THE CITY OF WINNIPEG
COMMUNITY INCENTIVE GRANT PROGRAM
APPLICATION

Please refer to the "Guide to Applicants" for assistance completing this form.

1. Name of Organization: TRANSCONA ANTI-GRAFITTI CAMPAIGN
2. Mailing Address: 23 MACOUN PL
   Postal Code: R2C 4C7 Phone No.: 224-4405
   Fax No: _____ Email: _____
3. Name of designated officials to be contacted about this application:
   Name: M. ROUGEAU Phone (Res.): 224-4405
   Position: CHAIRPERSON Phone (Bus.): 794-9055
   Name: _____ Phone (Res.): _____
   Position: _____ Phone (Bus.): _____
4. How long has the organization been in operation? 1 yr.
5. **CIGP Requested Amount** $15,000.00 (Max. 50% of Total Project Cost)

LIST OTHER SOURCES OF FUNDING	AMOUNT	CONFIRMED
SOURCE # 1. TRANSCONA BIZ	$ 2500.00	YES ☑ NO ☐
SOURCE # 2. Remainder 2003 GRANT	$ 3000.00	YES ☑ NO ☐
SOURCE # 3. T'CONA WARD PerCapita 2006	$ 2000.00	YES ☐ NO ☐
SOURCE # 4. _____	$ _____	YES ☐ NO ☐
Total Project Cost	$ 15,000.00	

Has this project received prior funding under the Community Incentive Grant Program? YES ☑ NO ☐

6. Name of Project: TRANSCONA ANTI-GRAFITTI CAMPAIGN
7. Location of Project: TRANSCONA WARD
   Preferred Start Date: JUNE 1/04 End Date: SEPT 1/04
8. **Detailed Project Description: Attach on separate sheets or use the reverse side of this application.**

APPLICANT SIGNATURES

I/We hereby certify that I/we am/are the authorized signing officer(s) of the applying organization and this application is accurate to the best of my/our knowledge.

M.A. Rougeau	CHAIRPERSON	Apr 19/04
SIGNATURE	TITLE/POSITION	DATE
SIGNATURE	TITLE/POSITION	DATE

Transcona Anti Graffiti Campaign

The Introduction

The Transcona Anti Graffiti Campaign Committee is a non -profit group of community members who are interested in developing a Graffiti removal program in the Transcona Ward. The concept of a Graffiti removal program has been developed throughout the City and the program has proven to be very successful. It is with this in mind that the Transcona Anti Graffiti Campaign Committee would like to improve the image of the Transcona Downtown and Community area, by removing unwanted Graffiti.

The Concept

The Transcona Community like every other Community visualizes the constant drawing or inscriptions on a wall or other surfaces, which are usually seen by the public. This is known as Graffiti! In partnership with the Transcona Biz, the Transcona Anti Graffiti Campaign Committee would like to embark on a Graffiti removal program. The two groups are intending to hire an employee which will be housed out of the Transcona Biz office. From this location the employee will answer phone calls from the public on the locations of graffiti. The employee will than travel through the community in a rental van in search of graffiti and take the necessary steps to remove it. The committee plans to undertake a advertising campaign to provide the residents of Transcona with the information on What is Graffiti, Were does it come from, How do you remove it, and how do we keep it away.

Rational for this Proposal

1. Improve the physical appearance of the Transcona Community
2. Show the Transcona community that the Anti Graffiti Committee is working to enhance the environment and thus demonstrate to them that they to can make positive changes.
3. Educate the public that there are ways to counter Graffiti in their community.

2004 Transcona Anti-Graffiti Campaign Proposed Budget

Supplies	$2,300.00
Advertising	$2,800.00
Wages	$5,700.00
Equipment	$ 600.00
Van Detailing	$ 650.00
Fuel and Washes	$1,200.00
Audit	$ 550.00
Contingency	$1,200.00
Grand Total	$15,000.00