/Miscellaneous	$ -	$ -	$ -
Transfer from Reserve Fund	$ -	$ -	$ -
REVENUE TOTAL	**$ 4,453,565.00**	**$ 5,431,266.00**	**$ 4,198,041.00**

Expenses	2021 Budget	2021 Projections	2022 Budget
Bank/Ceridian Service Charges & Interest	$ 11,200.00	$ 11,200.00	$ 12,500.00
Board Development	$ 2,500.00	$ 2,500.00	$ 2,500.00
Travel/Transporation/Parking	$ 18,730.00	$ 18,630.00	$ 14,300.00
Technical Support	$ 44,195.00	$ 45,254.00	$ 44,195.00
Meetings & Workshops	$ 22,760.00	$ 19,745.00	$ 22,760.00
Membership Dues and Licenses	$ 5,800.00	$ 8,000.00	$ 6,356.00
Miscellaneous costs	$ 18,500.00	$ 23,550.00	$ 55,000.00
Office maintenance and supplies	$ 58,630.00	$ 59,346.00	$ 58,679.00
Professional Fees/ Annual Audit	$ 12,200.00	$ 14,000.00	$ 17,360.00
Professional Development & Training	$ 32,522.00	$ 31,391.00	$ 28,022.00
Staffing & Benefits	$ 772,416.00	$ 759,000.00	$ 653,824.00
Storage/Rental Space	$ 161,333.00	$ 161,333.00	$ 163,667.00
Telephone & Web/Email Hosting	$ 11,730.00	$ 11,730.00	$ 9,500.00
Covid 19 related costs	$ -	$ -	$ -
Administration Total	**$ 1,172,516.00**	**$ 1,165,679.00**	**$ 1,088,663.00**
Business Development Grant	$ 75,000.00	$ 82,500.00	$ 75,000.00
Storefront Improvement Grant	$ -	$ -	$ -
Covid related Grants for BIZ members	$ 72,578.00	$ 629,000.00	$ -
Safety Improvement Grant	$ -	$ -	$ -
Business Incentives Total	**$ 147,578.00**	**$ 711,500.00**	**$ 75,000.00**
Advertising, Promotions & Publications	$ 120,776.00	$ 86,733.00	$ 107,428.00
Banners, Signs & Maintenance	$ 6,604.00	$ 23,008.00	$ 12,000.00
Marketing and Events Admin Staffing and Benefits, communications, etc	$ 218,009.00	$ 190,203.00	$ 309,426.00
HOST Staffing and Benefits, uniforms, supplies, communications, etc	$ 466,575.00	$ 463,221.00	$ 480,494.00
Volunteer Program	$ 63,288.00	$ 6,200.00	$ 17,760.00
Member Services	$ 14,500.00	$ 102,437.00	$ 60,588.00
Strategic planning, Special projects and Business Development	$ 203,175.00	$ 359,767.00	$ 306,055.00
Events	$ 202,292.00	$ 87,429.00	$ 189,450.00
Transportation, Parking, and Transit	$ 4,500.00	$ 49,500.00	$ 750.00
Transportation Staffing and Benefits	$ -	$ -	$ -
DCSP Salaries and Benefits/training/uniforms etc	$ 793,286.00	$ 728,036.00	$ 324,352.00
Gift Card Program	$ -	$ 138,150.00	$ 27,750.00
Marketing Contract Work	$ -	$ 19,813.00	$ 15,000.00
Website / Social Media	$ 30,500.00	$ 14,300.00	$ 8,000.00
Marketing & Promotion Total	**$ 2,123,505.00**	**$ 2,268,797.00**	**$ 1,859,053.00**
Enhanced Streetscape Renewal			
Equipment & Supplies Rental	$ 41,580.00	$ 34,884.00	$ 34,864.00
Holiday Décor	$ -	$ -	$ -
Mtce Supplies/fuel/meetings/repairs/etc	$ 84,300.00	$ 139,054.00	$ 166,317.00
Graffiti Removal	$ 8,000.00	$ 10,000.00	$ 10,000.00
Public Realm Staffing and Benefits	$ 146,789.00	$ 200,853.00	$ 211,264.00
Landscaping	$ 53,000.00	$ 56,500.00	$ 49,000.00
Murals/ Art Programs	$ -	$ -	$ -
Street Furnishings - Bike Racks, kiosks, benches	$ 47,270.00	$ 55,778.00	$ 59,900.00
Maintenance Staffing and Benefits	$ 629,027.00	$ 501,000.00	$ 593,976.00
Street Lighting (other lighting)	$ -	$ -	$ -
Other Initiatives and Miscellaneous	$ -	$ -	$ 50,004.00
Physical Enhancements & Maintenance Total	**$ 1,009,966.00**	**$ 998,069.00**	**$ 1,175,325.00**
2021 Surplus Allocation to Contingency Reserve	$ -	$ 15,092.00	
2021 Surplus Allocation to balance the 2022 Budget (in AGM doc)	$ -	$ 102,444.00	$ -
2021 Surplus Allocation for other 2022 initiatives (after AGM)		$ 169,685.00	
Other Total	**$ -**	**$ 287,221.00**	**$ -**
EXPENSE TOTAL	**$ 4,453,565.00**	**$ 5,431,266.00**	**$ 4,198,041.00**
NET INCOME (LOSS)	**$ -**	**$ -**	**$ -**