Community Incentive Grant Program
Stand! Movie Free Screening at the Burt, May 28th, 2022

Event Description: A free screening of the *Stand!* movie - Canada's #1 movie musical from 2019 - written by Winnipeg's Danny Schur & Rick Chafe, based on the award -winning stage musical, *Strike!,* set against the 1919 Winnipeg General Strike. The event will take place at the historic Burton Cummings Theatre (AKA The Walker) which was the site of a seminal labour meeting that preceded the General Strike. Event advertising will promote the "Dress Like 1919" aspect of the event; the idea is to join in a participatory, fun environment - part movie screening, part costume party.

Event Co-Presenters: The organizing presenter is *Stand!* composer/producer/co-writer, Danny Schur, via the movie production company, Strike! Movie Manitoba Corp. (The event is a non-profit event with tickets free to the public.) The event is co-presented by the Winnipeg Free Press, which is celebrating its 150th birthday. A Free Press personality will moderate the post-screening Q & A, featuring Danny Schur and stars of the movie. Doors Open Winnipeg is also co-presenting; the screening will be the signature Saturday, May 28th event of Doors Open 2022 and the Burt is the premiere historic venue of Winnipeg's downtown. (Note that True North Sports & Entertainment, owner of the Burt, is not charging a theatre rental fee in order that the event can be offered free of charge.) And the third presenting sponsor is the Mayworks Festival of Labour & the Arts, which presents Labour-themed works of art in the month of May.

Community Benefit of Event: The idea is that this screening act as a one-night Winnipeg festival, available to all walks of life, at no charge. Here are some of the Winnipeg historical and cultural imperatives the event will celebrate:

1) the historic nature of the 1907 Burt/Walker Theatre - the oldest, surviving theatre in Winnipeg and the setting of the infamous Dec. 22nd, 1918 General Strike meeting, taking place during Doors Open Winnipeg,

2) the achievement of the *Stand!* movie musical which stands as a testament to Manitoba production and homegrown storytelling, with this screening taking place during May - when the General Strike was taking place,

3) the 150th Anniversary of the Winnipeg Free Press, which covered the General Strike extensively and which survives as Winnipeg's paper of note in a turbulent era for independent news media,

4) the legacy of the Winnipeg General Strike to Labour, the working class and Winnipeggers of all walks of life, as we navigate a world of increasing economic struggle,

5) the ability to gather as a community in a festive, post-COVID but still COVID-sensitive manner. Although as many as 1673 can attend the event, masks will be mandatory as a COVID precautionary measure.